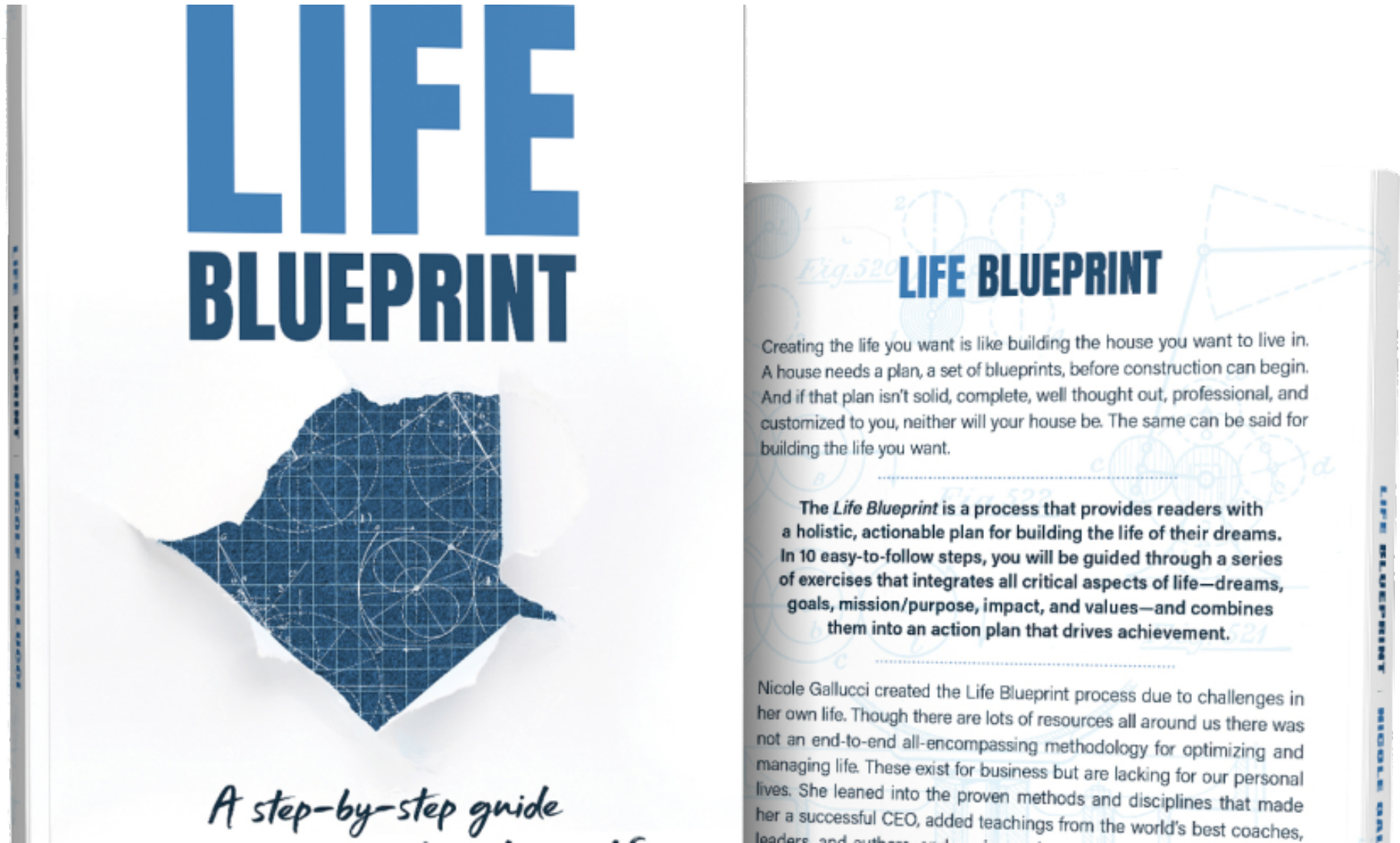


GBCommunity / News / New career advice book by GBC Centre for Business professor Nicole Gallucci to be released Nov. 7

NEW CAREER ADVICE BOOK BY GBC CENTRE FOR BUSINESS PROFESSOR NICOLE GALLUCCI TO BE RELEASED NOV. 7

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November 1, 2023

Nicole Gallucci, Sports & Event Marketing Professor at the Centre for Business, has written a new book for those who have fallen out of love with their careers and personal lives.

Life Blueprint: A Step-by-Step Guide for Creating an Extraordinary Life takes readers through a 10-step process to clarify their values and purpose, and ultimately achieve their goals.

“More than ever, there is a spirit of discontent out there,” Nicole said. “People want to be happy, but they’re not sure what that looks like or how to get there. Using real life examples, I show what it takes to achieve career and personal satisfaction.”

The book is based on Nicole’s personal experience helping grow two small marketing firms into multi-million-dollar enterprises, and the trials and tribulations of thousands of individuals she has taught and mentored.

“Students always ask me, ‘What should I do? Where should I work? How do I save?’” said Nicole. “Until now, there was not a process I could take them through that would help them answer their big life questions. That’s why I wrote Life Blueprint.”

Nicole’s book is available for purchase starting November 7 [on her website](#) or Amazon.



BOOK LAUNCH AT GBC

Join Nicole at her book launch on November 14! Signed copies will be available for purchase, as well as food, drinks and prizes. There will be two events on both St. James and Waterfront campuses throughout the day.

Waterfront

Date: Tuesday, November 14
Time: 3 p.m.
Location: South end lobby, Waterfront campus

St. James

Date: Tuesday, November 14
Time: 6 p.m.
Location: SJA, Room 252 E

All employees and students are welcome to attend!



LAND ACKNOWLEDGEMENT

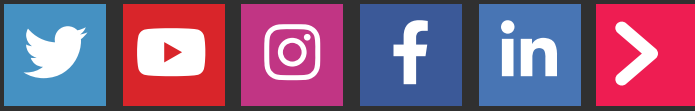
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[Learn more about our land acknowledgment](#)



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