



THE CELLULAR HEALTH REGENERATOR

YOUR JOURNEY TO SYMPTOM REMISSION AND LASTING HEALING BEGINS NOW

THE 4 PILLARS *that equal success*

PILLAR 1

Coaching & Accountability

The most successful people in the world have a solid plan and the right coaching to keep them accountable.

PILLAR 2

Lifestyle, Mindset & Faith

Cultivate a positive mindset and strong faith to harmonize habits with health, boosting wellness and vitality.

PILLAR 3

Personalized Nutrition

Learn what foods specifically work for your body and health goals. (Progress over perfection)

PILLAR 4

Professional-grade, precision medicine

Designed to increase cellular energy production, cleanse out the waste and damaged cells, and regenerate strong, new-healthy cells



THE OUTCOME - *A New YOU!*

Boost your energy, heal naturally, and build resilience against life's challenges. This is more than just wellness; it's about giving you the power to thrive every day. Making your body a fortress of strength and grace.

THE CELLULAR HEALTH REGENERATOR PROPRIETARY PROCESS



MILESTONE 1:

Energize Your Cells and Open Detox Pathways

The first step in health cellular regeneration is getting your cellular energy back to work for you! You need energy to get through your day but more importantly you need energy to heal. Once your energy factories are fired back up we are ready for Stage 2 of the cellular regeneration process.

Goal: To give you and your body (organs) the energy they need to do their job, which is to make and keep you feeling and functioning the way God designed.

Outcome: An incredibly quick and noticeable boost in overall health and wellbeing!



MILESTONE 2:

Mend Your Gut

Research shows that virtually all symptoms and diseases begin in the gut -- specifically from leaky gut and dysbiosis.

Goal: Restore the integrity of your intestinal lining.

Outcome: A happier, healthier gut, less bloating, improved digestion, as well as less irritability and improved overall mood. Other benefits include improved brain function, lowered inflammation, stronger immune system, better skin, and more.



MILESTONE 3:

Balance Your Biome

You are host to trillions of microbes that have a tremendous influence on your health. In large part, your microbiome determines your immune response and has measurable effects on hormone health, metabolism, fat loss, and inflammation levels.

Goal: To restore balance and function to your microbiome.

Outcome: Better energy, better hormone health, focus, and overall function -- which means more strength, vibrancy, and endurance! Students notice changes almost daily during this phase, with leftover energy at the end of each day that the body uses for healing.



MILESTONE 4:

Eliminate Senescent Cells & Repair Sick, Damaged Cells

Rejuvenate your body from the inside out. By eliminating aging cells, mending those that have been harmed, and enhancing the creation of fresh, vibrant cells, you'll unlock a cascade of benefits. Experience renewed energy, improved overall health, and a more youthful vitality that empowers you to live your life to its fullest potential.

Goal: This process not only reduces inflammation, making you feel lighter and more agile, but also enhances how effectively your body absorbs nutrients and balances hormones.

Outcome: Even more hormone optimization, increased energy, improved brain function, better digestion, and more.



MILESTONE 5:

Regenerate Strong, Healthy Cells & Multiply Your Mitochondria

You've probably heard the profound phrase "Energy is everything and everything is energy" before. Indeed, when it comes to the human body, energy is everything. If you don't have enough energy to get through the day, your body is not going to have the energy it needs to heal. In this phase, we begin to optimize the mitochondria both in output as well as in quantity. This is how you have all-day energy, but more importantly, this is what your body needs to heal itself.

Goal: To build a body strong enough to heal itself and repair from future damage. Dealing with whatever life throws at it effortlessly.

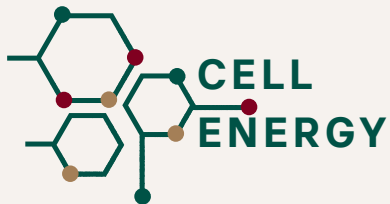
Outcome: Next level vibrancy, motivation, energy, clarity, and healing. Improved overall function of the entire body, as every cell in your entire body requires energy to function.



The New Way

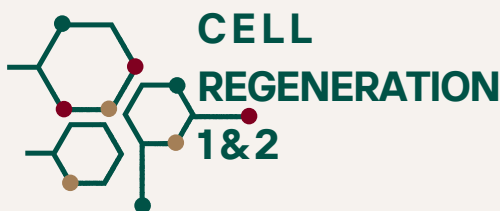
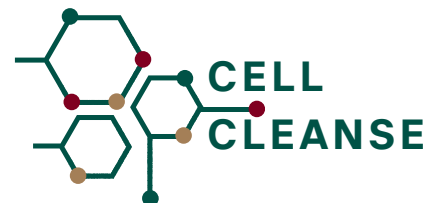
ADVANCED CELLULAR REGENERATION SYSTEM

The Advanced Cellular Regeneration System with precision medicine, using the latest, cutting edge science & technology, comes with everything YOU need to reach your goals.



Designed to elevate cellular energy to unprecedented levels. This phase is all about empowering your body's ATP—the tiny workers within your cells—enhancing mental clarity, endurance, and the overall function of your organ systems. By nourishing tissues with essential raw materials and rebuilding the microbiome, this phase offers a holistic approach to health that stands out in the wellness industry. Experience the difference with our Supplement Phase, where optimal health begins on a cellular level, providing you with the foundation for lasting vitality and well-being.

Discover our Cleanse Phase, a revolutionary approach to body rejuvenation. This phase is designed to do two pivotal things: remove aging cells to prevent them from becoming harmful and depleting essential nutrients, and repair and regenerate cells that can recover. Unlike traditional detoxes, our Cleanse Phase ensures the regeneration of only the healthiest cells, preventing the multiplication of damaged ones. Embrace a cleaner, more vibrant you with our Cleanse Phase—where more healing begins with cellular clarity and efficiency.



Introducing our Cell Regeneration Phase: the pinnacle of lasting wellness. This phase optimizes your health by boosting stem cell production, fostering the growth of new, healthy cells. It empowers your body to heal itself and withstand life's challenges, ensuring continuous progress without setbacks. Embrace a future where your health is not just restored, but rejuvenated, making you stronger and more resilient. This is the foundation of enduring well-being.



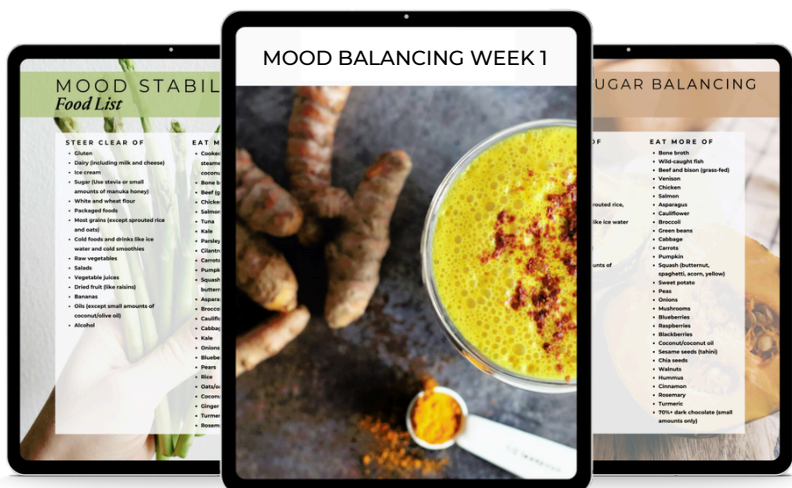
Precision Nutrition

TAILORED NUTRITION BLUEPRINT

Unlock the power of personalized healing with a food and drink list crafted just for you. Focus on what to embrace and what to avoid for your unique body and health aspirations. If it's not on the list, you're in the clear. Dive into a world where every bite is a step towards your wellness goals.

30-DAY REGENERATIVE MEAL JOURNEY

Embrace a custom meal plan, complete with delectable recipes and tailored grocery lists, designed exclusively for your health needs. Experience the joy of meals that delight the whole family, while streamlining your shopping experience. Transform your diet into a seamless pathway to regeneration, saving time and fostering wellness with every dish.



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**FOR THE FIRST TIME EVER,
I DON'T LIVE BY THE SCALES! I'M
LOVING THE FOOD...
THIS HAS BEEN THE BEST DECISION
OF MY LIFE...I CAN'T THANK THE TEAM
ENOUGH FOR THEIR DEDICATION
AND KNOWLEDGE.**

-Trish



INDIVIDUALIZED TRANSITION SUPPORT

A Personalized Pathway to Triumph: Your dedicated cell health expert illuminates the journey ahead, offering crystal-clear milestones and weekly goals. Clarity breeds confidence; confidence fuels progress, forging unstoppable momentum. This is the acceleration your aspirations demand—your guide to unparalleled success with CHR!

CHR ONLINE HEALTH & WELLNESS SUITE

Step into a world where lasting lifestyle transformation is at your fingertips, away from the frustrating cycle of progress and setbacks. Empower yourself with insights and support, breaking free from dependency on insurance and conventional healthcare limits. This is your realm of wellness autonomy, where you chart the course to a healthier, vibrant you.

EMOTIONAL HEALING & EMPOWERMENT

Break Free from Emotional Boundaries: Shatter the chains of past limitations. Embrace freedom with strategies that liberate you from old emotional patterns, setting the stage for a life of boundless potential.

MINDSET MASTERY

Embark on a journey to elevate your thoughts and reshape your reality. Our Mindset Mastery program is designed to transform your approach to challenges, enhance your resilience, and foster a growth-oriented mindset. Discover the power within to navigate life's obstacles with confidence and grace, setting the foundation for personal and professional triumphs.

PRIVATE COACHING GROUP

During the four phases, you'll be admitted to our coaching community, where you'll have access to 26 different experts. Plus, you will receive exclusive access to private content and live trainings. You'll also be able to communicate with and have the support of others just like you. These are students who are going through or have already gone through similar issues and understand your situation.



CHR GROUP Q&A SESSIONS

Get your questions answered during one of our (almost) daily Q&A sessions. Getting stuck and/or being unsure is a thing of the past. Our experts show up every day so that you have clarity and confidence to execute and keep moving forward. You will go from beginner to expert in no time.

PRIVATE WORKSHOPS WITH DR. AXE & TEAM OF EXPERTS

We have assembled a team of experts that is second to none so that you have every advantage necessary. From access to group coaching sessions to experts in MINDSET, SUCCESS, FOOD, SUPPLEMENTS, ADVANCED STRATEGIES, AND BEYOND!

NAQ PROGRESS TRACKING

Begin your path to optimal health with a tool designed to pinpoint your unique wellness starting point. The Nutri-Q Symptom Burden Questionnaire isn't just a survey; it's a revolutionary baseline and progress tracker that illuminates the nuances of your health, guiding personalized strategies for improvement.

PERSONAL PRACTITIONER

You'll be assigned a personal CHR Practitioner who will be there to guide you through any roadblocks and over any plateaus. Their expertise will help you apply the best tactics in a way that works for YOU. You will be able to schedule private 1-on-1, face-to-face coaching calls with your expert. These calls allow time to get personal questions answered and the opportunity for additional help so that you're never stuck, frustrated, and always moving forward.



UNPARALLELED SUPPORT

You have access to Dr. Josh Axe & his entire team, private-live trainings, and Q&A sessions. As well as others who are experiencing similar issues.



Backed by clinicians dedicated to your health



Dr. Josh Axe



DC, DNM, CNS

Jennifer Ostman



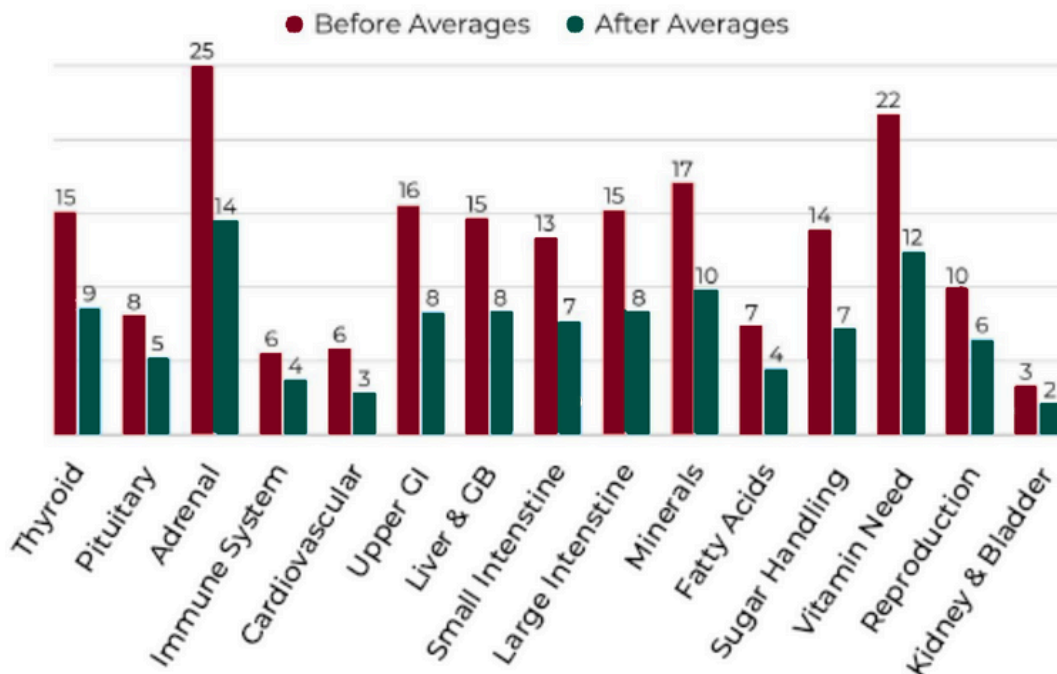
FNTP, NBC-HWC,
AIP Certified

Dr. Andres Zuleta



MD, MMM, FABOIM

SYMPTOM BURDEN DATA BEFORE & AFTER



CELLULAR HEALTH REGENERATOR

milestones

- PREPARE & ENERGIZE YOUR CELLS AND DETOX PATHWAYS
- MEND YOUR GUT
- BALANCE YOUR BIOME
- ELIMINATE SENESCENT CELLS & REPAIR SICK, DAMAGED CELLS
- REGENERATE STRONG, HEALTHY CELLS & MULTIPLY YOUR MITOCHONDRIA

the collection

- CHR PROPRIETARY PROCESS
- PERSONAL HEALTH EXPERT (FACE TO FACE + TEXT & EMAIL ACCESS)
- ACCESS TO THE CHR ONLINE HEALTH & WELLNESS SUITE

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- CELL ENERGY SUPPLEMENTATION
 - CELL CLEANSE SUPPLEMENTATION
 - CELL REGENERATION LEVEL 1 SUPPLEMENTATION
 - CELL REGENERATION LEVEL 2 SUPPLEMENTATION

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- PRIVATE ACCESS TO TEAM OF CHR EXPERTS
 - ACCESS TO PRIVATE CHR GROUP
 - TAILORED NUTRITION BLUEPRINT
 - EMOTIONAL HEALING & EMPOWERMENT
 - MINDSET MASTERY
 - NAQ PROGRESS TRACKING
 - PERSONALIZED ONBOARDING & STRATEGY APPOINTMENT
 - CHR SUCCESS EVALUATION
 - FOOD & MOOD LOG
 - INDIVIDUALIZED TRANSITION SUPPORT
 - PREMIUM SUPPORT

CELLULAR HEALTH REGENERATOR - PREMIUM

Pricing Guide

PRODUCT / SERVICE	VALUE	COST
CHR Proprietary Process	\$4500	\$4,197
Personal Health Expert (Face to Face + Text & Email Access)	\$1000/mo.	\$3,300
Access To The CHR Online Health & Wellness Suite	\$2,000	\$500
Cell Energy Supplementation	VARIES	INCLUDED
Cell Cleanse Supplementation	VARIES	INCLUDED
Cell Regeneration Level 1 Supplementation	VARIES	INCLUDED
Cell Regeneration Level 2 Supplementation	VARIES	INCLUDED
Private Access To Team of CHR Experts	\$5,000	INCLUDED
Access To Private CHR Group	\$1,500	INCLUDED
Tailored Nutrition Blueprint	\$58.95	INCLUDED
Emotional Healing & Empowerment	\$2,000	INCLUDED
Mindset Mastery	\$1,000	INCLUDED
NAQ Progress Tracking	\$342	INCLUDED
Personalized Onboarding & Strategy Appointment	\$287	INCLUDED
CHR Success Evaluation	\$287	INCLUDED
Food & Mood Log	\$17	INCLUDED
Individualized Transition Support	\$197	INCLUDED
Premium Support	PRICELESS	INCLUDED
Ongoing coaching and access to team	\$2,000	INCLUDED
Much More...	\$\$\$	INCLUDED
TOTAL	\$22,232.95+	\$7,997

CELLULAR HEALTH REGENERATOR - PREMIUM

Payment Options

A. Pay in full with a debit card and qualify for an additional 10% off: **\$7,197**

B. Pay in full with a credit card and qualify for an additional 5% off: **\$7,597**

C. Flexible financing options available upon approval



RESULTS GUARANTEE:

Guaranteed progress towards your body's natural blueprint, or we extend your care plan at no extra cost.

CELLULAR HEALTH REGENERATOR - INTERMEDIATE

Comparison Guide

PRODUCT / SERVICE	PREMIUM	INTER.
Cell Energy Supplementation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cell Cleanse Supplementation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cell Regeneration Level 1 Supplementation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cell Regeneration Level 2 Supplementation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CHR Proprietary Process	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Personal Health Expert (Face to Face + Text & Email Access)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Access To The CHR Online Health & Wellness Suite	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Private Access To Team of CHR Experts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access To Private CHR Group	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tailored Nutrition Blueprint	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Emotional Healing & Empowerment	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mindset Mastery	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
NAQ Progress Tracking	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Personalized Onboarding & Strategy Appointment	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CHR Success Evaluation	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Food & Mood Log	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Individualized Transition Support	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Premium Support	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Intermediate Support	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Much More...	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
TOTAL	\$7,997	\$4,997

CELLULAR HEALTH REGENERATOR - INTERMEDIATE

Payment Options

A. Pay in full with a debit card and qualify for an additional 10% off: **\$4,497**

B. Pay in full with a credit card and qualify for an additional 5% off: **\$4,747**

C. Flexible financing options available upon approval

CELLULAR HEALTH REGENERATOR - FOUNDATION

Comparison Guide

PRODUCT / SERVICE	PREMIUM	INTER.	FOUND.
Cell Energy Supplementation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cell Cleanse Supplementation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cell Regeneration Level 1 Supplementation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cell Regeneration Level 2 Supplementation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CHR Proprietary Process	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Personal Health Expert (Face to Face + Text & Email Access)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access To The CHR Online Health & Wellness Suite	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Private Access To Team of CHR Experts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Access To Private CHR Group	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tailored Nutrition Blueprint	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Emotional Healing & Empowerment	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mindset Mastery	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
NAQ Progress Tracking	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Personalized Onboarding & Strategy Appointment	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CHR Success Evaluation	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food & Mood Log	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Individualized Transition Support	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Premium Support	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate Support	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Foundation Support	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
TOTAL	\$7,997	\$4,997	\$2,997

CELLULAR HEALTH REGENERATOR - FOUNDATION

Payment Options

- A. Pay in full with a debit card and qualify for an additional 10% off: **\$2,697**
- B. Pay in full with a credit card and qualify for an additional 5% off: **\$2,847**
- C. 3 equal payments of **\$999** OR **\$1,250** down, 3 equal payments of **\$582**
- D. Flexible financing options available upon approval





CHR
DIAMOND

CONCIERGE LEVEL PRECISION
MEDICINE WITH DR. AXE

\$25,000



*The woman who
had tried it all...*



What a journey of learning, healing, surprises, winning, and transformation. Of all the diets, healing modalities, self-help, and motivational undertakings I have tried over many years, CHR has been the most successful in the least amount of time.

Vicki C.



Now that I am confident in what I have learned, I am moving forward in Mastermind, to achieve even greater goals.

I am so grateful to my coach, and the CHR team for all the support.

My greatest wins are the greater energy I feel, the reduction of the puffiness in my face due to my thyroid issue, 25 pounds gone, and down from size 16 pants to size 12. Money well spent for a healthy new lifestyle!



testimonial



THE
HEALTH
INSTITUTE

CELLULAR
HEALTH
REGENERATOR