# How to Jumpstart Results with Bovine Collagen

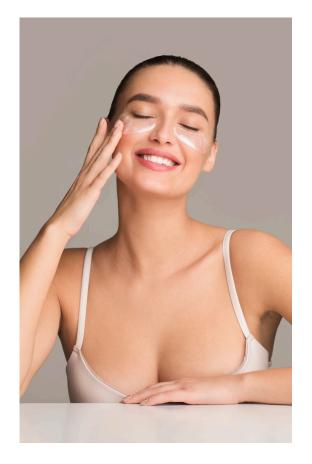
"THE COLLAGEN LOADING BLUEPRINT"



**Bri Richardson** 

### WELCOME + INTRODUCTION

Welcome to The Collagen Loading Blueprint, your go-to guide for understanding and implementing collagen loading, especially with premium bovine collagen. Whether you're starting your own collagen journey or leading others to better health and beauty, this guide is packed with science-backed insights, practical strategies, and easy-to-follow steps to boost your collagen results fast.



This resource is designed for two main audiences:

- 1. Curious customers who want to learn how collagen works and why loading jumpstarts results.
- 2. Team leaders and network marketers ready to confidently educate and enroll new collagen customers.

LET'S DIVE INTO THE WHAT, WHY, AND HOW OF COLLAGEN LOADING.

Collagen is the silent architect of strength and vitality, woven into every fiber of our being, holding us together with resilience and grace. Nourish it, and your nourish the foundation of beauty, health, and longevity

## THE COLLAGEN GLOW GUIDE

#### Disclaimer

The information provided in this guide is for educational and informational purposes only. I am not a licensed medical professional, and nothing in this guide should be interpreted as medical advice, diagnosis, or treatment.

Before beginning any new supplement regimen, diet, or exercise program, please consult with a qualified healthcare provider to ensure it is appropriate for your individual health needs and circumstances.

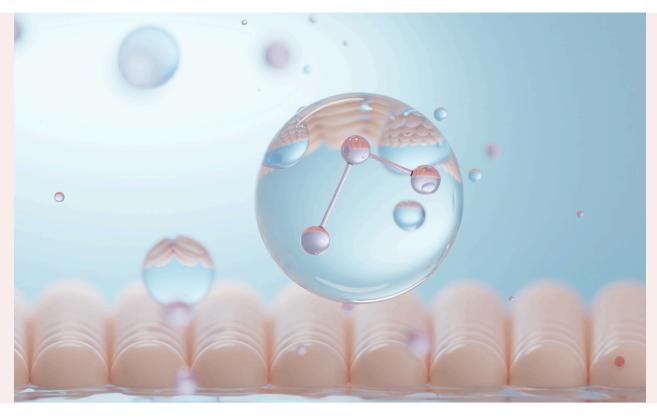
Any statements made in this guide are based on personal experience and publicly available information and are not intended to replace professional medical guidance. Always seek the advice of your physician or other qualified health provider with any questions you may have regarding a medical condition or health goals.

Use of this guide is at your own risk.

# WHY HYDROLYZED LIQUID COLLAGEN OUTPERFORMS POWDERED COLLAGEN

Not all collagen supplements are created equal. Hydrolyzed liquid collagen is proving to be superior to powdered collagen when it comes to absorption, convenience, and results.

- 1. Superior Absorption: Hydrolyzed collagen peptides in liquid form can be absorbed up to 90-95% more efficiently.
- 2. Faster Results: Users often report quicker improvements in skin, hair, nails, and joint health.
- 3. No Clumping: Liquid collagen is mess-free and ready to go no mixing required.
- 4. Easier on Digestion: Gentler on the digestive system compared to some powdered forms.
- 5. Enhanced Formulas: Often combined with additional nutrients like vitamin C or hyaluronic acid for improved results.



## TYPES OF COLLAGEN AND WHAT THEY ACTUALLY DO

Type I: Found in skin, bones, tendons. Supports skin firmness, elasticity, and hair/nail strength.

Type II: Found in cartilage. Crucial for joint health and flexibility.

Type III: Found in skin, blood vessels, and intestines. Supports elasticity and gut health.

Type V: Found in hair, placenta, cell membranes. Supports tissue growth and cellular health.

Type X: Found in cartilage and bones. Aids in bone formation and repair.

The best collagen supplements often contain a mix of Types I and III for comprehensive beauty and wellness support.

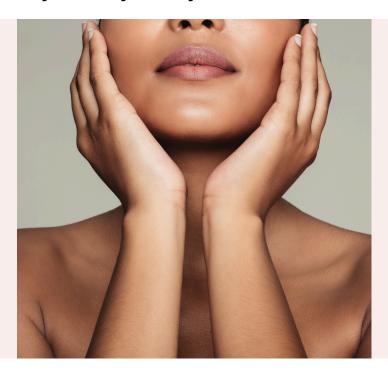


# WHY TRANONT'S GLOW COLLAGEN IS A GAMECHANGER

Tranont's Glow is a premium, hydrolyzed bovine liquid collagen supplement that delivers Types I & III collagen for skin, hair, nail, bone, and gut health.

- 1. Hydrolyzed Bovine Collagen (Types I & III): Supports youthful skin, strong nails, thick hair, and gut repair. It also helps maintain joint and bone strength, and may contribute to reduced pain and inflammation in the body.
- 2. Hyaluronic Acid: Attracts moisture, smooths fine lines, improves skin elasticity and joint lubrication.
- 3. Biotin: Promotes longer, stronger hair and nails, and supports glowing skin.

Glow is liquid, bioavailable, easy to digest, and fortified with ingredients that accelerate and amplify results. It is not just a supplement - it is your daily beauty and wellness ritual.



### COLLAGEN 101: WHAT IT IS AND WHY IT MATTERS

Collagen is the most abundant protein in the human body. It's found in your skin, joints, ligaments, tendons, bones, hair, and even your gut lining. As we age, our natural collagen production declines, about 1% per year starting in our mid-20s. This leads to visible aging (wrinkles, sagging skin), joint discomfort, weakened bones, and slower recovery from workouts.

Why Bovine Collagen? Bovine collagen comes from cow hide and bones, and is rich in Type I and III collagen, the same types found in skin, bones, and connective tissues. It's widely studied, bioavailable, and ideal for whole-body benefits.



#### "Radiance, resilience, and renewal, Collagen at work"

### What is Collagen Loading?

Collagen loading is the practice of taking a higher dose of collagen for the first 30–60 days of supplementation. This allows the body to quickly replenish low collagen levels and kickstart visible and functional improvements faster than standard dosing.

#### **Typical Protocol:**

- Duration: 30-60 days
- Dose: 20–30g/day (2–3 servings of collagen peptides)
- Timing: Spread across the day (morning, midday, evening)

**Analogy:** Think of collagen loading like filling up a nearly empty tank. Once full, you can shift to maintenance dosing.

#### Top 6 Benefits of Collagen Loading

#### 1. Radiant Skin

- Improves skin elasticity, hydration, and reduces wrinkles
- Faster results: visible changes in 30 days

#### 2. Joint Relief

- Reduces stiffness and pain in knees, hips, and hands
- Ideal for aging adults and active individuals

#### 3. Gut Health

- Supports intestinal lining and reduces bloating
- Glycine and glutamine calm and heal the gut

#### 4. Stronger Bones

- Boosts bone density in postmenopausal women
- Enhances bone matrix strength

#### 5. Muscle Recovery

- Supports lean muscle growth and post-workout repair
- Reduces exercise-related soreness

#### 6. **Beauty Boost**

- Healthier hair, stronger nails
- Reduces breakage and increases shine

#### "Collagen: Strength in every fiber"

#### **Loading vs. Standard Supplementation**

<u>Feature</u>	<u>Loading Phase</u>	<b>Standard Dose</b>
Dose	20-30g/day	10g/day
Duration	30-60 days	Ongoing
Results Start To Show	2-4 weeks	6–12 weeks
Ideal For	New users, pain, beauty	Maintenance users
<b>Customer Retention</b>	Higher (faster results)	Moderate



## 30-DAY COLLAGEN LOADING PROTOCOL

#### **Daily Plan:**

- Morning: it can be taken one shot in the morning with breakfast
- Evening: 1 shot before bed.

#### **Hydration + Vitamin C:**

- Drink plenty of water
- Add lemon, berries, or take a Vitamin C supplement to help collagen synthesis

#### After 30 Days:

 Scale back to 1 shot a day



### MARKETING TIPS: HOW TO SELL COLLAGEN LOADING

#### 1. Speak to Benefits, Not Ingredients

 Don't just say "hydrolyzed collagen peptides." Say "glowing skin and pain-free joints."

#### 2. Use Personal Stories

- Share your own collagen results, or client stories
- Highlight transformations in skin, hair, nails, joints

#### 3. Offer a Challenge

- Launch a 30-day Collagen Glow Challenge
- Provide community, tracking tools, and photo prompts

#### 4. Create Content

- Use Facebook Lives to talk about the benefits and different types of collagen.
- Post educational infographics and simple FAQs

#### 5. Handle Objections

- "Is it safe?" Yes—collagen is a natural protein
- "Will I gain weight?" No, low calorie and supports lean muscle











Did you know that the reason most people quit collagen is because *they don't see results fast enough?* That's because they're not collagen loading, and they aren't taking the correct type of collagen.

Imagine doubling or tripling your dose for just 30 days and seeing your skin glow, your knees stop creaking, and your energy rise. I've got the scoop (literally) and *the results to prove it*.

"You're not just selling a product. You're giving people back their glow, their strength, and their confidence"



#### **Next Steps**

Now that you know how collagen loading works, and why it delivers faster, better results, it's time to take action:

- Try collagen loading yourself and document your results
- Invite others to join a 30-day challenge
- Use the scripts, graphics, and quotes from this guide to attract new customers

Collagen isn't a trend, it's the foundation for better skin, joints, and long-term wellness. Help people start strong with collagen loading.