SMART BIZDEV AUTOMATION THAT EXPANDS TOURISM PARTNERSHIPS

Connect with travel partners 4X faster — automatically.

SUMMARY

Our **AI-powered BizDev automation** replaces slow, manual tourism outreach with a smart, self-operating workflow.

From tracking new hotels, tour operators, DMCs, and airline partnerships to researching each lead, validating credibility, and generating personalized outreach, the system handles everything end-to-end.

Tourism boards, travel tech companies, and hospitality networks boost partner outreach by **4X, reduce manual work by 70%**, and secure new deals in days instead of months.

THE CHALLENGE TOURISM BIZDEV TEAMS FACE

- **Missed Opportunities:** New hotel openings, route expansions, and tour launches often go unnoticed due to scattered information sources.

- **Seasonal Pressure:** Teams rush to fill B2B partnerships before peak travel periods, leaving little time for manual prospecting.

- **Low Conversion Rates:** Generic outreach fails to connect with travel executives, tour operators, or destination managers.

- Inefficient Research: Verifying partners across countries and validating credibility slows the entire process.

These challenges reduce global reach, slow collaboration cycles, and cause teams to miss partnership windows that drive bookings and brand exposure.

THE SOLUTION

We developed a tourism-specific BizDev automation pipeline that intelligently scans global tourism data sources — from hospitality newsletters and travel startup funding news to route and destination updates.

The system then automatically compiles contact information, analyzes brand fit, validates legitimacy, and drafts personalized outreach messages for approval.
It ensures you're always first to reach the right partner — whether that's a new hotel, travel platform, or destination marketing agency.

- No more missed launches.
- No more rushed outreach.
- Every opportunity is captured, researched, and contacted in hours.

WHAT TOURISM TEAMS GAIN WITH AUTOMATION

A fully automated tourism partnership engine that eliminates repetitive tasks, increases qualified outreach, and helps teams act faster on travel trends.

Tourism professionals save 70% of research time, 4X their outreach volume, and build long-term strategic alliances with hotels, airlines, and destination partners — all without hiring more staff.

AI'S IMPACT ON TOURISM BIZDEV

70% TIME SAVED

Market research, validation, and message drafting done automatically.

4X MORE PARTNER OUTREACH

From 15–20 per week to 50+ per day — globally verified and personalized.

2X FASTER RESPONSE

Automated follow-ups ensure timely engagement before seasonal peaks.

+35% HIGHER CONVERSIONS

Context-aware messaging tied to new routes, brand launches, or campaigns.

Scalable Expansion

Works across DMOs, travel tech, airlines, hospitality, and tour operators.

HOW AI-DRIVEN BIZDEV AUTOMATION WORKS

1. **Trigger & Capture:** Workflow activates when new tourism openings, flight routes, or funding updates appear in subscribed sources.

2. **Research & Verify:** Gemini AI gathers company data — services, destination focus, and partners — while running authenticity checks automatically.

3. **Match & Personalize:** AI identifies collaboration potential and uses RAG to tailor outreach that fits the partner's goals.

4. **Approve & Dispatch:** One-click approval sends personalized emails and LinkedIn messages at scale — across time zones and markets.

PROOF OF VALUE

A destination marketing company (DMC) automated outreach to hotels, tour operators, and airlines in new regions.

Before: 15–20 manual outreach emails per week — time-consuming and low response.

After: 45–50 personalized messages per day, validated, context-rich, and ready to send.

Outcome: 4X increase in partner responses, 30% higher deal closures, and faster onboarding across multiple destinations.

WHY CHOOSE PHAEDRA SOLUTIONS?

- **10-Day MVP:** From concept to a live tourism outreach prototype — fast.
- **Travel + AI Expertise:** Experience with tourism boards, travel tech startups, and global hospitality firms.
- **Global Integration:** Works with your CRM, marketing tools, and destination data platforms.
- **Compliant & Scalable:** Designed for multi-region, multi-language outreach with precision and security.
- **Proven Impact:** 700+ projects delivered, 300+ clients worldwide, and a 4.9★ Clutch rating.

READY TO TRANSFORM TOURISM PARTNERSHIPS WITH AI?

Expand your network, close more partnerships, and stay ahead of travel trends — all while your outreach runs on autopilot. Schedule your Tourism BizDev automation pilot today and see results in just weeks.

Schedule a Meeting Today

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