

WEEK	LOCATION	COURSE	TUESDAY	FRIDAY
Instructor	---	Zoom Calls, Instruction		
Instructor	---	Forum Discussions, Online Support, Tech Support		
INTRO: INTRODUCTION	KC Underground Office	Date	-	9/8/2023
		Content	<i>To be prepared for the course please read the Preface, Introduction, and Chapters 1, 2, 3 of <u>Who Owns the Ice House?</u> before attending the Intro session.</i>	Student introduction - what you hope to learn, why entrepreneurship Discuss book relevance: Overarching concepts - tie back to student success
		Homework Assigned	Watch the video @ ShiftKC.org/Intro on Course Overview, Learning Objectives, Syllabus Review, Instructor Contact Info, Tech Support, Review Message, Login to the Course, View Introduction Video, Complete Multiple Choice Discussion session.	Lesson 1: The Power to Choose View Lesson 1 – The Power to Choose – Video (47:21). Take notes. Submit 1- 2 questions/discussion topics before class Complete 100 word response to 1 of 4 prompts Complete Lesson 1 - Multiple Choice Assessment
CHAPTER 1: THE POWER TO CHOOSE	Zoom	Date	9/12/2023	9/15/2023
		Content	Review and discuss Introduction and Lesson 1 video concepts Use student-generated questions and responses to prompt discussion Facilitator-generated discussion Review pre-selected video clips, tie back to overarching questions Discuss homework expectations	Review and discuss Lesson 2 video concepts Use student-generated questions and responses to prompt discussion. Facilitator-generated discussion Review pre-selected video clips, tie back to overarching questions, student success Discuss homework expectations – Lesson 2 - Application Assignment
		Homework Assigned	Complete Lesson 1 - Application Assignment Complete Lesson 1 - Reflection Assignment View Lesson 2 - Recognizing Opportunities - Video Part 1 (27:27) and Part 2 (30:46). Take Notes Submit 1-2 questions/discussion topics before class Complete 100 word response to 1 of 4 prompts Complete Lesson 2, Part 1&2 Multiple Choice Assessments	Complete Lesson 2 - Application Assignment Read PDF description: "Introduction to the Opportunity Discovery Process" Complete Lesson 2 - Reflection Assignment
CHAPTER 2: RECOGNIZING OPPORTUNITIES	Zoom	Date	9/19/2023	9/22/2023
		Content	Discuss Lesson 2 Application Assignment Introduce Opportunity Discovery Canvas Students divide themselves into canvas groups (2-4 per group) based on ideas - problems to be solved Groups complete first "rough sketch" of canvas before the end of class.	Review and discuss Lesson 3 video concepts Use student-generated questions and responses to prompt discussion. Facilitator-generated discussion Review pre-selected video clips, tie back to overarching questions, student success Discuss homework expectations – Lesson 3 - Application Assignment
		Homework Assigned	View Lesson 3 – Ideas Into Action – Video, Part 1 and Lesson 3 – Ideas Into Action – Video, Part 2 (33:38, 36:34). Take notes. Submit 1- 2 questions/discussion topics before class Complete 100 word response to 1 of 4 prompts Complete Lesson 3, Part 1 and Part 2 - Multiple Choice Assessments	Complete Lesson 3 - Application Assignment Complete the "solution" part of your discovery canvas before coming to next session. Be prepared to discuss canvas in groups.
CHAPTER 3: IDEAS INTO ACTION	Zoom	Date	9/26/2023	9/29/2023
		Content	Discuss Lesson 3 - Application Assignment	Peer Workshop #1: Informal student discussion of out-of-the-building canvas experience. Talk about the canvas process - challenges, unexpected obstacles, and opportunities. Talk about the solution to/in your discovery canvas. Guest Speaker:
		Homework Assigned	Finish part 3 of connection of discovery canvas and be ready to talk about it.	Read Chapter 4 - Who Owns the Ice House? View Lesson 4 - Pursuit of Knowledge - Video Part 1 and 4 - Pursuit of Knowledge - Video, Part 2 (38:04, 24:59). Take Notes. Submit 1-2 questions/discussion topics before class. Complete 100 word response to 1 of 4 prompts. Complete lesson 4, Part 1 and 2, multiple choice assessments.
		Date	10/3/2023	10/6/2023
			Review and discuss Lesson 4 video concepts	Discuss Lesson 4 - Application Assignment

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CHAPTER 4: PURSUIT OF KNOWLEDGE	Zoom	Content	Use student-generated questions and responses to prompt discussion. Facilitator-generated discussion Review pre-selected video clips, tie back to overarching questions, student success Discuss homework expectations – Lesson 4 - Application Assignment	Peer Workshop #2. Informal student discussion of out-of-the-building canvas experience. Talk about canvas process - challenges, unexpected obstacles and opportunities. Guest Speaker
		Homework Assigned	Complete Lesson 4 - Application Assignment. Be prepared to discuss the newest version of canvas in groups.	Be prepared to discuss the newest version of canvas in groups. Read Chapter 5 - Who Owns the Ice House? View Lesson 5 - Creating Wealth - Video, Part 1 and Lesson 5. Creating Wealth - Video, Part 2 (41:12, 20:17) Take Notes. Submit 1-2 questions/discussion topics before class. Complete 100 word response to 1 of 4 prompts. Complete lesson 5, Part 1 and 2 Multiple Choice Assessments.
CHAPTER 5: CREATING WEALTH	Zoom	Date	10/10/2023	10/13/2023
		Content	Review and discuss Lesson 5 video concepts Use student-generated questions and responses to prompt discussion. Facilitator-generated discussion Review pre-selected video clips, tie back to overarching questions, student success Discuss homework expectations – Lesson 5 - Application Assignment	Discuss Lesson 5 - Application Assignment Canvas Presentation
		Homework Assigned	Complete Lesson 5 - Application Assignment. Be prepared to discuss the newest version of canvas in groups.	Be prepared to discuss the newest version of canvas in groups. Read Chapter 6 - Who Owns the Ice House? View Lesson 6 - Building Your Brand - Video, Part 1 and Lesson 6 - Building Your Brand Video Part 2 (25:51, 29:26) Take notes. Submit 1-2 questions/discussion topics before class. Complete 100 word response to 1 of 4 prompts. Complete lesson 6, Part 1 and 2 Multiple Choice Assessments.
CHAPTER 6: BUILDING YOUR BRAND	Zoom	Date	10/17/2023	10/20/2023
		Content	Review and discuss Lesson 6 video concepts Use student-generated questions and responses to prompt discussion. Facilitator-generated discussion Review pre-selected video clips, tie back to overarching questions, student success Discuss homework expectations – Lesson 6 - Application Assignment	Discuss Lesson 6 - Application Assignment Peer Workshop #3: Informal discussion of out-of-the-building canvas experience. Talk about canvas process - challenges, unexpected obstacles, opportunities.
		Homework Assigned	Complete Lesson 6 - Application Assignment. Be prepared to discuss the newest version of canvas in groups.	Read Chapter 7 - Who Owns the Ice House? View Lesson 7 - Creating Community - Video, Part 1 and Lesson 7 - Creating Community - Video Part 2 (52:25, 36:33) Take notes. Submit 1-2 questions/discussion topics before class. Complete 100 word response to 1 of 4 prompts. Complete lesson 7, Part 1 and Part 2 - Multiple Choice Assessments.
CHAPTER 7: CREATING COMMUNITY	Zoom	Date	10/24/2023	10/27/2023
		Content	Review and discuss Lesson 7 video concepts Use student-generated questions and responses to prompt discussion. Facilitator-generated discussion Review pre-selected video clips, tie back to overarching questions, student success Discuss homework expectations – Lesson 7 - Application Assignment	Discuss Lesson 7 - Application Assignment Peer Workshop #4: Informal discussion of out-of-the-building canvas experience. Talk about canvas process - challenges, unexpected obstacles, opportunities. Facilitator introduces final canvas presentation assignment and final personal vision statement & Ice House Analysis essay Assignment.
		Homework Assigned	Complete Lesson 7 - Application Assignment. Be prepared to discuss the newest version of canvas in groups.	Read Chapter 8 - Who Owns the Ice House? View Lesson 8 - The Power of Persistence - Video, Part 1 and Lesson 8 - Power of Persistence Video Part 2 (48:14, 54:10) Take notes. Submit 1-2 questions/discussion topics before class. Complete 100 word response to 1 of 4 prompts. Complete lesson 8, Part 1 - Multiple Choice Assessments.

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CHAPTER 8: THE POWER OF PERSISTENCE	Zoom	Date	10/31/2023	11/3/2023	
		Content	Review and discuss Lesson 8 video concepts	Final Presentations + Graduation	
			Use student-generated questions and responses to prompt discussion.	Final group canvas presentations. Discuss post-course next actions steps for each student.	
			Facilitator-generated discussion	Invite entrepreneurs, family members, etc, to view presentations.	
			Review pre-selected video clips, tie back to overarching questions, student success	Course Conclusion: Review course content and future student goals - tie back to student success factors.	
			Discuss homework expectations – Lesson 8 - Application Assignment	*Optional: Discuss Lesson 8 - Application Assignment. Talk about entrepreneurs interviews - connect to the student canvas process	
				*Optional: Share progress on Personal Vision Statement and Ice House Analysis Essay.	
		Homework Assigned	Interview an entrepreneur and document his/her entrepreneurial journey in the canvas	Complete Personal Vision Statement & Ice House Analysis Essay	
			Be prepared to discuss the newest version of canvas in groups.	Complete outgoing student survey	