

STRATEGIC LEARNING PROVIDER CERTIFICATION



WHAT IS THE STRATEGIC LEARNING PROVIDER CERTIFICATION?

The Strategic Learning Provider Certification is more than just a credential – it's the mark of excellence that distinguishes your organisation in the competitive landscape of learning and development.

Earning the **Strategic Learning Provider Certification** signifies your commitment to

working efficiently and strategically with organisations. It showcases your ability to collaborate with in-house L&D teams, ensuring that your solutions are aligned with the organisation's direction and contribute to achieving company goals, thereby helping the L&D team to achieve theirs.

LEVELS OF CERTIFICATION

Strategic Learning Provider

Recognises organisations that have embarked on their journey towards delivering strategic learning solutions, demonstrating significant initial progress in aligning their training solutions with client business goals. This level celebrates their commitment to continuous improvement and their dedication to laying a strong foundation for future success in the learning and development field.

Strategic Learning Provider (Silver)

Awarded to organisations that not only integrate advanced, innovative learning methodologies and technologies but also demonstrate a strong commitment to strategic alignment. These providers

consistently deliver measurable and impactful learning experiences that are closely aligned with their clients' business objectives, supporting long-term organisational growth and success.

Strategic Learning Provider (Gold)

The highest level of certification, awarded to organisations that exemplify industry leadership through groundbreaking learning solutions and unparalleled strategic alignment with client business goals. These providers set new standards for excellence by delivering exemplary results and supporting long-term organisational success, showcasing their ability to drive transformative change and innovation in the learning and development landscape.



WHY SHOULD YOU PURSUE THIS CERTIFICATION?

1 Enhanced Credibility and Trust

L&D teams are increasingly seeking assurance that their external training investments will yield tangible benefits. This certification provides third-party validation of your capabilities, enhancing your credibility and building trust with potential and current clients.

2 Competitive Advantage

In a crowded market, differentiation is key. This certification distinguishes your organisation as a trusted, credible provider committed to delivering exceptional, results-driven learning solutions. Giving you the edge when competing for new business and retaining existing clients.

3 Industry Recognition

Earning the Strategic Learning Provider Certification positions your organisation amongst the elite in the learning and development field. It signals to clients, partners, and competitors that you adhere to the highest standards of

strategic alignment, innovation, and measurable impact.

4 Marketing and Brand Enhancement

Leverage the certification as a powerful marketing tool. Use the digital badge, certificate, and other promotional materials to enhance your brand's visibility and reputation in the L&D industry. Helping you retain existing and attract new customers.

5 Comprehensive Feedback

Receive detailed feedback from your assessor. They will highlight your strengths and provide actionable recommendations for improvement, helping you refine and enhance your offering.

Pursuing the Strategic Learning Provider Certification is an important investment in your organisation's future. It shows your commitment to excellence, boosts your market position, and paves the way for sustained growth and success in the competitive world of learning and development.

HOW DOES THE ASSESSMENT WORK?

Your assessment starts with an orientation meeting, where your assessor explains the assessment process to you, including what information and documentation is required to carry out the assessment.

Your assessor then spends time with you, your team and your customers, reviewing your services against the defined set of criteria.

WHAT CRITERIA ARE YOU MEASURED AGAINST?

You are assessed against a detailed scoring criteria that supports these high-level criteria:

- **Strategic alignment** with client business goals
- **Quality of collaboration** and communication with client stakeholders
- **Ability to understand and respond** to client needs
- **Measurement and demonstration** of training impact on client business outcomes
- **Innovation and continuous improvement** in training solutions

Your assessor then interviews up to 3 of your customers, interviewing key stakeholders to gain a comprehensive understanding of your organisation's strengths and areas for development.

After the assessment period, you are presented with a comprehensive report that not only highlights your strengths but also provides actionable suggestions for improvement and specific steps to elevate your practices.

Your certification assessor walks you through the report, offering guidance and tailored recommendations. This discussion is designed to ensure you fully understand the findings and are equipped with a clear, strategic plan for advancing your L&D capabilities.

Upon successful assessment, you are awarded the "Strategic Learning Provider Certification" at one of the following 3 levels:



Strategic Learning Provider



Strategic Learning Provider (Silver)



Strategic Learning Provider (Gold)

Along with your digital badge, you also receive a framed certificate and a trophy to recognise your achievement and continued commitment to strategic development and growth.

PRICE:

£2,800 + vat

To book your certification email:

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