



# The Digital Duo



# About us

TDD is proud to be a **women-led design agency** committed to creative excellence, client collaboration, and transparent pricing, promoting diversity and inclusion in every project.



**100% Client  
Satisfaction**



**7 Countries  
Served**



**Meeting  
Deadlines**



**Value For  
Money**

# Our Services



## 01

### Branding

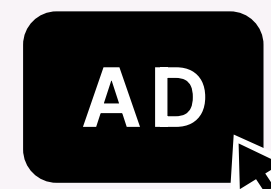
We create and maintain a consistent brand identity to boost recognition and trust.



## 02

### Advertising Design

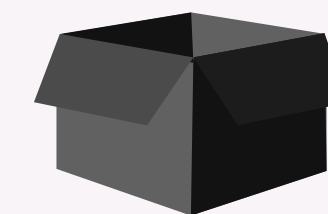
We create visuals that strike results for ad campaigns, including online ads, print ads, billboards, and more.



## 03

### Packaging Design

We create appealing packaging for better functionality and consumer appeal.



## 04

### Website Design

We design user-friendly websites to improve online engagement and functionality.

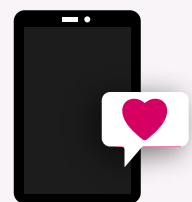




05

## Social Media Design

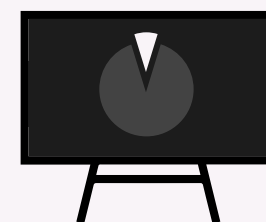
We create compelling social content to increase online engagement.



06

## Presentation Design

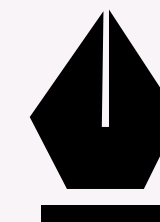
We enhance your company's message with visually stunning presentations.



07

## Graphic Design

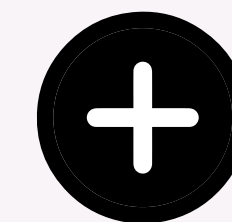
We craft eye-catching logos, brochures, posters, business cards, & other collateral material to enhance your brand.



08

## Add-On Services

We offer add-on services to grow your online presence. Tell us what you need, we'll help!





# Our Case Studies

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S A A R I Q



# A New Identity for a Creative Future

We partnered with SAARIQ to develop a new branding strategy and online presence that would help them to attract new clients and grow their business.

SAARIQ has seen a significant increase in brand recognition and client inquiries. We are thrilled with the results and are confident that the new branding and online presence will continue to help SAARIQ achieve their business goals.

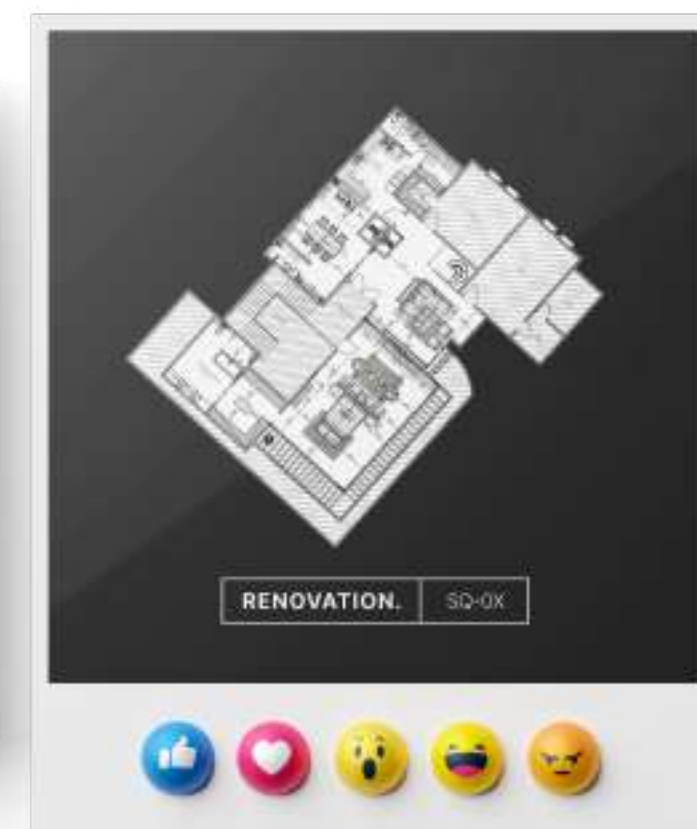
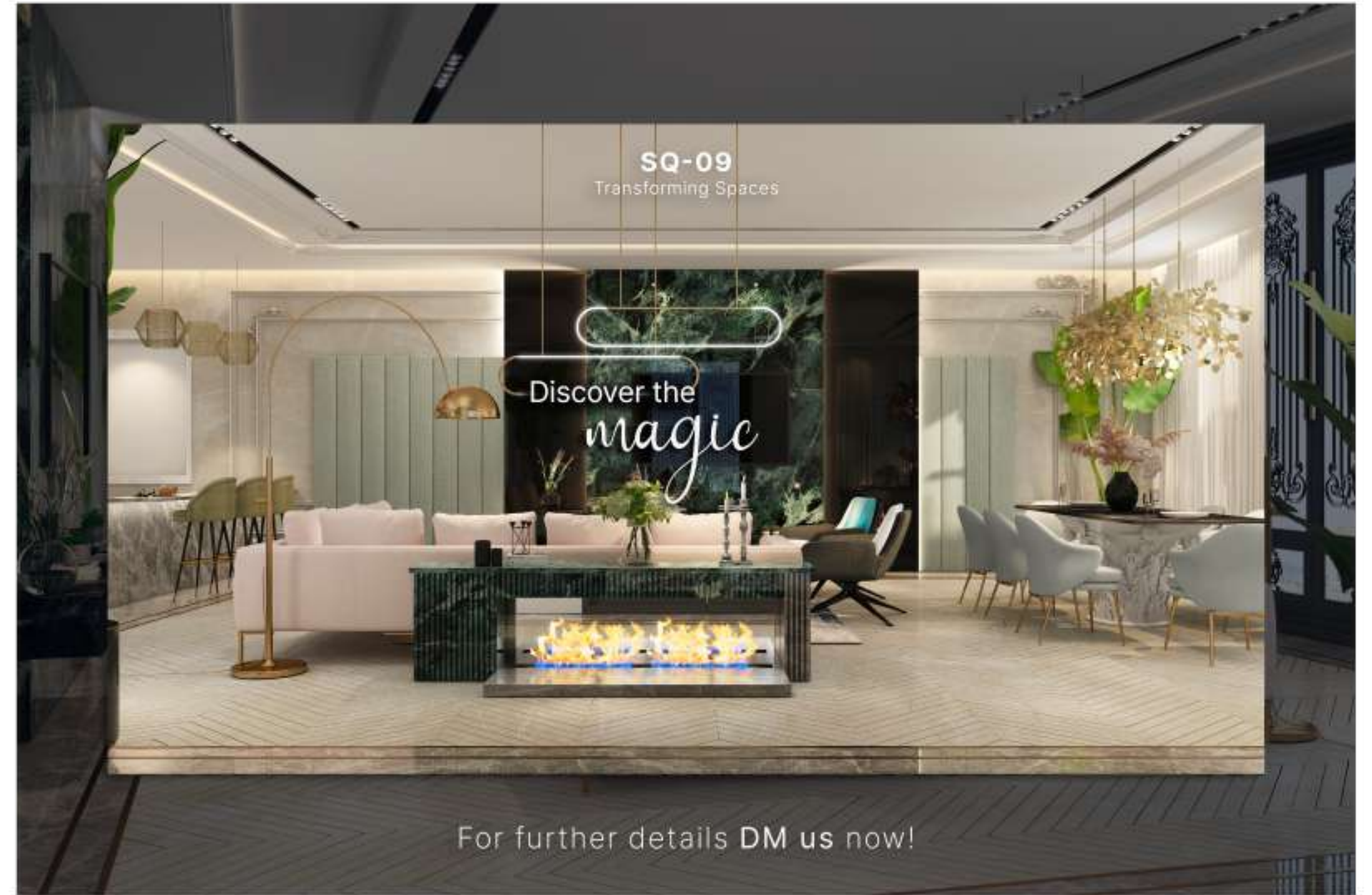
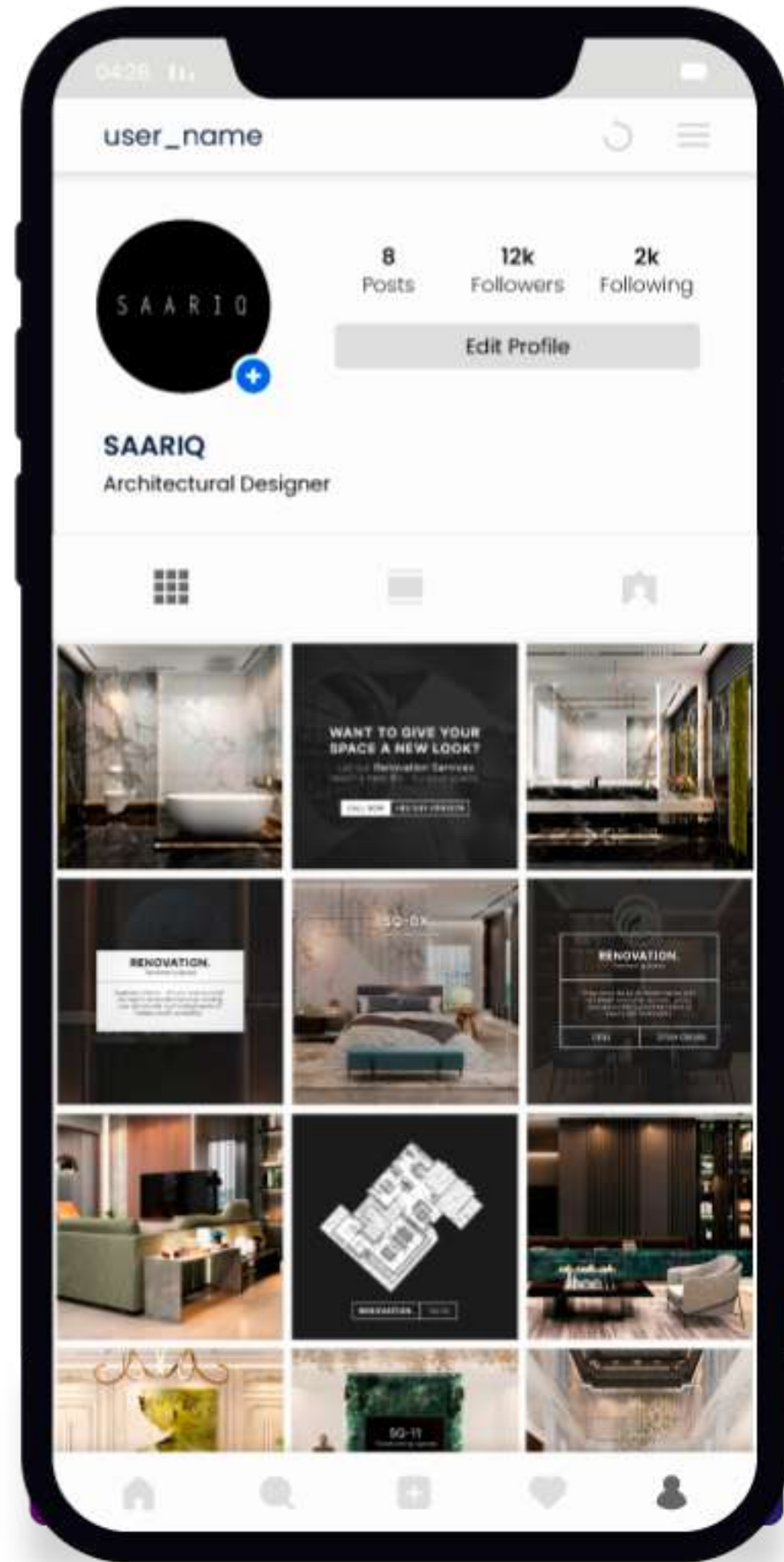
Moreover, this is an ongoing partnership, as we continue to manage their social media presence and create engaging content.

## Scope of Work:

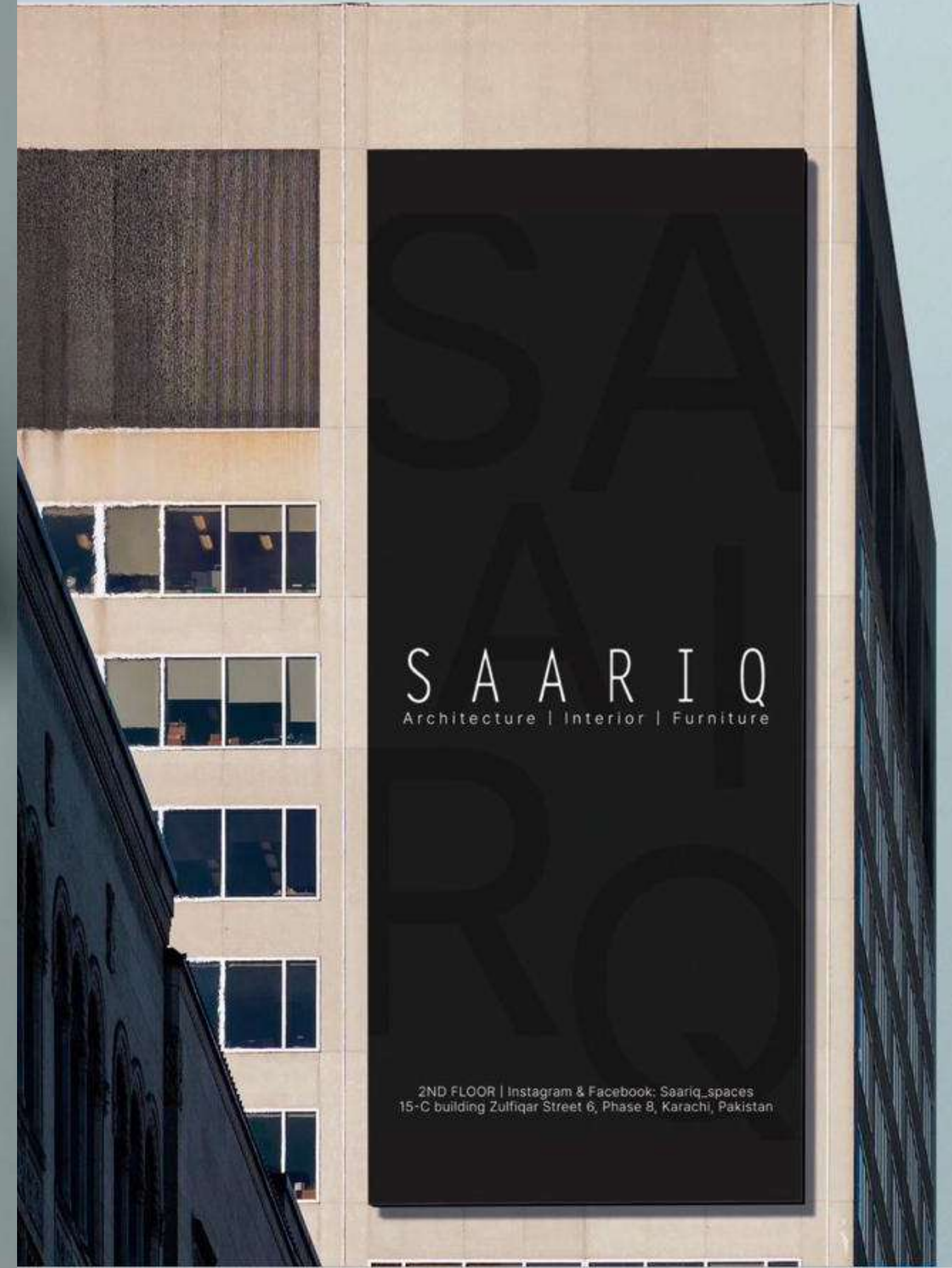
- Branding Strategy
- Brand Identity Development
- Online Social Presence Creation
- Corporate Identity Revamp
- Print Design















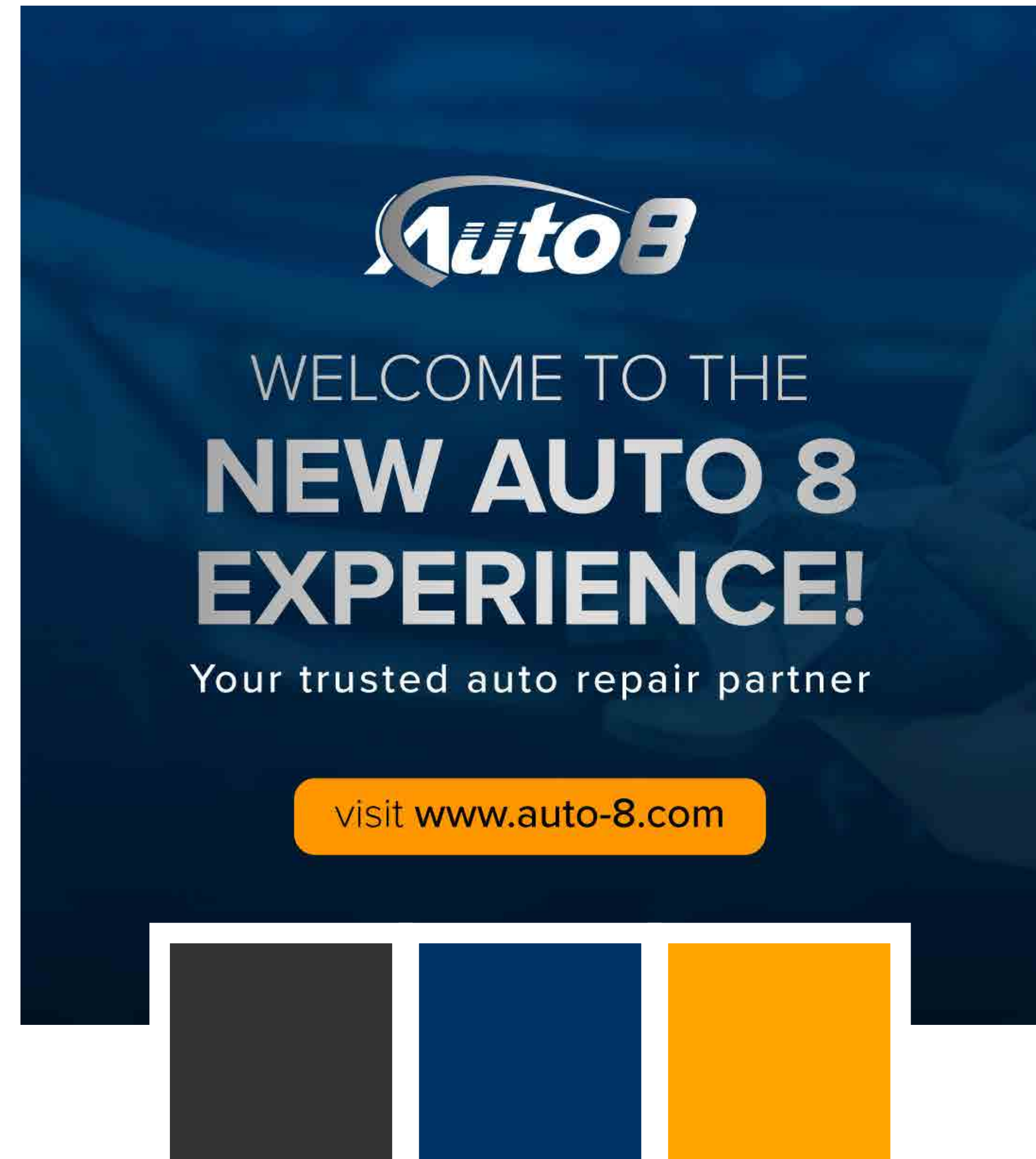
# Auto 8: Rebranding for a Smooth Ride

We partnered with Auto 8 to develop a new branding strategy and website that would help them to attract new customers and grow their business.

Auto 8 has seen an increase in website traffic and sales. We are thrilled with the results and we are confident that the new branding and website will continue to help Auto 8 achieve their business goals.

## Scope of work

- Branding
- Visual Identity
- Website Design
- Social Media Management (Meta & LinkedIn)
- Social Media & Ad Hoc Designs





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**Auto8**



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TESTIMONIAL

“

★★★★★

### Auto 8: Lifesavers with 10/10 Service Excellence!

Auto 8 literally saved me from having to survive without a vehicle until Monday. The staff were wonderful to work with and were diligent in answering any queries I had pertaining to the services being done. 10/10 customer service, 10/10 work service and I fully recommend Auto 8 to anyone who wishes to get a complete diagnosis of the condition of their vehicle.

”

- Jagdeesh Gosine

TESTIMONIAL

**Auto8**

## PROFESSIONAL MECHANICS



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**Auto8**



## Your One-Stop Solution for a Smooth Ride!

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I hope you are doing great.  
Please find attached the new website design aligned with the new branding.

Looking forward to your feedback.

1:17 PM



It looks very good!

2:38 PM

You

Hello

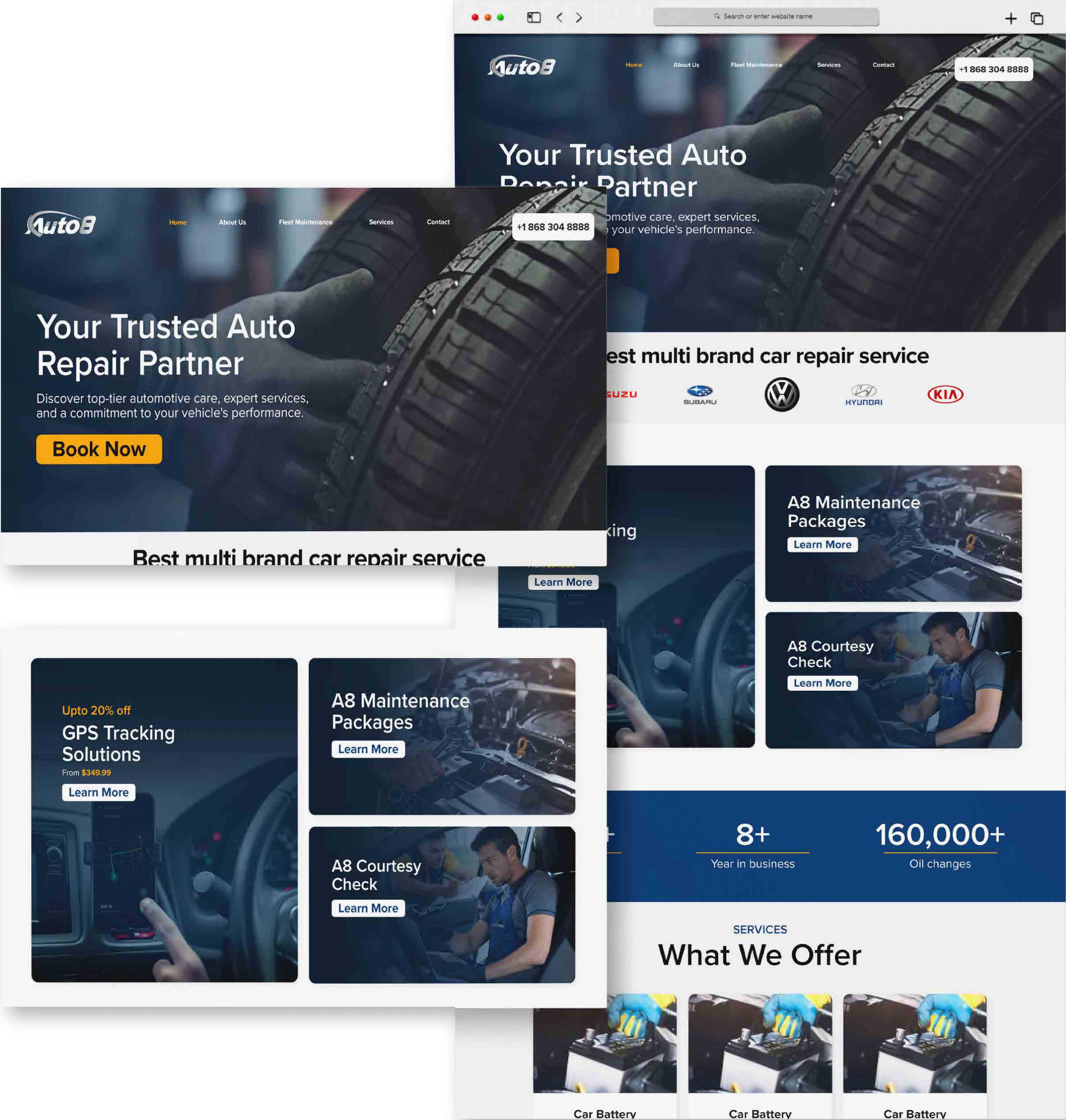
I hope you are doing great. Plea...

Looks good.

Let's ask the developer to start the implementation.

4:46 PM

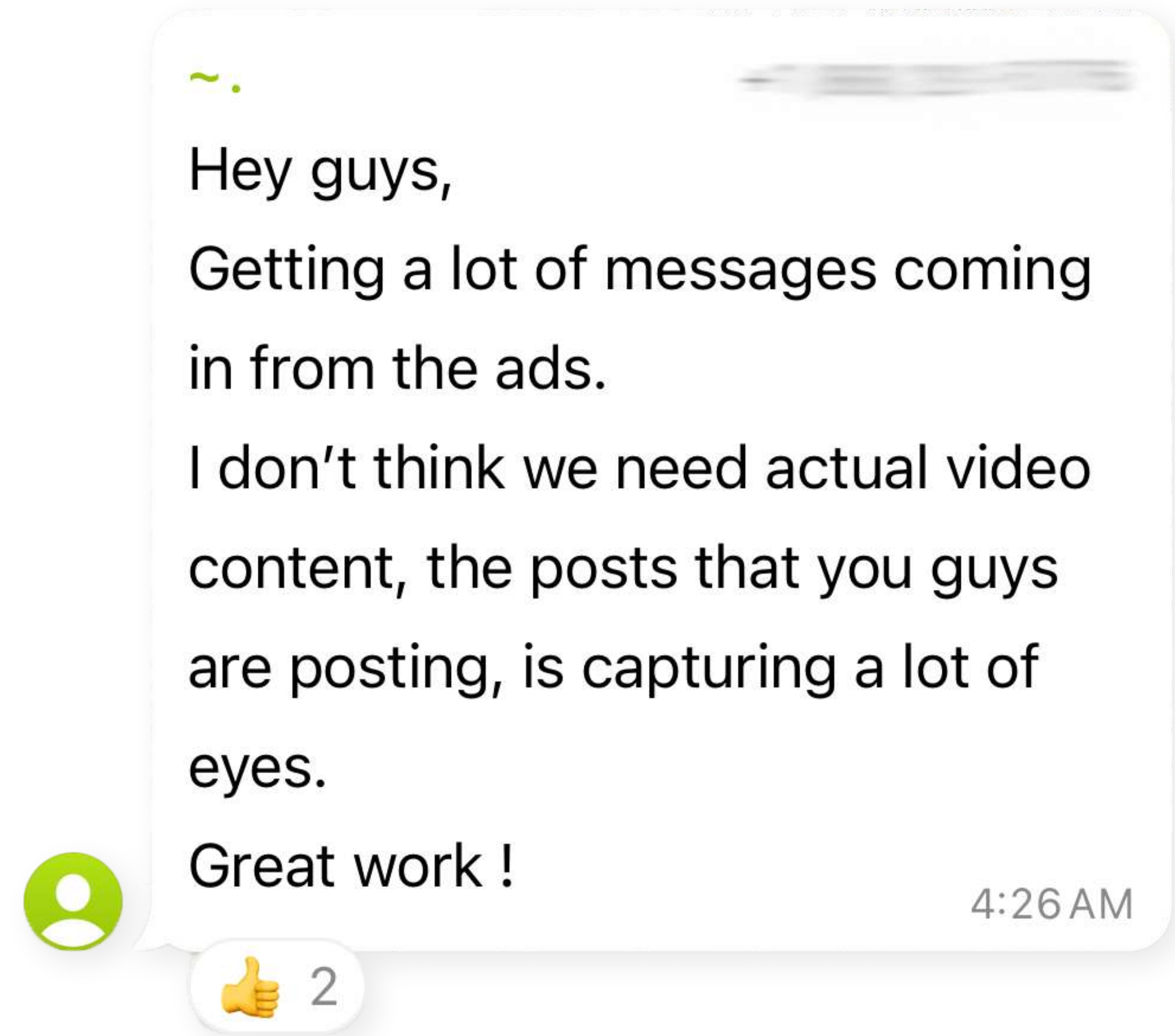
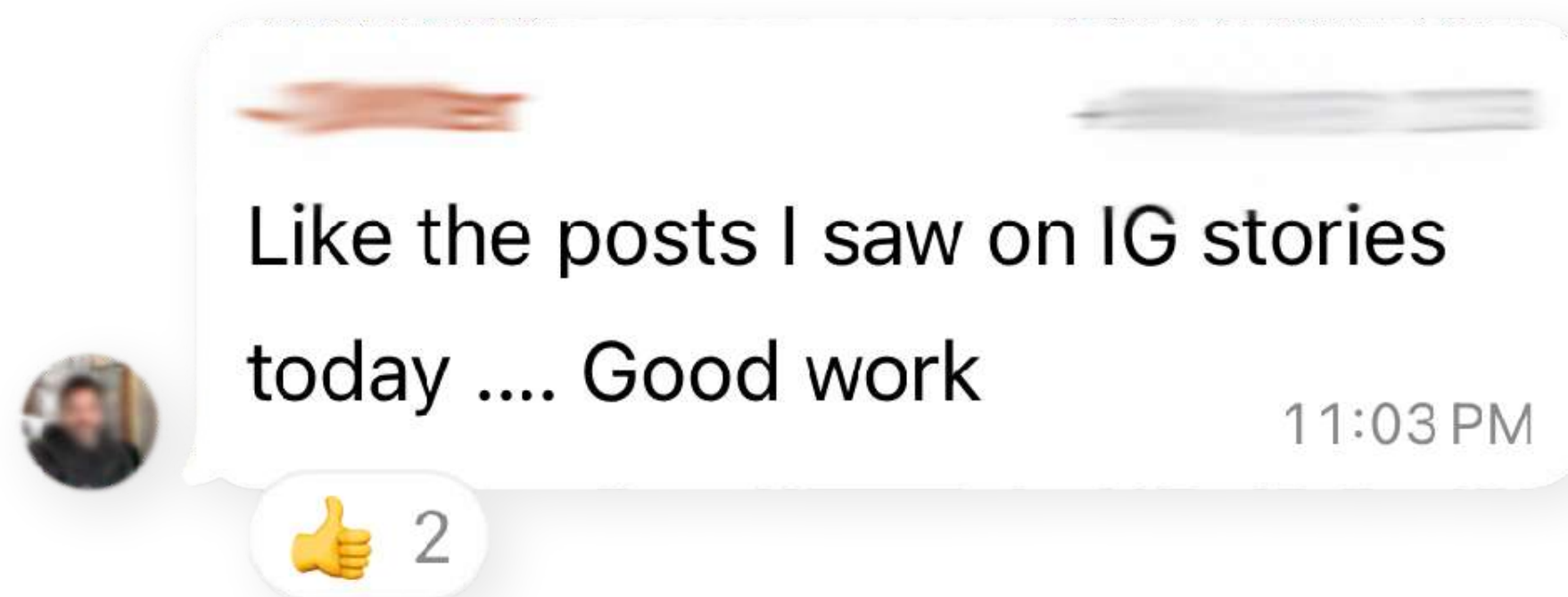
The new website features a clean and modern design with high-quality media. It's user-friendly, making it easier for the user to navigate their way through the website. We are confident that it will help Auto 8 to attract new customers and grow their business.







## Partnerships that Drive Results: A Look at Feedback From Auto-8





# Learn Academy: A Holistic Approach to Learner Success

We partnered with Learn Academy to empower future-oriented learners. A targeted "Learn for the Future" social media campaign boosted website traffic and leads in UAE & KSA.

Building on this momentum, we redesigned Learn Academy's website for a user-friendly experience (clean design, clear calls to action). High-quality visuals and student testimonials further engaged potential students. We also designed two dedicated landing pages for UAE & KSA students.

This holistic approach, combining social media engagement and a user-centric website, empowers Learn Academy to attract and convert future learners.

## Scope of work

- Social Media Campaign & Ad Design
- Website & Landing Page Design



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WAY OF LEARNING**

Admissions open for batch of 2024-2025

**APPLY NOW**

visit [learnschoolacademy.com](https://learnschoolacademy.com)





# OPENING NEW DOORS OF LEARNING IN KSA

Admissions open for **KG to Grade 10** | Batch of **2024-2025**

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## TURN THE KEY TO THE BRIGHT TOMORROW

WITH **LEARN ACADEMY**

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## TAKE THE LEAP

Enroll with **Learn Academy** for for  
a World-Recognized Degree

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for batch of 2024-2025

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Learn at a Glance  
with Learn Academy

**ADMISSIONS  
OPEN**

for batch of 2024-2025



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## GLOBALLY ACCREDITED ONLINE SCHOOL

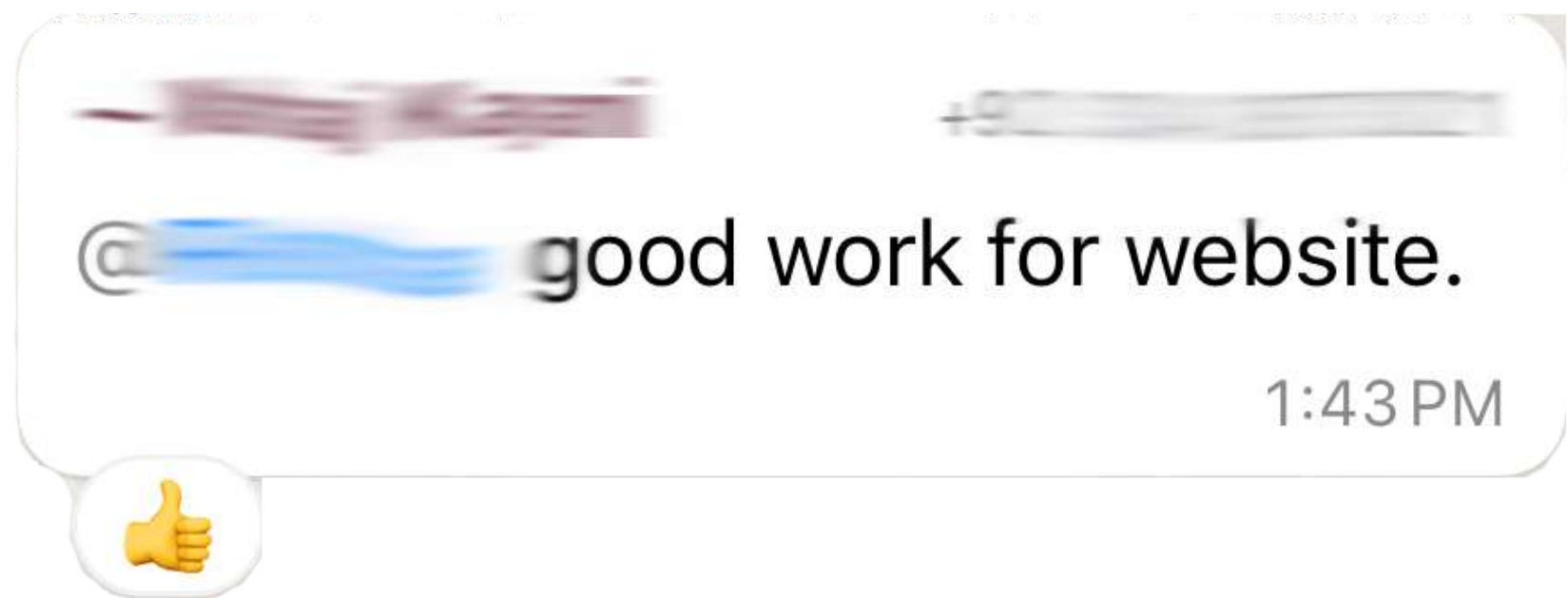
**APPLY NOW**

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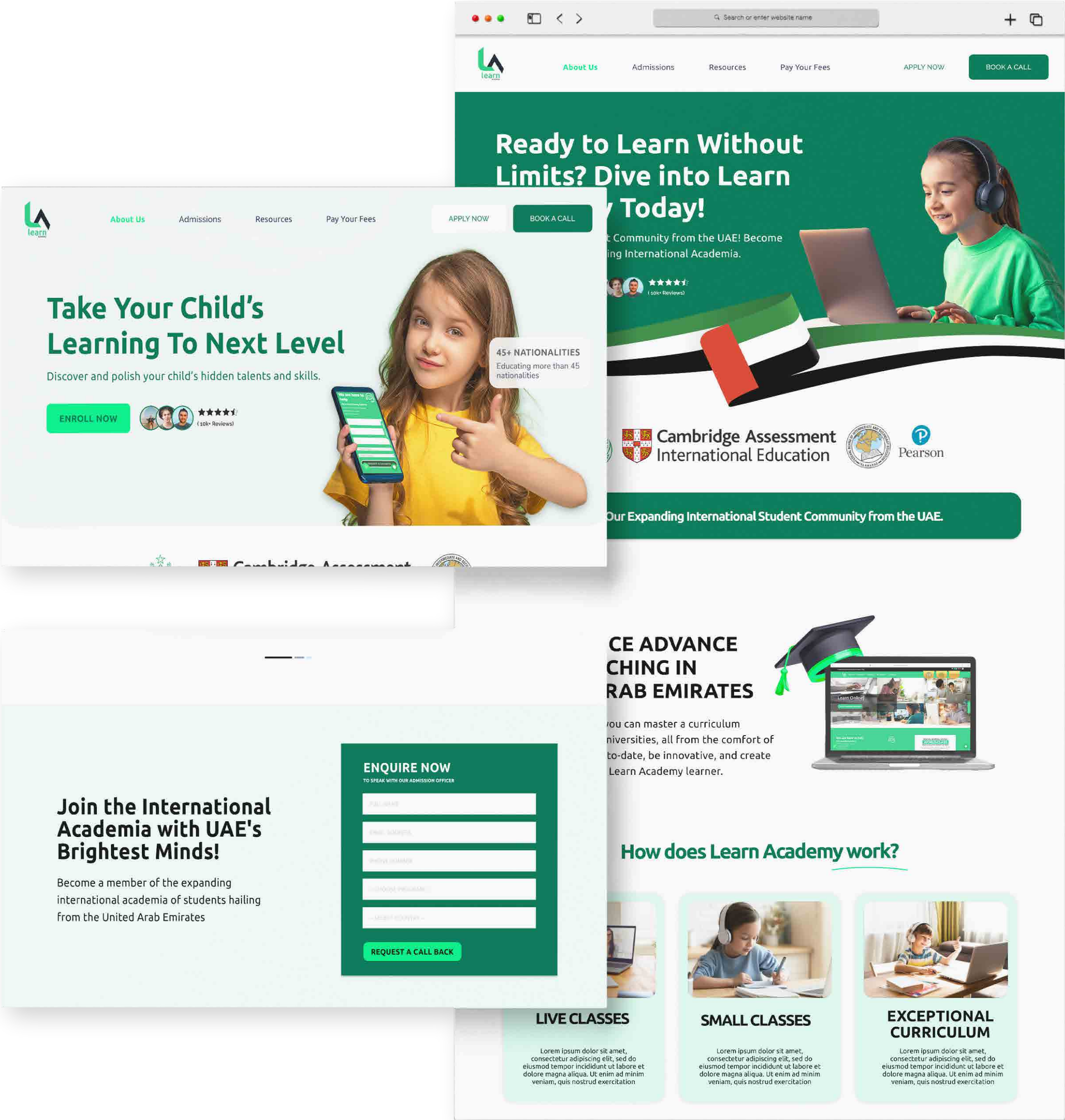


visit [learnschoolacademy.com](https://learnschoolacademy.com)





To build upon the momentum generated by the social media campaign, we redesigned Learn Academy's website. Our primary objective was to enhance the user experience and ultimately increase student enrollment. By incorporating clean and modern aesthetics, intuitive navigation, and clear calls to action, we made it easier for potential students to find the information they need and take the next step.



Building the Future of  
Education Together:

# Learn Academy Client Feedback



Crazy designs

12:40 PM



Designs are good

1:49 PM



i must say you guys have done a  
excellent job

12:12 PM





The  
Digital  
Duo





# Investment Experts: Rebranding for Luxury Real Estate Success

Investment Experts, a rising star in Dubai's luxury real estate scene, wanted to dominate the market. They partnered with The Digital Duo (TDD) to craft a brand that screamed expertise and unmatched service, attracting high-end clientele.

To elevate Investment Experts' brand in Dubai's luxury market, TDD revamped their strategy, logo, and brand presence. The new focus on unmatched expertise, unwavering professionalism, and exceeding expectations is reflected in a sophisticated logo, implemented consistently across all platforms to create a seamless and luxurious client experience.

The rebranding initiative strategically positioned Investment Experts for success in Dubai's luxury market. This strategic refresh has the potential to significantly enhance brand recognition, attract qualified leads, and ultimately drive high-value property sales.

## Scope of work

- Branding
- Visual Identity
- Social Media Managemnet
- Website & Landing Page  
Design

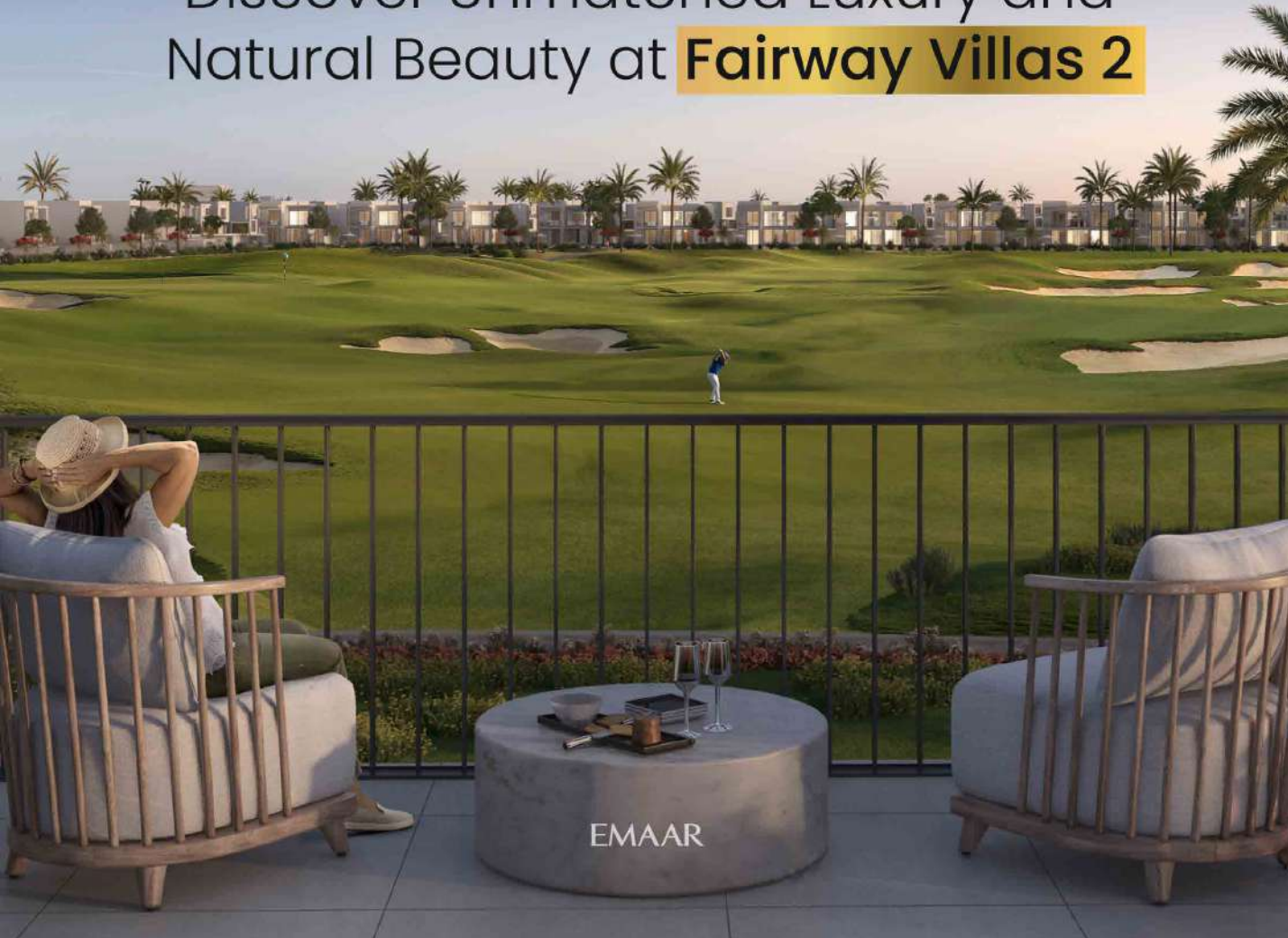






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**18M** AED

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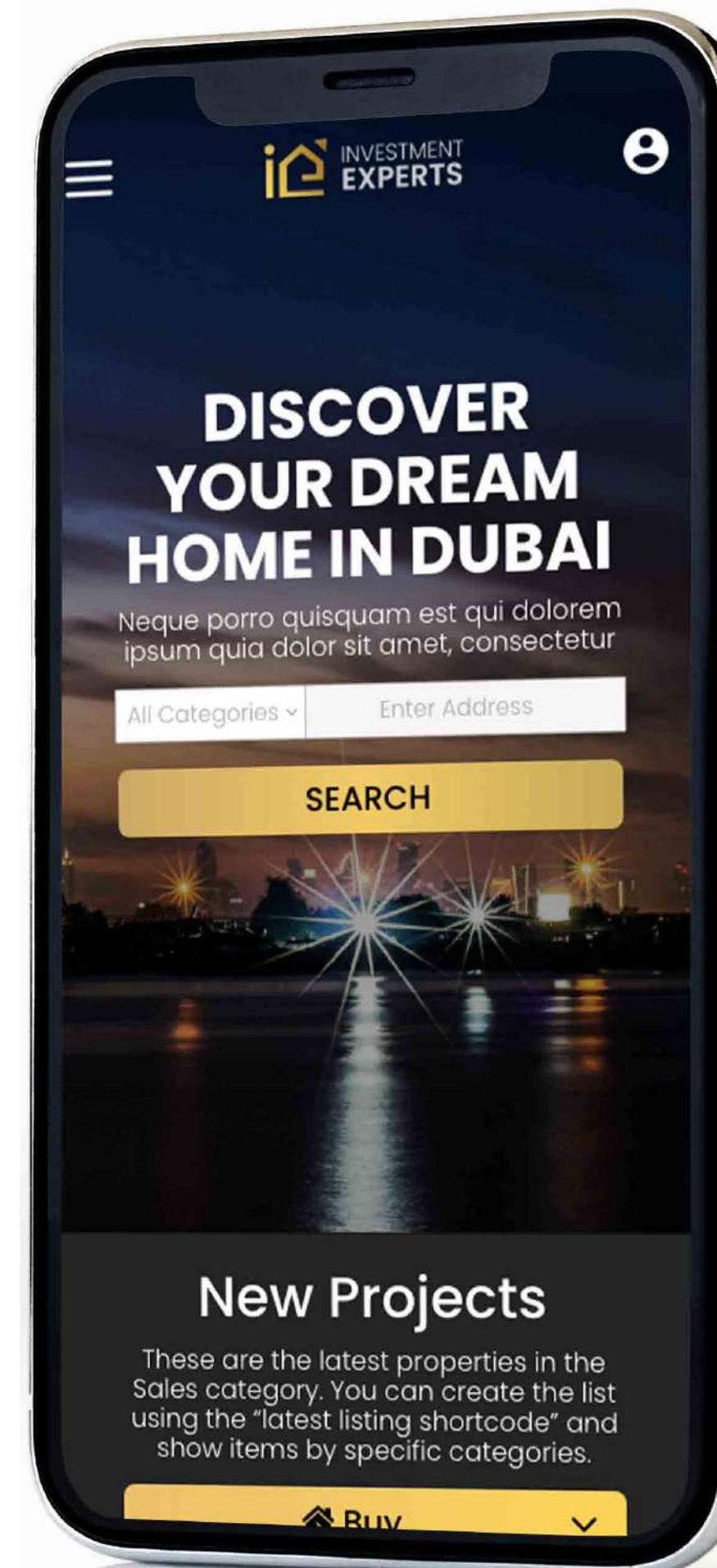


FIND YOUR DREAM HOME

# DUBAI

A perfect blend of  
**MODERN LIVING & NATURAL BEAUTY**

For further details  
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# OUR WORK









28 - 30 November

What's included

2 nights camping

Transportation

All Equipment

Meals & Snacks

Adult Price: 199 + VAT

Group Price: 597 OMR+ VAT

Age 18+

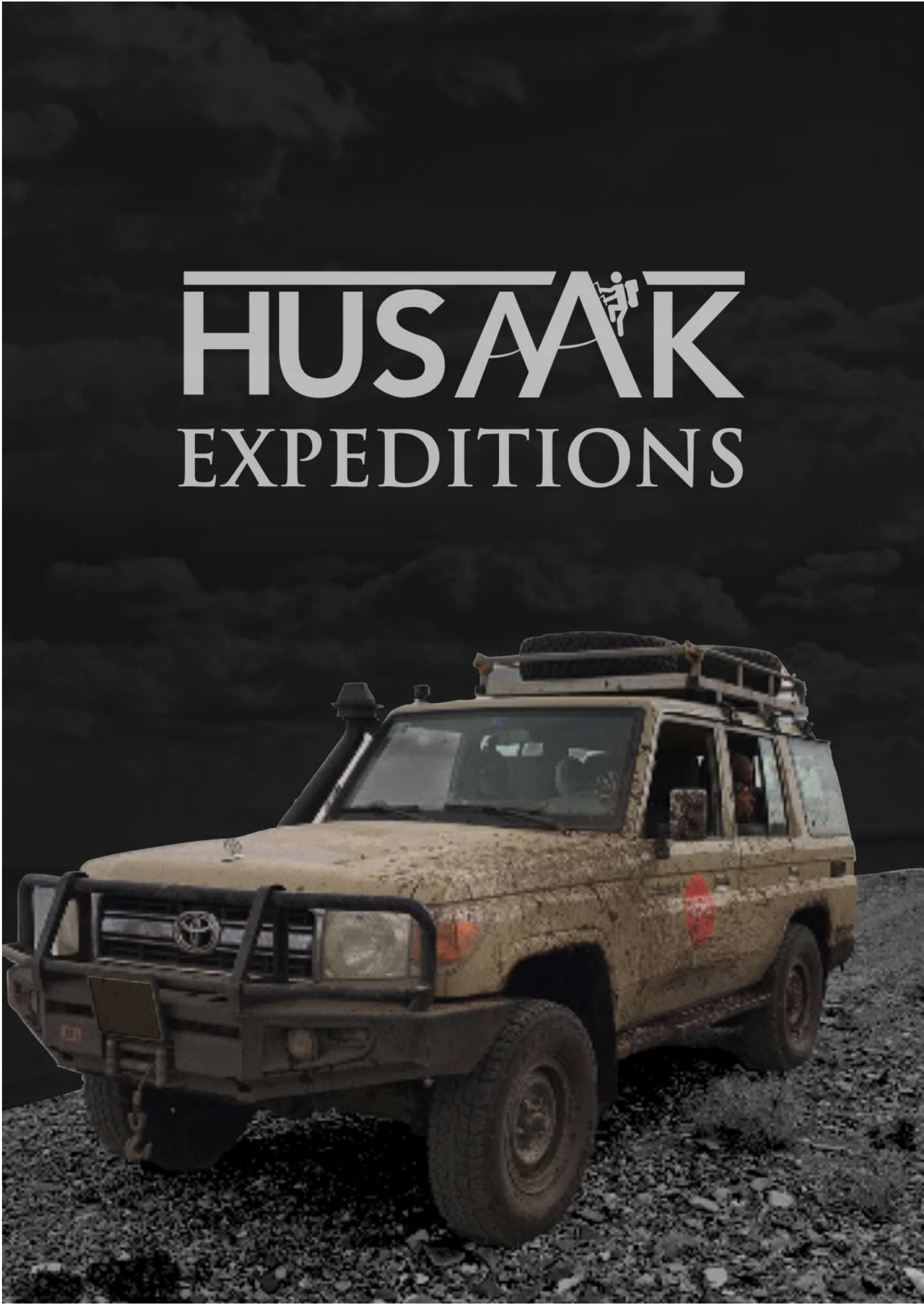
Level: Difficult

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December

OMAN

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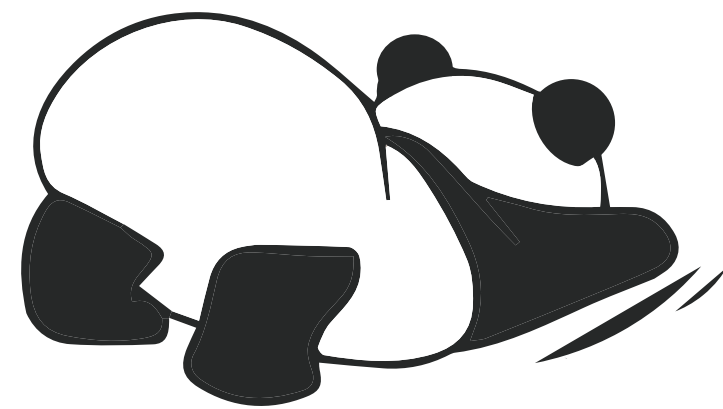
Wadi Tiwi & Wadi Dayqah

28 - 1

New Year's trip - 2025

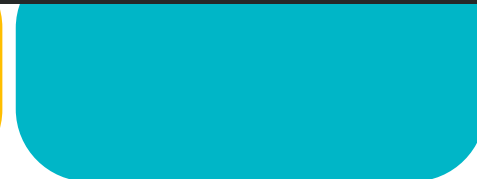
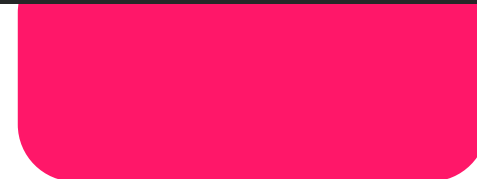






**BUM CHEEKY BUM**

COLOR PALETTE



Bubble  
Gum Pink

Sunshine  
Yellow

Sky  
Blue

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Always keep an eye on your little explorers.



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Get lifetime savings on your Electricity bills and **enjoy a 100% clean energy future.**

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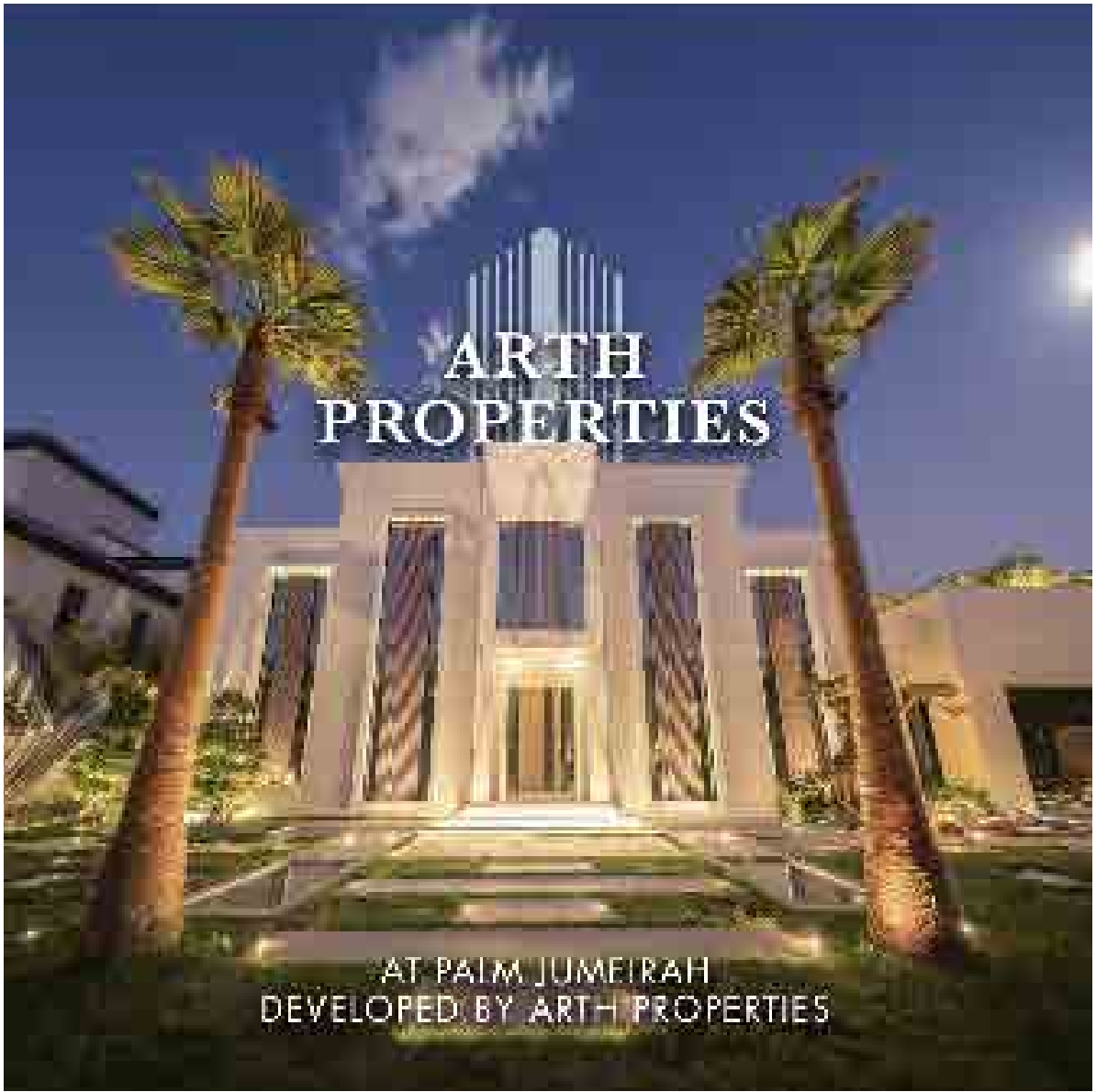
**SUPER  
DELICIOUS  
PIZZA**  
**50%  
OFF**



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DEVELOPED BY ARTH PROPERTIES

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**SUPA  
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Green City Campus

**Admissions  
Opening Soon**  
A right choice for your bright kids



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XT**  
THE NEXT SCHOOL

**alpha** ALPHA  
EDUCATION  
NETWORK

Apply Now

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Contact Us












# ANNUAL REPORT 2021

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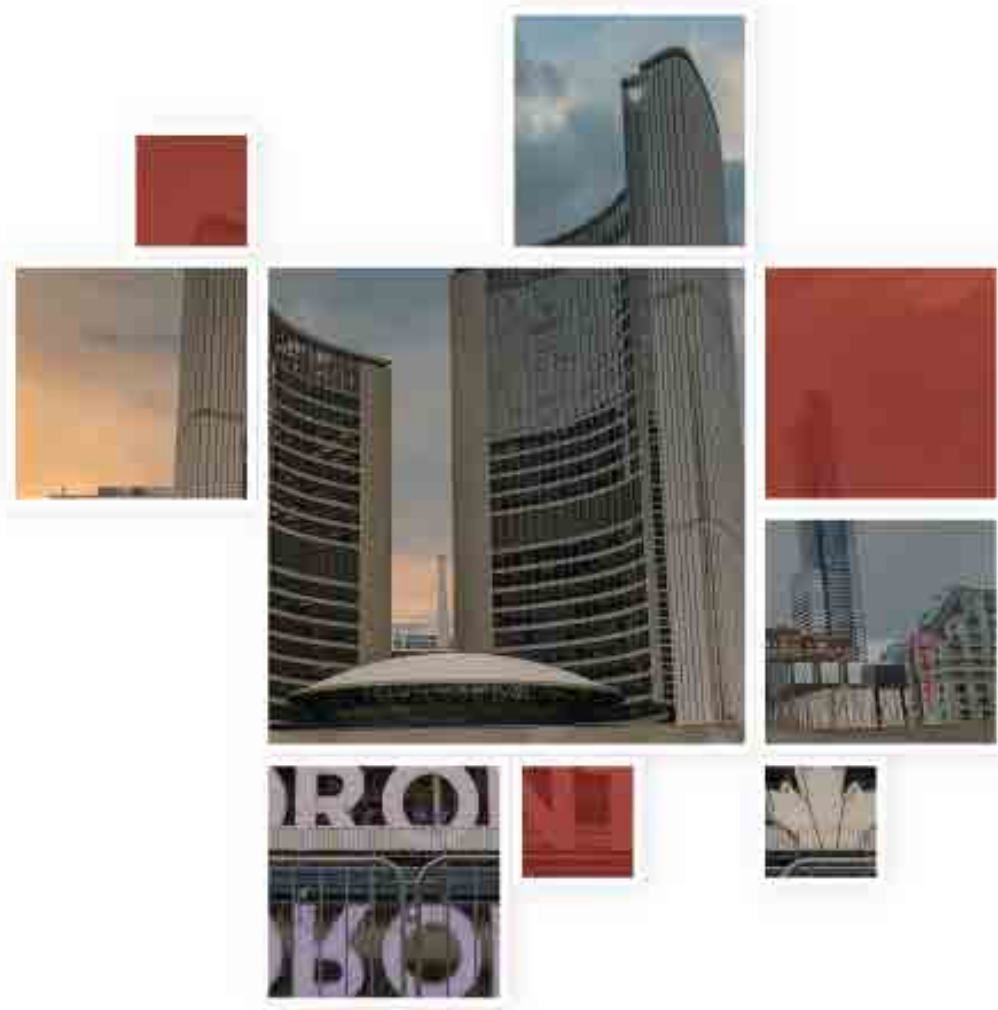
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# ANNUAL REPORT

## 2022

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# MNM MEDICAL RECRUITERS CANADA

## 2023

### ANNUAL REPORT

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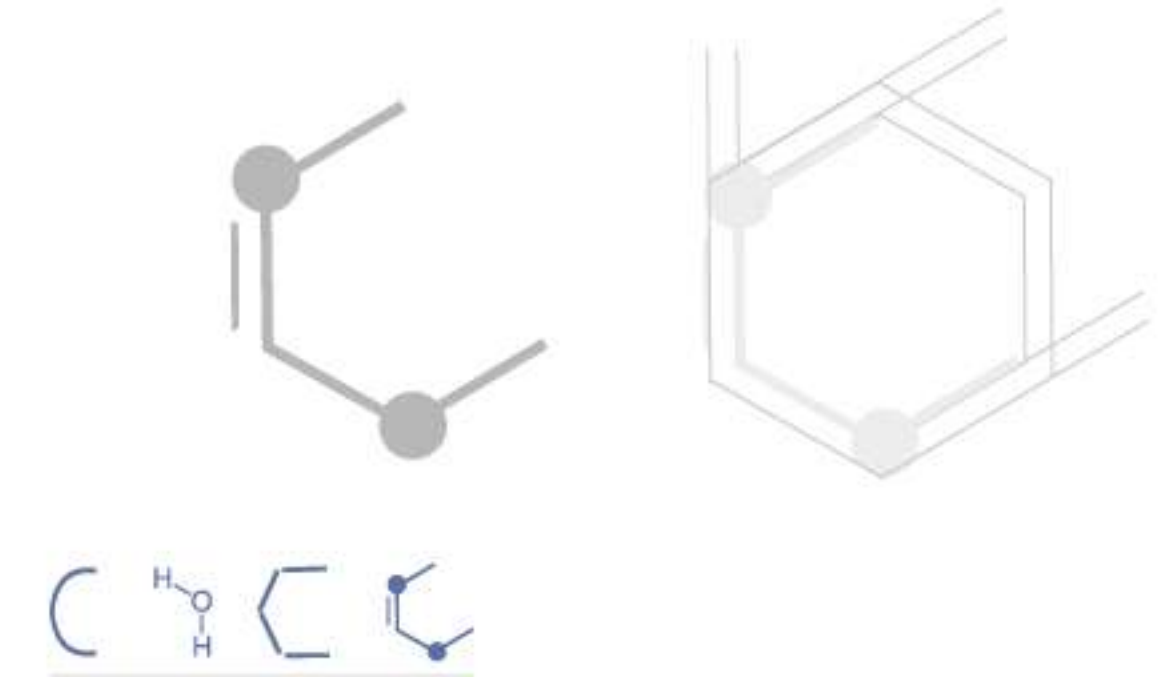
## Complete Logo



The Digital Duo

02

## Logo Construction



The Digital Duo

03



## Logo design Overview

Monsterrat  
**Aa**  
Typography

### Logo Design

The logo for "TheChemical Shop" revolves around a stylized letter "C" cleverly constructed using chemical structures. This design conveys a sense of professionalism, scientific expertise, and creativity.

The "C" logo expertly fuses scientific expertise and innovation by crafting a stylized "C" using intricate chemical structures, symbolizing the shop's profound knowledge in chemistry and groundbreaking approach to chemical solutions. The deep blue color choice instills trust and confidence, reinforcing the reliability of their products and services, ultimately encapsulating the essence of their brand in a visually engaging design.

The Digital Duo

04

## Color scheme - Palette



### Color Palette

1. Deep Blue: Represents trust, reliability, and professionalism.
2. Subtle Gray: Adds a touch of sophistication and balance.

The Digital Duo

05





# CLIENT TESTIMONIALS

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## EXCEPTIONAL DESIGN EXPERIENCE WITH TDD: A SEAMLESS JOURNEY OF **PROFESSIONALISM AND PASSION**



Ramsha and Huda at The Digital Duo are super professional and passionate designers. I was pleasantly surprised by their commitment and attention to detail. I was heard and my requirements were taken to the point, the first draft was delivered on time and final package was outstandingly good. The entire process was seamless and made me really happy, I am never going back to hiring anyone else for design work.

Danish Jalbani  
**CEO - BeltaLabs**







## **UNBELIEVABLE SERVICE, UNMATCHED PROFESSIONALISM, AND ENDURING COMMITMENT TO EXCELLENCE**



It is quite frankly an unbelievable service that I got at THE DIGITAL DUO, both Ramsha and Huda have immense respect and commitment for their work which is impressive and pleasing. We initially wanted some design work for our socials but soon after looking at the first delivery and their professionalism we have outsourced all our design work to the agency. I wish to keep working with them. Keep up the great work.

Wahaj Kayani  
**CEO - Learn School Academy**







Let's collaborate & bring your creative projects to life with our expertise and passion for design.

**LET'S CONNECT**



hello@thedigitalduo.ae



thedigitalduo.ae



thedigitalduo.ae

