

Officially **HER** magazine

2025 Field Edition

AMERICAN
HEART
ASSOCIATION'S
WELLNESS RESET

MISS
AMERICA
2025
ROUNDUP

AHA SPOTLIGHT
WIN A TRIP TO NYC!

SHOP *the* DROP
NEW MERCH

PEYTON'S
PASSION
Miss America's Teen
wants YOU to get
ENGAGED

GOING GLAM
BEAUTY ESSENTIALS

Abbie's Ambition
Meet Miss America 2025

Official
magazine of the
Miss America
Opportunity



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Officially HER is a biannual print publication distributed to 400+ specialty retail markets nationwide with a digital audience of 3.8 million+.

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This Issue...



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Miss America 2025

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Makeup
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“
At Officially HER, we are dedicated to empowering women to live their healthiest and most fulfilled lives.



Editor's Letter

Happy Heart Month! As we step into February, it's the perfect time to focus on cultivating healthy habits that enhance our overall well-being. This year, let's commit to improving health and wellness in all areas of our lives—mind, body, and spirit. Adopting simple, two-word intentions like "Move More," "Breathe Deep," or "Stay Hydrated" can serve as daily reminders to prioritize self-care. Research shows that small, consistent changes can lead to significant long-term benefits, and we are here to encourage and support you every step of the way.

At Officially HER, we are dedicated to empowering women to live their healthiest and most fulfilled lives. This month, we're thrilled to highlight the role of "Miss America Fit," a groundbreaking initiative aimed at redefining wellness standards and celebrating women's strength, resilience, and commitment to health. Through this platform, women are inspired to embrace a holistic approach to fitness and lead by example in their communities.

We are also proud to support the American Heart Association's Go Red for Women campaign. Cardiovascular disease continues to be the leading cause of death

among women, but together, we can change this.

By spreading awareness, adopting heart-healthy habits, and encouraging others to do the same, we can make a real difference. Let's wear red with pride, raise our voices, and champion this life-saving cause.

This issue is packed with stories that motivate and uplift. From wellness tips and strategies for building healthy routines to inspiring profiles of women making waves in their industries, our goal is to spark a movement toward a healthier and happier you.

As we embrace the possibilities of 2025, let's celebrate the power of positive change and the strength we find in supporting one another. Here's to living with intention, pursuing wellness, and inspiring those around us to do the same.

With gratitude,

Robin Fleming
Editor in Chief

Officially HER Looks



Miss America Lipgloss Collection

As seen on all of the Miss America and Miss America's Teen Delegates at the national competition.

VictoriaDukeBeauty.com



Big Sexy Hair Powder Play Volumizing & Texturizing Powder

Adds instant volume and texture to medium and thick hair.

Ulta.com



Sadie Queen Zippered Pillowcase

Pure silk pillowcase that decreases bedhead and hair breakage.

Slip.com

Extra-Long Double Infrared Curling Iron 1.25
pout plumping, high-shine lip gloss that provides intense long lasting color.

BoujeeBeauty.com



Blemish Treatment Acne Heart Patches

Pimple spot treatments that summon bacteria deep within the skin.

Ulta.com



Metal Hearts Claw Hair Clip

Accessorize with this hair clip made of heart outlines.

Aeropostale.com



Elta MD Tinted Sunscreen

EltaMD UV Clear Tinted Broad-Spectrum SPF 46

EltaMD.com



IMPRESS Color Press-On Manicure Nail Kit

A polish-free mani in minutes, and new PureFit Technology makes them super slim and super comfortable....just press on and go.

Macys.com



Officially HER

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Miss America 2025

Abbie Stockard

SERVICE INITIATIVE:

As a nursing student at the Auburn University and Miss America, my mission is clear: to inspire children to embrace healthy habits for a healthier, brighter future in America. This mission is deeply personal, rooted in my belief that small, intentional choices transform lives and shape communities.

At nine years old I met my best friend Maddie, spending countless days baking cookies, performing dance routines, and riding scooters together. Maddie's laughter was infectious, her spirit unyielding, but her journey wasn't easy. Living with Cystic Fibrosis, she faced daily challenges that shaped every part of her life. Watching her resilience and strength inspired me to dedicate myself to helping children live healthier lives.

As Miss America, I've launched High Five for Kids, encouraging children to adopt five simple effective habits early in life. This program focuses on creating a foundation for wellness that lasts a lifetime.

FAST FACTS:

- D1 Athlete
- Hiked through the Grand Canyon
- Member of Tiger Paws Dance Team
- Senior at Auburn University
- National Ambassador for Go Red for Women
- National Ambassador for Cystic Fibrosis



Miss America finalists



Each finalist awarded \$10,000 in tuition scholarships

1st Runner-Up
Miss Texas
Annette Addo-Yobo

2nd Runner-Up
Miss Tennessee
Carley Vogel

3rd Runner-Up
Miss Florida
Casana Fink

4th Runner-Up
Miss Ohio
Stephanie Finoti

Photography by Carlos Velez

Miss America's Teen 2025

Peyton Bolling

SERVICE INITIATIVE:

As a high school senior, civics advocate, and academic achiever with a passion for service and leadership, I am dedicated to empowering others through civic engagement. Inspired by my father, a U.S. Marine Corps Colonel, I champion military families and promote civic involvement. In 2023, I was selected as a United States Senate Page, where I gained firsthand experience in government during my transformative five-month tenure on Capitol Hill. This experience inspired me to launch Civics in Motion, an initiative dedicated to educating all ages on civic involvement, and Glimpses in Government, an Instagram series making government accessible to teens.

I am an AP National Scholar and was recognized as Arkansas' Military Kid of the Month. I also serve as my school's All Student Body Vice President. As Miss America's Teen, I am proud to partner with organizations like Best Buddies International and the American Heart Association while expanding Civics in Motion.

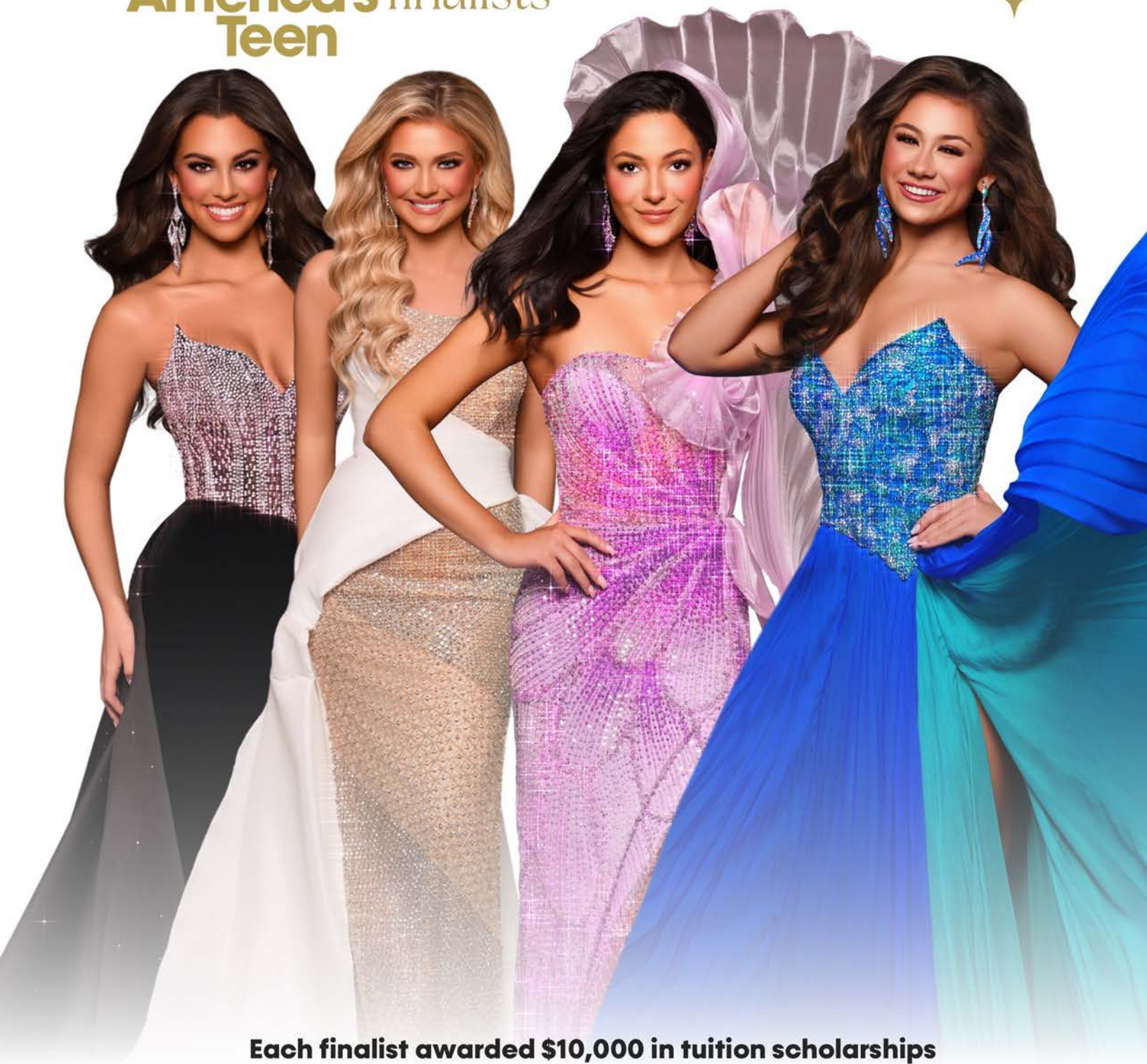
Looking ahead, I plan to study political science and communications in college, followed by a law degree, with the goal of influencing governance in Washington, D.C. My journey is about inspiring others to lead, serve, and create meaningful change.

FAST FACTS:

- Former United States Senate Page
- Aspires to be a Dallas Cowboys Cheerleader
- Three-Time National Dance Scholarship Recipient
- Dreams of leading the nation as President of the United States
- National Ambassador for Go Red for Women
- Attended High School on the grounds of the U.S. Capitol



Miss America's finalists Teen



Each finalist awarded \$10,000 in tuition scholarships

1st Runner-Up
Miss Alabama's Teen
Ali Mims

2nd Runner-Up
Miss Mississippi's Teen
Brooke Bumgarner

3rd Runner-Up
Miss New Jersey's Teen
Abigail Mignucci

4th Runner-Up
Miss Texas' Teen
Macie Krause

Photography by Carlos Velez

ABBIE'S

Ambition



W

hen I was nine years old, I met my best friend Maddie. From the first moment, she lit up my world with her energy and laughter. We were just kids—third graders who became best friends, my partner in every childhood adventure. There wasn't a day we didn't spend together, riding scooters, performing our own plays, and baking. Maddie isn't just my friend; she is my family.

Even though I was young at the time, I knew Maddie was different. She frequently took medication before meals, made regular trips to the nurse's office, and had a cough that wouldn't go away. As a child, I recognized that this was all unusual but did not understand the seriousness of her condition. That changed the day I walked into her hospital room.

At just nine years old, I was confronted with the harsh reality of chronic illness. It was there I learned about Cystic Fibrosis (CF), a life-threatening disease that Maddie would fight every single day.

I have personally raised over 200k for the CF Foundation. I've had the honor of collaborating with political leaders to help pass legislation at the state level and advocating for both healthcare access and increased support for those with chronic illnesses on Capitol Hill. As Miss America, I have been named a National Ambassador for the CF Foundation. In my year of service, I will amplify my impact by raising awareness, increasing fundraising participation, and ultimately advocating for a cure for CF.

Alongside this advocacy, I am focused on my future career as a Pediatric Nurse Anesthetist, a path that aligns with my passion for healthcare and my desire to make a difference in the lives of children. The \$89,000 in tuition scholarships I have acquired from the Miss America Opportunity will pave the way to graduating completely debt-free with my Bachelor of Science in Nursing from Auburn University.

As a 22-year-old dancer and choreographer, I've also had the privilege of sharing my passion for health and wellness through movement. A member of the Auburn University Tiger Paws Dance Team, I've experienced firsthand the importance of a well-rounded, active lifestyle. These experiences shaped my understanding of maintaining a healthy lifestyle and inspired my commitment to empowering others to take control of their well-being.

My High Five for Kids initiative is a natural extension of the values I've long believed in. After spending countless hours in the hospital doing my clinical rotations, I've seen how essential early education in health can be. This initiative promotes healthy habits such as balanced eating, regular physical activity, proper sleep, hydration, and mindfulness. When children learn the importance of these habits early on, they are more likely to grow up healthier, more resilient, and better equipped to handle life's challenges. Maddie taught me the true meaning of resilience, and as I pursue my career in healthcare and continue my work as Miss America, my mission is clear: to leave a legacy of light and hope, to ensure every child has the tools they need to thrive, and to fight until the CF in cystic fibrosis stands for Cure Found.

PEYTON'S *Passion*



From growing up as the daughter of a U.S. Marine Corps Colonel to being selected as a United States Senate Page in 2023, I have always been surrounded by service and leadership. This early exposure ignited my passion for civic engagement and gave me firsthand experience in the federal legislative process. Spending five transformative months on the grounds of the U.S. Capitol was a defining moment in my life, as I realized the power of informed citizens and the crucial role they play in shaping government policy.

In response to this realization, I founded Civics in Motion, an initiative dedicated to educating individuals of all ages about the importance of civics, government engagement, and community

involvement. What began as a local effort quickly expanded across the state and beyond during my tenure as Miss Arkansas' Teen.

Through partnerships with organizations such as the Winthrop Rockefeller Institute, the Arkansas State Chamber of Commerce, the National Civics Bee, and the Arkansas Secretary of State, I have helped bring the message of civic duty to a wider audience. The initiative's reach is now growing nationally, as I continue to promote the importance of an active, informed citizenry.

In addition to my many roles, I am an advocate for youth engagement and voter registration, inspiring others to become active participants in democracy. As Miss America's Teen 2025, I continue to promote Civics in Motion while partnering with organizations like Best Buddies International and the American Heart Association's GO RED for Women. These efforts are part of my ongoing mission to empower young people to make a difference and actively contribute to the betterment of society.

Looking toward the future, I am determined to further my education by pursuing a Bachelor of Arts in Political Science and ultimately a Juris Doctorate. I aspire to contribute to shaping American governance in Washington, D.C., drawing from my experiences in public service and leadership. Through the Miss Arkansas and Miss America programs, I have earned \$70,000 in scholarships, furthering my pursuit of higher education at a prestigious university.

My journey is a testament to my unwavering commitment to service, leadership, and creating lasting change. I continue to inspire others to live as engaged, thoughtful citizens, leaving a legacy of civic responsibility and advocacy that will resonate for generations to come.

Miss America's little sisters National Tea Party



Miss Tennessee's Teen 2024, Etta Trent, and Miss Tennessee 2024 Carley Vogel



Nancy Brinker, Founder of the Promise Fund and Susan G. Komen Foundation



Miss Utah 2024 Paris Matthews, Maddie Moran, and Miss Utah's Teen 2024



Ruby Sixx



Vanessa Carlson and Miss Rhode Island 2024 Ali Hornung



Essie Barger and Miss Arkansas 2024 Camille Cathey



Jamisyn Payne and Miss Texas' Teen 2024, Macie Krause

Miss America's Little Sisters program is

Photography by Houston M Photography and Submissions



Miss Puerto Rico 2024 Wilma Victoria Richiez-Mateo, Miss Wyoming 2024 Baylee Drewry and Miss New Mexico 2024 Emille-Marie Enriquez



Vihana Kainkaryam

#PinkyPromiseEmpowerment



Ocean Ramos and Miss Washington's Teen 2024 Emma Adams



Miss North Dakota's Teen 2024 Taylor Christianson, and Miss North Dakota 2024 Sophia Richards



Miss Iowa 2024 Abigail Batu-Tiako, Cruz Shipp, Charlotte Harris, Miss Iowa's Teen 2024 Avery Bradley



McKinley Grace, Miss South Carolina's Teen 2024 Mary Elle Marchant, and Kate Flores.

a non-competitive mentoring program.

Photography by Houston M Photography and Submissions



Carrie Everett
Miss North Carolina 2024



Celebrity Judges: Heather Whitestone, Gabi Butler, Carl Lewis, Lt. General Stayce Harris & Sharlene Wells



Ashley Berry
Miss Missouri 2024



America's Gold Star Families



Averie Mountain
Miss Kansas Teen 2024

Miss America's Celebration Gala

Go Red & Go For the Gold



Miss America 2024 Madison Marsh & Miss America's Teen 2024 Hanley House



Nikki and Courtney Sixx



Joelle Simpson
Miss South Dakota 2024



Keira Bixler
Miss California's Teen 2024



Terrence J
Celebrity Host



Renee Lawless
Talent Judge



Breana Bagley
Miss Illinois 2024



Former Miss Americas: Heather French Henry (2000), Katie Stam Irk (2009), Kira Kazantsev Dixon (2015), Ericka Dunlap (2004)



Carrington Manous
Miss Georgia's Teen 2024

Supporting Women's Health with American Heart Association.



Photos: Houston M Photography & Submissions / Fashion Show Wardrobe: Henri's

WELLNESS RESET

SLOW DOWN

Plan ahead and allow enough time to get the most important things done without having to rush.

SLEEP WELL

Try to get seven to nine hours of sleep each night. To fight insomnia, get regular physical and activity during the day.

LET WORRY GO

The world won't end if a few things fall off your plate. Give yourself a break and just breathe.

LAUGH IT UP

Laughter makes us feel good. Don't be afraid to laugh out loud, even when you're alone.

GET CONNECTED

A daily dose of friendship is great medicine. Make time to call friends or family so you can catch up.

GET ORGANIZED

Use "to do" lists to help you focus on your most important tasks and take big projects one step at a time.

PRACTICE GIVING BACK

Volunteer your time or spend time helping a friend. Helping others helps you.

BE ACTIVE EVERY DAY

Exercise can relieve mental and physical tension. Find something you enjoy and stick with it.

GIVE UP THE BAD HABITS

Too much alcohol, tobacco or caffeine can increase blood pressure. Cut back or quit to decrease anxiety.

LEAN INTO THINGS YOU CAN CHANGE

Make time to learn a new skill, work toward a goal, or to love and help others.



American
Heart
Association.

American Heart Association.



Learn more at GoRedforWomen.org
Source: American Heart Association

THE SPOTLIGHT'S ON YOU

BE A TOP FUNDRAISER WITH AHA X MASF
SPOTFUND AND TAKE HOME EPIC PRIZES!



You could win GRAND PRIZE PACKAGE

Miss America BULOVA Gold Watch • Trip to American Heart Association's Red Dress Concert in NYC & Walk the Red Carpet • Niki Lassiter Crystal Heart Bag Luggage Set • \$3,300 scholarship • Plus All Prizes For Regional Winners Below!

REGIONAL PRIZE PACKAGE

Stage Shout Out at Miss America • Holly Hardwick Crown Pin
Miss America Branded Apparel



THE AMERICAN HEART ASSOCIATION'S GO RED FOR WOMEN MOVEMENT IS THE MISS AMERICA'S SCHOLARSHIP FOUNDATION'S NATIONAL HEALTH THOUGHT LEADER.

Contest closes July 21, 2025

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THE MISS AMERICA OPPORTUNITY



Miss America's Teen 2025

Peyton Bolling



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