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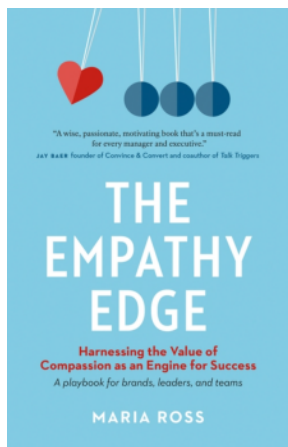
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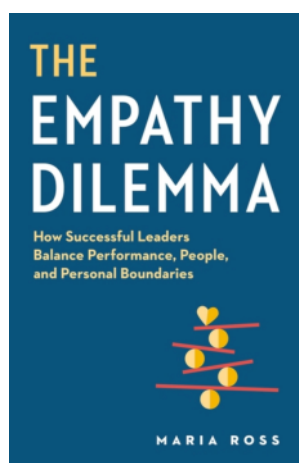
SPEAKERS



In this practical playbook for organizations of all types, Maria Ross pairs her knowledge as a branding expert with proven research and fascinating stories from executives, changemakers, and community leaders to prove that empathy is great for business--and may transform you at a personal level, too.

Ross shows why your business needs to cultivate more empathy now, and shares the habits and traits of leaders who foster more productivity and loyalty.

LIMITED
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In *The Empathy Dilemma*, author, speaker, and empathy advocate, Maria Ross, explores the difficulties organizational leaders are having, and the solutions they need to get back on track. She details where leaders are going wrong and how to navigate complicating factors such as generational mindsets, philosophical differences, and diverse life experiences while still getting the job done. By utilizing the five pillars of effective empathetic leadership: self-awareness, self-care, clarity, decisiveness, and joy, leaders will discover actionable tactics to create the firm foundation, that enables compassion to co-exist with high-performance.

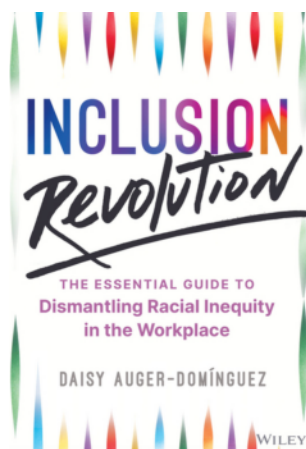
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Become the project manager of your career and advance in your job no matter what obstacles you face. Written by a true rags-to-riches figure who constructed her own road to success, *Win When They Say You Won't* proves that aspiring women leaders don't have to wait for change to come from above to build the career of their dreams. In these pages, Daphne E. Jones outlines the strategies she used to succeed, as a woman in a white male dominated STEM field, and taught to hundreds of women to help them advance, even in seemingly impossible situations. Now, she makes her methodology available to you"

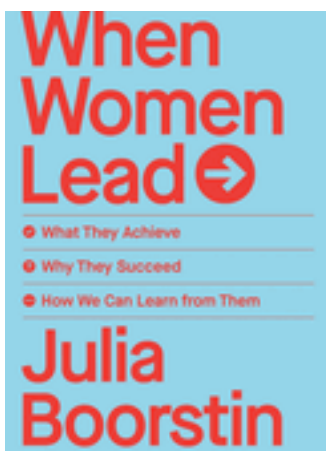


With a record-breaking number of people either out of work or transitioning to remote work, connections--particularly diverse and inclusive connections--are more important than ever. Expanding your connections and being an inclusive Connector is critical to attaining faster, easier, and better results, especially when job hunting, reentering the workforce, or reimagining your current role in the wake of the pandemic.



In Inclusion Revolution, Daisy Auger-Domínguez provides frank answers to why popular efforts fail. She then presents the definitive roadmap for revolution, through her dynamic step-by-step process: Reflect, Visualize, Act, and Persist. She offers proven, research-based strategies for racially inclusive management. Racial inequality in the workplace is a problem we can solve. Inclusion Revolution offers the necessary tools for managers to address issues of race, power, and exclusion, to build change that lasts. Because through the best teams, companies can finally create a stronger future.

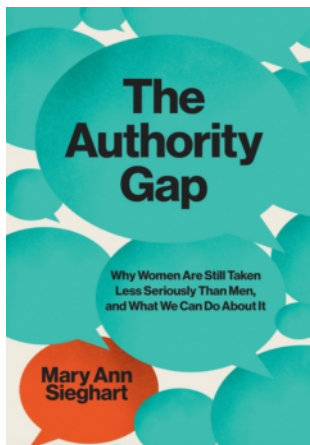
WOMEN IN TECH & LEADERSHIP



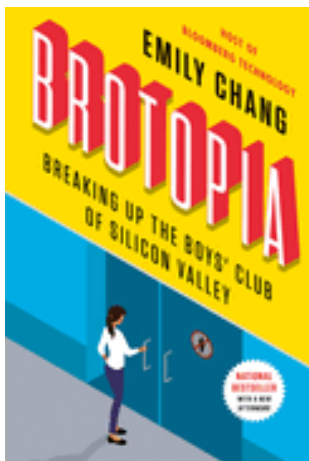
A groundbreaking, deeply reported work from CNBC's Julia Boorstin that reveals the key commonalities and characteristics that help top female leaders thrive as they innovate, grow businesses, and navigate crises--an essential resource for anyone in the workplace



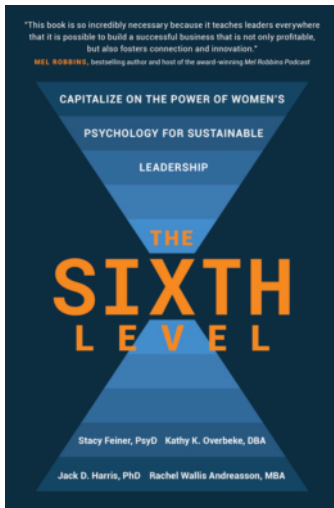
Meet the women who aren't asking permission from Silicon Valley to chase their dreams. They are going for it--building cutting-edge tech startups, investing in each other's ventures, crushing male hacker stereotypes and rallying the next generation of women in tech. With a nod to tech trailblazers like Sheryl Sandberg and Marissa Mayer, *Geek Girl Rising* introduces readers to the fearless female founders, technologists, and innovators fighting at a grassroots level for an ownership stake in the revolution that's changing the way we live, work and connect.



Every woman has a story of being underestimated, ignored, challenged, or patronized in the workplace. Maybe she tried to speak up in a meeting, only to be talked over by male colleagues. Or a client addressed her male subordinate instead of her. Despite the progress we've made toward equality, we still fail, more often than we might realize, to take women as seriously as men. In *The Authority Gap*, journalist Mary Ann Sieghart examines the wide-ranging implications of this critical gender bias.



Brotopia reveals how Silicon Valley got so sexist despite its utopian ideals, why bro culture endures even as its companies claim the moral high ground, and how women are speaking out and fighting back. Drawing on her deep network of Silicon Valley insiders, Chang opens the boardroom doors of male-dominated venture capital firms like Kleiner Perkins, the subject of Ellen Pao's high-profile gender discrimination lawsuit, and Sequoia, where a partner once famously said they "won't lower their standards" just to hire women.



The Sixth Level is a model of leadership that emerges from the experience of successful leaders. Their narratives describe four core differentiators of mutuality, ingenuity, justness, and intrinsic motivation--this is a leadership model for the future.

This book is written by a psychologist and performance coach, a sociologist of gender and leadership, a practitioner-scholar of management, and a business executive and owner, along with sixteen successful leaders who share personal accounts and practical strategies of exemplary leadership.

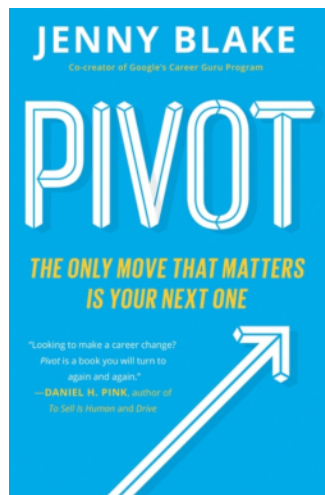


You've Been Chosen offers what Marshall calls "the good, the great, the bad, and the ugly parts" of her journey through both cancer and everything that led up to it. Along the way, she tackles the tough questions we all face: What will I do with what I have been given? How will I respond to challenges with both grace and grit? Where will this new path take me if I keep moving? And how can I offer something good back to the world as a result?



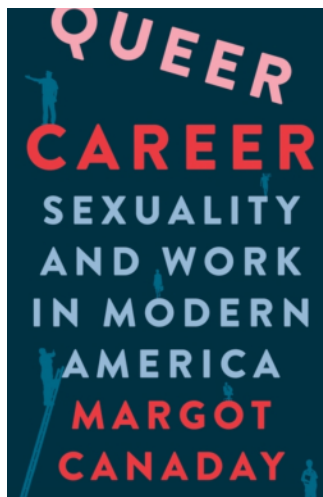
From award-winning journalist Kara Swisher comes a witty, scathing, but fair accounting of the tech industry and its founders who wanted to change the world but broke it instead.

When tech titans crowed that they would "move fast and break things," Kara Swisher was moving faster and breaking news. While covering the explosion of the digital sector in the early 1990s, she developed a long track record of digging up and reporting the facts about this new world order. Her consistent scoops drove one CEO to accuse her of "listening in the heating ducts" and prompted Facebook's Sheryl Sandberg to once observe: "It is a constant joke in the Valley when people write memos for them to say, 'I hope Kara never sees this.'"

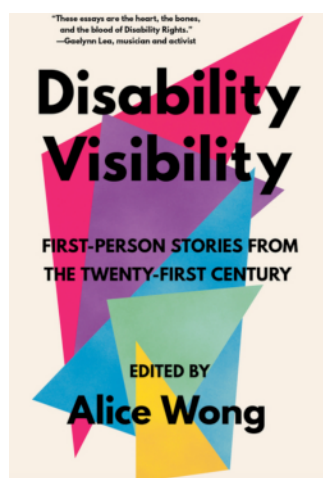


Jenny Blake--a former training and career development specialist at Google who now runs her own company as a career and business consultant and speaker--has a solution: the pivot. Pivoting is a crucial strategy for Silicon Valley tech companies and startups but it can also be a successful strategy for individuals looking to make changes in their work lives. This book will introduce you to the Pivot Method and show you how to take small, smart steps to move in a new direction--now and throughout your entire career.

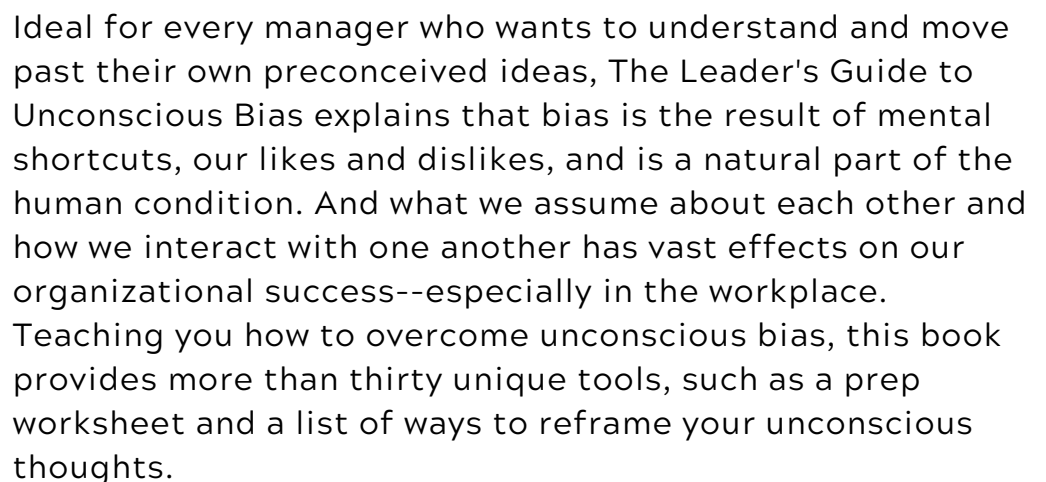
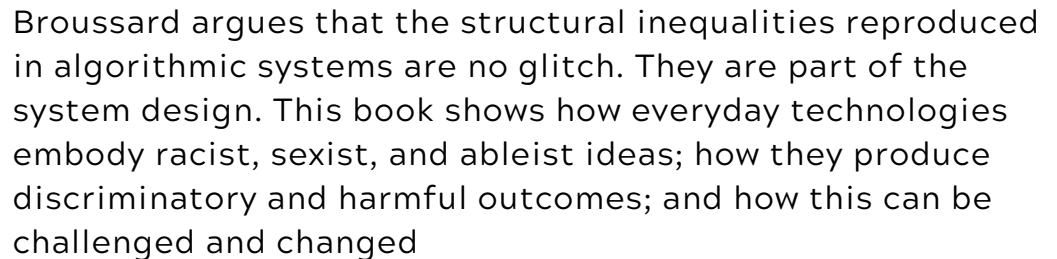
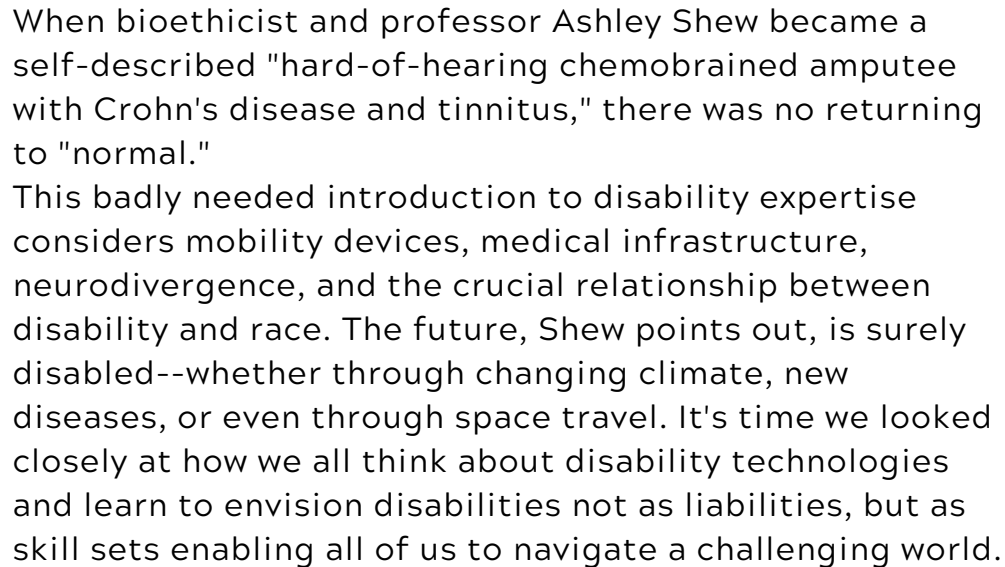
INCLUSIVITY & BELONGING

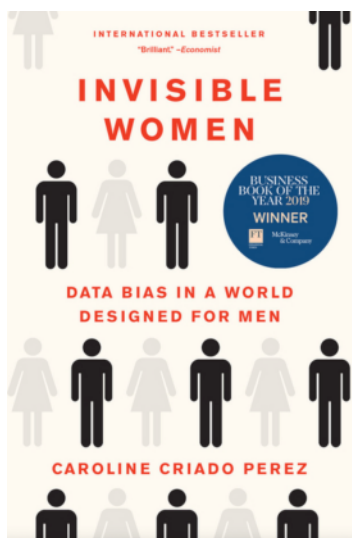


Workplaces have traditionally been viewed as "straight spaces" in which queer people passed. As a result, historians have directed limited attention to the experiences of queer people on the job. Queer Career rectifies this, offering an expansive historical look at sexual minorities in the modern American workforce. Arguing that queer workers were more visible than hidden and, against the backdrop of state aggression, vulnerable to employer exploitation, Margot Canaday positions employment and fear of job loss as central to gay life in postwar America.

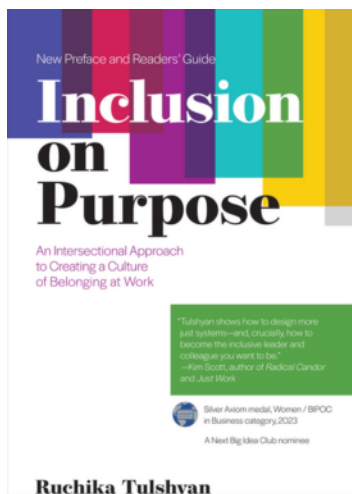


"One in five people in the United States lives with a disability. Some disabilities are visible, others less apparent--but all are underrepresented in media and popular culture. Activist Alice Wong brings together this urgent, galvanizing collection of contemporary essays by disabled people. This anthology gives a glimpse into the rich complexity of the disabled experience, highlighting the passions, talents, and everyday lives of this community. It invites readers to question their own understandings. It celebrates and documents disability culture in the now. It looks to the future and the past with hope and love.





Celebrated feminist advocate Caroline Criado Perez investigates this shocking root cause of gender inequality in *Invisible Women*. Examining the home, the workplace, the public square, the doctor's office, and more, Criado Perez unearths a dangerous pattern in data and its consequences on women's lives. Product designers use a "one-size-fits-all" approach to everything from pianos to cell phones to voice recognition software, when in fact this approach is designed to fit men. Cities prioritize men's needs when designing public transportation, roads, and even snow removal, neglecting to consider women's safety or unique responsibilities and travel patterns. And in medical research, women have largely been excluded from studies and textbooks, leaving them chronically misunderstood, mistreated, and misdiagnosed.



Ruchika Tulshyan, an award-winning inclusion strategist and speaker, is CEO and founder of Candour, which works with organizations to create diverse teams and inclusive cultures. A former business journalist, she has reported from four countries and writes regularly on inclusive leadership for the *Harvard Business Review*. She was named to the Thinkers50 list, a global ranking described by the *Financial Times* as "the Oscars of management thinking".

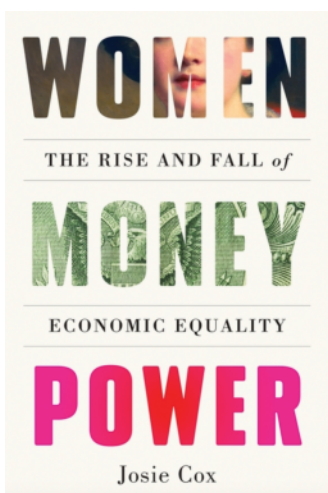


ADHD is one of the most common neurological disorders in the United States--yet a staggering 75 percent of girls and women remain undiagnosed. Due to the gender gap in medical research, which does not account for symptoms manifesting differently in women [and leads] to increased problems with anxiety, depression, working memory, sleep, energy, and concentration. many ADHD women are left to navigate a society that fails to understand their struggles and gifts. But what if every woman had the resources and support to uncover the hidden wonders of her neurodivergent brain?

FINANCE & INVESTING



In *Your First Million*, Arlan Hamilton shows how anyone—no matter what they look like or how much money they have—can tap into all the new tools they already have at their disposal to get their million-dollar idea off the ground. Readers will learn: how to identify unmet needs, raise money, choose the right collaborators, create multiple income streams, and turn their unique knowledge and experience into a profitable business—while reinvesting in their communities and empowering others to do the same. If we can change who gets to decide what new ideas are worthy, and who gets to turn those ideas into reality, not only can we change our own circumstances—we can change the world.



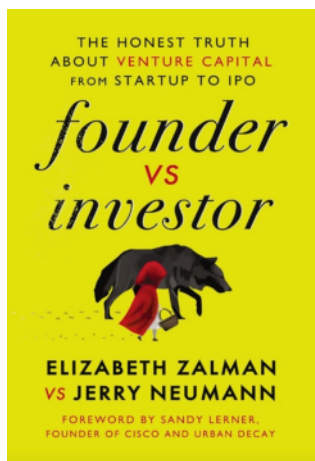
In *Women Money Power*, financial journalist Josie Cox tells the story of women's fight for financial freedom. This is an inspirational account of brave pioneers who took on social mores and the law, including the "Rosies" who filled industrial jobs vacated by men and helped win WWII, the heiress whose fortune helped create the birth control pill, the brassy investor who broke into the boys' club of the New York Stock Exchange, and the namesake of landmark equal pay legislation who refused to accept discrimination. But as any woman can tell you, the battle for equality—for money and power—is far from over. Cox delves deep into the challenges women face today and the culture and systems that hold them back. This is a fascinating narrative account of progress, women's lives, and the work still to be done.



Financial educator Linda García breaks down one of the most elusive yet effective financial systems in existence. A single mother at a young age, Linda struggled to survive. As bills and eviction notices flowed in, she felt stuck. After getting advice from a work friend, Linda took the leap and invested two hundred dollars. Soon, two hundred dollars a month grew to seven thousand dollars, then that became a high six-figure investment. Now she owns her home and is making more money than she'd ever imagined, and is ready to help other people of color access stock knowledge and achieve financial success.



In 2015, Arlan Hamilton was on food stamps and sleeping on the floor of the San Francisco airport, with nothing but an old laptop and a dream of breaking into the venture capital business. She couldn't understand why people starting companies all looked the same (White and male), and she wanted the chance to invest in the ideas and people who didn't conform to this image of how a founder is supposed to look. Hamilton had no contacts or network in Silicon Valley, no background in finance--not even a college degree. What she did have was fierce determination and the will to succeed.



Every iconic tech company was once a startup. And while these companies like to paint an origin story full of surefooted confidence, the truth is usually something different: the early life of most startups is pure chaos. This chaos comes from the vastly different motivations and incentives between those with the vision and those with the money. From fundraising paranoia to boardroom coups, Zalman and Neumann train their inimitable voices on the gulf between what founders and investors promise to do and what they end up actually doing. Founder vs Investor is the brutal truth, from each side's perspective, of the pitfalls of this tenuous relationship--where bad blood can turn sure things into shattered dreams. It is the only book written by insiders with the temerity to pull back the curtain on the world of high growth venture-backed startups.



Cutting through the noise, this trusted resource will rationalize the vast scope of the term "sustainable investing" and consider how investments, funds, stocks, and shares can be responsible, ethical, green, and impactful--enabling you to partake in a truly circular economy. Ditching the jargon shrouding finance, this book will assess the pros and cons behind crowdfunding and crowdlending, navigate around the many pitfalls of greenwashing, and make building a more sustainable portfolio--that prioritizes the issues you really care about--accessible to everyone.
