



## **Downtown Antioch Association**

### **Meeting Agenda**

### **March 26th**

**5:30 - 6:00** Social Networking

**6:00** Meeting starts on time

**7:30** Meeting Ends

#### **6:00-6:45**

Short introduction of DAA Leaders for those who are new to the group.

#### **SPEAKERS**

- **Mayor Ron Bernal** - Opening remarks
- **Downtown Developer - Sean McCauley - SMI** What projects and time frames for downtown Antioch?
- **Racheal Snedecor** - She was Executive Director of Livermore Downtown Inc for 20 yrs. She now runs Roots Up Collective which consults with main street programs and non-profit boards.
- **APD - Captain Bittner and A/Captain Koch** - Brief update on staffing, public safety and new developments in the department.

We will only be able to take a few questions of the speakers as time permits! We will be covering some of these areas in future meetings.

#### **6:45 - 7:15**

The WHY of forming the group? How to start working on these now?

- **PROMOTION** - We will begin to work on how to promote each other and how to use our marketing/media platforms!
- **PROBLEM SOLVING** - We will start discussing areas ranked by priority from the survey.
- **ONE VOICE** - Fill out the survey so your voice will be included with others.
- Tell other businesses about the group!
- **COMMUNITY** - How can we support Antioch as a whole? Ideas to start working on for next meeting?

**Results of survey** - If we have enough responses, we will report rating of what was important to the group and summarize answers. If not enough responses, we will report next meeting.

**Financial Report** - We will begin to set up legal and tax structure for the association immediately as the costs to do so have been covered.

Next meeting we will present a proposed budget and start discussions of how tiered membership fees will work, sponsorship, and fundraising for future events!

We will continue to pursue Antioch City funding, grants and other sources of funding and will keep the group informed of any progress.

April or Upcoming Events and how can the businesses get involved?

- **Celebrate Antioch - Joy Motts**
- **Chamber - Jack Monroe**
- **El Campinil - Joshua Price**
- Other businesses events that the businesses can help and get involved?

**7:15 - 7:30**

Next meeting - Does anyone have a space large enough to host the next meeting on a **Tuesday April 29th**? We'd like to change to a Tuesday as some of our members have Wednesday conflicts!

Anyone have any final thoughts or words to share in time permitting?