

Performance Ads Inc

Mini Portfolio

Overview

Hi, My name is Nosa Adrian. I run Performance Ads. I help ecom and service based businesses reach their business goals with Meta Ads. Here is some proof of campaigns I have ran across my clients in the US.

I have divided it into Meta Dashboard results and Shopify Dashboard results

If you need more information, email me: performanceadsinfo@gmail.com or
whatsapp me: +447402106497

Meta Ads Dashboard

\$13k Spend - Fashion Niche - US

T

Search and filter

Maximum: 21 Sep 2023 - 30 Nov

Campaigns

Ad sets

Ads

+ Create

Edit

A/B test

Rules

View Setup

Columns: Performance and clicks

Breakdown

	Off/On	Campaign	tion	Results	Reach	Views	Frequency	Cost per result	Budget	Amount spent	E
<input type="checkbox"/>	<input checked="" type="checkbox"/>	BFCM ABO <div><div>View Charts</div><div>Edit</div><div>Duplicate</div><div></div><div>...</div></div>	ck, 1-...	12 Website purchases	8,469	14,257	1.68	\$43.04 Per purchase	Using ad set bud...	\$516.51	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Retarget campaign BFCM	ck, 1-...	Website purchase	6,699	7,140	1.06	Per purchase	\$10.00 Daily	\$111.65	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	BFF #4 CATALOGUE ONLY CBO - Updated	ck, 1-...	40 Website purchases	15,549	59,916	3.85	\$33.23 Per purchase	\$66.00 Daily	\$1,329.14	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Advantage+ shopping campaign - All Products...	ck or ...	2 Purchases (Meta an...	1,628	2,226	1.38	\$43.30 Per purchase (Meta ...)	Using ad set bud...	\$86.60	
<input type="checkbox"/>	<input type="checkbox"/>	BFF #41A REPEAT	ck, 1-...	Website purchase	603	1,228	2.02	Per purchase	\$20.00 Daily	\$25.52	
<input type="checkbox"/>	<input type="checkbox"/>	FOUNDER VIDEO ASC Campaign	ck, 1-...	1 Website purchase	942	1,217	1.24	\$23.63 Per purchase	Using ad set bud...	\$23.63	
<input type="checkbox"/>	<input type="checkbox"/>	Retargeting 1	ck, 1-...	Website purchase	388	738	1.90	Per purchase	\$10.00 Daily	\$18.80	
<input type="checkbox"/>	<input type="checkbox"/>	Sales Campaign CBO A+C - Copy	ck or ...	Purchase (Meta and w...	329	409	1.24	Per purchase (Meta an...	\$30.00 Daily	\$9.70	
<input type="checkbox"/>	<input type="checkbox"/>	Advantage+ shopping campaign 08/11/2024 C...	ck or ...	Purchase (Meta and w...	—	—	—	Per purchase (Meta an...	Using ad set bud...	\$0.00	
<input type="checkbox"/>	<input type="checkbox"/>	Sales Campaign CBO A+C	ck or ...	24	675	676	1.00	\$0.44	\$30.00	\$10.56	
Results from 42 campaigns Excludes deleted items				attrib...	157,352	315,888	4.29	—		\$13,115.32	
				Multiple conversions	Accounts Centre acco...	Total	Per Accounts Centre a...	Multiple conversions	Total Spent		

\$1k Spend, \$1.57 CPL - Gym - US

Account Overview

Campaigns

Ad Sets

Ads

+ Create

Duplicate

Edit

More

Preview







Rules

View Setup

Columns: Reporting

Breakdown

Reports

		Ad Name	Leads (Form)	Cost per Lead (Form)	Amount Spent	Relevance Score	Impressions	Link Clicks	CPC (Cost per Link Click)	CTR (Link Click-Through)	Clicks (All)
<input type="checkbox"/>	<input type="checkbox"/>	 BASE Carousel - Ad...	96	\$4.49	\$431.24	8	36,467	255	\$1.69	0.70%	720
<input type="checkbox"/>	<input checked="" type="checkbox"/>	 BASE - Video AllCla...	52	\$7.18	\$373.57	7	22,653	235	\$1.59	1.04%	406
<input type="checkbox"/>	<input type="checkbox"/>	 BASE Video AllClas...	10	\$7.12	\$71.16	8	5,432	54	\$1.32	0.99%	159
<input type="checkbox"/>	<input type="checkbox"/>	 BASE Carousel - Ad...	7	\$1.69	\$11.80	9	681	18	\$0.66	2.64%	44
<input type="checkbox"/>	<input checked="" type="checkbox"/>	 BASE - Video AllCla...	6	\$1.57	\$9.42	—	430	19	\$0.50	4.42%	42
<input type="checkbox"/>	<input checked="" type="checkbox"/>	 BASE Carousel - Ad...	3	\$23.16	\$69.48	5	5,813	19	\$3.66	0.33%	75
▶ Results from 8 ads ⓘ			177 Total	\$5.67 Per Action	\$1,003.35 Total Spent		72,629 Total	618 Total	\$1.62 Per Action	0.85% Per Impressi...	1,501 Total

\$33 per lead - Flooring contractor - US

<div> <div> <div> <div></div> <div>Search and filter</div> </div> <div> <div>All ads</div> <div>Active ads</div> <div>Had delivery</div> <div>+ More views</div> </div> <div> <div>Maximum: 30 Oct 2021 - 30 Nov 2024</div> </div> </div> </div>											
<div> <div>Campaigns</div> <div>1 selected</div> <div>Ad sets for 1 Campaign</div> <div>Ads for 1 Campaign</div> </div>											
<div> <div>+ Create</div> <div>Duplicate</div> <div>Edit</div> <div></div> <div>A/B test</div> <div></div> <div>More</div> <div>Columns: Performance</div> <div>Breakdown</div> <div>Reports</div> <div>Export</div> <div>Charts</div> </div>											
	Off/On	Campaign	Budget	Attribution setting	Results	Reach	Impressions	Amount spent	Ends		
	<input type="checkbox"/>	Page Likes Campaign	st volume	\$10.00 Daily	7-day click or ...	323 Follows or likes		\$0.02	\$5.32	Ongo	
	<input type="checkbox"/>	Flooring (Lead Campaign) - Number Dropdown	st volume	\$40.00 Daily	7-day click or ...	On-Facebook lead		\$0.00	Ongo		
	<input type="checkbox"/>	Flooring (Engagment Campaign)	set bid ...	Using ad set bud...	7-day click or ...	Messaging conversati...	234	255	\$6.25	Ongo	
	<input type="checkbox"/>	Flooring Installation Lee County	set bid ...	Using ad set bud...	7-day click or ...	On-Facebook leads	5,084	7,899	\$49.17	\$344.17	Ongo
	<input checked="" type="checkbox"/>	Flooring Installation LA + OC	set bid ...	Using ad set bud...	7-day click or ...	On-Facebook leads	5,852	8,487	\$33.04	\$396.49	Ongo
Results from 5 campaigns ⓘ Excludes deleted items				7-day click or ...	—	15,133 Accounts Centre acco...	20,861 Total	—	\$752.23 Total Spent		

\$50 per lead - Real Estate - Australia

M										
<div><div>Q</div><div>All ads</div><div>Had delivery</div><div>Active ads</div><div>+ More views</div><div>Maximum: 1 Nov 2021 - 1 Dec 2024</div></div>										
Search and filter										
<div><div>Campaigns</div><div>1 selected</div><div>Ad sets</div><div>1 selected</div><div>Ads for 1 Ad set</div></div>										
<div><div>+ Create</div><div>Duplicate</div><div>Edit</div><div></div><div>A/B test</div><div>More</div><div>Columns: Performance</div><div>Breakdown</div><div></div><div></div><div>Charts</div></div>										
<input type="checkbox"/>	Off/On	Ad set	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Schedule	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	NURSE (O) View Charts Edit Duplicate1 ^[2] Website lead	1,196	1,631	\$123.25 ^[2] Per lead	\$123.25	Ongoing	7 Nov 2024–Ongo	
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	NEWS (O)	.11 ^[2] Website leads	8,643	11,805	\$37.06 ^[2] Per lead	\$407.67	Ongoing	7 Nov 2024–Ongo	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	PPTY (O)	.3 ^[2] Website leads	3,839	5,638	\$77.90 ^[2] Per lead	\$233.70	Ongoing	7 Nov 2024–Ongo	
Results from 3 ad sets ⓘ Excludes deleted items			.15 ^[2] Website leads	11,655 Accounts Centre acco...	19,074 Total	\$50.97 ^[2] Per lead	\$764.62 Total Spent			

266 Page Likes - Gym - Australia

Ads

Create, manage and track the performance of your ads across Facebook and Instagram in one place.

[Create ad](#)

Ads summary



All ads

Reach ⓘ

50,515 ↑ 17.6%



See more

Post engagement ⓘ

852 ↑ 100%



See more

Link clicks ⓘ

453 ↓ 35.5%



See more

Page Likes ⓘ

266 ↑ 73.9%



See more

Recent ads

Active • Jun 18 • Created by Miftahul Aziz

View results

Boost again

Page promotion



Page likes

আমাদের কাছে আপ...

4,341
Reach

279
Page Likes

\$18.16
Spent at \$3.00
per day

Completed • May 5 • Created by Miftahul Aziz

View results

Boost again

Recommendations



Completed

Nice work! Check back soon for new personalized recommendations.

6% CTR - Beauty/Medspa - US



Shopify Results

\$90K revenue - Fashion ecom Niche - US

Oct 1 - Oct 31, 2024 ▾

● 21 visitors

📄 Report

Total sales

\$91,369.27

↗ 49%

Total orders

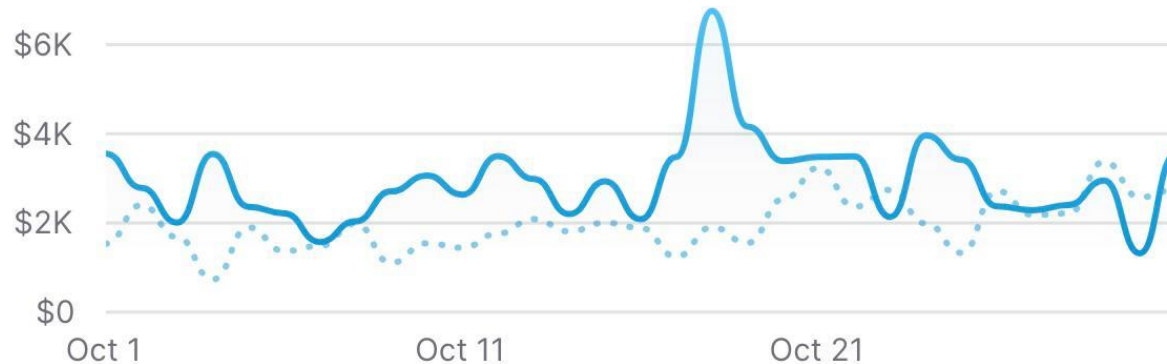
692

↗ 34%

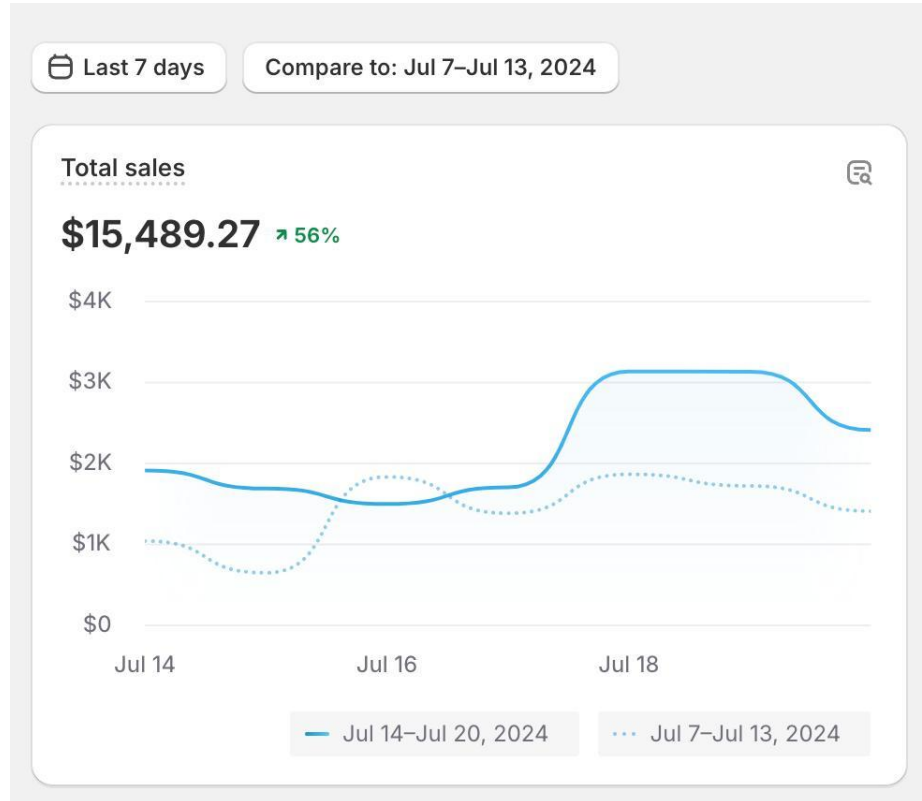
Conversion rate

0.77%

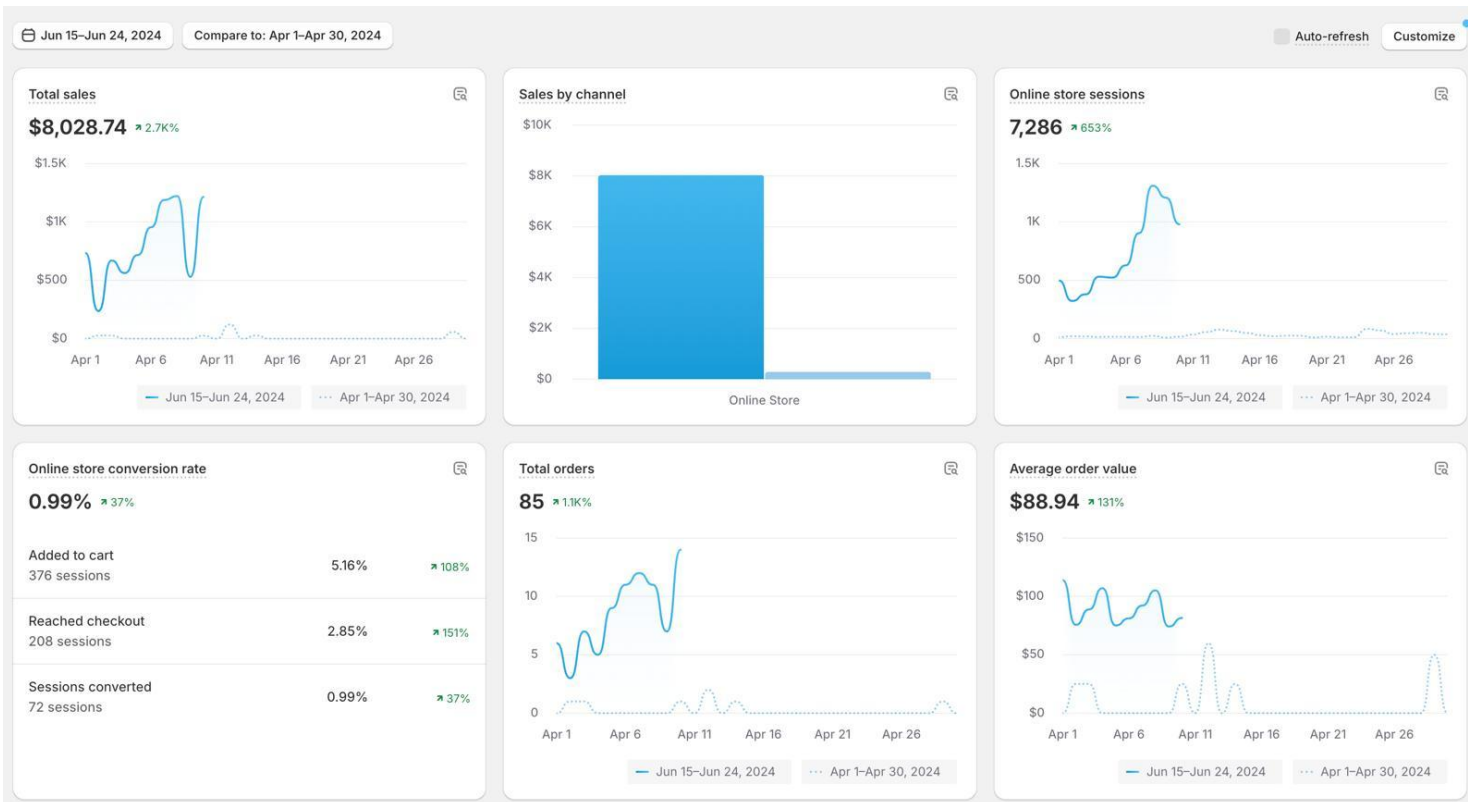
↗ 3%



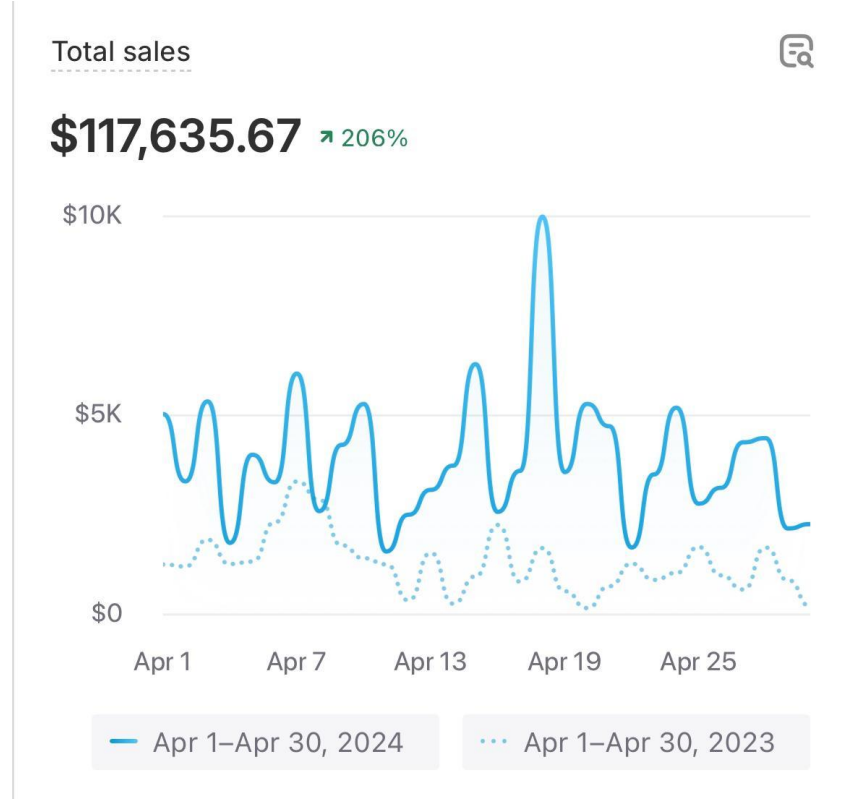
\$15k (7 days) revenue - Pet ecom Niche - US



\$8k (7 days) revenue - Jewelry ecom Niche - US



\$117k total sales - Home, fitness workout ecom Niche - US



Thank you for viewing

If you need more information, email me: performanceadsinfo@gmail.com or
whatsapp me: +447402106497