

Sponsorship Opportunities

IETA Show Packet

Linked here is the [show packet \(https://22159483.fs1.hubspotusercontent-na1.net/hubfs/22159483/IETA%20Booth%20Furnishings%20Vendor%20Packet.and%20drayage%20packet.pdf\)](https://22159483.fs1.hubspotusercontent-na1.net/hubfs/22159483/IETA%20Booth%20Furnishings%20Vendor%20Packet.and%20drayage%20packet.pdf) and [drayage packet \(https://ieta.events/wp-content/uploads/2025/08/IETA-Drayage-Vendor-Packet.pdf\)](https://ieta.events/wp-content/uploads/2025/08/IETA-Drayage-Vendor-Packet.pdf) from our facilities coordinator at EventRent. This should answer questions about shipping and setup time.

Sponsor Hall Layout

[Sponsor Hall Layout \(https://ieta.events/wp-content/uploads/2015/08/IETA2026SponsorHall.pdf\)](https://ieta.events/wp-content/uploads/2015/08/IETA2026SponsorHall.pdf)

Exhibitor Information

Exhibit Hall Hours

Exhibit Hall Hours The IETA exhibit hall will be open Wednesday, February 4th, and Thursday, February 5th, 2026 at the Boise Centre in Boise, Idaho. Exhibit hours have been scheduled to provide maximum interaction between conference attendees and exhibitor personnel:

- Wednesday, February 4 (9:00 a.m. – 4:00 p.m.).
- Thursday, February 5 (7:30 a.m. – 3:30 p.m.).

Note: Should the IETA Conference Committee find it necessary to alter exhibit hours in the best interest of the conference, exhibitors will receive as much advance notice as possible. Sponsor registration coming soon.

Sponsorship Overview

Note: If the opportunity you are interested in is sold out, use the waitlist button to add your information to be contacted in case an opportunity opens up.

Sign up for the waitlist (<https://ieta.events/sponsor-waitlist/>)

Sponsorship Terms

- One sponsorship level per vendor
- Booth placement based on order received date and level
- Any levels no longer available will be marked "Sold Out"
- Lunches may be purchased in desired quantities through the Sponsorship Registration process at the time of Booth Sponsorship or at a later time up to January 16, 2026. Options for vegetarian or gluten free will be available. Remember, the Boise Centre does not allow outside food or drink in the conference center.

Register here. (<https://ieta.events/sponsor-registration/>)

Sponsorship Levels

Bronze Level – \$950 Limit 11 (New for 2026)

- IETA Conference exhibit space – 4' table, 6'x6' booth (booth placement on board discretion) in room 140 (north end of Sponsor Hall, see map)
- Complementary Wednesday/Thursday conference registrations for booth workers
- Sponsor lunches may be purchased in desired quantities through the [Sponsorship Registration page \(https://ieta.events/sponsor-registration/\)](https://ieta.events/sponsor-registration/)
- One trash can per booth
- One power strip per booth
- Wireless internet will be provided with a special SSID and password
- Name Badge identifying you as a Bronze Level Sponsor

Silver Level – \$1,250 Limit 23

- IETA Conference exhibit space – 6' table, 8'x8' booth (booth placement on board discretion) along west/back wall of Sponsor Hall, see map

- Complementary Wednesday/Thursday conference registrations for booth workers
- Sponsor lunches may be purchased in desired quantities through the [Sponsorship Registration page \(https://ieta.events/sponsor-registration/\)](https://ieta.events/sponsor-registration/)
- One trash can per booth
- One power strip per booth
- Wireless internet will be provided with a special SSID and password
- Name Badge identifying you as a Silver Level Sponsor

Gold Level – \$2,500 Limit 47

- IETA Priority Choice Booth – 8' table, 10'x10' booth (preferred placement based on registration level and time of registration)
- Complementary Wednesday/Thursday conference registrations for booth workers
- Sponsor lunches may be purchased in desired quantities through the [Sponsorship Registration page \(https://ieta.events/sponsor-registration/\)](https://ieta.events/sponsor-registration/)
- Acknowledgement of sponsorship on IETA website (company name only)
- Access to participant mailing list before and after the conference.
 - This mailing list is provided exclusively for directed contact based on each participant's job description. **Do not give away or sell this information.** Use it solely for relevant, professional outreach. We all dislike spam and misusing this list could frustrate attendees and damage trust. Please respect their privacy and ensure communications are purposeful and appropriate.
- Acknowledgment on appropriate conference marketing materials
- One trash can per booth
- One power strip per booth
- Wireless internet will be provided with a special SSID and password
- Name Badge identifying you as a Gold Level Sponsor

Platinum Level – \$5,000 Limit 18

All of the benefits from the Gold Level, plus:

- IETA Priority Choice Extended Booth – two 8' tables, 10'x20' booth (preferred placement based on registration level and time of registration)
- Two trash cans and two power strips per booth
- One 45/90 minute breakout session with priority selection of time and location (upon request). To ensure you receive your presentation benefit, please submit your presentation by December 1, 2025. While IETA will make every effort to accommodate requests for specific presentation dates and times, we cannot guarantee availability.
- Complementary Wednesday/Thursday conference registrations for booth workers
- Sponsor lunches may be purchased in desired quantities through the [Sponsorship Registration page \(https://ieta.events/sponsor-registration/\)](https://ieta.events/sponsor-registration/)
- One 45/90 minute breakout session with priority selection of time and location (upon request). To ensure you receive your presentation benefit,

please submit your presentation by December 1, 2025. While IETA will make every effort to accommodate requests for specific presentation dates and times, we cannot guarantee availability.

- Access at IETA regional meetings for one 30 minute presentation at vendor request to be arranged with regional representative
- Recognition on conference signage in common areas
- Acknowledgement of sponsorship on IETA website (company logo and name)
- One promotional social media post highlighting sponsorship prior to conference
- One time promotional email to all conference attendees on behalf of IETA at vendor request
- Name Badge identifying you as a Platinum Level Sponsor

Diamond Level – \$7,500 Limit 4

All of the benefits from the Platinum Level, plus:

- IETA Priority Choice Custom Booth – three 8' tables, 3 10'x10' booth spaces (preferred placement based on registration level and time of registration)
- Three trash cans and three power strips
- Complementary Wednesday/Thursday conference registrations for booth workers
- Sponsor lunches may be purchased in desired quantities through the [Sponsorship Registration page \(https://ieta.events/sponsor-registration/\)](https://ieta.events/sponsor-registration/)
- Acknowledgement of sponsorship on IETA website (company logo, link and name)
- Yearly board Strategic Planning Event Invitation
- Two 45/90 minute breakout sessions with priority selection of time and location (upon request)
- Name Badge identifying you as a Diamond Level Sponsor

Titanium Level – \$12,000 Limit 1

All of the benefits from the Diamond Level, plus:

- IETA First Choice Custom Booth – 4 Booth Spaces (8' table, 10'x10') and preferred placement discussed with sponsor
- Power and trash needs individually addressed for the booth
- Complementary Wednesday/Thursday conference registrations for booth workers
- Sponsor lunches may be purchased in desired quantities through the [Sponsorship Registration page \(https://ieta.events/sponsor-registration/\)](https://ieta.events/sponsor-registration/)
- Recognition on four dedicated signs across the conference venue
- Preferred placement in vendor booth layout
- One on-site meeting room Wednesday and Thursday
- Logo on conference giveaway
- Three 45/90 minute breakout sessions with first selection of time and location (upon request). To ensure you receive your presentation benefit,

please submit your presentation by December 1, 2025.

- Acknowledgment with link to website on Conference Registration Home Page
- Acknowledgment with link to website on Conference Marketing Emails
- One pre-conference and one post-conference email with your message to attendees upon request
- Name Badge identifying you as a Titanium Level Sponsor
- Evening event sponsorship – IETA will include your evening event on the conference agenda and the IETA Board will be represented at the event
- IETA best effort facilitated meetings with up to 3 districts

[Sponsor Registration \(https://ieta.events/sponsor-registration/\)](https://ieta.events/sponsor-registration/)

[Sign up for the waitlist \(https://ieta.events/sponsor-waitlist/\)](https://ieta.events/sponsor-waitlist/)

[Sponsor Hall Map \(https://ieta.events/wp-content/uploads/2015/08/IETA2026SponsorHall.pdf\)](https://ieta.events/wp-content/uploads/2015/08/IETA2026SponsorHall.pdf)

Sponsorship table

Benefit	Bronze \$900	Silver \$1,250	Gold \$2,500	Platinum \$5,000	Diamond \$7,500	Titanium \$12,000
6X6 Booth Space	1					
8X8 Booth Space		1				
Priority choice custom booth 10X10 Booth Space with booth selection *			1	2	3	4
Complimentary conference registrations	X	X	X	X	X	X
Sponsor lunches may be purchased in desired quantities through the Sponsorship Registration page at https://ieta.events (https://ieta.events).	X	X	X	X	X	X
Trash Cans	1	1	1	2	3	4
Power Strips	1	1	1	2	3	4
Wireless Internet Special SSID	X	X	X	X	X	X
Badge Identification	Bronze Siver		Gold	Platinum	Diamond	Titanium

Sponsor provided One Page Marketing flyer in packet **		X	X	X
Access to pre/post attendee mailing list***	X	X	X	X
Acknowledgment on appropriate conference marketing materials	X	X	X	X
Acknowledgement on IETA website (Name Only)	X			
Acknowledgement on IETA website (Name and Logo)		X		
Acknowledgement on IETA website (Name, Logo, Link)			X	X
45/90 Minute Break out session ** To ensure you receive your presentation benefit, please submit your presentation by December 1, 2025.		1	2	3
30 Minute IETA regional meeting presentation** To ensure you receive your presentation benefit, please submit your presentation by December 1, 2025.		1	1	1
Recognition on conference signage (Common areas)		X	X	X
Promotional social media post highlighting sponsorship to conference		1	1	1
One Promotional email to conference attendees on behalf of IETA**		X	X	X
Invitation to board yearly planning event (usually in June)			X	X
Four dedicated signs across conference venue				X

Onsite Meeting Room	X
Logo on conference give-away	X
Acknowledgement on conference registration home page	X
Acknowledgement with link on conference marketing emails	X
One pre-conference and one post-conference email with your message to attendees**	X
Evening event sponsorship – IETA will include your evening event on the conference agenda and the IETA Board will be represented at the event.**	X
IETA best effort facilitated 30 minute meetings with up to 3 districts***	X

* Preferred placement Gold level or higher. Higher level sponsors get first selection of booth space followed by the next highest level of sponsorship. Within sponsorship levels booth selection priority based on earlier registration.

** Upon request.

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Additional Opportunities

Snack and Beverage Sponsorships

- Wednesday Conference beverage station (Placards acknowledging sponsorship at beverage tables) – \$500 (Limit 1)
- Thursday Conference beverage station (Placards acknowledging sponsorship at beverage tables) – \$500 (Limit 1)
- Friday Conference beverage station (Placards acknowledging sponsorship at beverage tables) – \$500 (Limit 1)
- Wednesday afternoon Conference snack (Placards acknowledging sponsorship at snack tables) – \$250 (Limit 1)
- Thursday afternoon Conference snack (Placards acknowledging sponsorship at snack tables) – \$250 (Limit 1)
- Friday afternoon Conference snack (Placards acknowledging sponsorship at snack tables) – \$250 (Limit 1)

Women in Technology Sponsorship

Support women in technology by sponsoring the IETA Conference Women in Technology Social Event! The event will be held at a downtown Boise establishment on the evening of a conference day. Participants will get their first drink free, and will enjoy connecting with other technologists who support women in tech. Sponsors will be noted on emailed invitations to the event, and will have an option to say a few words at the start of the event if desired. – \$100 (No Limit)

Other Sponsorships

- Game area sponsorship with appropriate large banner \$1,000

Register here. (<https://ieta.events/sponsor-registration/>)