



STRONGER TOGETHER

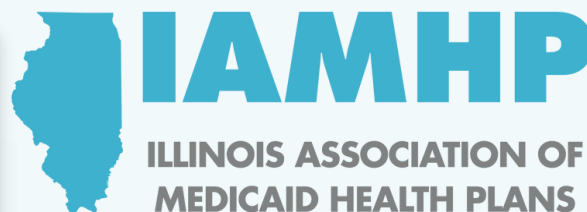
iamhpcconference.com/sponsor

Information for Sponsors

As a member organization for the Medicaid managed care health plans, IAMHP works with the IL state government, legislators, advocacy groups and Medicaid patients to invest in and provide high-quality healthcare focused on cost-effective, individualized care that helps the residents of Illinois live longer and healthier lives. Improving health outcomes, however, is a continual march toward progress and that is why we are so grateful to our amazing partners for helping us to tackle some of the most pressing issues in healthcare today while prioritizing our focus of always keeping our members first.

Why Partner with Us?

Partnering with IAMHP means joining a coalition of key industry leaders paving the way for improved processes, systems and policies that allows us all to deliver the best care to our members. IAMHP represents the full industry of Medicaid health plans who collectively serve nearly 3 million Illinoisans.



2023 Annual Conference

Sept 25-27, 2023

Hyatt Lodge

Oakbrook, IL

Conference Benefits

- Build brand awareness with key industry leaders
- Opportunities for direct interaction and networking with health plan leadership, policymakers, legislators, exhibitors, and hundreds of attendees
- Insights for tackling the greatest barriers to improving health outcomes

The following are various partnership opportunities available for this year's conference. [Please note partnership opportunities close SEPTEMBER 15TH, or when they are filled.](#)

Thank you, in advance, for collaborating with us. We look forward to seeing you in September!



Sponsorship Opportunities

IMPORTANT: All sponsors will receive special instructions via email immediately upon securing sponsorship. Notify us at conference@iamhpteam.org if you do not receive this information within 5 minutes of signing up or if your primary contact person for the event changes at any time prior to the event.

PLATINUM TITLE PARTNER

\$10,000

**CONFERENCE WILL BE CO-BRANDED
WITH THE TITLE PARTNER!**

- Five (5) conference passes
- Introduction Opportunity during the conference
- One (1) session track presenter slot
- One (1) 6 ft table exhibit
- On-site logo recognition
- Company profile on conference program
- Prominent placement on sponsor page
- Provide item for attendee totebags
- Verbal recognition at event
- Podcast recording

SILVER PARTNER \$5,000

- Three (3) conference passes
- One (1) 6 ft table exhibit
- On-site logo recognition
- Company profile on conference program
- Prominent placement on sponsor page
- Provide item for attendee totebags

GOLD PARTNER \$7,000

- Four (4) conference passes
- Introduction Opportunity during the conference
- One (1) session track presenter slot
- One (1) 6 ft table exhibit
- On-site logo recognition
- Company profile on conference program
- Prominent placement on sponsor page
- Provide item for attendee totebags

BRONZE PARTNER \$3,500

- Two (2) conference passes
- One (1) 6 ft table exhibit
- On-site logo recognition
- Company profile on conference program
- Prominent placement on sponsor page

Exclusive to 1 Company (or Cost Can Shared By 2 Co-Sponsors)

WELCOME RECEPTION \$6,000

- Signage recognition at the event
- Introduction Opportunity during the reception
- Four (4) conference passes (*shared if co-sponsors*)
- On-site logo recognition

AUDIO VISUAL SPONSOR \$6,000

- Signage recognition at event
- Introduction Opportunity during the conference
- Four (4) conference passes (*shared if co-sponsors*)
- On-site logo recognition

APEX AWARDS RECEPTION \$6,000

- Signage recognition at the event
- Introduction Opportunity during the reception
- Four (4) conference passes (*shared if co-sponsors*)
- On-site logo recognition

Exclusive to 1 Company - Only 1 Sponsor Per Category

**TOTE BAG SPONSOR
\$5,000**

- Three (3) conference passes
- Company logo on all registrant bags

***SPONSOR MUST PROVIDE ITEM**

**LANYARD SPONSOR
\$1,500**

- Two (2) conference passes
- Logo on all registrant lanyards

***SPONSOR MUST PROVIDE ITEM**

**NAME BADGE SPONSOR
\$1,500**

- Two (2) conference passes
- Logo on all registrant name badges

Item Partnerships - Unlimited

MEAL SPONSOR \$1,500

- Two (2) conference passes
- On-site signage at meals
- Verbal recognition

BEVERAGE SPONSOR \$1,500

- Two (2) conference passes
- Logo on all beverage stations
- Verbal recognition

RAFFLE PRIZE SPONSOR \$1,000

- One (1) conference pass
- One (1) 6ft table exhibit

***SPONSOR TO PROVIDE ITEM VALUED NO LESS THAN \$50**

GIVEAWAY SPONSOR \$1,000

- One (1) conference pass
- Provide giveaway to all attendees

***SPONSOR TO PROVIDE ITEM SUCH AS MUGS, CELL PHONE ACCESSORIES, KEY CHAIN, ETC.
EVERY ATTENDEE WILL RECEIVE THE GIVEAWAY ITEMS.**

TABLE EXHIBIT \$750

- One (1) conference pass
- One (1) 6 ft table exhibit
- Option to have non-conference attendee stationed at the table

***BOOTH SELECTION IS FIRST-COME FIRST-SERVE**

Information Needed from You

Immediately following signup for sponsorship, you will receive an email with instructions. To ensure that you receive maximum promotional exposure, **please submit all requested items ASAP, following the instructions in the email.**

The following sponsorships need to provide items in advance of the event. We will contact you to make arrangements for shipping directly to our conference team or for on-site pickup. **Please do NOT ship these items to the Conference location.**

- TOTE BAG SPONSOR
- LANYARD SPONSOR
- DAILY RAFFLE PRIZE
- GIVEAWAY SPONSOR

The following sponsorships are eligible to include promotional items in attendee totebags. If you wish to participate, notify us that you will have an item to include and we will provide special instructions. **Bringing items to us during the event will be too late because tote bags are prepped in advance.**

- PLATINUM
- GOLD*
- SILVER*

**Gold and Silver Sponsorships are not required to provide items but have the option to do so*

The following sponsorships are eligible for one 6 foot Table Exhibit. Notify us [ASAP](#) if you will be shipping items so that we can add you to our tracking sheet. Following shipping instructions on page 7.

- PLATINUM
- GOLD
- SILVER
- BRONZE
- DAILY RAFFLE PRIZE
- TABLE EXHIBIT SPONSOR

- Exhibit tables can be claimed on a first-come, first serve basis.
- Exhibitor set-up is scheduled for **9am-11am** on **09/25/23**
- The conference runs through until **1:20pm** on **09/27/23**. We encourage Exhibitors to maintain a presence throughout the event!

Shipping Exhibit Table Supplies

- **Promotional items and other materials for Table Exhibits must arrive at the venue between 09/18/23 and 09/22/23 in order to avoid missing packages and ensure timely distribution - Please notify us [ASAP](#) if you are going to be shipping items, and how many boxes are being shipped**
- Designees claiming packages should arrive at the 2nd Floor Foyer in the Conference Center as early as possible between **9am-11am** on **09/25/23** to claim packages
- **If you need to ship your items back after the event, YOU are responsible for packaging, labeling, and arranging for pickup by FedEx, UPS, etc.** Pickup location should be the 2nd Floor Foyer of the Conference Center (same address as below).

Required shipping label format:

Hyatt Lodge Oak Brook Conference Center
2715 Jorie Boulevard
Oak Brook, IL 60523

Attn: Silvia Barranco – Hold for Company Name, IAMHP Conference, 09/25-27
2nd Floor Foyer, Designee Name, Picking up: 09/25/23 (1 of 3)

Frequently Asked Questions

How do my Company designees get the complimentary tickets associated with our sponsorship level?

DO NOT complete the normal registration process for your Company's complimentary designees. You should have received a link via email to the correct form to fill out. If you have not provided your designees to us and you do not have the email, contact our Event Manager via email at conference@iamhpteam.org.

Who do I contact if I have other questions?

Please reach out directly to our Event Manager via email at conference@iamhpteam.org

Can our Company get a list of registrants?

Registrants are encouraged to allow their information to be shared with partners for special offers, but are able to opt out if they prefer that their information not be shared.

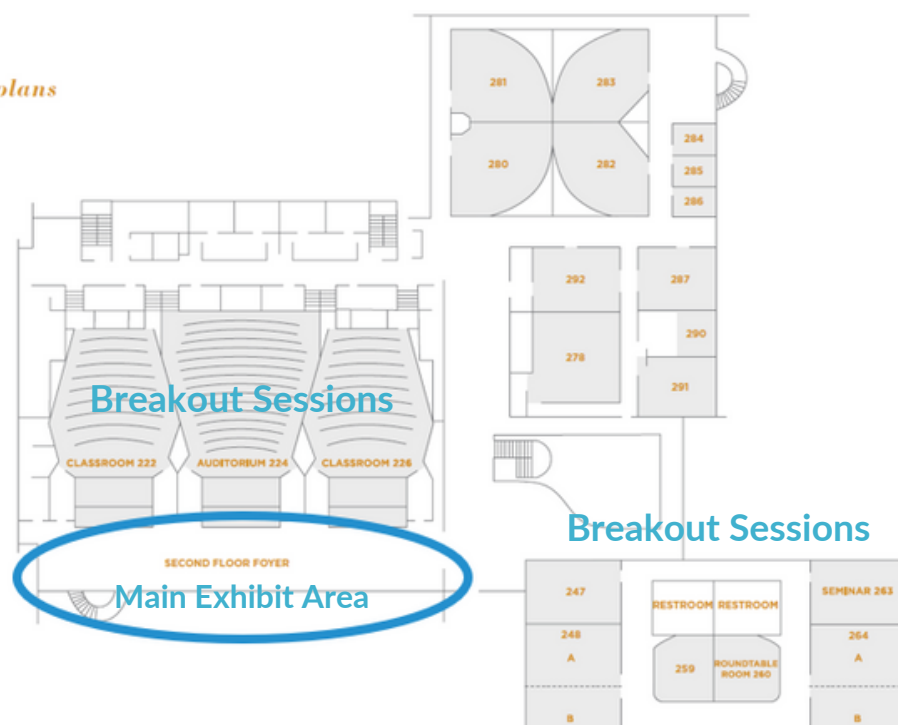
When should I arrive?

- **SPEAKERS:** If you are not registered to stay the entire event, please arrive at least 30-45 minutes before your session to ensure you are in the correct area.
- **SPONSORS:** Sponsors giving award introductions should arrive 15-20 minutes before presentations begin. Specific instructions regarding introductions will be discussed before the event.
- **TABLE DESIGNEES:** Designees should arrive at the 2nd Floor Foyer in the Conference Center to claim packages and complete their table setup as early as possible on 09/25/23. Exhibitor set-up is scheduled for 9am-11am on 09/25/23.

Where is the Exhibit space located?

Unlike larger trade shows which silo exhibitors into a separate exhibit hall, our event aims to provide you with more connectedness throughout the conference. Exhibit tables will be set up in the 2nd Floor Foyer, where attendees will be attending breakout sessions. This means you can expect traffic past the tables during every break and passing period.

Conference Center Floorplans
SECOND LEVEL



How do I reach the venue?

If you haven't yet been to an event at the Hyatt Lodge, you are in for a treat. Like a private retreat, tucked away from the hustle of the city, the hotel resides on acres of forest preserve and sits waterside to a scenic lake.

Directions:

Take I-294 South to I-88 West. Exit I-88 at 83 North (Cermak Rd)-1st exit after toll booth. At stoplight (22nd St / Cermak Rd), turn right and go two stoplights to Jorie Blvd. Turn right on Jorie Blvd to the third stoplight (Kroc Dr). Turn left. At stop sign turn left on Ronald Lane. Hotel is on left.

Is lodging still available?

IAMHP arranged for a discounted block of rooms at a rate of \$169/night for the nights of Sept. 25th and 26th. This rate is available until August 28th, or until the room block is full.

It is our understanding that the other evenings immediately before and after our event may be sold out, so if you are coming in earlier than the 25th, or plan to stay beyond our event, the Lodge may not be able to accommodate you.

The reservation link with our discount code is available on IAMHP's website or if you call the hotel, please use **Group Code G-IAME**.



HYATT LODGE OAK BROOK

2815 JORIE BOULEVARD
OAK BROOK, IL 60523

T + (630) 568 1234

F + (630) 581 6619

thelodge.hyatt.com

What if our company needs to change our sponsorship?

We begin promoting our sponsors on the website and in email communications early in the process, so our ability to accommodate change requests becomes limited once those activities are in motion. Some sponsorship levels are limited and/or include exclusive benefits and we are reliant on sponsor commitments to deliver a high-quality event.

For these reasons, change requests can only be considered if made at least 90 days before the event. Refunds are not possible, but adjustments to sponsorship level or deferral to a subsequent event could be considered, depending on what sponsor benefits have already been extended.

For any questions about sponsorships, please reach out to us via email at conference@iamhpteam.org

