USING BRANDED SITE

DESIGN TEMPLATES

Brand Kit

Customize it & save
desired sections

Pull into your other
pages in order to use
brand details easily

Call To Action

Secondary Color

#5c98a5

Accent Color

#fbae42

Acce

November 2023

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01

CREATE OR CLONE A FUNNEL

Start by cloning an existing funnel you have designed, a template, or start from scratch to create this template page.

02

CUSTOMIZE YOUR SECTIONS

Add in as many sections as you need in order to create branded examples for commonly used sections like navigation menu, banners, explanations, and more.
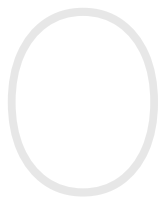
03

SAVE & USE AS A TEMPLATE

Save your sections as templates in order to pull the formatting into any other funnel or website page in your whole account.

04

SAVE & USE AS A GLOBAL SECTION

Save your sections as global sections in order to pull in a synced version into any other page within ONE funnel or website.

05

USE TO CREATE A SITE FROM SCRATCH

To begin a new site design with the templates you have already prepared as global sections, simply clone your template funnel and insert new pages.

06

PULL INTO AN EXISTING SITE TO USE

Add a new page and utilizing existing pages, particularly the branded template page, as global sections.
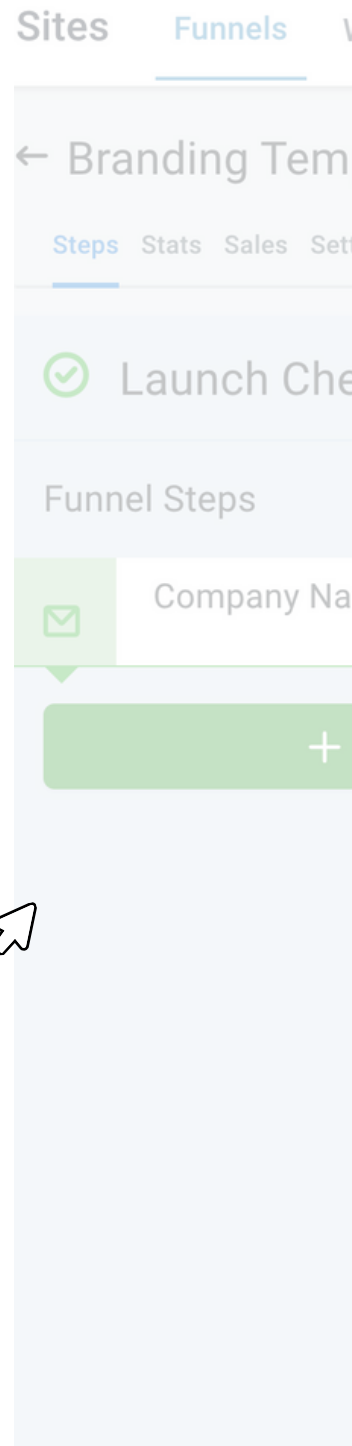
CREATE OR CLONE A FUNNEL

When building your template page, there are a few ways to begin. You can clone an existing funnel you've designed, use a pre-made template, or start completely from scratch. The choice is yours!

If you choose to clone an existing funnel, you'll be able to use the same layout and design elements from the original funnel. This can save you time and effort, but keep in mind that you'll need to make changes to tailor it to your specific needs.

Using a pre-made template can also save time, but be sure to choose a template that aligns with your branding and messaging. Templates can be a great starting point, but you'll still need to customize it to make it unique and effective for your business.

Starting from scratch gives you complete creative freedom, but it can take more time and effort to design a page that works for your business. However, this option allows you to fully tailor the page to your specific needs and preferences.

No matter which option you choose, it's important to consider your target audience and the message you want to convey. A well-designed template page can be a powerful tool for converting visitors into customers, so take the time to create a page that truly represents your brand and resonates with your audience.

Sites   Funnels

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Funnel Steps

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CUSTOMIZE YOUR SECTIONS

Creating Branded Examples for Commonly Used Website Sections
When designing a website, it's important to create a consistent brand image across all sections. Here are some examples of sections that should be customized to match your brand:

Navigation Menu: Use a color scheme that complements your brand. Consider adding drop-down menus for subcategories.

Headers: Choose a font that aligns with your brand image. Keep the text short and impactful. Use contrasting colors to make the header stand out.

Buttons: Choose a color that is distinct from the background. Use action words for the button text (e.g. "Join Now", "Get Started", "Learn More").

Banners: Use high-quality images that align with your brand values. Write a clear message that communicates your brand's unique value. Include a call-to-action button to prompt user engagement.

Explanations: Use bullet points to break up long paragraphs and make the text more scannable. Use icons to add flair.

Pricing: Choose a pricing model that aligns with your target audience's needs. Use concise language to explain what is included in each pricing tier.

FAQ's: Anticipate common questions that your audience may have.

Remember, consistency is key when it comes to building a strong brand image. By customizing these commonly used website sections, you can create a cohesive and memorable user experience.

Primary Color
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Header Font

SLOGAN OR TAGLINE #1

ABCDEFGHIJKLMNOPQRSTU
abcdefghijklmnopqrstuvwxy
1234567890!?

Use this sec

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SAVE & USE AS A TEMPLATE

Maintaining consistency across your marketing funnel or website can be a challenge. However, saving your sections as templates can be a huge help in achieving this goal, as it allows you to easily transfer formatting to any other page with ease. This not only saves time, but it also ensures your brand's image across all pages.

It's important to note that while this feature is incredibly useful, it won't pull in any custom colors or sync edits. This means that any changes you make to the template on one page won't affect another page that also uses the same template.

Overall, using templates can significantly simplify the design process for future pages you create. By choosing the appropriate template, you can quickly populate your page with the desired sections and formatting. This will help you streamline your workflow and focus on creating high-quality content that resonates with your audience.

Save this sec

Name section

Add to

Template

Global Section

cent Color

#fbae42

SAVE & USE AS GLOBAL SECTION

Are you tired of making the same changes multiple times in different sections of your website? Consider using global sections to streamline the process. By creating a synced version of a section, you can update it on any other page within the same funnel or website. Once saved, these global sections can be pulled into other pages to make precise changes or updates.

This is especially useful for sections that appear on multiple pages, such as header and footer sections. With global sections, you only need to make changes in one place, and those changes will be reflected across all pages where the section is used.

This not only saves time, but also reduces the risk of errors and inconsistencies. So if you're looking for a way to streamline your web design process and improve the user experience, give global sections a try!

Save this se

Name section

Add to

Template

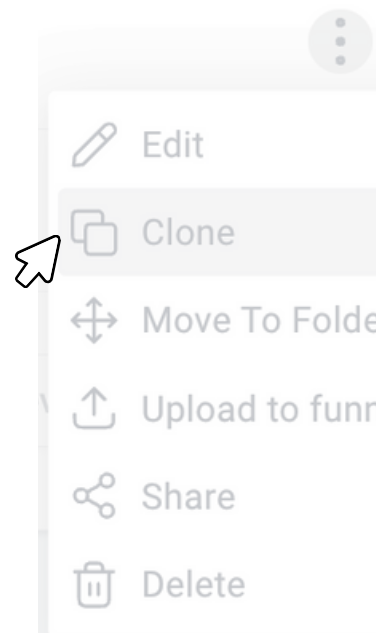Global Section

cent Color

#fbae42

USE TO CREATE A SITE

If you're looking to start a new site design using templates you've already prepared, there's an easy solution. Begin by cloning your template funnel and inserting new pages. This approach allows you to save the template sections you need as global sections or templates, then add them to your new site page to import your desired colors, layouts or branding. By doing this, you can streamline the repetitiveness of brand designs, focus on the essential project details, and hit the ground running.

Once you've cloned your template funnel, start by customizing the new pages to fit your project's specific needs. This might involve changing the copy, images or layout of the page to better align with your branding or messaging. Additionally, you may want to consider adding new sections or functionality to the page to improve its overall user experience.

Another benefit of using templates is that they allow you to maintain consistency across your site, ensuring that each page has a similar look and feel. By using global sections or templates, you can easily update multiple pages at once, saving you time and effort in the long run.

Finally, don't forget to test your new pages thoroughly before launching your site. This includes checking for broken links, ensuring that your site is mobile responsive, and conducting user testing to make sure that your site is easy to use and navigate. With these tips in mind, you'll be well on your way to creating a stunning new site design in no time.

Edit

Clone

Move To Folde

Upload to funr

Share

Delete

PULL INTO AN EXISTING SITE

A great way to enhance your website is to create a new page and incorporate existing pages as global sections. By doing so, you can use your pre–designed template page on all funnel or site pages. You can save your template sections as global sections or templates to be pulled into your existing pages, allowing you to add the final branding touches to your pages.

This approach not only saves time, but it also guarantees consistency in the overall design of your site. You can easily update your global sections or templates and changes will be automatically applied to all pages where they are used. This means that you do not have to manually update each page, saving you time and effort.

In addition to saving time and ensuring consistency, creating global sections also allows for greater flexibility in website design. With global sections, you can easily experiment with different designs and layouts, without having to make changes to each individual page. This can be especially useful if you decide to rebrand or update your website in the future.

Finally, don't forget to test your new pages thoroughly before launching your site. This includes checking for broken links, ensuring that your site is mobile responsive, and conducting user testing to make sure that your site is easy to use and navigate. With these tips in mind, you'll be well on your way to creating a stunning new site design in no time.

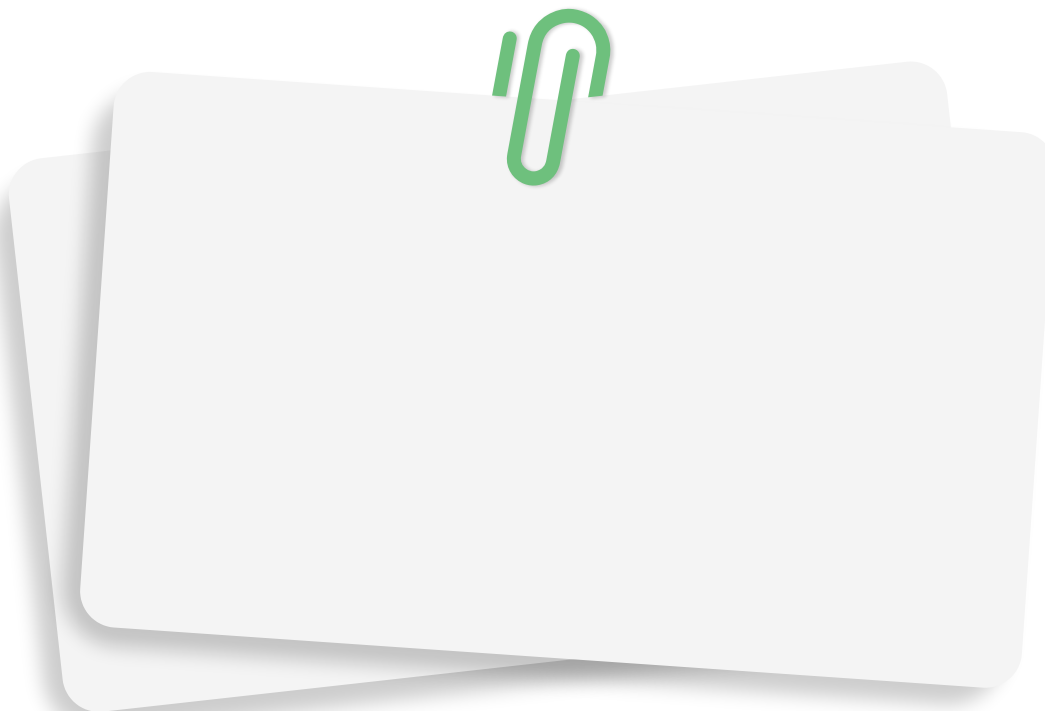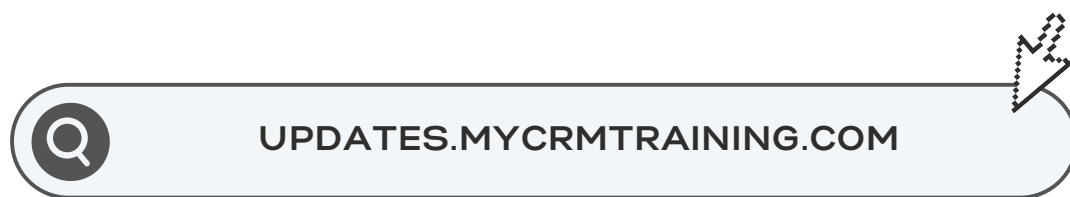ɔmain in the settings to s

Use existing

Create from Blank

NEED MORE HELP?

CHECKOUT OUR SUPPORT OPTIONS & RESOURCES

Our team is fully dedicated to supporting you every step of the way, ensuring your success. You can review the wide range of resources and support options available to guide you through any challenges or inquiries. Don't hesitate to reach out to our team whenever you need additional assistance; we're always here to help!

🔍 UPDATES.MYCRMTRAINING.COM

ALL INFORMATION IS SUBJECT TO CHANGE AS THE SOFTWARE UPDATES AND GROWS. NEW VERSIONS OF THIS WORKBOOK WILL BE EDITED FOR UPDATES AND NEW FEATURES.

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Steps   Stats   Sale

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Funnel Steps

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