



together

WE CAN MAKE A POSITIVE IMPACT AND
TRANSFORMATIONAL DIFFERENCE!



Seeking to Partner with
Experienced Black Professionals.

FOUNDATIONAL GLOBAL PARTNERSHIP



Future Achievement International®
Personal Leadership Effectiveness™ Solutions



Mustardmoves, LLC has secured an Exclusive Global License with **Future Achievement International®** to enlist, equip, empower, and engage **Experienced Black Professionals** to help impact and transform lives within every market sector worldwide.



Future Achievement International® was established in 1996. Over the course of the past two decades the Company has researched, developed, and brought to market several proprietary Character-Based Business and Leadership Solutions. (www.futureachievement.com)

**Partnering to Make a Positive
Impact and Transformational Difference!**

We Live in a Chaotic, Confusing, and Turbulent World!

SIMPLY STATED



Everyone of us is challenged in some way, to some degree, whether personally, professionally, or relationally.



**Just^{the}
Facts**

- » Our Organizations are Challenged.
- » Our Communities are Challenged.
- » Our Educational Institutions are Challenged.
- » Our Government Agencies are Challenged.
- » Our Military Personnel and their Families are Challenged.



People are the foundation to the short-term and long-term success of every sector of society!

Unfortunately, the average person has limited input over what happens regarding decisions made within our Organizations, our Communities, our Educational Institutions, our Government Agencies, and our Military Branches.



- ➔ People of **EVERY ETHNIC BACKGROUND** must be provided with a viable solution that will help them take control over their personal and professional lives, **if they want to achieve authentic success and significance.**
- ➔ There is a significant opportunity for **Experienced Black Professionals** to help impact and transform organizational cultures and individual lives within every market sector, by providing relevant and timely **Character-Based Business and Leadership Solutions.**

Personal Leadership Effectiveness™



- ➔ Every organizational leader and employee must understand the **VITAL IMPORTANCE** of their **Personal Leadership Effectiveness™**, which is the foundation to their **Professional Leadership Effectiveness**.
- ➔ Every Employee's **Personal Leadership Effectiveness** is the one **COMMON DENOMINATOR** that has either a positive or negative impact on an organization's overall culture, performance, productivity, team effectiveness, operational efficiency, human capital risks, and bottom line results.



PROFESSIONAL...

- ➔ *Competitive Advantage!*
- ➔ *Market Differentiation!*



The skill of leading and governing yourself to reach your full potential, personally and professionally.

The foundation to every individual's **PLE** is their unique **Character Competencies**, **Behavior Traits**, and their workplace **Attitudes**, **Beliefs**, and **Commitments**.

10 PLE Character Competencies that will Benefit Every Employee!



- Taking charge and being responsible.
- Understanding their unique qualities.
- Embracing obstacles and challenges.
- Identifying their core values.
- Living with meaning and purpose.
- Balancing their personal & professional priorities.
- Developing healthy relationships.
- Cultivating their character.
- Adapting to constant change.
- Never giving up on important issues.

Workforce
**GAME
CHANGER**

Transforming Workplace Cultures

PLE is the **MISSING** Puzzle Piece!



**Personal Leadership
Effectiveness™**

*Partnering to Make an Impact and
Transformational Difference in the Workplace!*

MAXIMIZING
WORKFORCE CONTRIBUTION™

MAXIMIZING
TEAM EFFECTIVENESS™

MAXIMIZING
Personal Leadership
Effectiveness™

PLE is a **FOUNDATIONAL COMMON DENOMINATOR**
that impacts **Every Level of Every Organization!**



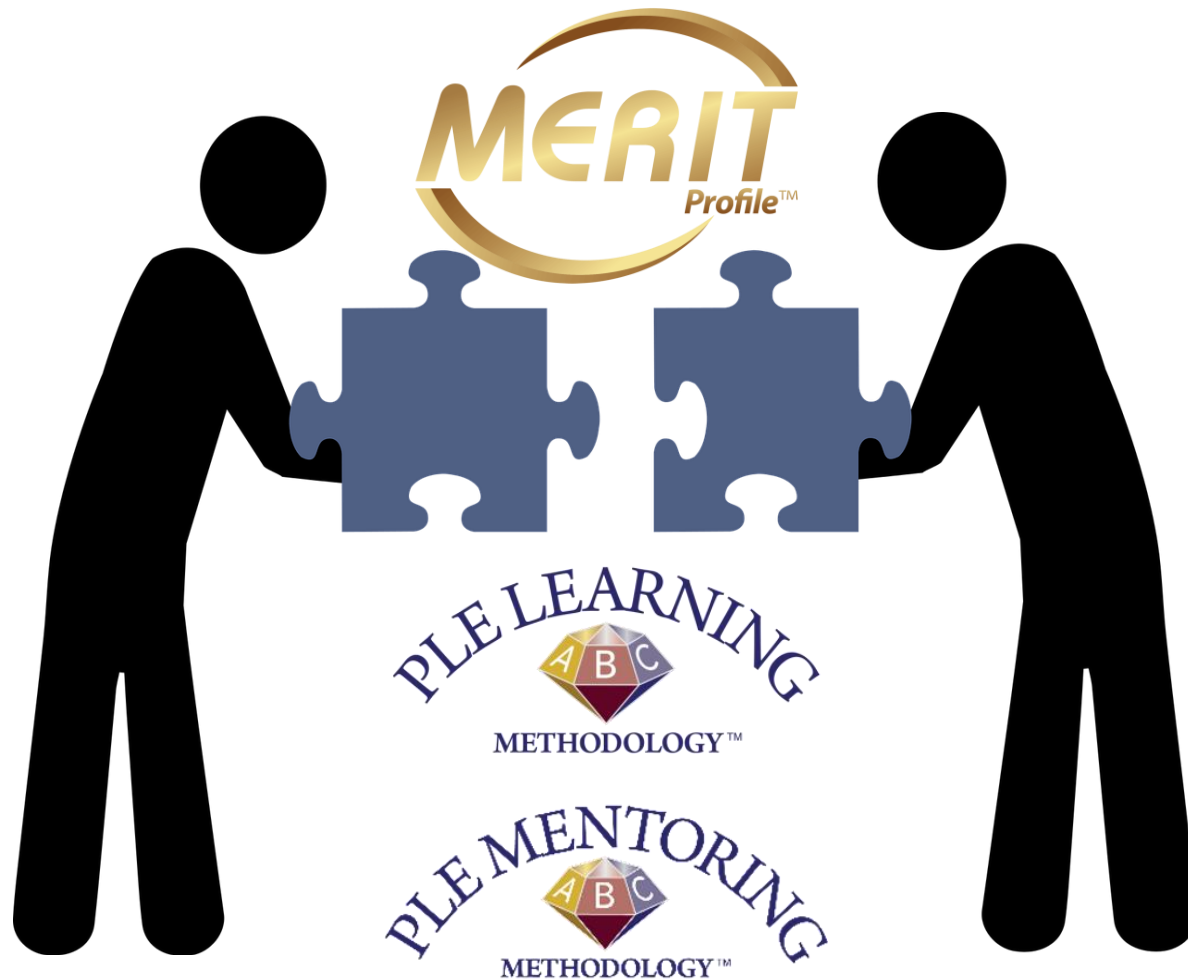
Transformational Learning and Mentoring

Proprietary Process and Solutions

DEVELOPING

AUTHENTIC LEADERS™

→ Descriptions and pricing to
be provided upon request.



MAXIMIZING

EMPLOYEE ENGAGEMENT™



**Personal
Leadership
Effectiveness™**



Strategic Opportunity for Experienced Black Professionals.

- Help bring **Personal Leadership Effectiveness™** Character-Based Solutions into all sectors of society, in a positive and professional manner.
- Help establish, develop, and sustain trusted relationships in the marketplace, our communities, our educational institutions, our government agencies, and our military branches.
- Help position the **Personal Leadership Effectiveness Value Proposition** and **PLE Proprietary Solutions** throughout the United States, Africa (English Speaking Countries), and other countries.



**Significant 'Strategic Opportunity' to Generate Multiple
Revenue Channels, and to Sustain On-Going Residual Income.**



RIPPLE EFFECT

Help position the **PLE** Value Proposition
in every state and city in America!



Partnering To Make A Difference

Future and Current Generations Must be Educated on the
Importance of their **Personal Leadership Effectiveness™**



RIPPLE EFFECT

Help position the **PLE** Value Proposition
in every country and city in Africa!



Partnering To Make A Difference

Future and Current Generations Must be Educated on the
Importance of their **Personal Leadership Effectiveness™**



Help position the **PLE** Value Proposition in other countries as we move forward!



Partnering To Make A Difference

Future and Current Generations Must be Educated on the Importance of their **Personal Leadership Effectiveness™**



Strategic Impact and Revenue Opportunities Beyond the Corporate Marketplace



Partnership Engagement Models in these defined target areas will open important doors to other strategic opportunities and relationships.



Black Experienced Professionals

Partnering to Make a Transformational Difference



- ➔ Every life is valuable...**Like a Diamond!**
- ➔ Every life has...**Great Potential!**
- ➔ Every life...must learn about the **VITAL IMPORTANCE** of their...

Personal Leadership Effectiveness™

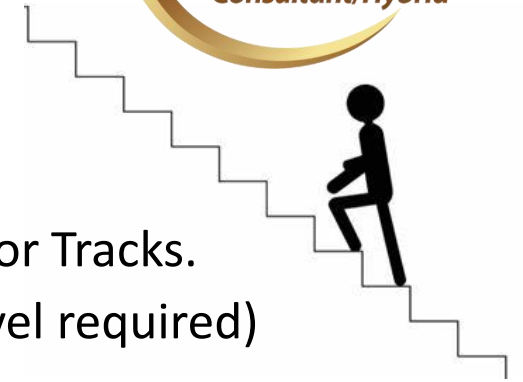


Strategic Impact Opportunities

- Corporate
- City / County Employees
- Community Programs
 - ✓ Youth Development Initiatives
 - ✓ Mental Health Initiatives
- Educational Institutions
- Government Agencies
- Military Branches (Veterans)

OPTION 1

ENGAGE AS FOUNDATIONAL TEAM MEMBER By Becoming a **PLE** Consultant/Hybrid.



Step-1 → Make Certification Commitment



- Certification Process Includes: Consultant, Trainer, and Coach/Mentor Tracks.
- Estimated Time: 50 hours (Online Learning / Coaching Calls / no travel required)

Step-2 → Create a Relationship Engagement Plan, supported by professional marketing and presentation tools. (Provided by Mustardmoves and Future Achievement International.)



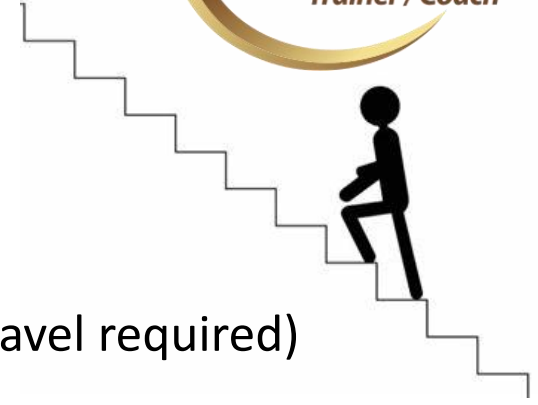
Step-3 → Learn about various ways to earn 'Revenue and Recurring Income,' as a **PLE** Consultant, **PLE** Trainer, and **PLE** Coach/Mentor.



- ✓ **Special Note:** This is the best option for 'Earning Diversified Revenue and working with 'Corporate Leaders.'

OPTION 2

ENGAGE AS FOUNDATIONAL TEAM MEMBER By Becoming a **PLE** Trainer/Coach-Mentor.



Step-1 → Make Certification Commitment



- Certification Process Includes: Trainer and Coach/Mentor Tracks.
- Estimated Time: 40 hours (Online Learning / Coaching Calls / no travel required)

Step-2 → Create a Relationship Engagement Plan, supported by professional marketing and presentation tools. (Provided by Mustardmoves and Future Achievement International.)



Step-3 → Learn about the various way to earn 'Revenue and Recurring Income,' as a **PLE Trainer**, **PLE Coach**, and **PLE Mentor**.





Partnership Deliverables:

- ✓ **Primary:** PLE Workshops | PLE Online Courses | MERIT Profiles | Facilitation, Coaching, and Mentoring Fees.
- ✓ **Secondary:** Client Certification Tracks | PLE Culture Assessment | MAXIMIZERS Core Values Mapping | Team Dynamics Assessment | MERIT Benchmarking | Strategic Human Capital Blueprint | Requested Consulting Services (Culture / Team, etc.).



Keys to our Partnership... SUCCESS



Primary Strategic Objectives:

- Establish, develop, and sustain multiple strategic initiatives that will impact and transform lives.
- Collaborate to generate short-term and long-term revenue.
- Leave a lasting legacy that will benefit future generations and multiple organizations.



Black Experienced Professionals

Partnering to Make a Transformational Difference

→ Upgrade Your Portfolio and Improve Your Impact

Engaging as a **PLE Certified Representative** provides a strategic opportunity for experienced professionals to help bring Character-Based Business and Leadership Solutions into various sectors of society.

→ Expand Your Network and Influence

Engaging as a **PLE Certified Representative** will provide you with strategies and marketing tools that will help you establish and sustain professional relationships across different market sectors, (i.e., for-profit and nonprofit organizations, community organizations, educational institutions, government agencies, and military branches).

→ Access to a Strategy, Platform, Online Delivery Process, and Solutions

Engaging as a **PLE Certified Representative** will provide you with access to a structured strategy, platform, online delivery process, and solutions that are foundational for transforming workplace cultures.



***Make A Prudent
Business Decision!***

NEXT STEP

If you are interested in one of the 'Certification Option' presented earlier, please send me an email to lock in a date and time, so I can address any of your specific questions. Please email me at: connect@mustardmoves.com.



together

WE CAN MAKE A POSITIVE IMPACT AND
TRANSFORMATIONAL DIFFERENCE!



Enid Bashengezi
Mustardmoves, LLC
Managing Partner





Beyond Success

Transformation for individuals, businesses, and
entire communities

[Get Involved](#)