



AI-Powered Social Media Content Pipeline

From idea to published video — automated, personalized, and at scale.

www.phaedrasolutions.com

Overview

We built an AI-driven video content workflow that takes your niche, audience, tone, and goal — and automatically creates research-backed social videos with scripts, visuals, and cross-platform posting (TikTok, Instagram, LinkedIn).

Before: Hours spent scripting, designing, editing, and posting.

After: Minutes from topic → script → video → publish, with built-in approvals.

Key Features

Niche & Audience Customization Automated Topic Discovery

End-to-End Workflow Multi-Platform Publishing

Feedback Loop Collaboration-Friendly

The Impact of AI-Powered Business Development

80–90% Time Saved Consistency & Scale Higher Engagement On-Brand Personalization

Industries We Target

- Digital Marketing Agencies
- Content Creators & Influencers
- PR & Branding Firms
- Corporate Marketing Teams
- Startups building LinkedIn thought leadership

Tech Stack We Used

- n8n workflow automation
- LLMs for research & script writing
- SERP API + LinkedIn/Reddit scraping for trending topics
- HeyGen for AI-generated video production
- Multi-Platform Publishing

The Results You're Searching For

Research → script → edit time cut from hours to minutes
Consistent daily posting replaced ad-hoc updates
Built-in feedback cycle keeps quality high without extra overhead

Summary

Content creation on autopilot — researched, produced, and published.
We built a social content automation system that takes your niche, audience, and tone; researches trending topics; writes scripts; creates HeyGen videos; and posts across TikTok, Instagram, and LinkedIn.
You approve in Slack — and if changes are needed, the AI revises and regenerates.
What took hours now happens in minutes, making consistent, on-brand posting effortless.

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