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**WSI SHIFTS FOCUS TOWARDS BRIDGING THE GAP BETWEEN PHILANTHROPY & SOCIAL IMPACT**

*Launches new audiobook, website, and more on 2025 MLK Jr. Holiday*

GREATER INDIANAPOLIS AREA, IN, January 20, 2025: Wheeler Social Impact LLC (WSI) announces a strategic shift in business operations, transitioning from a general nonprofit practice to a **foundation services and social impact consultancy**. Our foundation services seek to make the grantmaking process simpler by outsourcing key functions like organization and financial assessments, providing technical assistance and capacity building support, and evaluating grantmaking programs. Social impact consulting prioritizes creating measurable impact above traditional success metrics while recognizing the importance of financial sustainability needed to achieve long-term impact.

WSI will work with private, nonprofit, and philanthropic organizations and leaders to **bridge the gap between providing charitable investments and achieving meaningful social impact**, particularly within communities of color. To achieve its new objectives, WSI seeks to partner with two stakeholder groups, Grantmakers and Grantseekers, to create sustainable, equitable impact within their communities.

***"There are many exceptional consulting firms in the Indianapolis area; however, WSI must narrowly define its focus by helping funders and organizations achieve goals beyond the grantmaking process."***

— Roderick Wheeler, President, WSI

WSI's President and Chief Strategy Officer have over 20 years of experience leading philanthropic initiatives and advising nonprofit, business, and political leaders on improving communities and residents' quality of life. WSI has redesigned its website to provide insights via its newly launched newsletter and podcast, The Impact Report, and will soon provide exclusive access to valuable tools and training materials for members for an annual subscription fee.

In honor of The Dr. Martin Luther King, Jr. holiday, Wheeler Social Impact will release an audio version of its 2023 book **Stand In Solidarity: How The Private Sector Can Fulfill King's Dream of Economic Justice and Equality**. In light of the political environment sweeping the nation to end DEI programs, the book is a compelling guide for corporate leaders seeking to champion economic justice and equality in America. Narrated with urgency and clarity, the audiobook challenges the private sector to move beyond symbolic gestures and take actionable steps toward dismantling systemic racism.

**About Wheeler Social Impact LLC**

WSI, founded by Roderick Wheeler, is an Indianapolis area foundation services and social impact consultancy with over 20 years of experience that seeks to transform philanthropic investments into impact. WSI specializes in empowering organizations, both philanthropic and nonprofit, to create sustainable, equitable impact within their communities. Recognizing the importance of equity, WSI focuses on addressing systemic challenges, particularly within communities of color, to foster opportunities that advance racial and economic justice.

Learn more at [www.wheelersocialimpact.com](http://www.wheelersocialimpact.com)

