

LAUNCH YOUR KIDS SUMMER CAMP

Kilo offers a convenient bundle to makes lead and client management easy for owners and their teams. Follow this step-by-step guide to implement your kids program in GLM. Work at your own pace or back out of a target launch date to determine deadlines.

☐ REQUEST KIDS PROGRAM BUNDLE

- The bundle includes: a Form, Landing Page, and Workflows
- Click [here](#) to complete the form for your Kids Summer Camp Assets

☐ DECIDE WHEN TO TAKE PAYMENT

Option 1: Payment on Form

1. [Create a Product](#)
2. [Add Product to the form](#)

Option 2 Payment off site

1. Change Thank You message to link to pay [\(On Submit\)](#).

☐ UPDATE FUNNEL (LANDING PAGE)

- Click [HERE](#) to learn how to update copy and photos, remove unneeded blocks, or add in a block for additional information

☐ REVIEW WORKFLOWS AND NOTIFICATIONS

- [Update](#) Kids Camp Form Submitted Workflow
- Optional - [Update](#) Kids Camp Countdown Workflow

☐ DRIVE TRAFFIC TO FUNNEL/LANDING PAGE

- Instagram: Add to Kilo Link Page in bio, Schedule posts and stories
- Facebook: Post to gym, members only, neighborhood pages, schedule posts
- Website - Blog
- GLM - Schedule weekly emails.
- Calls - Any contacts or groups you have worked with through the year.
- GBP - post as an Update