

LAUNCH YOUR BRING A FRIEND EVENT

Kilo offers a convenient bundle to make lead and client management easy for owners and their teams. Follow this step-by-step guide to implement your Bring A Friend event in GLM. Work at your own pace or back out of a target launch date to determine deadlines.



REQUEST BRING A FRIEND BUNDLE

- The bundle includes: a Form, Landing Page, a Calendar, and Workflows
- Click [here](#) to complete the request form for your BAF Assets



UPDATE FUNNEL (LANDING PAGE)

- Click [HERE](#) to learn how to update copy and photos, remove unneeded blocks, or add in a block for additional information



CALENDARS - SET UP YOUR CLASS TIMES

- Use “Date Specific Availability” to add class specifics ([video](#))



OPTIONAL EDITS TO FORM

- Including mini waiver ([video](#)), add Referring Friend
- Add your calendar URL to ‘On Submit’ in the BAF Form Submitted Workflow. ([video](#))



REVIEW WORKFLOWS AND NOTIFICATIONS

- [Update](#) the Bring a Friend Workflows to ensure they reflect your event and follow-up process.



DRIVE TRAFFIC TO FUNNEL/LANDING PAGE

- Use assets in the [Design Library](#) to make marketing quick and easy
- Use Social Planner to Schedule Posts
- Create QR code ([video](#))

Instagram: Link Landing page in bio, feed, stories

GLM - Schedule weekly emails.

Facebook: Gym, members only, neighborhood groups

GBP - post as an Update

Website - Blog