

## Why support Riverbend Rotary?



Illinois saw **737** infant deaths before their first birthday in 2020.

Many of these tragedies were due to Sudden Unexpected Infant Death (SUIDS), the risks of which are amplified by co-sleeping and improper sleep positions.

*But there's hope...*

With Safe Sleep Kits, we're changing that narrative.

Just last year, **23 families** received these kits, offering their little ones a safer sleep environment.

### ★ Road Safety



Madison County is **3rd in fatal crashes** in Illinois. The right car seats can save lives! In 2020, properly used car seats led to significantly fewer severe injuries for children.

*Local impact so far...*

From 2021 to 2023, **118** car seats were provided to families in need, thanks to a local team of certified Child Passenger Safety Technicians.

### ★ YOU CAN HELP

Your participation helps provide:

- Safe Sleep Kits (\$130 each) which include Cribs, Sleep Sacks, Educational Materials, and more.
- Car Seats (\$60 to \$150 each) to ensure every journey is a safe one for our young ones.

[RiverbendRotary.com](http://RiverbendRotary.com)

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