



2024-2025

RANDOLPH COUNTY

OUTDOORS

SPONSORSHIP
PACKET



Dear Community Partner,

I am Kate Reed, the CEO and Co-Founder of Wonder & Grow: Mindful Nature Experience and the Coordinator of Randolph County Outdoors. Randolph County Outdoors is a collaborative initiative that aims to promote outdoor recreation, education, and wellness for the youth of Randolph County. I am reaching out to you as a potential community sponsor to help provide programs to all Randolph County elementary school students during the 2024-2025 school year.

Our programs introduce students to the natural beauty and heritage of our county, and equip them with skills and experiences that will benefit them throughout their lives. We visit local natural areas such as Stuart Recreation Area, the Izaak Walton League, Fox Forest, and 4-H Camp Pioneer, where we learn about our culture, history, wildlife, and ecology. We also engage in outdoor recreation activities such as mountain biking, water sports, archery, snowshoeing, and hiking, which enhances students' physical fitness, teamwork, and problem-solving abilities. Additionally, our programs foster a sense of stewardship and appreciation for nature. We hope that by introducing them to the wonders of our county, we will inspire them to stay and contribute to our community in the future.

Numerous volunteers from various organizations, united by a common vision, and supported by generous funding from the Randolph County Board of Education, have played a crucial role in launching RCO programs. However, **government funding will run out in September 2024**. The sustainability of the program relies on the generosity of contributions from businesses and individuals, such as yourself. **Our goal is to secure \$65,000** to ensure that every elementary-age student in the county participates in expert-led outdoor education experiences. We want to inspire kids and families all over our county to get outside and enjoy nature!

During the school year 2023-2024, Randolph County Outdoors delivered exceptional outdoor education experiences to over 1,200 students, and we aspire to exceed that number in the upcoming year. Your assistance is crucial!

Enclosed in the sponsorship materials, you will discover more information on how you can support Randolph County Outdoors—whether by becoming an event sponsor, contributing in-kind donations, or volunteering to help us achieve our goal of providing life-changing outdoor experiences for the youth in Randolph County. If you or your company are interested in supporting us, please contact me at wonderandgrow@gmail.com or (304) 590-1156.

Thank you for your consideration.

With gratitude,

Kate Reed CEO & Co-Founder – Wonder & Grow
Randolph County Outdoors Coordinator



ABOUT RANDOLPH COUNTY OUTDOORS



Vision

Randolph County Outdoors envisions a community connected to the natural world and committed to experiential learning, inclusive activity, and outdoor sustainability.

Mission

In partnership with our schools and our community, Randolph County Outdoors promotes opportunities for learning and well-being through experiences that connect youth and adults to nature.

Values

- Nature
- Connection
- Exploration
- Experiences
- Education
- Collaboration
- Curiosity
- Inclusivity
- Opportunity
- Sustainability
- Wellness

Goals

- Every single elementary student has a meaningful outdoor experience.
- Create outdoor learning experiences.
- Connect families, educators, leaders, and entrepreneurial thinkers through outdoor experiential learning.
- Support and grow outdoor education and the outdoor recreation economy.
- Promote community commitment to conservation and sustainability.

- During the 2023-2024 school year, Randolph County Outdoors served more than 1,200 students from nine schools.
- Our annual budget is \$65,391, which covers the costs of program coordination, student transportation, facility fees, volunteer lunches, and gear/supplies.
- **Volunteers have donated \$27,561.60 worth of their time.**
- The current cost of programming is **\$77.46 per student** and our **funding will expire in September 2024**.

Support RCO and our students by becoming a sponsor for the 2024-2025 school year. Your sponsorship helps provide high-quality outdoor education experiences for students in Randolph County and demonstrates your commitment to our community and the wellbeing of future generations.

Sponsor an experience at varying levels!

RCO Sponsorship Benefits	Nature Nurturer \$1,000-2,499	Outdoor Explorer \$2,500-4,999	Adventure Ally \$5,000-7,999	Recreation Advocate \$8,000 +
Exclusive Sponsor Video				✓
Sponsorship of RCO program of choice			✓	✓
Wonder & Grow Workplace Wellness event for staff		✓	✓	✓
Logo on event signage	✓	✓	✓	✓
Press release recognition	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓
Logo recognition on printed media	✓	✓	✓	✓
STUDENT BENEFITS (How your sponsorship will help the students!)	Outdoor facility fees for one outdoor experience	Transportation for 300 students	Gear for one outdoor experience (i.e. helmets for 4th grade, waist packs for 2nd grade)	One full day outdoor experience for 100 students

SPONSORSHIP COMMITMENT FORM

CONTACT INFORMATION & SPONSORSHIP LEVEL

Write neatly your contact & affiliation information as it should be recognized and published.

Business Information:

First Name _____ Last Name _____

Title _____ Organization _____

Address _____

City _____ State _____ Zip _____

Business Phone _____

Email Address _____

Check the box representing your commitment:

- Recreation Advocate \$8,000 and above
- Adventure Ally \$5,000 - \$7,999
- Outdoor Explorer \$2,500 - \$4,999
- Nature Nurturer \$1,000 - \$2,499
- Other \$ _____
- We want to provide volunteers to help



Payment:

- Enclosed is a check made payable to: "Wonder & Grow: Mindful Nature Experience"
Mail to: PO Box 406, Elkins, WV, 26241, ATTN: Randolph County Outdoors
- Please email me an invoice for \$ _____ to pay online.
Form can be emailed to wonderandgrow@gmail.com

Thank you for your commitment to Randolph County students!

Questions? Contact Wonder & Grow at hello@wonderandgrow.org

Phone: (304) 801-3373

www.wonderandgrow.org