Terms & Conditions

Effective Date: 5/1/2025

Welcome to Kallora Co. ("we", "us", or "our"). By accessing or using our website, services, or products, you agree to be bound by the following Terms and Conditions. If you do not agree with these terms, please do not use our services.

1. Services

Kallora Co provides digital marketing and design services including but not limited to:

- Custom websites and landing pages
- CRM setup and onboarding
- Social media content and automation
- Branding and marketing templates
- Consulting and training

These services may evolve over time, and we reserve the right to update, modify, or discontinue any offering at any time.

2. Client Responsibilities

Clients are expected to:

- Provide timely content, feedback, and access to necessary platforms
- Respect timelines and agreed project scopes
- Review and approve deliverables promptly

Delays in communication or payment may affect your service timeline or result in paused work.

3. Payments & Refunds

All services are billed as outlined in the client proposal or invoice.

- Payments are due upfront or according to the agreed schedule
- Late payments may result in service delays or access restrictions
- Digital products, including templates or courses, are **non-refundable**
- Custom service packages may be eligible for partial refunds if work has not begun

4. Intellectual Property

Unless otherwise stated in writing:

- Kallora Co retains rights to original templates, systems, and tools
- Final branded deliverables created specifically for a client (like websites, logos, or personalized funnels) become the property of the client after full payment is received
- Clients may not resell or redistribute Kallora Co templates or materials without written consent

5. Third-Party Tools & Integrations

We may use third-party services (like Canva, Meta, etc.) as part of your deliverables. We are not responsible for their availability, downtime, or terms. Clients are responsible for maintaining their accounts and subscriptions with those platforms.

Kallora Co. provides marketing systems and services through software powered by a third-party platform (GoHighLevel). While the system is maintained under Kallora Co.'s license, clients are granted access to a customized subaccount that includes tools, templates, and features necessary to run their marketing operations.

Kallora Co. retains ownership of the software license and account infrastructure. Clients are responsible for using the platform in accordance with the Terms of Use and Privacy Policy provided by Kallora Co., and may not duplicate or redistribute any proprietary materials included in their subaccount.

Should a client discontinue services with Kallora Co., access to the platform will be revoked. Kallora Co. may, at its discretion, provide export options for client-owned data (e.g., contacts, form submissions) upon written request prior to termination.

6. Limitation of Liability

Kallora Co is not liable for any indirect, incidental, or consequential damages that may result from the use of our services. We do not guarantee specific business results, and any strategies offered are suggestions based on best practices.

7. Termination

We reserve the right to terminate services with a client at any time for breach of terms, disrespectful conduct, or nonpayment. Any completed work up to that point will be invoiced and due upon receipt.

8. Changes to Terms

These Terms & Conditions may be updated occasionally. Continued use of our services implies acceptance of any modifications.

9. Contact

For questions about these terms, email us at:

info@kalloraco.com