

Recovery

an annual fundraiser dinner

## SPONSORSHIP PROPOSAL

FRIDAY, AUGUST 23, 2024 BETHANY CHURCH | 5PM

9161 N. MAPLE AVE. FRESNO, CA 93720

#### **Prepared by:**

Breanna Whaley Event Coordinator, TLC





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**ABOUT US** 

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#### **Mission**

"Breaking the Stigma of Addiction Through Medical Principles & Spirituality, to Empower Those in Crisis.

#### **Vision**

To Provide Affordable and Sustainable Substance
Abuse Treatment for the Entire Family, Not Just the Addict.

Total Life Change, a non-profit substance abuse treatment organization dedicated to fostering healthier sober communities. We were founded in 2015 on the basis of treating entire families in addiction crisis and are a sanctuary for those battling life's overwhelming moments. Our team is specialized in providing guidance and support in several critical areas, including:

- 1. Partial Hospitalization Program
- 2. Intensive Outpatient Program
- 3. Anger Management
- 4. Crisis Family Workshop

We are accredited by the great State of California, as well as by the Department of Health Care Services, Fresno County and offer intensive outpatient and partial hospitalization programs. These are both highly structured treatment programs for men and women, and are designed to address chemical dependencies that do not meet detox or residential level of care. Our clinical staff follows a medical based evidence program, with an empirical background, producing the ideal combination of medical and pastoral care.

In addition to addiction recovery services, Total Life Change highly focuses on treating the family in its entirety, offering crisis management programs for those who may be directly affected by a loved one struggling with addiction. We believe that these support groups go hand in hand with helping someone through their recovery.

## ABOUT US

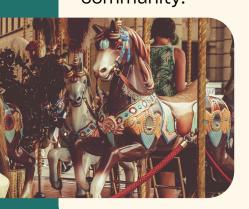
## INTRODUCTION

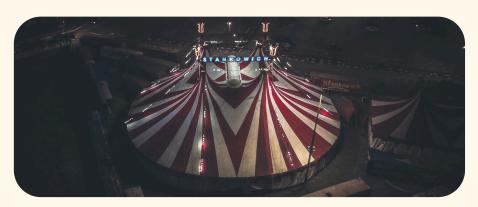
Being a non-profit, we strive to ensure our services remain accessible to all. While we do accept various insurances, we also offer cash pay and scholarship programs, making our support notably affordable compared to many alternatives. These non-insurance programs we are blessed to provide are greatly funded by the generous donor base of our community. One of our largest yearly initiatives for funding these programs is through our annual fundraiser banquet.

Total Life Change Fresno would be honored thrilled invite and to you and vour organization the opporotunity to generous sponsor of this years banquet. Your participation will help us generate the necessary funds to continue the vital work we are doing daily at Total Life Change. Donations raised at this event will directly support our growing treatment programs, enabling us to reach more individuals in need within and expand our impact community.

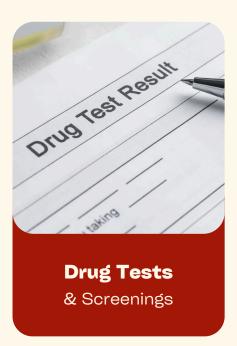


Your sponsorship would be deeply appreciated by our organization and the individuals we serve.











**Assessments** & Evaluations



**Family Services**Crisis & Codependency





## EVENT HIGHLIGHTS

We are thrilled to announce the distinguished presence of our esteemed City Mayor, Jerry Dyer, as the keynote speaker for our 2024 banquet. With a steadfast commitment to our community's well-being, the Mayor embodies the spirit of compassion and advocacy crucial for addressing the challenges of addiction. As a beacon of leadership, the Mayor's participation underscores the significance of our cause and inspires hope for a brighter, healthier future.



## **ENTERTAINMENT**

As a sponsor of our 2024 banquet, you will enjoy an immersive circus performance specific to our sponsors and VIP members and separate from our standard ticketed guests. During this time you will have the opportunity to bid on silent auction items, enjoy an additional course in your meal, and experience a one-of-a-kind showcase.

## **DINNER & MORE**

Delight in a delicious hand crafted meal with your guests while enjoying our VIP performance, as well as the message shared by Mayor Jerry Dyer. You will also get the chance to enjoy our dessert and silent auction, as well as other circus elements throughout the course of the evening!





## SPONSORSHIP PACKAGE



As an impactful donor of this event your company will receive exposure within the ever-growing recovery community and provide maximum support of our programs, plus:

TWO VIP TABLE EXPERIENCES FOR 16

DOUBLE FULL PAGE AD IN BANQUET MATERIAL

FEATURE IN DONOR SHOWCASE

RECOGNITION ON POST BANQUET MATERIAL & SOCIAL POSTS

STAGE MENTIONS AT OPENING AND CLOSING

PRIME PLACEMENT OF COMPANY SIGNAGE AT EVENT VENUE

SPONSOR TABLE FEATURE

\$10,000



- TABLE FOR 8 (X2)
- VIP CIRCUS PERFORMANCE
- CUSTOM
  CHARCUTERIE
- ADDITIONAL MEAL COURSE
- EARLY VIP ENTRY
- EARLY BIRD BIDDING



CENTER RING SUPPORTER As an impactful donor of this event your company will receive exposure within the ever-growing recovery community and provide maximum support of our programs, plus:

ONE VIP TABLE EXPERIENCE FOR 8

FULL PAGE AD IN BANQUET MATERIAL

RECOGNITION IN POST-BANQUET SOCIAL MEDIA SPONSOR POST

STAGE MENTION AT PODIUM DURING DINNER

SPONSOR TABLE FEATURE

\$5,000



- TABLE FOR 8
- VIP CIRCUS PERFORMANCE
- CUSTOM CHARCUTERIE
- ADDITIONAL MEAL COURSE
- EARLY VIP ENTRY
- EARLY BIRD BIDDING



As an impactful donor of this event your company will receive exposure within the ever-growing recovery community and provide maximum support of our programs, plus:

ONE VIP TABLE EXPERIENCE FOR 8

HALF PAGE AD IN BANQUET MATERIAL

STAGE MENTION DURING DINNER

ACKNOWLEDGEMENT IN POST-BANQUET SOCIAL MEDIA SHOUT OUT

SPONSOR TABLE FEATURE

\$3,500



- TABLE FOR 8
- VIP CIRCUS
   PERFORMANCE
- CUSTOM CHARCUTERIE
- ADDITIONAL MEAL COURSE
- EARLY VIP ENTRY
- EARLY BIRD BIDDING

## EVENT DETAILS



## **VIP EXPERIENCE**

- Table for 8
- Early Event Entry
- Custom Table Charcuterie
- Additional Meal Course
- VIP Circus Performance
- Early Bird Bidding

**NEW!** 





## STANDARD TICKET PRICING

Table.....\$1000 (full table, for 8)

Single Tickets Upon Request

5:30PM VIP **PERFORMANCE** 8PM SILENT 8:30PM 5PM **AUCTION END CLOSING** VIP DOORS STANDARD **OPEN DOORS OPEN** 8:10PM DINNER **MAYOR'S SERVED** KEYNOTE

## 2024 ANNUAL FUNDRAISER DINNER

### **SPONSOR INFORMATION:**

Organization Name	First Name	Last Name	
Street Address			
City	State	Zip	
Cell Phone	Email		

### SPONSORSHIP LEVEL:

Prestige
Performance Partner

\$10,000

VIP ENTRY FOR 16
DOUBLE FULL PAGE AD
FEATURE IN SHOWCASE
MAXIMUM EXPOSURE
COMPANY EVENT SIGNAGE
...AND MORE!

Center Ring Supporter

\$5,000

VIP ENTRY FOR 8 FULL PAGE AD SOCIAL EXPOSURE STAGE MENTIONS ..AND MORE! Big Top Benefactor

\$3,500

VIP ENTRY FOR 8 HALF PAGE AD STAGE MENTION ..AND MORE!

☐ Check this box to donate seats back to TLC

The value of each individual ticket (\$125/ea) will be added to your donation receipt.

#### **GUEST INFO:**

Guest Name:	Guest Email:	Guest Phone:
1		
2		
3		
4		
6		
7		
9		
11		
12		
14		
15		
16 <u>.</u>		

ITEMS NEEDED FOR

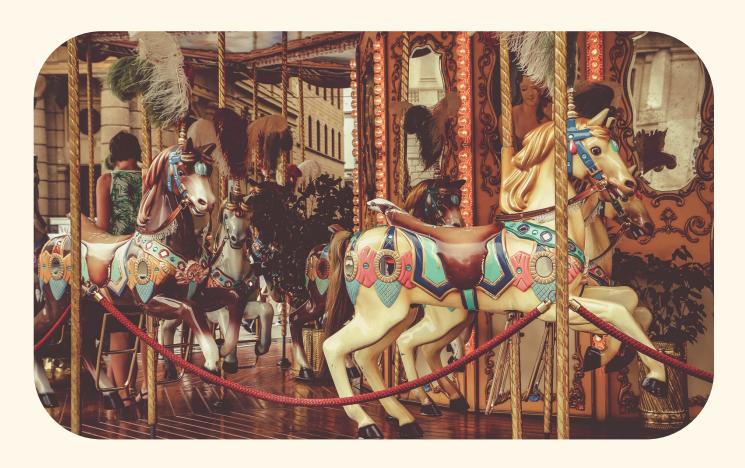
# SILERIT AUCTION



BENEFITING TLC'S FUNDRAISER DINNER

FUNDRAISING GOAL \$100,000 AUG 23
2024
5:00 PM

Contact: breanna@totallifechange.org (559) 475-9779 | (559) 960-9173



## THANK YOU FOR YOUR TIME & CONSIDERATION

## **CONTACT INFO**

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