



# Personality Based Recommendation Engine

What You Watch Says A Lot About Who You Are

[www.phaedrasolutions.com](http://www.phaedrasolutions.com)

## Overview

We built an AI recommendation engine that learns a user's personality and taste palette from a few favorite movies/TV shows, then delivers hyper-personalized suggestions that evolve with feedback.

Before: One-size-fits-all lists and generic "similar titles."

After: Recommendations that feel uniquely you, refined with every like/dislike.

## Key Features

- Cold-Start Personalization
- Personality Summarization
- Rich Content Metadata
- Filter-Based Fine-Tuning
- Feedback Loop
- Web-Based UI

## The Impact of AI-Powered Business Development

- Stronger Engagement
- Better Discovery
- Feedback-Driven Growth
- Cold-Start Solved
- Wide Applicability

## Industries We Target

- Streaming Platforms (e.g., OTT apps)
- Entertainment Discovery & Guide Apps
- Personalized Content Aggregators
- Media Recommendation Startups
- In-App Recommendations (Smart TV / Mobile)

## Tech Stack We Used

- LLM-Powered Personality Modeling
- Metadata-Enriched Content Graph
- Feedback-Driven Fine-Tuning Engine
- Custom Filters + Cold-Start Logic
- Web App for end-user interaction

## The Results You're Searching For

Immediate personality summary on signup boosts engagement  
Early testing showed higher satisfaction vs. generic algorithms  
Adaptive feedback improves alignment over time, building loyalty

## Summary

You deserve recommendations that align with your taste.

We built a personality-aware recommendation engine that infers your taste from favorite titles, then curates what to watch next based on emotional and psychological preferences, not just tags.

As you react to suggestions, the system keeps learning — delivering picks that feel tailored, timely, and truly you.

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