

## **Privacy Policy**

At OTS360, your privacy is extremely important to us. This Privacy Policy outlines how we collect, use, protect, and share your information when you interact with our platform, website, services, and communications.

### **1. Information We Collect**

- Personal Information (Name, Email, Phone Number, Billing Info)
- Business Information (Company Name, Website, Industry)
- Usage Data (Page views, browser info, actions within platform)
- Form submissions, support chats, and survey responses

### **2. How We Use Your Information**

- To deliver and improve our platform, services, and communication
- To personalize your experience and provide onboarding support
- To process payments and manage your subscription
- To send service-related messages, updates, or promotions (you may opt out anytime)

### **3. Data Protection & Security**

We implement reasonable and industry-standard security measures to protect your personal information. However, no transmission over the internet or data storage system can be guaranteed 100% secure.

### **4. Sharing of Information**

We never sell your information. Your data may be shared only with trusted service providers (like our CRM, payment processor, or automation tools) solely to help us deliver your services. All partners are required to comply with data protection regulations.

### **5. Cookies & Tracking**

Our website and platform may use cookies, pixels, and similar tracking tools to enhance your experience, analyze performance, and serve relevant content or ads.

### **6. Your Rights**

You have the right to access, update, or delete your personal information. You can also unsubscribe from marketing emails at any time via the link in our emails.

### **7. Children's Privacy**

Our services are not directed to children under 13, and we do not knowingly collect personal information from children.

### **8. Changes to This Policy**

We may update this policy periodically. If material changes are made, we will notify users via email or through our website.

### **9. Contact Us**

For questions about this Privacy Policy or your data, contact us at:

 [support@ots360.com](mailto:support@ots360.com)

*Last Updated: April 2025*