LANDING PAGE
DESIGN TIPS

General   Advanced

Border Options

BORDER

Full Border

BORDER STYLE

Solid

BORDER WIDTH

2px

BORDER COLOR

01

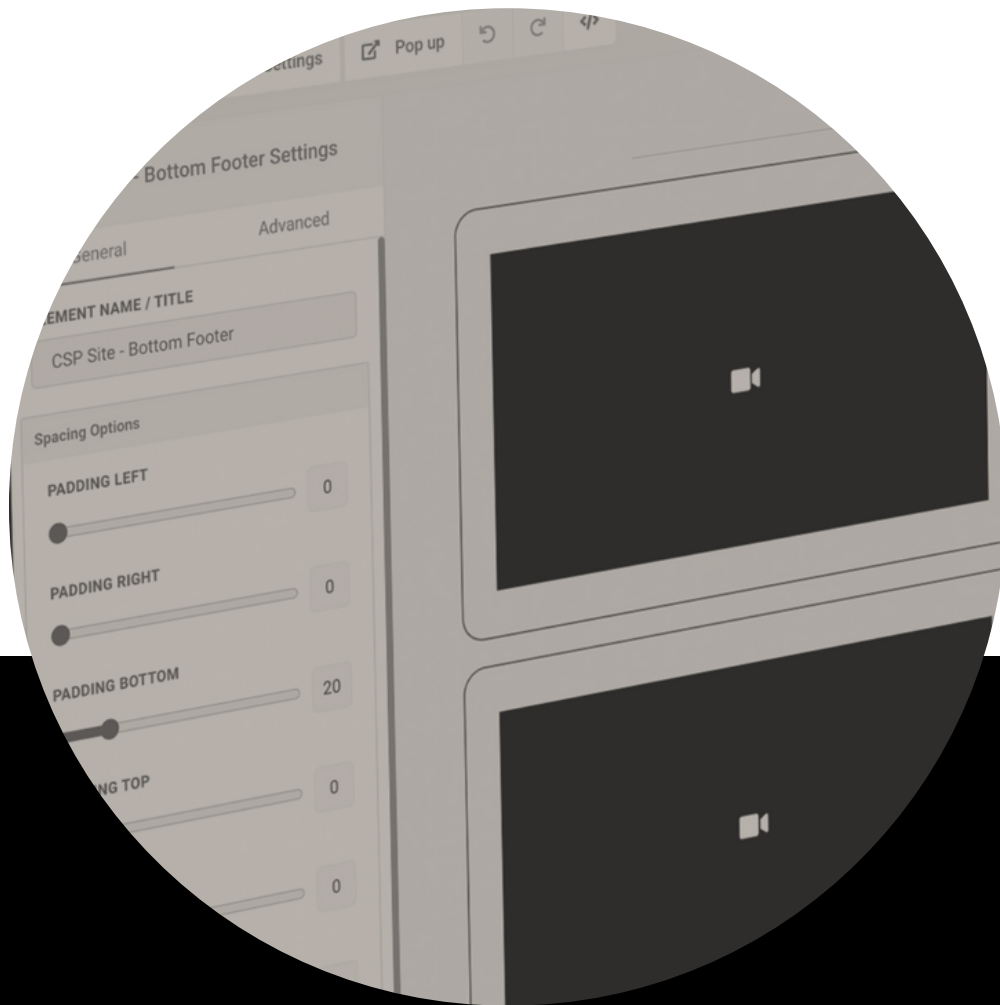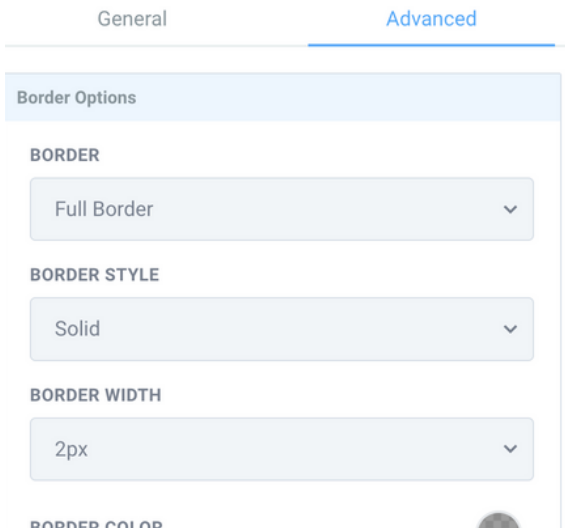### Borders

We use borders to add colored edges to a section, row, column, and almost all elements & buttons.
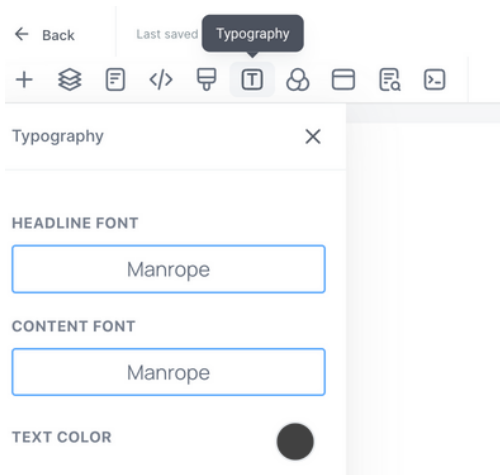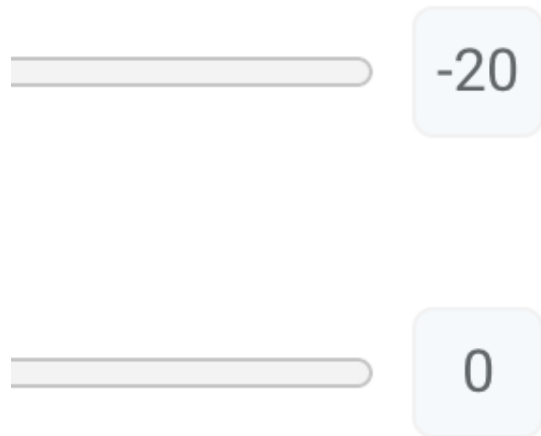
We also use these borders to adjust the radius of these edges from straight edges to rounded edges

02

Margins

We use margins alongside the padding settings to add space outside of the section/row/column/element instead of the inside the way padding does.

For margins specifically, we also use negative numbers to overlap boxes & further customize the layout of the page

-20

0

← Back   Last saved   Typography

Typography   ✕

HEADLINE FONT

Manrope

CONTENT FONT

Manrope

TEXT COLOR

03

Typography

Under the same page settings button where you can add a background image for the whole page, add custom CSS, or edit SEO...you can also set the typography for the whole page & pull in Google fonts

04

Row Width

At the very bottom of your row's settings, you can adjust the width of the row. If you want it even wider, toggle the "ALLOW ROWS TO TAKE ENTIRE WIDTH" bottom setting of the section your row is in

WIDTH

100

ALLOW ROWS TO TAKE ENTIRE WIDTH

BOX SHADOW

No Shadow

STICKY

No stickiness

BG IMAGE

https://assets.cdn.msgsndr.c

IMAGE OPTIONS

Full Center (Parallax)

⚠ Full Center (Parallax) option is not

BACKGROUND IMAGE OPACITY

Heavy Fade

05

Background Images

We use background images to add texture and graphics to our pages. More specifically, we use the Image Options dropdown setting to position the image the way we want it. We also use the background color to add a colored overlay on the image & adjusting the Background Image Opacity setting.
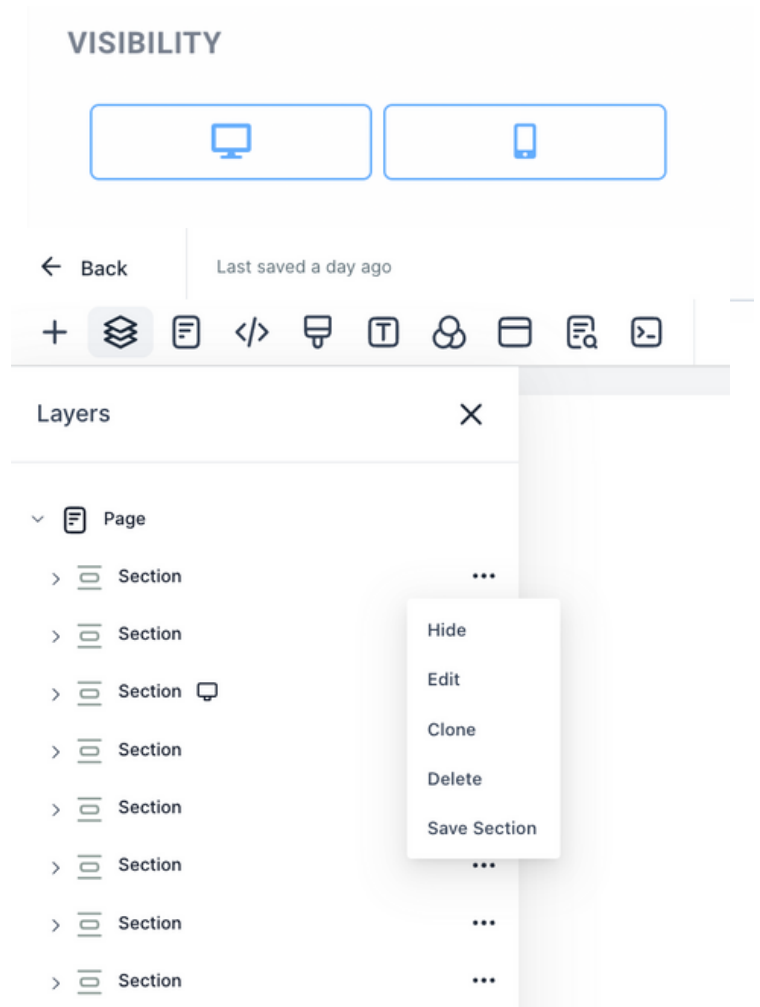
In general, we will utilize the background settings under the page settings – background to add an image for the entire page. Whereas if we only want the image to be the background of a certain section, row, or column, then I would adjust those same settings by adding the image on that level rather than the entire page
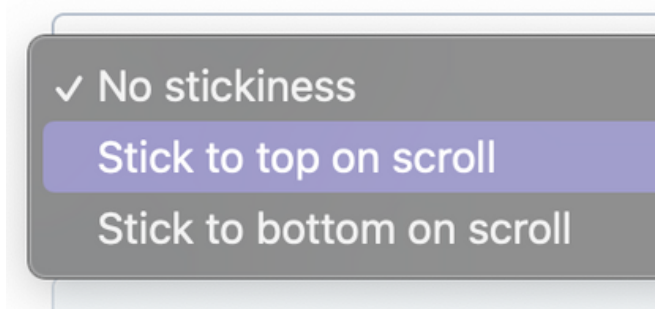
06

Visibility

We use the visibility toggles on any section, row, column, or element we want to be viewable on desktop but not mobile, viewable on mobile but not desktop, and more! As well as the top bar toggle to switch between the view while editing

This allows you to customize the look of your pages on mobile devices and desktops to ensure the look of your page is transitioning smoothly

VISIBILITY
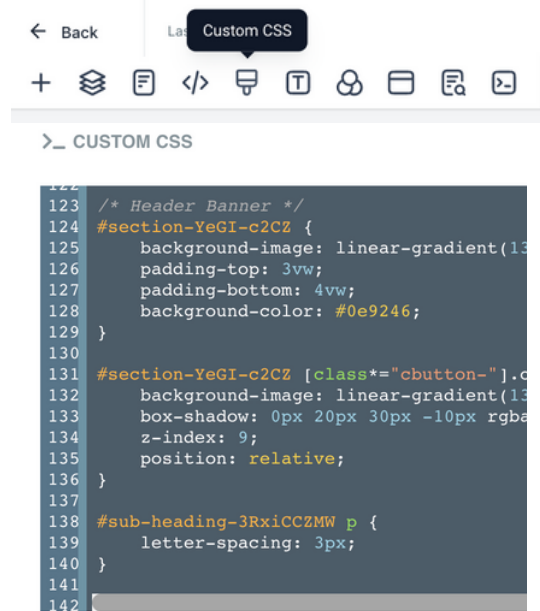
← Back   Last saved a day ago

Layers   ✕

∨ 📄 Page
  › ▭ Section   ⋯
  › ▭ Section
  › ▭ Section 🖥   Hide
  › ▭ Section   Edit
  › ▭ Section   Clone
  › ▭ Section   Delete
  › ▭ Section   Save Section
  › ▭ Section   ⋯
  › ▭ Section   ⋯

STICKY

✓ No stickiness
Stick to top on scroll
Stick to bottom on scroll

07

Stick To Top Or Bottom

Set your section to stick to the top of the page as you scroll or stick to the bottom of the page as you scroll
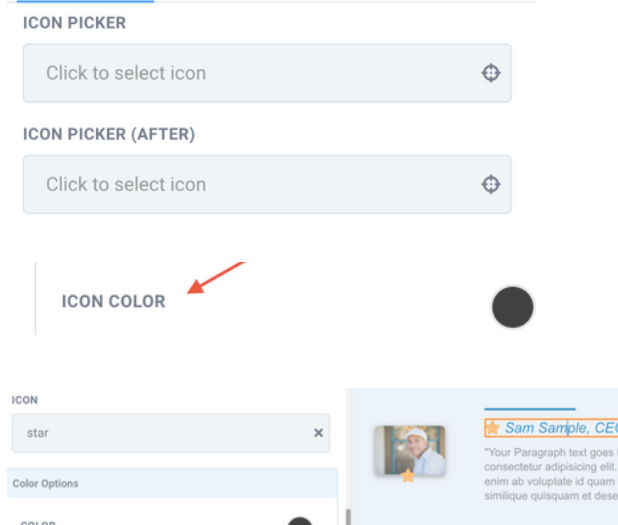
08

Custom CSS

Use Custom CSS coding to completely code & customize your page, widgets, and more in the same settings dropdown as typography as well as custom HTML elements. You can also use the CSS selector codes under the advanced tab of any section/row/column/ or element to tweak custom CSS coding or jump to a part of your page off of a button or navigation bar
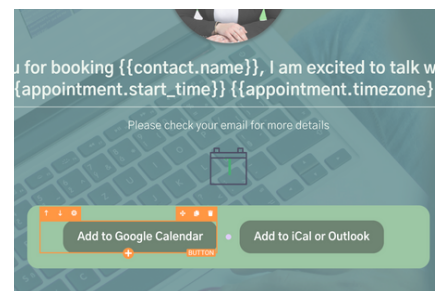

09

Icons

We use icons in text box elements with and without text to add different logos, graphics, and icons that are easy to adjust colors, size, and more. These also work on buttons
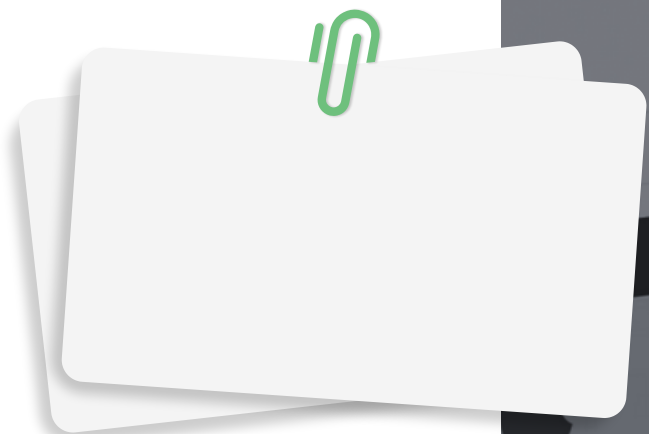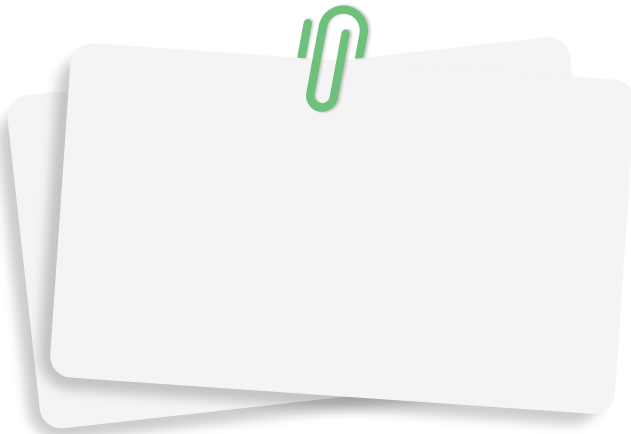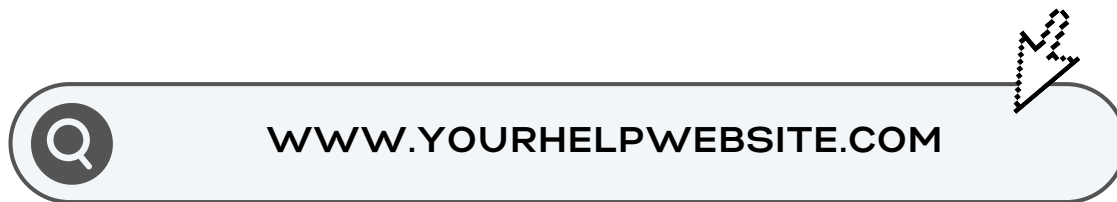

10

Custom Fields & Values

Use custom fields and values on landing pages after a form submission, appointment booked, etc. including fields like {{contact.name}} {{appointment.start_date}} and more

NEED MORE HELP?

CHECKOUT OUR SUPPORT OPTIONS & RESOURCES

Our team is fully dedicated to supporting you every step of the way, ensuring your success. You can review the wide range of resources and support options available to guide you through any challenges or inquiries. Don't hesitate to reach out to our team whenever you need additional assistance; we're always here to help!

🔍 **WWW.YOURHELPWEBSITE.COM**