



Request for Sponsorship

Everything You Need To Know To Gain
Your Manager's Support (and Funding) to
Join the Advisor Accelerator™ Masterclass.



The Advisor Accelerator™ Masterclass is a transformative opportunity designed to help financial advisors like you tap into a highly profitable niche, attract motivated clients, and significantly grow your practice. We understand that enrolling in a professional development program often involves both your time and your company's resources. To support you in securing employer sponsorship or reimbursement, we've developed this guide to demonstrate how the Masterclass will not only elevate your individual performance but also drive meaningful results for your firm's bottom line.

We know requesting funding can feel challenging, so the information below equips you to make a strong case. Paired with the Masterclass details you can share with your employer, this guide helps highlight how your participation will contribute to increased revenue, client retention, and competitive differentiation—benefiting both you and your organization. And if your employer needs more details, we're here to address any questions directly.

APPROACHING THE REQUEST

1. Identify the Professional and Organizational Benefits

Before reaching out, clarify how the Advisor Accelerator™ Masterclass aligns with your professional goals and your firm's objectives. Employers want measurable benefits. By specializing in college funding, you can:

- Attract higher-value clients ready to take action—no more endless networking or low-conversion cold calls.
- Increase recurring revenue streams, contributing directly to the firm's bottom line.
- Enhance client retention by offering solutions that competitors overlook, strengthening your firm's market position.

2. Send an Email

Once you've outlined the key benefits, present your request in an email for your manager's review. This approach gives them time to consider how the Masterclass fits into team and company goals. In your message, be sure to mention:

- The total investment (e.g., limited-time pricing of \$397 instead of the standard \$2,495).
- How specializing in college funding can directly translate to higher revenue, improved client satisfaction, and long-term practice growth.
- Program format, timing, and the potential return on investment through new business opportunities and stronger client relationships.

Sample Email Template

Subject: Request for Sponsorship – Advisor Accelerator Masterclass

Dear [Manager's Name],

I'm reaching out regarding an opportunity I believe will enhance both my contributions to our firm and our overall profitability. I'm interested in enrolling in the Advisor Accelerator™ Masterclass, a program designed to equip financial advisors with specialized skills to attract high-value clients who urgently need our guidance, leading to more consistent revenue and improved client loyalty.

The Masterclass covers niche strategies that set us apart in a crowded market, ensuring we can offer families a valuable service they truly need. This specialization can help increase our close rates, strengthen our reputation, and position our firm as a go-to resource for college planning solutions.

***Details:**

- **Investment:** Currently offered at \$397 (reduced from \$2495) for a limited time.
- **Format:** Online modules with lifetime access, allowing flexibility to apply what I learn immediately.
- **Impact:** Increased client retention, stronger revenue streams, and a unique differentiator that will benefit the entire practice.*

There's an additional VIP Option that includes tools that could be customized to our branding and distributed/sold by our agency. This option also comes with a **3 Closed Cases Guarantee**. More information on both options can be found here: advisoraccelerator.info/program

I'm confident this Masterclass will deliver tangible business results and help me contribute more effectively to our firm's success. Please let me know if you'd like more information, or if we can discuss how this investment could drive our goals forward.

Thank you for considering this request,
[Your Name]

APPROACHING THE REQUEST (continued)

3. Follow Up

If you don't receive a response within a few days, a brief, polite follow-up can help. Offer to discuss the Masterclass's potential impact in more detail, and consider setting a meeting if your manager prefers a conversation.

4. Ask for Support

If your manager has additional questions or would like more information, we're here to help. We can provide deeper insights, address concerns, or even speak with them directly to illustrate how the Masterclass boosts revenue, enhances client relationships, and gives our advisors a competitive edge in the market.

Personalized Assistance from an Industry Leader



As an added benefit, Murray Miller—the founder of the Advisor Accelerator™ Masterclass and the visionary behind one of the nation's top-performing college funding practices—will be there to personally guide you through your first three cases.

With over two decades of experience and a proven track record of training hundreds of advisors, Murray's hands-on support ensures you apply the Masterclass principles effectively and get real-world results. This level of personalized mentorship means you're not just learning theory; you're getting expert-backed strategies that help you close your first deals quickly, solidifying your confidence, bolstering your reputation, and guaranteeing a strong start to your new, thriving niche practice.

[Click here](#) to learn more.