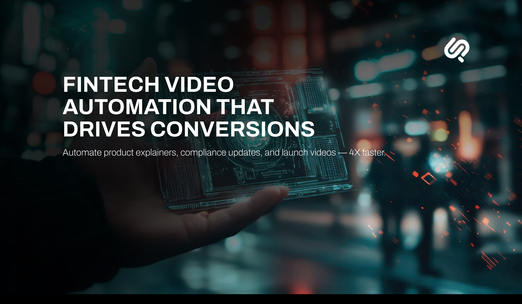


FINTECH VIDEO AUTOMATION THAT DRIVES CONVERSIONS

Automate product explainers, compliance updates, and launch videos — 4X faster.

SUMMARY

Our **AI-powered fintech video automation** replaces slow, manual production with a self-running workflow.

Instead of spending hours scripting, editing, and posting product explainers or compliance updates, the system turns your features, offers, and education topics into polished shorts — with captions and voiceovers — and posts to TikTok, Instagram, and LinkedIn.

Marketing, compliance, and product teams **cut video production time by up to 90%, publish 4X more content**, and keep every customer informed — automatically.

THE CHALLENGE FINTECH TEAMS FACE

- **Regulatory Delays:** Every video must pass legal review for disclaimers, claims, and data privacy.
- **Low Output:** Creating compliance-safe videos for multiple markets limits frequency to a few per week.
- **Complex Messaging:** Explaining credit terms, security features, or rewards in plain language slows approval cycles.
- **Fragmented Workflow:** Design, compliance, and marketing teams work in silos, extending go-to-market timelines.
- **Missed Product Windows:** Launch videos often go live after the feature is already rolled out.

These challenges make it hard for fintech teams to communicate quickly, remain compliant, and keep users engaged.

THE SOLUTION

We built a complete video automation pipeline tailored for fintech companies — one that manages everything from product updates and announcements to educational and compliance-driven videos.

Instead of juggling creative teams, spreadsheets, and compliance docs, our AI-powered system unifies trend monitoring, script generation, compliance tagging, video creation, and posting in one streamlined workflow.

- No approval chaos.
- No missed launch windows.
- Every fintech update becomes a ready-to-publish video in minutes.

WHAT FINTECH TEAMS GAIN WITH AUTOMATION

A fully automated content system that eliminates 80–90% of manual work while multiplying consistent, compliant video output 4X faster than traditional production.

Neobanks, lenders, wallets, and B2B fintechs drive demos, activate cards, and educate users — without adding headcount.

AI'S IMPACT ON FINTECH MARKETING

80–90% TIME SAVED	4X OUTPUT	+26% CTA CLICK LIFT	2X FASTER APPROVALS
Research, scripting, and editing automated.	From 6–8 videos/ week to 35–60 videos/ week — consistently	Clear, claim-safe hooks increase clicks to "Apply," "Get Started," or "Book Demo."	Slack-based reviews streamline legal/ compliance sign-off.

HOW AI-DRIVEN FINTECH VIDEO AUTOMATION WORKS

1. **Capture & Plan:** Pulls feature briefs, rates/ fees, promos, and compliance notes from your roadmap.
2. **Research & Write:** AI identifies trending fintech formats ("what's new," "fee explained," "fraud alert") and drafts plain-English scripts with required disclaimers.
3. **Generate & Preview:** HeyGen builds on-brand videos with overlays (APY, fees, limits), captions, and voiceovers.
4. **Approve & Publish:** One-click Slack approval (with legal sign-off) auto-posts to TikTok, Instagram, and LinkedIn.
5. **Refine & Repeat:** AI learns from engagement and optimizes hooks, pacing, and CTAs.

PROOF OF VALUE

A neobank automated product education and release notes across channels.

Before: 7 videos/week, 3–4 day approval lag, uneven risk language.

After: 48–55 automated videos/week, +26% clicks to demo/signup pages, daily posting aligned to release cadence.

Outcome: Faster awareness for launches, higher demo volume, and consistent compliance — every week.

WHY CHOOSE PHAEDRA SOLUTIONS?

- **10-Day MVP:** From concept to working fintech video automation prototype.
- **Fintech + AI Expertise:** Purpose-built for KYC, AML, lending, banking, and investment marketing.
- **Seamless Integration:** Works with Slack, HeyGen, and your CRM or content approval systems.
- **Compliant by Design:** Handles legal disclaimers, risk checks, and multi-market localization.
- **Proven Impact:** 700+ automation projects, 300+ global clients, 4.9★ Clutch rating.

DRIVE CONVERSIONS WITH 4X FASTER FINTECH VIDEOS

Move from 6 to 50+ videos a week, speed up releases, and boost conversions without increasing your team size.
Book your Fintech Video Automation Demo today and see how effortless compliant marketing can be.

Schedule a Meeting Today

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