

Frequently Asked Questions

We know marketing and branding can feel overwhelming—especially when you're juggling a million other things. That's why we're here to simplify it. Here are some common questions to help you get started with confidence:

What exactly does Kallora Co. offer?

We specialize in providing tailored marketing services to real estate professionals and small business owners, including Client Relationship Management (CRM) tools, branded websites, Facebook ads, video editing, print marketing materials and support for all of the above. Whether you're launching a new brand or leveling up your online presence, we offer creative marketing solutions with customized strategy.

Do you only work with real estate agents?

Nope! While we have a soft spot for real estate pros (and tons of tools just for them), we also work with other small business owners—like salon owners, coaches, boutique shops, and more. If you need creative, consistent marketing, we've got you.

What's included in a Kallora website package?

Our website packages typically include a custom-designed homepage, services page, contact form, and integration with tools like booking calendars or CRMs. We also offer add-ons for blog pages, lead funnels, and more depending on your needs.

Do I need to have a logo or branding before working with you?

Not at all. If you have branding already, we'll work with it. If not, we will walk through what you're looking for and find what fits your business.

Can I update my own website after it's built?

Yes! We build your site on a user-friendly platform so you can make updates on your own. We'll also provide a walkthrough or training so you feel comfortable making changes. Prefer hands-off? We offer maintenance support if you need a little extra help/

What if I just need print materials like flyers or business cards?

You're in the right place! We offer professionally designed, fully editable print templates and custom options for things like postcards, business cards, flyers, and more. Our **Kallora Branding Kit** is a great way to get started.

How do I get started?

Start by booking a **free discovery call**! We'll chat about your goals, where you're at in your business, and which services or packages will be the best fit. From there, we'll send you a custom proposal or point you to a ready-to-go kit.

How long does the process take?

Timelines vary depending on the project. For example:

- Launch Kit: 5–7 business days
 - Custom Website builds: 2–3 weeks
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Still have questions?

No problem! Head to our **Contact** page or shoot us a message—we're happy to help.