

Privacy Policy

Effective Date: 5/1/25

Kallora Co (“we,” “our,” or “us”) respects your privacy and is committed to protecting the personal information you provide. This Privacy Policy outlines how we collect, use, store, and protect your information when you interact with our website, services, and digital tools.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, business name, social handles
 - **Billing Information:** Payment details processed via secure third-party platforms
 - **Website Usage Data:** IP address, browser type, pages visited, and time spent on our site
 - **Marketing & CRM Data:** Data submitted through forms, automation, or integration tools
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2. How We Use Your Information

Your data is used to:

- Provide and deliver services you've requested
- Respond to inquiries and provide support
- Send updates, promotions, or educational content (you can opt-out anytime)
- Improve our website, tools, and client experience
- Process transactions securely through third-party payment processors

We do **not** sell or rent your personal information to third parties.

3. Sharing Your Information

We may share your data with:

- Service providers like email platforms, CRM tools (e.g., GoHighLevel), or payment processors
- Legal authorities if required by law or in protection of our legal rights
- Contractors or team members who support client work under strict confidentiality agreements

4. Cookies & Tracking

We use cookies and similar tracking tools to improve your experience on our website. You can disable cookies in your browser settings at any time.

5. Data Storage & Security

Your data is stored securely using industry-standard practices. While no method of transmission is 100% secure, we take appropriate precautions to protect your information.

6. Your Rights

You have the right to:

- Request access to your personal data
- Ask us to correct or delete your data
- Opt out of marketing emails (unsubscribe link provided in each email)

To make any data-related requests, email us at hello@kalloraco.com.

7. Third-Party Links

Our website may link to other sites. We are not responsible for the privacy practices or content of those external websites.

8. Children's Privacy

Our services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children.

9. Policy Updates

We may update this policy from time to time. The most recent version will always be posted on our website with the effective date noted.

10. Contact Us

For questions or concerns regarding your privacy, please contact:

 hello@kalloraco.com