



DreamMaker

Do more in less time.

An *all in one*
marketing platform
that saves time
and money.

What's included?

- CRM
- Email Sending
- Newsletters
- Calendars
- and more!

Replaces platforms including;

*Mailchimp
Hubspot
Active Campaign
Kartra
Click Funnels
Calendly
Pipe Drive
and many more!*



DreamMaker

WELCOME

Hello and Welcome,

Thank you for being one of the early adopters of DreamMaker, our agency's new CRM.

We truly appreciate your trust in us and joining us on this exciting new journey. We promise to do everything possible to ensure you use every bit of it for your business and love it as much as we do.

Setting everything up has been a steep learning curve for us, and having you as one of our first clients means a lot.

That is why we have also created this Pricing Transparency Policy so you are clear on how it works and the products we have in the pipeline. If you have any questions, please do not hesitate to contact us and our team will assist straight away.

Remember the goal. **Dream big, work less!**

Samantha Ferriere

Founder of DreamMaker



PRICING TRANSPARENCY POLICY

There are 2 fees. Your **monthly subscription fee** that is directly debited on the same day each month and your **usage fee**.

1. SUBSCRIPTION FEE

Your subscription fee covers the use of the systems and functionality accessible inside of your DreamMaker account, such as:

- DreamMaker CRM
- Email send, Newsletters
- Drag and Drop Funnel Builder
- Unlimited Calendars
- Memberships
- Courses
- Reporting

These will vary depending on your plan - Charged in \$AUD

2. USAGE FEE - PAY AS YOU GO

Unlike other similar platforms where limits on subscriber numbers and sends these are unlimited, in DreamMaker **you pay for what you actually use**.

You are not paying for more subscribers than what you have or wasting emails sends.

This is different to what some clients will be use to. As you will see the fees are very small and we DO NOT mark them up. Also in comparison to similar platforms in the market they priced much lower.

If you have any questions email
info@dmcrmx.com

Our software is based in America - any rebilling or usage fees are charged in \$USD.

Updated 01.03.2025



DreamMaker

WALLET - HOW “USAGE” BILLING WORKS

Simple, transparent, and fully in your control.

To manage the costs of sending emails, messages, and (coming soon) phone calls, DreamMaker uses a wallet system.

HERE'S HOW IT WORKS:

- Your wallet holds a balance you're comfortable using—e.g. \$10.
- Each time you send an email, a message, make a call, or purchase a phone number, the cost is automatically deducted from your wallet.
- When your wallet reaches the minimum balance you've set, it will auto-recharge using your saved payment method.

YOU STAY IN CONTROL:

- Set your own top-up amount and recharge threshold inside the Billing section.
- We recommend keeping a small buffer to prevent any service interruptions.

Understanding how wallet billing works makes it easier to track, manage, and optimise your communication costs as you grow.

Need help or have questions? Our support team is here for you. If you have any questions or need further clarification, contact us.

Wallets are listed in DM in \$USD.



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EMAIL VALIDATION

Protect your deliverability. Safeguard your sender reputation.

Every new contact added to your DreamMaker account goes through an email validation process. This essential step checks whether an email address is deliverable, meaning we verify if it's possible to send an email to that address before you actually hit send.

Why does this matter?

- ✓ Prevents hard bounces
- ✓ Reduces spam risk
- ✓ Protects your domain reputation
- ✓ Avoids rejected emails by our email server

Poor-quality email lists can damage your sender reputation, increase the likelihood of your emails landing in spam, or even result in delivery blocks. Email validation helps keep your outreach clean, credible, and effective.

THESE ARE THE EMAIL VALIDATION FEES:

\$3.71 AUD for validating 1,000 emails or \$2.6 USD for 1000 Email Verification

Compared to \$17.79 AUD or \$12 USD by with Mailgun another email provider.

These prices are all in AUD however the original provider is uses USD. For this reason this service is subject to change as per currency exchange.

Rates valid as
of 01.07.2024
Updated 01.03.2025



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EMAIL SENDING

This term is used to describe the amount of emails that you send.

The email fee is **.7 USD FOR 1,000 EMAILS** or .0007 for 1 email

Compared to \$1.30 USD for 1000 with MailGun another email provider.



Rates valid as of 01.03.2025

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PREMIUM ACTIONS AND TRIGGERS

Premium actions and trigger unlocks advanced capabilities such as connecting workflows to external systems or software - without using expensive third-party automation tools like Zapier, OR Make.

DREAMMAKER CHARGE .0105 USD per workflow/premium actions or triggers. This equates to approx \$10.50 USD = 1000 premium actions per data item \$16 AUD for 1,000 premium actions and triggers.

This 1/4 the cost of the Zapier base plan.

**Please note prices are subject to change as per currency exchange*

EXAMPLES OF WHAT THIS IS USED FOR;

- Data to google sheet
- Data from a third party system
- Inbound web hook trigger
- Custom web hooks
- Slack actions
- Date/time formatter actions
- Number formatter actions



Rates valid as of 01.03.2025

COMING SOON

DreamMaker

CALL RATES

LOCAL CALLS

TO MAKE CALLS:	\$0.0240 / min
TO RECEIVE CALLS:	\$0.0100 / min

TO MAKE MOBILE CALLS:	\$0.0750 / min
TO RECEIVE MOBILE CALLS:	\$0.0100 / min

[SEE LINK FOR MORE RATES](#)

Rates valid as of 01.07.2024
& updated 01.03.2025



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SMS RATES

COMING SOON

TWILIO AU RATES

INBOUND SMS \$0.0075 AUD

OUTBOUND SMS 0.0515 AUD

ALPHANUMERIC SENDER IDS \$0.0515

Rates valid as of 01.07.2024

FOR MORE INFORMATION VISIT - <https://www.twilio.com/en-us/sms/pricing/au>

IF YOU WOULD LIKE THIS FEATURE

AT PRESENT YOU CAN BUY A PHONE NUMBER

LOCAL
MOBILE
1300 NUMBERS

BEFORE APPLYING THERE YOU HAVE TO PROVIDE PROOF OF
BUSINESS IDENTIFICATION. IT CAN TAKE TIME



Updated 01.03.2025

DreamMaker

DreamMaker CRMx is an **all in one** platform that contains marketing, sales, website, email and funnel building software to help businesses grow faster with less work, not more.

Dream BIG!
Change the world.