HEALTHCARE VIDEO AUTOMATION THAT DRIVES PATIENT ENGAGEMENT

Automate healthcare video creation to 4X your patient engagement.

SUMMARY

Healthcare organizations often struggle to keep patients informed and engaged online. Our **AI-powered healthcare video automation** changes that.

It automatically transforms approved topics, service updates, and health awareness messages into short, accurate, and branded videos — ready to post across **TikTok, Instagram, and LinkedIn.**

Hospitals, clinics, and healthtech brands save up to **90% production time, 4X their content output**, and consistently educate, engage, and build trust with patients — automatically.

THE CHALLENGE HEALTHCARE TEAMS FACE

- **Content Backlog:** Creating each explainer or awareness video takes hours, slowing outreach.
- **Inconsistent Posting:** Limited staff or approvals lead to gaps in patient communication.
- **Compliance Complexity:** Ensuring content aligns with HIPAA and brand guidelines delays releases.
- **Fragmented Tools:** Teams juggle research, scripting, and design across multiple systems.
- **Missed Health Campaign Windows:** Preventive drives or awareness days often pass before content is ready.

These hurdles limit patient engagement, delay awareness efforts, and make digital communication inconsistent.

THE SOLUTION

We built a complete video automation pipeline tailored for the healthcare industry — one that manages everything from approved topics to published videos.

Instead of juggling creative tools, compliance checks, and schedulers, our AI-powered system unifies topic research, medical script generation, video creation, and approvals into one streamlined workflow.

- No delays.
- No missed campaigns.
- Every healthcare message — from prevention to promotion — is turned into an accurate, compliant, ready-to-publish video.

WHAT HEALTHCARE TEAMS GAIN WITH AUTOMATION

A fully automated content process that cuts manual workload by 80–90%, while multiplying consistent, compliant, brand-aligned video output 4X faster than manual production.

Hospitals, clinics, and healthtech brands educate patients, promote services, and drive inquiries — without adding staff.

AI'S IMPACT ON HEALTHCARE MARKETING

80–90% TIME SAVED
Research, scripting, and editing automated.

4X OUTPUT
From 6–8 videos/week to 35–60 videos/week — consistently.

+22% APPOINTMENT CLICK LIFT
Clear, care-focused hooks increase clicks to booking pages.

2X FASTER APPROVALS
Slack-based reviews replace multi-day feedback cycles.

HOW AI-DRIVEN VIDEO AUTOMATION WORKS

1. **Capture & Plan:** Pulls service lines, programs, conditions, and campaign priorities.
2. **Research & Write**: AI identifies trending, patient-friendly formats ("know the signs," "when to see a doctor," "program spotlight") and drafts scripts.
3. **Generate & Preview:** HeyGen builds videos with avatars, captions, and branded templates.
4. **Approve & Publish:** One-click Slack approval auto-posts to TikTok, Instagram, and LinkedIn.
5. **Refine & Repeat:** AI learns from engagement to improve each next batch.

PROOF OF VALUE

A multi-location clinic automated patient-education and service promos.

Before: 6 videos/week, 3–4 day edit lag, uneven messaging.

After: 48–55 automated videos/week, +22% clicks to appointment pages, daily posting aligned to service lines.

Outcome: Higher awareness, steadier inbound inquiries, and consistent brand presence — every week.

WHY CHOOSE PHAEDRA SOLUTIONS?

- **10-Day MVP:** From idea to working video automation prototype
- **Healthcare + AI Expertise:** Built for service lines, prevention campaigns, and patient education.
- **Seamless Integration:** Works with Slack, HeyGen, and major social platforms.
- **Scalable Design:** Supports hospitals, clinic networks, and healthtech portfolios.
- **Proven Impact:** 700+ projects, 300+ clients, 4.9★ rating

START YOUR HEALTHCARE VIDEO AUTOMATION JOURNEY

Go from 6 to 50+ videos per week, automate approvals, and connect with patients faster — without extra staff.
Book your Healthcare Video Automation Demo and experience effortless digital outreach.

Schedule a Meeting Today

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