

# Google Guaranteed ads



Google  
Guaranteed  
★★★★★



**Show Your Ads To The Most Qualified  
People Ready To Take Action**

**The AI Web Agency**

518-490-4601 [growth@WebAgency.AI](mailto:growth@WebAgency.AI)



Google  
Guaranteed  
★★★★★

# Local Services Ads

Rosie's Plumbing

✓ 5.0 ★★★★★



Open now • San Francisco

CALL



Jamie's Locksmith

✓ 4.5 ★★★★★



Open now • San Francisco

CALL



John's Garage Doors

✓ 4.0 ★★★★★



Open now • San Francisco

CALL





# What Are They?

Local Services Ads (LSA) help local businesses connect with people who search on Google for services that they offer.



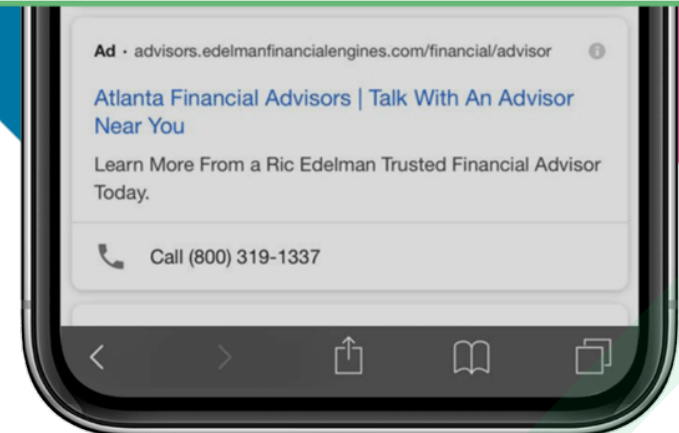
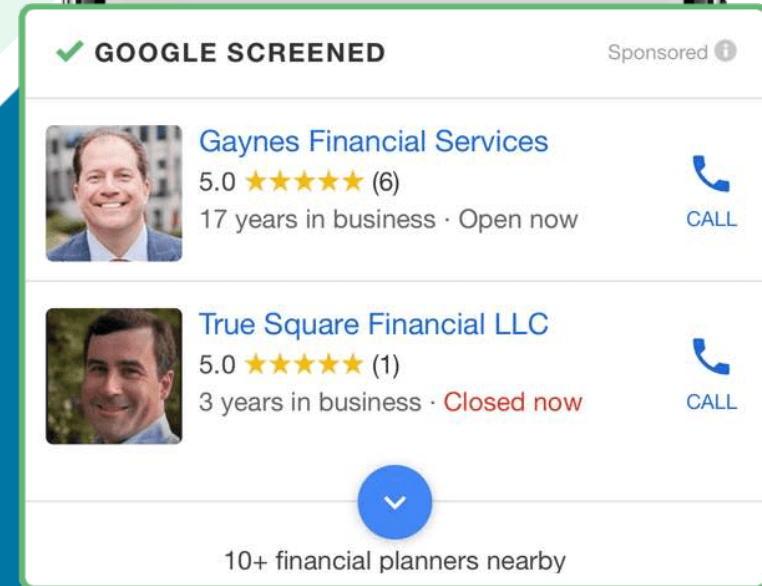
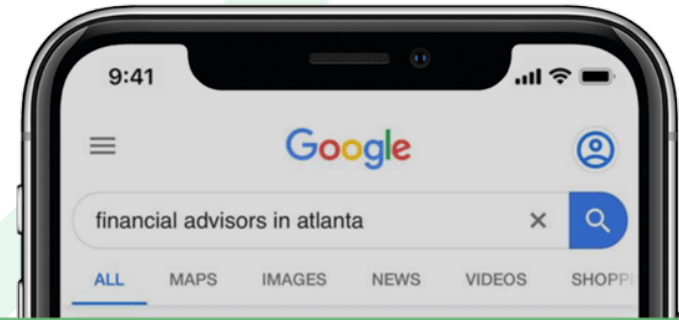
**Advertise your services at the top of the search results page**



**Get Leads in areas you choose, and only pay per LEAD, not per click**



**Google Guarantee let's your potential customers know you are a qualified, trusted professional**





# Stand Out From The Crowd!

Be the first business that people see when they search for your services



Google search results for "hvac boston". The search bar shows "hvac boston" and the results page indicates "About 14,000,000 results (0.49 seconds)".

**Google Local Service Ads** (highlighted in a red box):

- Sponsored · HVAC Pros | Boston :**
- Addario's Services**  
GOOGLE GUARANTEED  
4.4 ★★★★★ (984)  
25 years in business  
Open 24/7
- Winters Home Services**  
GOOGLE GUARANTEED  
4.8 ★★★★★ (1.9K)  
26 years in business  
Open 24/7
- Sila Heating and Air...**  
GOOGLE GUARANTEED  
4.8 ★★★★★ (1.2K)  
34 years in business  
Open 24/7

→ More HVAC pros in Boston

**Sponsored**

**mcmahonplumbing.com**  
<https://www.mcmahonplumbing.com> > hvac > company

**Boston HVAC Company - AC & Heating Company**

We're locally owned with 30+ years' experience. Fast and reliable **HVAC** services. Call McMahon Heating & Air for AC Repair, Heat Pump Repair, or Unit Installs. Quick Response Times. Full **HVAC** Company. Tune-Ups Available.

[View Specials](#) · [Schedule A Service](#) · [About Us](#) · [View Benefits](#) · [Read The FAQs](#)

**Businesses** : Rating Hours

**Sponsored**

**McMahon Plumbing & Heating** :  
4.6 ★★★★★ (396) · Plumber  
47 Business St · (800) 431-5660

Website Directions



# Get Google's Badge Of Trust

**Carpet 4 U**  
4.8 ★★★★★ (60)  
[See reviews](#)  
✔️ **GOOGLE GUARANTEED**  
Serves Boston  
Open now

---

8 years in business  
[\(978\) 533-8886](tel:(978)533-8886)



**Google has  
three different  
types of badges  
available as part  
of their local  
services ads**

Waterworks Plumbing

5.0 ★★★★★

Open now • Los Angeles



GOOGLE GUARANTEED



Petersen Family Law

5.0 ★★★★★

Open now • Spokane



GOOGLE SCREENED

Best Smiles Dentist

5.0 ★★★★★

Open now • Philadelphia

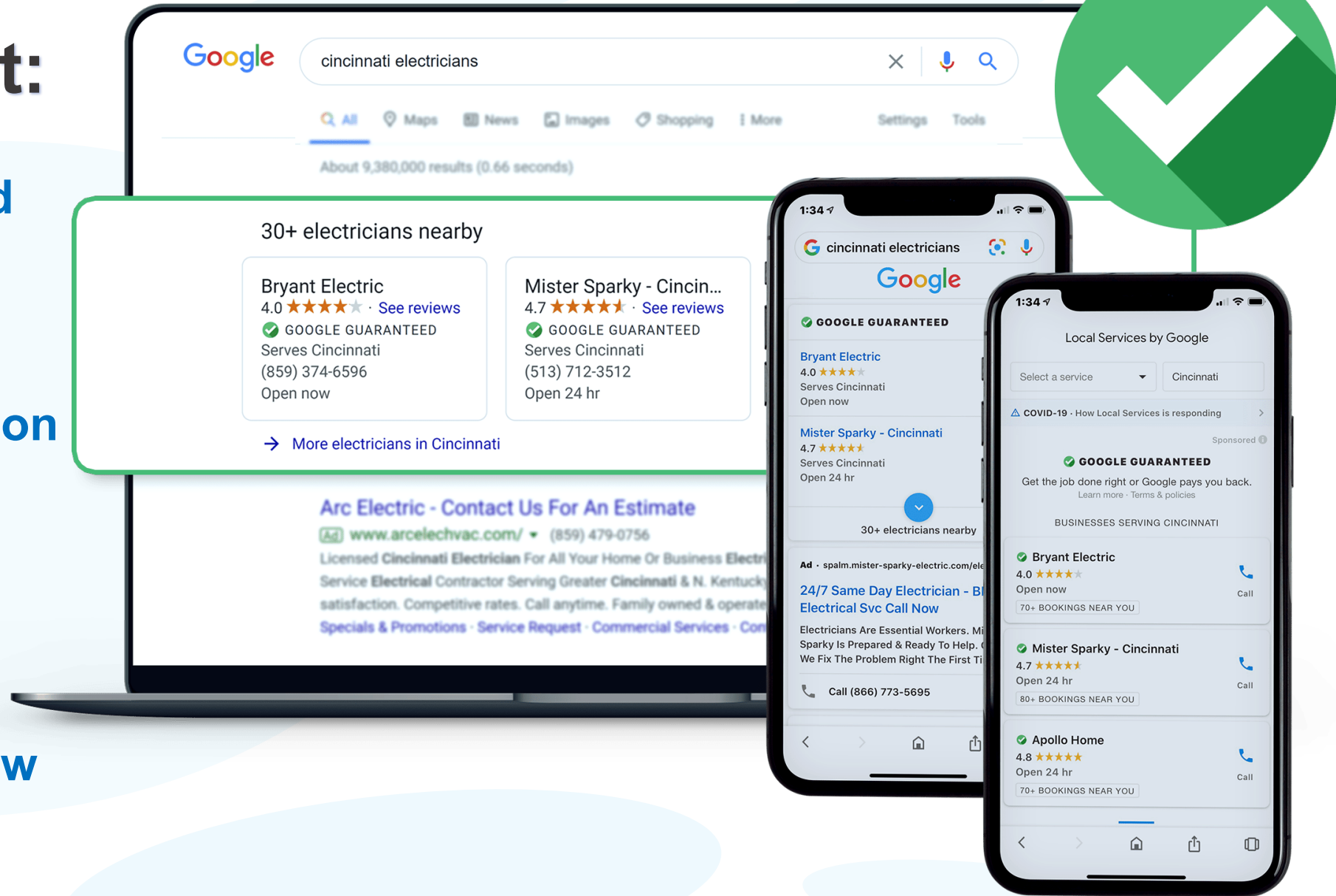


License verified by Google



# Local service providers must:

- ✓ Pass a background check
- ✓ Provide proof of business registration
- ✓ Validate license & insurance
- ✓ Pass Google conducted interview



# What Is The Difference?



VS



VS



Google Guarantee

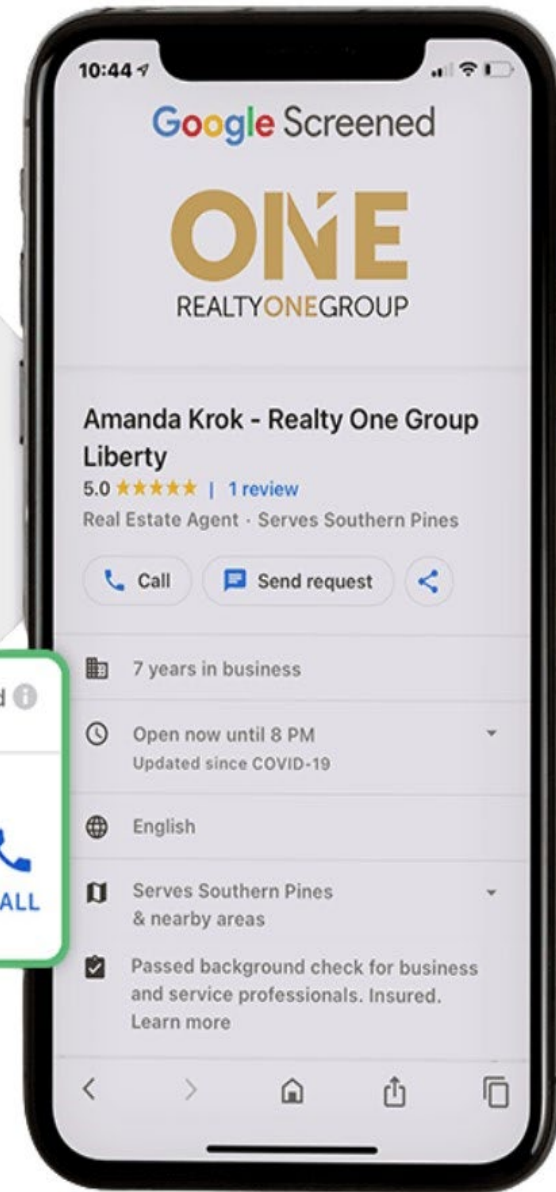
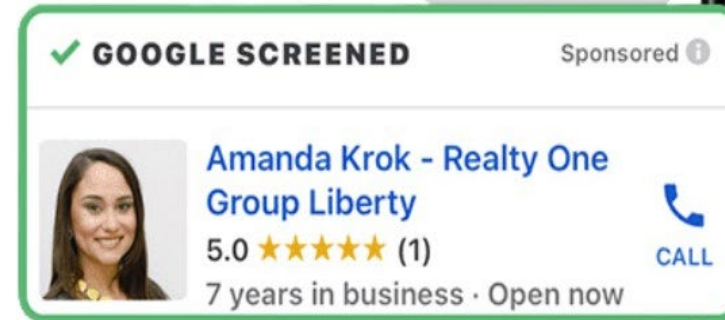
Google Screened

License verified by Google



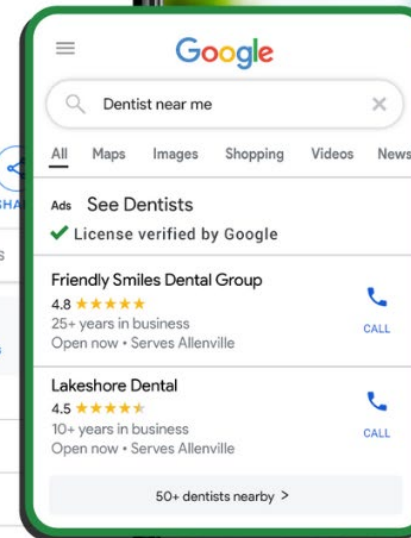
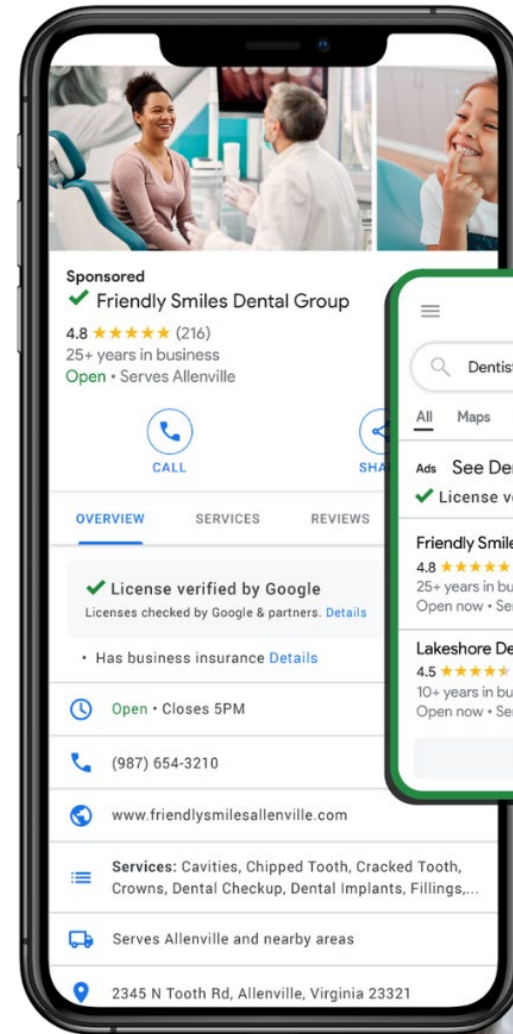
# Google Screened

- ✓ Focused on Professional Services
- ✓ No financial guarantee
- ✓ Location verification is not always required
- ✓ Not required to appear in Google Assistant results
- ✓ No additional screening guidelines required



# License verified by Google

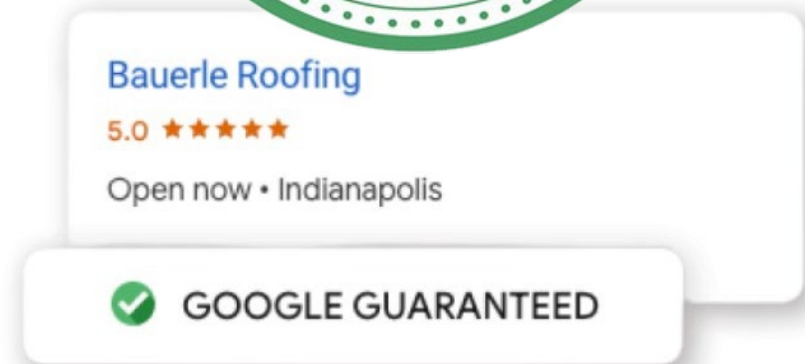
- ✓ Focused on Medical Professionals
- ✓ Required background check
- ✓ Required screening of medical license/ insurance
- ✓ Based on each state's medical board
- ✓ Location verification is not always required





# Google Guaranteed

- ✓ Focused on Home Services
- ✓ Financial guarantee (*Google backs up to \$2,000*)
- ✓ Business location verification required
- ✓ Required to appear in Google Assistant results
- ✓ Additional screening guidelines to qualify for the guarantee



# Why should you use LSA's?



You only pay for qualified leads that call or text from your profile



Get an edge on your competition and stand out as an elite business



Customer security knowing your business is backed by Google



Your campaigns are managed by Certified professionals- Hello Smart!

Sharp Plumbing & Heating, Inc.

✓ GOOGLE GUARANTEED

4.9 ★★★★★ (597)

[See reviews](#)

12 years in business

Serves Middlesex County

Open 24 hours

[\(508\) 788-4698](tel:(508)788-4698)

Papalia Home Services

✓ GOOGLE GUARANTEED

4.8 ★★★★★ (1.9K)

32 years in business

Open now until 7 PM



County

ating ▾

Hours ▾



# Eligible Services



## Local Service Ads

### Home Services

- ✓ Locksmiths
- ✓ Movers
- ✓ Pest control services
- ✓ Plumbers
- ✓ Roofers
- ✓ Water damage services
- ✓ Window cleaning services
- ✓ Appliance repair services
- ✓ Carpet cleaning services
- ✓ House Cleaning Services
- ✓ Electricians
- ✓ Garage Door Services
- ✓ Lawn care services
- ✓ Tree services
- ✓ Carpenter
- ✓ Foundations
- ✓ Landscaper
- ✓ Countertop
- ✓ Fencing
- ✓ Siding
- ✓ Flooring
- ✓ Pool Cleaner
- ✓ Pool Contractor
- ✓ Sewage Pro

- ✓ Home Inspector
- ✓ Home Theatre
- ✓ Home Security
- ✓ Snow Removal
- ✓ General Contractor
- ✓ Handyman

### Education

- ✓ Preschool
- ✓ Language instructor
- ✓ Dance instructor
- ✓ Beauty school
- ✓ Driving instructor
- ✓ Massage school
- ✓ Tutoring

### People Care

- ✓ Childcare
- ✓ Funeral home

### Professional Services

- ✓ Lawyers
- ✓ Financial planners
- ✓ Tax Specialist
- ✓ Real estate agents

### Wellness

- ✓ Personal trainer
- ✓ Yoga studio
- ✓ Weight loss center
- ✓ First Aid training
- ✓ Acupuncturist
- ✓ Chiropractor
- ✓ Dentist
- ✓ Physical Therapy

### Pet Care

- ✓ Veterinarian
- ✓ Pet adoption
- ✓ Pet training
- ✓ Pet grooming
- ✓ Pet boarding
- ✓ Animal rescue

# RESULTS MATTER!



## What We Do For You



### QUALIFY LEADS

Verify calls and texts to make sure they are qualified leads. If not, we dispute.



### COMMUNICATION

Manage contact info, request reviews, and send quarterly touch base



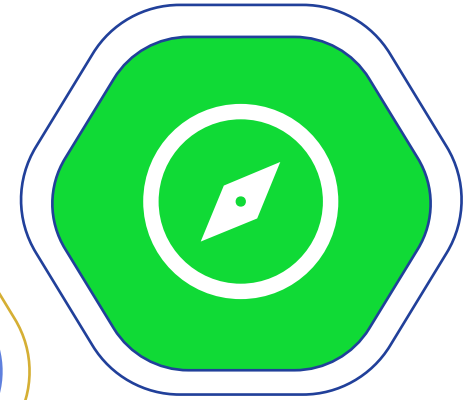
### ANALYTICS

Monitor your reviews and local ranking on Google and provide analytics.



### CAMPAIGN MANAGEMENT

Manage your bids and weekly budget to gain the lead traction you want.



### POSITIONING

Position you in the right location for *your* services.

<https://WebAgency.ai>



518-490-4601 growth@WebAgency.AI



WHAT ARE YOU WAITING FOR?

Get The LSA  
Experience!

