

# Maisie Dunbar

19706 Vaughlanding dr  
Germantown, MD 20874  
301-675-5491

This curriculum vitae is more than a collection of experiences; it's a testament to the power of diverse expertise converging into a symphony of impact. Join me as we journey through a portfolio rich in innovation, empowerment, and the art of transformation.

This also captures over 20 years of experience in the customer service industry with clients from all walks of life. Seeking a consultancy with a highly motivated and results-oriented organization that would enable the leadership and staff to excel in meeting overall performance objectives.

## Work Experience

### ■ President and Founder 1992–Present

Maisie Dunbar, the visionary behind "Maisie Dunbar Global featuring Bluffajo Cosmetics," is a seasoned entrepreneur renowned for her creativity and innovation. With a career spanning over three decades, she has established herself as a globally sought-after celebrity beauty genius. Maisie's entrepreneurial journey began as a manufacturer with the launch of Bluffajo Cosmetics in 2006, showcasing her remarkable talent and entrepreneurial spirit. Through her dedication and determination, she has self-started three successful companies, cementing her reputation as a trailblazer globally.

Authored the motivational book "Faith Fun and Finance" in 2015 and created the Motivational Deck of Cards in memory of her mother, "Mamai Words To Live By." Regularly hosts sold-out seminars on entrepreneurship, leadership, workforce development, and business strategies within the beauty and hospitality industries. Maisie Dunbar is a trailblazer and an inspiration to women of diverse races and cultures worldwide, continuing to blaze trails in her industry and beyond.

### ■ CND–Creative Nail Design Inc. Educator Ambassador and Lead Project Manager 1996–2009

Managed and maintained accounts for multiple distributors, ensuring seamless operations and client satisfaction.

Provided training to educators globally and participated in product testing before market launch. Assisted in trade show management and collaborated closely with distributors across North America and Canada. Contributed to the development of business strategies tailored to enhance the skills and success of beauty professionals in their ventures.



[www.maisiedunbar.com](http://www.maisiedunbar.com)  
[maisie@maisiedunbar.com](mailto:maisie@maisiedunbar.com)



## Work Experience

### ■ Seche International Project Manager Northeast Regional Director 1993–1996

Coordinating in-store demonstrations with distributors and managing inventory effectively.

Facilitating sales meetings for team members to ensure alignment with organizational goals.

Spearheading projects spanning international markets to drive expansion and growth.

Overseeing trade show scheduling to maximize brand visibility and market presence.

Providing comprehensive training sessions for educators to uphold product knowledge and brand standards.

Managing multimillion-dollar budgets across North American and Canadian markets to optimize financial performance.

### ■ Ken Barboza and Associate Artist Agency 1992–2019

Manicurist and Makeup Artist: As a client of KBA, I benefited from their representation, which involved promoting my skills, portfolio, and experience to potential clients or employers. KBA facilitated bookings and negotiated contracts on my behalf, ensuring fair compensation and favorable terms. Through their efforts, I secured opportunities such as photo shoots for renowned magazines like Vogue, Harper's Bazaar, and InStyle, as well as advertising campaigns for major brands including Target, Samsung, Ann Klein, Payless, and P&G. Additionally, I provided artistic services for prestigious events such as New York Fashion Week, Paris Fashion Week, the Daytime Emmys, BET Awards, and the Grammys.



[www.maisiedunbar.com](http://www.maisiedunbar.com)  
[maisie@maisiedunbar.com](mailto:maisie@maisiedunbar.com)



emma



## ■ EDUCATION

University of Maryland, University College  
Computer Information System

Bachelors Degree

Wake Technical College  
Computer Applications,

Associate Degree

Fame School Of Nail Design  
Manicurist

License

Yvonne De 'Vilar  
Master Skincare Therapist

License

Baltimore School Of Massage Therapy  
Massage Therapist

License

Egypt School of Reflexology  
Reflexology

Certification

Mlis Wellness Practitioner  
Wellness Practitioner

Certification

Oncology Skincare Therapist  
Clinician

Certification

## ■ Community Service/Mentorship

Academy of Women Entrepreneurs (AWE)

City Of Hope Foundation

Lots of Love Foundation

Morgan State University Women's Business Center

Moda Y Flores and Colorglam Organization

Felicia's Promise Mentorship Foundation

Nigerian Youth Organization

She-EO Organization

American Cancer Society

Love Life Foundation

House of Ruth

Suited for Change

New Hope Community Youth Center

Bernie House Homeless Shelter

## ■ Speaking Engagements/Panel discussions: 2000–Present

Africa Trade and Investment Summit	-Panelist
Howard University School of Business	-Speaker
The State Of Maryland Women's Business Center – Salisbury	-Key Note Speaker
The State of Maryland Skills USA	-Head Judge, & Project Manager
Montgomery County Public School Business and Finance Pitch	- Keynote Speaker
Albert Einstein High School	-Commencement Speaker
Paint Branch High School Finance Cluster	- Keynote Commencements Speaker
Steve and Marjorie Harvey Foundation	-Speaker
She Farmers Organization	-Speaker
She-EO Organization	-Speaker
Cyber-Ed Christian School of Excellence	-Speaker
New Hope Community Youth Center and School	-Speaker
The Face and Body Trade Show	-Mainstage Speaker
Girls Who Brunch Foundation	-Speaker
Brown Girl Village Foundation	-Speaker
American Beauty Academy	-Commencement Speaker
Premiere Show Group	-Facilitator
International Beauty Trade Show New York	-Speaker
America Beauty Trade Show Chicago	-Speaker
Nailympia	-Judge and Facilitator
Miss Black United State of America	-Judge
Dudley Beauty School	-Trainer/Speaker
Paul Mitchell Partner Schools	-Trainer/Speaker
Exotic Trends School /Spa	-Trainer
Spectrum Beauty School	-Trainer/Speker
Montgomery Beauty Academy	-Speaker
Thomas Edison Technology Center	-Speaker
Hair Culture and Beauty Expo -Nigeria	-Speaker
Second Image Beauty School – Ghana	-Speaker
Modern Salon Magazine/Booth Camp	-Panalist
Youth For Christ – Liberia	-Speaker
Africa Makeup and Beauty Trade Fair	-Panelist

■ **Business Courses 2022-2023**

United Nations Academy for Global Concept

The State of Maryland Export Tech Export Program

SheTrades Accelerator Program (International Trade Commission)

E-Cornell Growth Leadership for Female Executives

Inner City Capital Connections – Business Executive Program

Bank of America (Business Executive and Leadership course)

Amber Fellowship (Business Executive Program)

M & T Bank 100 Business Executive Program

Community Advocacy Institute

Acumen Academy Fellowship

■ **Boards:**

The State Board of Maryland Cosmetology – Board Member

Brown Girl Village Organization – Board Member

Felicia's Promise Organization – Advisory Board Member

Federation of Business Women and Entrepreneurs Liberia (FEWEB) – Board Member

Association of Liberian Business of America – Board member

Nailpro Publication – Advisory Board Member

Maisie Dunbar Global Inc.



[www.maisiedunbar.com](http://www.maisiedunbar.com)  
[maisie@maisiedunbar.com](mailto:maisie@maisiedunbar.com)

