Breakdown of a **Retail Sales Associate job description** with **key resume keywords highlighted** to help you stand out to applicant tracking systems (ATS) and hiring managers:

Retail Sales Associate - Job Description (2025)

Source: ResumeWorder, ZipRecruiter

Responsibilities:

- Provide exceptional customer service by greeting customers, answering questions, and offering product recommendations.
- Operate cash registers and handle cash handling and POS transactions accurately.
- Maintain store cleanliness and ensure merchandise is well-stocked and organized.
- Assist in inventory management, including restocking and conducting inventory counts.
- Collaborate with team members to meet sales goals and deliver a seamless shopping experience.
- Demonstrate strong product knowledge to assist customers in making informed purchasing decisions.
- Participate in visual merchandising and promotional setups.
- Resolve customer issues with professionalism and effective communication skills.

Top Keywords to Use on Your Resume

These are the most commonly used and ATS-friendly keywords from job descriptions:

- Customer Service
- Cash Handling
- POS Systems
- Sales Experience
- Product Knowledge
- Inventory Management
- Visual Merchandising
- Communication Skills
- Team Collaboration
- Upselling

- Problem Solving
- Store Operations
- Time Management
- Retail Sales
- Fashion (if applicable)

Look for job opportunities – Start here:

LinkedIn

https://www.linkedin.com/

Look up your local unemployment office and find their job board

