

We Know Chiropractic is Life-Changing *and so are you*

That's Why We're Creating adjust Magazine.

A relevant, mission minded, community centered editorial by the *Healthy Spines Initiative*.

Chiropractic changes lives — and so do the people driving it forward. Whether you're serving families, mentoring doctors, developing tools, teaching technique, or rebuilding after a hard season, your experience matters.

You're impacting lives for generations to come — and when you share your journey or expertise, you create clarity, connection, and momentum for others in the profession.

adjustMAGAZINE

IS A STORY DRIVEN PUBLICATION

Designed to equip & inspire new and seasoned Chiropractors through real-world insights, honest experiences, and practical strategies. It's not ad-heavy or industry-owned. It's built by and for principled Chiropractors who aim to serve God through love, service, leadership, and the incredible value of principled care.

This is your space to share something personal, your experience, expertise and practical tips— not promotional. You might offer a story from practice, a system you've built, a shift in how you lead, or a lesson from serving a specific demographic. The goal is to educate and inspire with something real that others in practice can connect with, grow and implement.



our MISSION

*IS SIMPLE YET PROFOUND—
TO MAKE CHIROPRACTIC
THE GO-TO FOR FAMILY
WELLNESS, PREVENTION,
AND ACTUAL HEALTH CARE
— BY SUPPORTING OUR
PROFESSION IN REACHING,
EDUCATING AND SERVING
THEIR COMMUNITIES WITH
CLARITY & CONFIDENCE.*

*You've been invited to contribute
because your voice, your story, &
your impact belong here.*



here's What We're Looking For

You've been invited to contribute to an upcoming issue of adjust Magazine. Based on the section we've asked you to write for, you may already have an idea of what you'd like to share. We ask that your piece be educational, relevant, and mission minded.

You were chosen because you're doing something worth sharing — whether it's a system you've developed, a technique you believe in, or a way you've built and led your team that could help others in the profession. Your story might also be more personal — a new season of life, the journey of starting a practice, navigating burnout, or raising a family while running a business. Wherever you are, your insight matters and the profession needs you more than ever.

what & How To Share

Your contribution will be featured alongside a short bio, including who you are, where you practice, and any relevant details about your family, community, or if you're the founder of a practice, event, or method.

YOUR FEATURED SPREAD

Each contributor is featured in a two-page layout, giving you room to share your wisdom — whether that's technique, practice growth, personal experience, or what life looks like in this season of practice. It's a chance to go beyond the surface and share your knowledge & expertise to inspire growth & development.

Share your thoughts, tips, procedures and nuggets of wisdom to help our readers better themselves and serve with a definite purpose.

SUBMISSION DETAILS

Your editorial should be conversational, original (not AI), educational, inspiring and implementable for our readers. Maintain a professional tone and avoid informal or inappropriate language to ensure the piece reflects the values of the publication.

- ☒ Word Count: 800-1,200 words
- ☒ Images: 3-5 (Headshot/Practice/Lifestyle)
- ☒ Include: Full Bio 2–4 sentences.
- ☒ Submit [*Articles Entries Here*](#)

Sponsored Mentions

As an invited contributor, your two-page editorial feature is included at no cost. If you'd like to include a mention of a product, service, or event within your article, we offer a special Invitee Rate. You may promote within your two-page spread at the one-page sponsor rate. This option is available exclusively to invited contributors and is designed to keep the content educational and mission-aligned, while offering visibility to resources that support the profession. Want more details? Click to view our [*Partnership Kit*](#).