



2025-2026 EVENT CALENDAR

CONNECTING TRAVEL & EVENT
PROFESSIONALS ACROSS CANADA





What is CANConnect?

CANConnect is your **ultimate networking hub** for the travel and event industries. Our goal is to build meaningful connections, share expertise, and drive growth in corporate travel and events. Our dynamic events are designed to connect buyers, suppliers, and professionals across Canada.

The CANConnect Experience : What Makes This Event Unique?



Exclusive Networking Sessions

Gain direct access to key buyers and industry leaders in travel, events, and hospitality.

Education & Industry Insights

Learn from experts in travel, events, and hospitality.

Strategic Business Meetings

No wasted time—connect directly with decision-makers who have purchasing power.

Hosted Buyer Program

Connect with pre-qualified buyers looking for services.

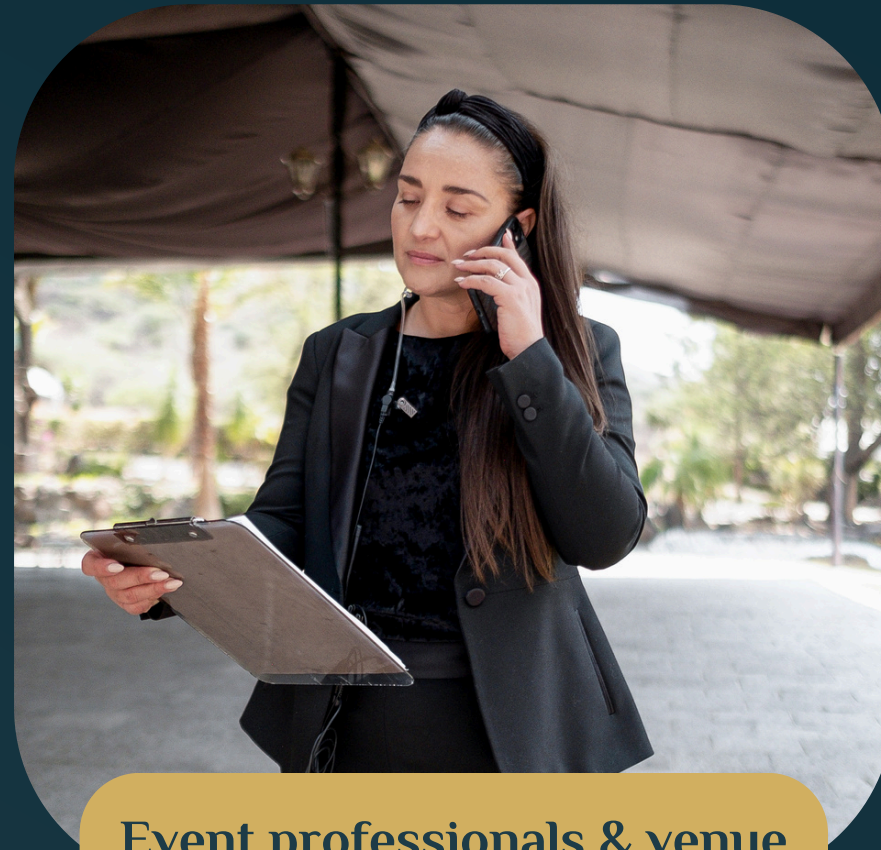


Who Attends CANConnect?

CANConnect brings together the most influential decision-makers in corporate travel and events —giving you the perfect opportunity to showcase your brand, generate leads, and secure new business.



Corporate event planners & travel managers



Event professionals & venue partners



Airlines, hotels, Tourism boards, and DMCs



Incentive buyers, group travel planners

"We don't just bring people together—we bring the right people together."

Be A Vendor!

CANConnect is the premier event for corporate travel and event professionals. It's the perfect place to promote your brand, find new customers, and grow your business

What Can You Get As A Vendor?

- Recognition on our social media pages
- Dedicated vendor table and space
- 2 folding chairs
- Some locations include pipe & drape between booths
- 2 supplier tickets for your team
- First right of refusal for future events
- Listing on our booking app for appointments
- Ability to share sales documents before the event
- Contact details on vendor info sheet handed out at the event
- Access to the event's lead list for marketing
- Business name mentioned during the prize draw
- Option to provide a prize of \$100 minimum value



Be A Vendor!

Vendor Requirements

- Must be an established business serving the hospitality & travel industry
- At least one representative must be present at the event
- Have some form of activation or handout at your booth
- Bring your own tablecloth and marketing materials

Special Rate Available:

Small businesses (under 3 employees) and non-profits may qualify for a discounted rate. Please contact us at team@canconnectshow.com for details.

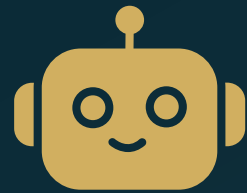
Exclusive Vendor Benefits at CANConnect 2025

At CANConnect 2025, we're committed to helping our vendor partners create unforgettable experiences and achieve maximum value. We're excited to offer a suite of exclusive benefits designed to elevate your booth, boost engagement, and support your success.



\$500 Activation Credit

All 2025 booths include a \$500 credit toward booth enhancement and activation during the open networking session. Use it to create an engaging, interactive experience that draws attendees in and makes your booth a must-visit destination.



AI Draw Bot



Glam Photo Station



Specialty Drinks



Food Activity
(e.g., Cookie Printing)



Sketch Artist



Coffee Artist



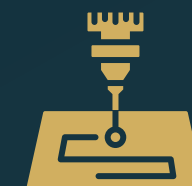
Acrobatic Artist Setup



Community Give Back Activation



Enhanced Booth Design & Decor



Etching Station

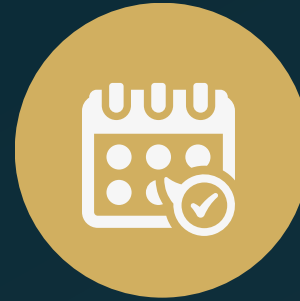
*Other local options available upon request

Offer exclusive to 2025; may continue into 2026 based on interest.



Refer a Colleague Bonus

Invite a colleague to exhibit at CANConnect 2025 and receive an additional \$200 activation credit when they register.



Sign up for 3 events, Get 4th for Free

Book three CANConnect events and receive your 4th event FREE—maximize your reach while saving on your investment.
(This offer is valid until September 1, 2025)



Multi-Booth & Multi-City Discounts

Receive a discount on your total investment when purchasing two or more booths or exhibiting in multiple city locations.



Already a confirmed vendor? Our team will connect with you to review your benefits and help you take advantage of these offers.

Considering exhibiting? Don't miss this opportunity to gain added value, elevate your presence, and create meaningful connections at CANConnect 2025.

For more information or to confirm your participation reach out to your current account executive or contact us at **team@canconnectshow.com**.



Why Sponsor?



Brand Exposure

Showcase your brand at a high-visibility sponsor booth.



Lead Generation

Guaranteed lead generation through strategic networking.



Industry Recognition

Position your company as a thought leader through speaking opportunities.

Sponsorship Benefits

- ✓ **Booth space** in a high-traffic exhibition area.
- ✓ **Speaking opportunities** to establish thought leadership.
- ✓ **VIP networking access** with high-value buyers.
- ✓ **Logo placement** in event materials and marketing.

Sponsorship Opportunities

Sponsor A Breakfast

Engage Buyers Over a Meal

Take center stage by hosting a private breakfast for our qualified buyers.

- Share your message with decision-makers while they enjoy a meal.
- Deliver a short presentation about your brand. Projector and screen package can be provided.
- Hand select your buyers from a list of interested and qualified options.

💡 Why it works: People remember great conversations over great meals.

Sponsorship Opportunities

Sponsor the End Reception Drink

Be the Brand Everyone Toasts To

Put your logo front and center at the event's most social moment.

- Branding at the bar and reception area.
- Recognition as the host of the event's grand finale.
- Opportunity to say a few words to kick off the reception.

💡 Why it works: The best business relationships start with a celebratory drink.

Sponsorship Opportunities

Other Sponsorships

Creative Ways to Showcase Your Brand

Got something unique to offer? Let's craft a custom sponsorship that gives you maximum exposure.

- Contribute products, services, or creative ideas.
- Gain valuable brand recognition.
- Align sponsorship with your business goals.

💡 Why it works: A custom approach makes your brand stand out in an authentic way.

EVENT SCHEDULE 2025

21

AUGUST - CALGARY

19

SEPTEMBER - VANCOUVER

17

OCTOBER - EDMONTON

2025 PRICING

\$1,595 / *single event*

\$1,395 / *each event*

(If you secure your spot at multiple events.)

***Small Business rates available on request
for smaller companies and non-profits*

EVENT SCHEDULE

2026

12	MARCH - EDMONTON	20	AUGUST - EDMONTON
13	MARCH - CALGARY	21	AUGUST - CALGARY
26	MARCH - OKANAGAN	24	SEPTEMBER - OKANAGAN
27	MARCH - VANCOUVER	25	SEPTEMBER - VANCOUVER
16	APRIL - TORONTO	15	OCTOBER - TORONTO
17	APRIL - HALIFAX	16	OCTOBER - HALIFAX

2026 PRICING

\$1,795 / *single event*

\$1,575 / *each event*
(If you secure your spot for multiple events.)

**Small Business rates available on request for smaller companies and non-profits



Let's build the future of corporate travel & events—together!

To learn more about becoming a vendor, visit us at:

www.canconnectshow.com/vendor

Contact Us:

team@canconnectshow.com