

Privacy Policy for The Spacious Practice

Effective Date: 25/07/2025

At The Spacious Practice, your privacy is important to us. This Privacy Policy outlines how we collect, use, store, and protect your personal information in accordance with the General Data Protection Regulation (GDPR) and other applicable data protection laws. By using our services, signing up to our email list, enrolling in a program, or interacting with our content, you consent to the practices described below.

1. Who We Are

The Spacious Practice is a business based in Australia that provides professional education, training, and support for allied health practitioners. Our goal is to help you create a fulfilling, profitable, and well-structured practice through clear communication, strategic systems, and personal empowerment.

2. What Information We Collect

We may collect and process the following categories of personal data:

- Contact Information: Name, email address, phone number, postal address
- Business Details: Your role, clinic name, website, or practice location (if provided)
- Payment Details: If purchasing a program, via secure third-party payment processors
- Usage Data: Pages visited, time spent, click behavior, referring URLs (via cookies and analytics)
- Marketing Preferences: Email subscription preferences and open/click activity
- Any Information You Voluntarily Provide: Through forms, surveys, emails, and consultations

3. How We Use Your Information

We collect your information to:

- Provide the products, services, or resources you've requested
- Communicate with you about your account, purchases, and updates

- Deliver our marketing content, lead magnets, and nurture sequences
- Improve our services and customer experience
- Comply with legal obligations and ensure the security of our platform

We will never sell, rent, or trade your personal information.

4. Legal Basis for Processing

Under GDPR, we process your data under the following lawful bases:

- Consent - when you opt in to receive emails, download content, or complete a form
- Contract - to fulfill our agreement when you purchase a service or program
- Legitimate Interests - to improve our services, maintain communication, and market relevant offers (where this does not override your rights)
- Legal Obligation - where required to comply with regulations

5. How We Store and Protect Your Information

We take data protection seriously. Your information is stored securely using encrypted systems and reputable third-party platforms such as:

- ConvertKit (for email marketing)
- Stripe or PayPal (for payment processing)
- Thinkific / Kajabi / Teachable (for course access - depending on platform used)
- Google Workspace (for admin and client management)

We retain your information only as long as necessary and delete it securely when no longer required.

6. Your Rights Under GDPR

If you are located in the EU or UK, you have the right to:

- Access the personal data we hold about you

- Correct inaccurate or outdated information
- Request erasure of your data
- Withdraw your consent at any time
- Object to or restrict processing under certain circumstances
- Request portability of your data to another provider

To exercise any of these rights, contact: connect@thespaciouspractice.com

7. Cookies & Tracking

We use cookies and similar technologies to:

- Understand how visitors interact with our site
- Personalize your experience
- Measure the effectiveness of campaigns

You can modify your cookie preferences through your browser settings or decline non-essential cookies via our website banner.

8. Third-Party Links

Our website and emails may include links to third-party services or content. We are not responsible for their privacy practices, and we encourage you to read their policies before submitting personal data.

9. Children's Privacy

Our services are not intended for children under 16. We do not knowingly collect data from children. If we learn we have, we will delete it promptly.

10. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. The

revised version will be posted on this page with a new effective date.

11. Contact Us

For any questions about this policy or your personal data, please contact:

The Spacious Practice

Email: connect@thespaciouspractice.com

Australia