

### **15 Seconds:**

It's easier to say what Gina has NOT done than what she has! From MIT to NASA/JPL, to tech owner, real estate and business broker, coach, exit planner, valuation analyst, and more. She aligns post business life visions with innovative exit strategies.

### **30 Seconds:**

Gina's dynamic journey took her from MIT to NASA/JPL as a geophysicist studying earthquakes and designing spacecraft experiments, inspiring her "From Rocks and Rockets to Real Estate and Sales" keynote.

After 9/11 claimed her tech business, she pivoted to real estate, specializing in senior residential and commercial properties, while mastering business brokering, coaching, turnarounds, and exit planning.

With her MBA and ownership experience across multiple businesses, Gina is a certified WHYinstitute coach and excels at creating fulfilling exit strategies that align with owners' life visions, bringing innovative value-creation approaches as a comprehensive transition partner.

### **Also 30 seconds, best for RISE keynote for women**

Meet Gina - former MIT/NASA scientist, author, speaker, broker, business strategist, and transformational guide. She transitioned from '*Rocks and rockets to real estate and sales*' after losing her tech business in 9/11.

Following a traumatic brain injury at age 14 that lasted 35 years, she rebuilt herself multiple times, like a phoenix rising from the ashes.

Today, she leads business owners through pivots with her Business 2 Eternity framework - teaching them to RISE by re-creating who they want to become to self actualize post business, with insight, and a strategy to evolving into purposeful exits - proving we're forged, not broken, by our circumstances."

### **45 Seconds:**

Gina has built a diverse and dynamic career, starting with MIT to NASA/JPL as a geophysicist, working on earthquake research and then spacecraft experiments — inspiring her keynote, "From Rocks and Rockets to Real Estate and Sales."

After losing her tech business in 9/11, she transitioned into real estate: residential for seniors, and commercial for businesses, plus business brokering, coaching, exit planning, and valuations. She holds many certifications plus an MBA, has owned 2 brick and mortar businesses, and performed a turnaround strategy for Habitat for Humanity during COVID.

Gina enjoys designing fulfilling exits that align with an owner's life vision, making sense of value creation w/ innovative strategies to transform companies, acting as a full-cycle transition partner.

