






Join the Global All-in-One Business Software Revolution - Comparison

WHICH CRM	MARKETING AUTOMATION	INCLUDED SMS AUTOMATION	SOCIAL MEDIA PUBLISHING	MAKE ONLINE COURSES & FUNNELS	DOMAINS CONNECTED	FULL USERS INCLUDED	ONGOING COACHING	ANNUAL COST prices as of Oct 2022	NOTES
	X	X	X	X	1	2	X	\$360 includes 1000 marketing contacts	Those who have had Starter will recognise the quality and variety of tools that are available - amazing. But they would also have noticed the multitude of locked functions, minimal automations and also limits on every usage - can be extremely frustrating
	✓	X	✓	X	1	5	X Mandatory Onboarding includes paid coaching	\$21,360 includes 2000 marketing contacts	The billion-dollar market leader - many amazing features and if you can afford it, go for it!! These costs and the escalation factor built in (\$250.00/month per 5,000 marketing contacts and paid users) can make Hubspot unattainable - most wish for a more cost-effective alternative
	✓	X	✓	X	Unlimited	1	X Onboarding Support Offered	\$1080 per user	A well-priced Hubspot Alternative with all the functions of Hubspot Professional without the price-tag. The main issue is the escalation of price with any additional fully functional users - if your business grows, so do your software costs
ActiveCampaign >	✓	✓	X	X	0	5	X Onboarding Support Offered	\$1788 includes 2500 contacts	An early marketing automation suite developing into a full-grown All-in-One. Lacks domain mapping in their Professional package and any social media functioning. Not for the business with a large list or target market or plans to grow.
	✓	✓	✓	X	1	1	X Onboarding Support Offered	\$1080 per user. Up to 5000 leads per user	Impressive suite of functions but can be costly for any business wanting to grow to more than one employee. A cheaper rate is available for those companies willing to pay per user for every member of staff on pay-roll
	✓	✓	✓	✓	Unlimited	Unlimited	✓ Twice Weekly Coaching Forever and Free Onboarding Sessions	£1000 / \$1380 unlimited users & marketing contacts	Okay, yes we at ClickMovements wrote this comparison but we have tried to create a fair comparison chart. In a previous life, we worked with all these All-in-One CRMs and we genuinely see ClickMovements as the most cost effective All-in-One software on the planet. Book a demo