

COOKIE NOTICE (POLICY)

Stoke Park Limited ('Stoke Park', 'we', 'us', and 'our') is committed to respecting and protecting the privacy of visitors using this website Stoke Park | World-class Hotel, Golf & Spa Estate

Individuals have the right to be informed about the collection and use of their personal data ('privacy information'). For privacy information please see our Privacy Notice/Policy, which can be found Privacy Policy | Stoke Park.

This policy applies to the use of cookies and similar technologies, including pixels, (collectively 'cookies'), that we or permitted third parties may use in connection with your interaction with this website. This policy explains how we use cookies, when your consent is required, how they are used on this website and provides you with information as to how you can exercise your rights in relation to the cookies.

WHAT IS A COOKIE?

Cookies are text files containing small amounts of information which are downloaded to your computer or mobile device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience.

WHAT ARE 'SESSION' AND 'PERSISTENT' COOKIES?

Cookies that expire at the end of a browser session (normally when a user exits their browser) are called 'session cookies'. Cookies that can be stored for longer are called 'persistent cookies'.

- **Session cookies** allow websites to recognise and link the actions of a user during a browsing session. They may be used for a variety of purposes such as remembering what a user has put in their shopping basket as they browse around a site. Cookies can also be used for security purposes, such as when a user logs in to internet banking or their webmail. These session cookies expire after a session ends, so would not be stored beyond this.
- **Persistent cookies** are stored on a user's device in-between sessions. They can allow the preferences or actions of the user across a site (or across different websites) to be remembered. Persistent cookies may be used for a variety of purposes including remembering users' preferences and choices when using a site or to target advertising.

WHAT TYPES OF COOKIES ARE THERE ON THIS WEBSITE?

- **Strictly necessary cookies (aka essential cookies)**. These cookies are essential, e.g., to enable a website to be browsed. These cookies will generally be first-party session cookies.
- **Preferences cookies (aka functional cookies)**. These cookies allow this website to remember choices made by you, e.g., username and password.
- **Statistics cookies (aka analytics and performance cookies)**. These cookies collect information e.g., which pages on a website are visited and which links are clicked on.

- **Marketing cookies (aka targeting cookies).** These cookies track your online activity.

Using cookies, web beacons, pixels and/or SDKs helps us to better understand which content is of interest to our website visitors, subscribers to our newsletters etc.

COOKIES AND PERSONAL DATA

Cookies use unique codes that act as an identifier and can be treated as "personal data". This is because they can enable the user of a device to be uniquely recognised as the same user, even if their 'real world' identity is unknown. Cookies are also typically used in combination with other identifiers such as the IP address for your device which is automatically assigned to that device by your internet service provider and shared by your device when online content is requested and displayed. IP addresses can be logged automatically in our server log files whenever our website, applications or online content are accessed and can be associated with).

We are the data controllers for the processing of personal data in connection with cookies used on this website.

COMMUNICATIONS

If you receive an electronic communication from us, such as a marketing email, event invitation or other direct promotional communication, we may collect information using cookies about you.

SOCIAL PLUGINS

Social plugins allow website users to share items of interest with their connections on social networks.

This website contains social plugins for:

- Instagram.com ('Instagram')
- LinkedIn.com ('LinkedIn')
- Facebook.com ('Facebook')

This means that when visiting this website your browser may set up a direct connection to the servers of those social networks listed above. If so, the servers of those social networks may recognise this website and the content you are currently visiting.

If you are a member of any of these social networks and you are logged-in while you are visiting this website, that social network may assign this information to your personal user account. By interaction with one of the plugins, e.g., by clicking a 'Like' button, this information will be sent via your browser directly to that social network where it will be stored on your respective personal user accounts. This means that the information that you share from this website, will be transmitted to that social network.

We, as the provider of this website, have no control over, or knowledge about, the data that may be collected by any of these social networks. For details about their data collection practices please see their privacy notices (policies).

WHAT COOKIES ARE ON THIS WEBSITE?

We use the following cookies on this website:

Strictly necessary cookies

	Name	Domain	Purpose	Duration
1	__cf_bm	.vimeo.com	The __cf_bm cookie supports Cloudflare Bot Management by managing incoming traffic that matches criteria associated with bots. The cookie does not collect any personal data, and any information collected is subject to one-way encryption.	1 hour
2	_cfuvid	.vimeo.com	Used by Cloudflare WAF to distinguish individual users who share the same IP address and apply rate limits	Session
3	cookiehub	.stokepark1.wpenginepowered.com	Used by CookieHub to store information about whether visitors have given or declined the use of cookie categories used on the site.	1 year
4	wordpress_test_cookie	stokepark1.wpenginepowered.com	Used to check whether your web browser is set to allow, or reject cookies.	Session
5	complianceCookie	stokepark1.wpenginepowered.com	Used to distinguish your acknowledgement of our website's Cookie Banner.	14 days

Preferences cookies

	Name	Domain	Purpose	Duration
1	vuid	.vimeo.com	These cookies are used by the Vimeo video player on websites.	1 year 35 days

Statistics cookies

	Name	Domain	Purpose	Duration
1	_ga	.stokepark1.wpenginepowered.com	Contains a unique identifier used by Google Analytics to determine that two distinct hits belong to the same user across browsing sessions.	1 year 35 days
2	_ga_	.stokepark1.wpenginepowered.com	Contains a unique identifier used by Google Analytics 4 to determine that two distinct hits belong to the same user across browsing sessions.	1 year 35 days
3	_gat	.stokepark1.wpenginepowered.com	Used to throttle request rate.	1 minute

Marketing cookies

	Name	Domain	Purpose	Duration
1	YSC	.youtube.com	This cookie is set by YouTube video service on pages with YouTube embedded videos to track views.	Session
2	VISITOR_INFO1_LIVE	.youtube.com	Set by YouTube and used for various purposes, including analytical and advertising.	180 days
3	VISITOR_PRIVACY_METADATA	.youtube.com	No description.	180 days

GOOGLE ANALYTICS

We make use of Google Analytics, a web analytics service provided by Google, Inc. ("Google"), which uses cookies to analyse how visitors use our Website. The information generated by the cookie about your use of this website may be transmitted to and stored by Google on servers in the United States of America.

Google will use this information on our behalf for the purpose of measuring your activity on this website, for compiling statistical reports on overall content interaction activity for us and providing other services relating to website activity and internet usage.

You can prevent the collection of the data generated by the cookie by Google, as well as the processing of this data by Google, by downloading and installing the [browser plug-in](#), whereby an opt-out cookie is set, or by selecting the appropriate setting in your browser software.

Further information can be found under [Google Analytics Terms of Service & Privacy](#).

HOTJAR

We use Hotjar in order to better understand our users' needs and to optimise this service and experience. Hotjar is a technology service that helps us better understand our users experience (e.g. how much time they spend on which pages, which links they choose to click, what users do and don't like, etc.) and this enables us to build and maintain our service with user feedback. Hotjar uses cookies and other technologies to collect data on our users' behaviour and their devices (in particular device's IP address (captured and stored only in anonymized form), device screen size, device type (unique device identifiers), browser information, geographic location (country only) and preferred language used to display our website).

Hotjar stores this information in a pseudonymized user profile. Neither Hotjar nor we will ever use this information to identify individual users or to match it with further data on an individual user. For further details, please see [Hotjar's privacy policy](#).

You can opt-out to the creation of a user profile, Hotjar's storing of data about your usage of our site and Hotjar's use of tracking cookies on other websites by following [this opt-out link](#).

HUBSPOT

This website uses the HubSpot – an inbound marketing and sales platform to customise content to visitors and adapt how we communicate with them.

HubSpot uses cookies and pixel tags to analyse your use of our website. This anonymous information is transferred to and stored in a HubSpot server in the USA. You can learn more about HubSpot's privacy practices by reading [their privacy policy](#).

HOW CAN YOU CONTROL COOKIES?

You have the right to decide whether to accept or reject non-essential cookies.

You can exercise your cookie preferences when you first arrive at this website where you will see a notice about our use of cookies.

You can change your cookie preferences at any time by clicking on the icon that can be found at the bottom left of each page of this website, or by [clicking this link](#). (You may need to refresh your page for your settings to take effect).

Please note that this website may not operate properly if the non-essential Cookies are switched off.

You can also disable non-essential cookies by changing your browser settings. How you can do this will depend on the browser you use. Most browsers, for example, Microsoft and Google have dedicated privacy pages that explain how sites collect, handle, and pass on information to third parties.

We may from time to time make changes to this Notice (Policy). Any changes will be published on this website and will be effective as of the date of publication.

This policy was last updated on 3rd October 2025