# Officially HEREDISSUE





## MUST HAVE MERCH

Your Guide to Heart Healthy Habits

Photo: **Carlos Velez** Fashions: **Jovani** Styling: **Christopher Widdoes** Makeup: **Victoria Duke Beauty** Earrings: **Crown Jewel Design**  MADISON'S MISSION

Her Crusade Against Pancreatic Cancer

Miss America 2024

Madison Marsh AND Miss America's Teen 2024 Hanley House

LITTLE SISTERS NATIONAL TEA PARTY

Miss America GOES RED Photos Inside!

> Official magazine of the Miss America Opportunity



# 

## Where EMPOWERMENT Takes the STAGE



**FIND YOUR WHY** Is it for applause, adventure, glamour, scholarship, networking, or sisterhood?

or attend school.

**FIND YOUR WHERE** The Road to Compete where you live the Crown

**BECOME A MEMBER** A Club America Membership gives you exclusive perks!



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A LEVE

### #TakeTheAdventure missamerica.org

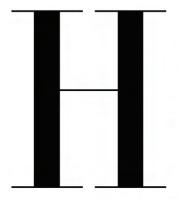


Scan to learn more about the Miss America and Miss America's Teen programs nationwide, earning scholarships and gaining opportunities of a lifetime!

Letter from the Editor in Chief



We believe that by joining forces with the **Go Red For Women's Initiative**, we can make a meaningful impact on the health and well-being of women across the nation.



eart disease is the leading cause of death among women in the United States, and the Go Red For Women's Initiative has been instrumental in raising awareness about the importance of heart health among women. This initiative aligns perfectly with the mission of *Officially HER* magazine, which is to empower, educate, and inspire women to lead healthier and happier lives. We believe that by joining forces with the Go Red For Women's Initiative, we can make a meaningful impact on the health and well-being of women across the nation.

*Officially HER* magazine is committed to using its platform to raise awareness about heart disease, provide valuable information about heart-healthy lifestyles, and highlight the partnership formed this year between the Miss America's Scholarship Foundation, Inc. and the American Heart Association. We are delighted to dedicate this special edition of our magazine to this worthy cause.

**Robin Fleming** 

Editor in Chief CEO Miss America

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## **Design Your** Personal Storytelling Talent

Miss Colorado 2018 Top 10 Miss America 2019

**'Tending the Garden** 

Whether it's a tale of triumph over adversity, a heartwarming experience that touched lives, or a demonstration of expertise, each story is a testament to the power of personal narrative.

Like the unforgettable moment when Nurse Kelley Johnson graced the Miss America stage, earning \$25k and a top 5 placement with a heartfelt story about her patient named "Joe", we believe that everyone has a powerful story to tell.

IUHNZU

We believe that everyone has a powerful story to tell."

JESSICA SHULTIS Miss Nebraska 2018 p 10 Miss America 2019 y Diagnosis of Cancer'



You have 90 seconds to perform your HER Story talent, and captivate the judges with your originality, emotional impact, presentation and delivery.



## **HEART HEALTHY HABITS**

Nurturing your heart with these 5 easy tips paves the way for a longer, healthier future, with each heartbeat serving as a poignant reminder of life's precious gift.

#### **Nutrient-Rich Foods**

Opt for a heart-healthy diet filled with fruits, vegetables, whole grains, and lean proteins. These foods offer vital nutrients, fiber, and antioxidants, supporting optimal heart function.





#### **Physical Activity**

Prioritize regular physical activity for 150 minutes of moderate-intensity exercise per week to improve circulation, lower blood pressure, and maintain a healthy weight.

#### **Stress Management**

Combat stress with techniques like meditation, deep breathing, or yoga. Taking time for mindfulness lowers stress levels and promotes a healthier cardiovascular system.



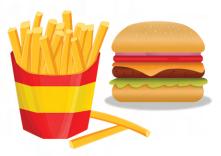
#### **Quality Sleep**

Ensure 7-9 hours of uninterrupted sleep nightly. Quality sleep is linked to overall well-being and helps prevent conditions like obesity and high blood pressure, reducing strain on the heart.



#### Limit Salt & Processed Foods

Cut back on salt intake to lower the risk of high blood pressure and heart disease. Choose fresh, whole foods over processed options, allowing you to control sodium levels.



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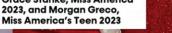
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Chelsea Vuong Miss Massachusetts 2023 1 m









Mackenzie Kern Miss Wyoming 2023

### **Miss America Goes Red Gala Celebration**











Yamuna Turco Miss Vermont 2023



20



Alexis Miranda Miss Arizona's Teen 2023



Robin Fleming, CEO of Miss America, Mikey Pesante, & Rudy Garcia, Miss America Official Choreographers The last 



Amer







Photography by Houston M Photography

#### **Supporting Women's Health with**

American Heart Association.



## Miss America's Teen 2024 Hanley Honge



#### SERVICE INITIATIVE:

Passion to Profit - Empowering Young Entrepreneurs

#### **SCHOLASTIC & CAREER AMBITION:**

Utilizing scholarships to double major in Business Administration and Marketing; Own and operate an interior design business

#### **ACCOMPLISHMENTS:**

National award-winning competitive dancer; accepted into and attended professional ballet schools across the country; founder of Young Entrepreneurs Club; Youth Kindness Campaign leader; Boys and Girls Club leader

#### **INTERESTING FACTS:**

Business owner and entrepreneur since 2017; true crime junkie; wiffle ball and pickle ball player





#### Each finalist awarded \$10,000 in tuition scholarships

**1st Runner-Up Paisley French** 

2nd Runner-Up Miss Ohio's Teen Miss Oklahoma's Teen **Aubrey Bartmann** 

**3rd Runner-Up Miss Texas' Teen Natalie Poveda** 

4th Runner-Up **Miss Kentucky's Teen** Sophia Todd

Photography by Houston M Photography

## HANLEY'S HAVEN



rom the Alonzo King Lines Ballet in San Francisco to the Joffrey Ballet School in New York City, I've been a competitive dancer for over ten years and delved into ballet programs across the country. Starting my own vinyl design business at age 12 ignited my passion, leading to the creation of my community service initiative, 'Passion to Profit.' At the core of this initiative is my desire to empower young entrepreneurs by fostering real-world skills.

Embarking on this journey in high school, I am currently a junior enrolled in both high school and the University of North Carolina at Chapel Hill. The inspiration for 'Passion to Profit' stems from my personal experience – finding joy and purpose in doing what I love. My mission is to help others discover their passions and transform them into profit, whether that be in income, purpose, or learning opportunities.

## *As a leader, I am teaching young entrepreneurs the art of turning passion into profit.*

The impact of 'Passion to Profit' goes beyond monetary gain. It has provided me with a platform to explore my talents and creativity. Studies have shown that individuals engaged in enjoyable responsibilities spend less time on social networking apps, leading to improved mental and emotional well-being. This, to me, is invaluable.

Now, as a leader, I am teaching young entrepreneurs the art of turning passion into profit. My focus includes imparting real-world skills such as finance management, community reinvestment, and brand marketing. Through my YouTube platform, I've shared "Five Steps for Young Entrepreneurs" in classrooms and virtually, witnessing the excitement and engagement of students as they ponder their aspirations.

The validation I receive in those moments fuels my determination to continue. 'Passion to Profit' has allowed me to reinvest in my community by raising and donating funds to The American Heart Association. As Miss America's Teen, I am confident that this initiative is not only beneficial but critical for our future generations.

Looking ahead, I eagerly anticipate continuing my quest of delivering 'Passion to Profit' and hosting virtual entrepreneurship sessions through my YouTube platform, connecting with a wider and more diverse audience across the nation. Guided by North Carolina's motto, "esse quam videri" – "to be, rather than to seem," I am steadfast in my commitment to empower teens to build real-world skills, encouraging them "to be" rather than "to seem."

LEADERS. INDVATORS. LEGENDS.

Gemia Williams is a legend in the making. With a team of STEM Path to the MBA students, she garnered top honors in UA's NASA Innovation Project, focusing on groundbreaking biomedical technology to build more resilient skin tissue. Harnessing the power of UA's unmatched opportunities and resources, including renowned faculty mentors like Professor Harold Wright in the STEM Path to the MBA program, Gemia is positioning herself for a soaring future.

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Miss America 2024 Madison Marsh

#### **SERVICE INITIATIVE:**

Founder/President of The Whitney Marsh Foundation Time to Cure Pancreatic Cancer

**CAREER AMBITION:** 

U.S. Air Force Bomber Pilot

#### **ACCOMPLISHMENTS:**

Active Duty Air Force Officer; Distinguished Graduate at the United States Air Force Academy (USAFA); Full ride scholarship to Harvard Kennedy School; National Truman Scholar; National 2-time Astronaut Scholar; US Congressional Intern; NASA Intern; Certified Private Pilot

#### **INTERESTING FACTS:**

Began flying planes at age 16; Freelance book reviewer; Achieved male physical fitness standards before entering USAFA; Dessert lover





#### Each finalist awarded \$10,000 in tuition scholarships

1st Runner-Up **Miss Texas Ellie Breaux** 

2nd Runner-Up **Cydney Bridges** 

3rd Runner-Up **Mallory Hudson** 

4th Runner-Up Miss Indiana Miss Kentucky Miss Rhode Island **Caroline** Parente

Photography by Houston M Photography

### Miss Constants America's little sisters National Tea Party



Cori Keller, Miss Arkansas 2023, Mabry Young



Lil Szyryj, Miss Wisconsin 2023, and Madison Marsh Miss America 2024



Courtney Wages, Miss Kansas 2023, and Avie Lou Soles



Miranda O'Bryan, Miss South Dakota 2023, Chelsea Vuong, Miss Massachusetts 2023, and Faith Johnson, Miss Montana 2023





Jude Mabone, Miss DC 2023, Adelynn Neel, and Allison Burke, Miss Oregon 2023



Ericka Dunlap, Miss America 2004 with her daughter, Mikelle



Fir

Cydney Bridges, Miss Indiana 2023, Rebekah Persaud, Amelia Collins, Miss New York 2023

#### **Miss America's Little Sisters program is**

Photography by Houston M Photography and Submissions







Maggie Miller and Hannah Utic, Miss Alaska 2023



Ryanne Squibb and Brandee Mills, Miss Tennessee 2023

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#### a non-competitive mentoring program.

Photography by Houston M Photography and Submissions

# Miss America 2024, Madison Marsh



aving graduated from the United States Air Force
 Academy and currently serving as a 2nd Lieutenant
 in the Air Force, I proudly hold the dual titles of
 Miss America 2024 and the first active-duty Air
 Force officer to be crowned Miss America at the
 state level.

My journey takes root in a poignant chapter—a chapter marked by the loss of my mother to pancreatic cancer at the tender age of 41. This profound event stirred within me a commitment to change, leading to the creation of the Whitney Marsh Foundation (WMF) alongside my family. As its President and Founder, I have endeavored to embody resilience and foster hope, one small step at a time.

Armed with a degree in physics and currently pursuing a Master's in Public Policy at the esteemed Harvard Kennedy School, my presence is of an earnest effort to make a difference. As a graduate intern with Harvard Medical School, I navigate the realm of artificial intelligence to My journey through the Whitney Marsh Foundation reflects an unwavering spirit needed to combat pancreatic cancer.

contribute to the early detection of pancreatic cancer—a disease with a mere five-year survival rate of 12%.

The Whitney Marsh Foundation stands with a quiet strength in the ongoing battle, having raised a quarter of a million dollars for pancreatic cancer research. Beyond the role of a fundraiser, WMF serves as a catalyst for change, organizing medical seminars and creating a platform for the exchange of research.

In a modest initiative, WMF has begun a pilot program to support financially struggling families at risk for pancreatic cancer, providing essential blood screening. This endeavor ensures that no family is left behind in the pursuit of early detection. With a steadfast commitment to progress, WMF endeavors to reshape the narrative surrounding pancreatic cancer—one that claims over 78% of patients within one year of diagnosis.

As Miss America, I seek to be an advocate for change. My journey through WMF reflects an unwavering spirit needed to combat pancreatic cancer. With each unassuming step forward, I aim to lead us towards a future where statistics cease to define our battle against this formidable foe.

In my hands, the Miss America crown becomes a symbol not of grandiosity but of hope—a reminder that even in the face of personal tragedy, a heart's dedication can spark a movement that saves lives. Together, let us stand united against pancreatic cancer, with humility guiding us toward a brighter, cancer-free future.



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