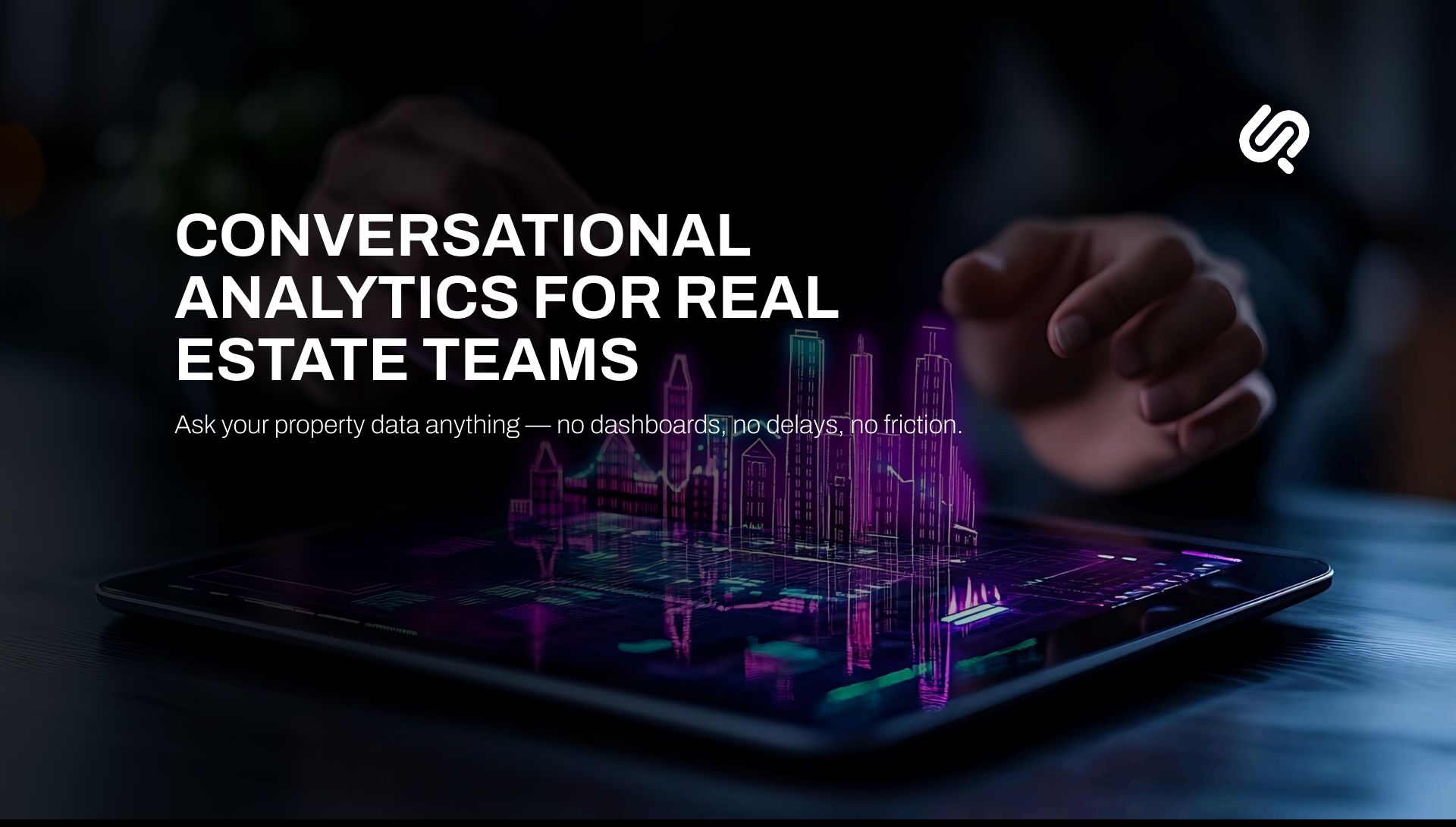


CONVERSATIONAL ANALYTICS FOR REAL ESTATE TEAMS

Ask your property data anything — no dashboards, no delays, no friction.

SUMMARY

Our AI-powered **real estate analytics solution** replaces manual spreadsheets and static dashboards with real-time, conversational insights.

Instead of waiting hours for reports, teams simply ask questions like “Which properties have rising vacancy?”, “Monthly rent per unit by city?”, or “Which assets deliver the highest ROI?” — and get answers instantly.

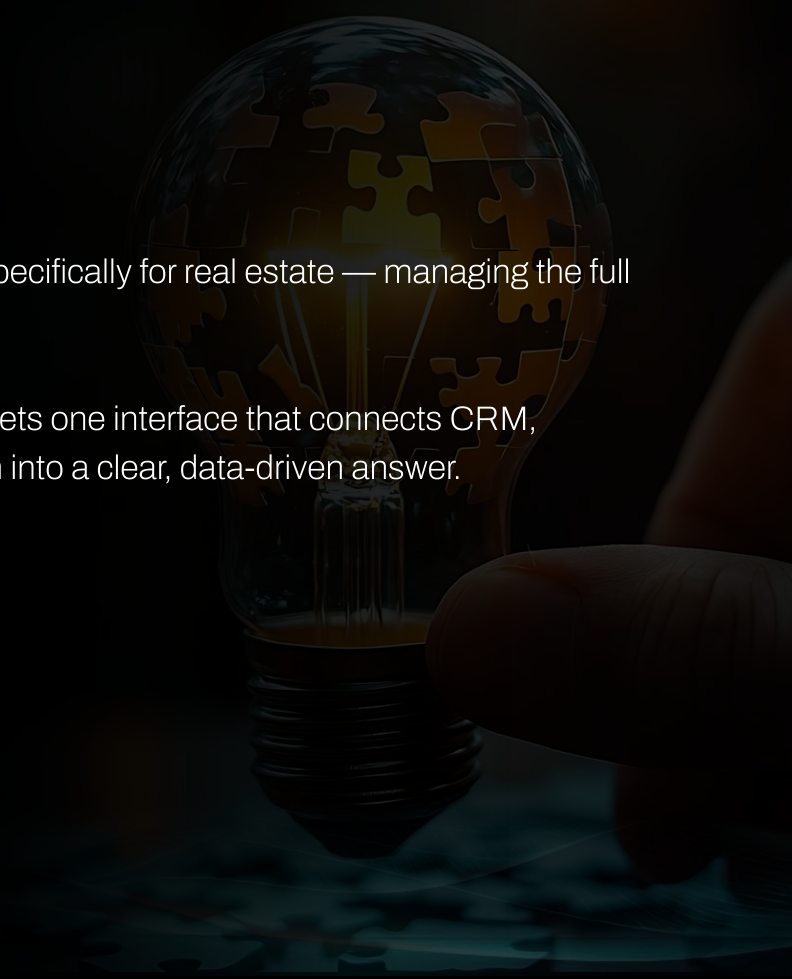
Developers, property managers, and leasing teams **cut manual reporting by up to 80%, make data-backed investment and pricing decisions faster,** and keep every stakeholder aligned.

THE CHALLENGE REAL ESTATE TEAMS FACE

- **Fragmented Portfolios:** Leasing, CRM, and finance data sit in silos — no single, unified view.
- **Manual Forecasting:** Rent, occupancy, and yield analysis depend on outdated spreadsheets.

- **Reactive Decisions:** Market shifts and price changes are spotted days late.
- **Complicated Performance Tracking:** Executives struggle to compare asset ROI, vacancy trends, or agent performance in real time.
- **Slow Turnaround:** Reporting requests clog analyst pipelines, delaying investor updates and strategy meetings.

These challenges make it harder for real estate firms to act fast, spot underperforming assets, and capitalize on emerging market opportunities.



THE SOLUTION

We built a conversational data intelligence pipeline designed specifically for real estate — managing the full loop from live data sync to instant insights.

Instead of juggling spreadsheets and dashboards, your team gets one interface that connects CRM, leasing, occupancy, and finance data — turning every question into a clear, data-driven answer.

- No dashboards to maintain.
- No analyst dependency.
- Every real estate question gets answered in seconds.

WHAT REAL ESTATE TEAMS GAIN WITH NLQ

A self-serve analytics layer that removes 70–80% of manual reporting while enabling faster, smarter portfolio and pricing decisions.

Property developers, asset managers, and leasing teams track revenue, forecast occupancy, and identify underperforming assets — all without technical training or delays.

AI'S IMPACT ON REAL ESTATE OPERATIONS

< 60S TIME-TO-INSIGHT

From “occupancy by building” to “monthly rent trends by city.”

70–80% FEWER AD-HOC REPORTS

Team members self-serve insights anytime, anywhere.

2–3X FASTER PRICING ADJUSTMENTS

Respond to market shifts in hours, not days.

+15–25% HIGHER ASSET VISIBILITY

Identify revenue gaps and optimization opportunities early.

HOW AI-DRIVEN REAL ESTATE NLQ WORKS

1. **Connect & Sync:** Link CRM, lease, financial, and occupancy databases for real-time updates.
2. **Map Semantics:** Define business terms (occupancy rate, rent per unit, churn, ROI, yield).
3. **Ask & Interpret:** “Which properties underperformed last quarter?” “Revenue per unit by region?”
4. **Generate & Return:** The AI builds correct queries and returns plain-English answers or tables.
5. **Refine & Repeat:** The system learns phrasing and favorite metrics to improve future insights.

PROOF OF VALUE

A commercial property firm replaced manual Excel-based reporting with conversational analytics across its portfolio.

Before: Weekly reports compiled over 3–4 days, limited visibility into vacancy patterns, and delayed rent optimization decisions.

After: Instant answers to performance queries, 75% fewer analyst tickets, and real-time rent and occupancy tracking.

Outcome: Faster pricing updates, improved occupancy rates, and higher revenue predictability — every quarter.

WHY CHOOSE

PHAEDRA SOLUTIONS?

- **10-Day MVP:** From concept to working real estate analytics pilot.
- **Real Estate + AI Expertise:** Purpose-built for property, leasing, and asset-management workflows.
- **Seamless Integration:** Connects with CRMs (HubSpot, Salesforce), Excel, and SQL/NoSQL databases.
- **Actionable Forecasting:** Predict rent, churn, and occupancy using AI-driven models.
- **Proven Track Record:** 700 + AI projects, 300 + global clients, 4.9★ Clutch rating, and deep domain knowledge in property tech.

UNLOCK REAL ESTATE INSIGHTS WITH AI IN SECONDS

See how instant, conversational insights can transform portfolio performance, pricing, and investment decisions.
Book your Real Estate Data Intelligence Demo today and experience faster, smarter decision-making.

Schedule a Meeting Today

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