



MATT BRAUNING

SPEAKER PACKET



KEYNOTE SPEAKER

Matt always customizes actionable keynotes to match your event's goals



LEADERSHIP EXPERT

For 18 years in 7 countries, Matt has helped leaders achieve the results they desire



EXECUTIVE COACH

Coaching for leaders on mindset, performance, leading teams

MATTBRAUNING

IT WILL ONLY CHANGE EVERYTHING
WWW.MATTBRAUNING.COM

To book Matt, contact our team
(616) 965-2110 | Hello@mattbrauning.com

Matt Brauning

Matt speaks to leaders, entrepreneurs, and sales teams around the world about Energizing Change, Building Effective Teams, and Lasting Motivation!



For 18 years Matt Brauning has been an authority speaker on leadership, motivation, effective communication, and change. as an entrepreneur himself, Matt has actually started 6 businesses and has spoken in 7 countries around the world including the United States, Canada, Mexico, The UK, New Zealand, Australia, and even Fiji.

Why Choose Matt For Your Event

- 1. Focus on Clients:** Matt prioritizes the success of your event by customizing every presentation to fit your event's goals and agenda perfectly. His authentic and engaging presence resonates deeply with audiences, inspiring them toward actionable transformation.
- 2. Interactive Engagement:** Matt's motivational speaking approach blends with his comedic personality to create connection, action, and amazing energy in your room.
- 3. Practical Insights:** Matt's talks are filled with actionable strategies designed to boost both professional performance and personal growth, turning insights into tangible actions.
- 4. Engagement and Support:** Dedicated to enhancing your event experience, Matt's programs always include additional connection time! He can actively participate in receptions and networking events, as well as pre-meeting and post-meeting virtual gatherings. It's not just a talk, it's a commitment.
- 5. Storytelling Mastery:** As an inspirational and comedic storyteller, Matt employs fun and interesting narratives to highlight each lesson's transformative impact, ensuring every session is memorable.
- 6. Demonstrated Impact:** Trusted as an advisor and coach to leaders and entrepreneurs, Matt brings a genuine approach and practical solutions that drive significant change.

Matt provides a variety of formats to invigorate and empower your event, including energizing opening keynotes, interactive workshops that challenge and elevate leaders, and motivating closing keynotes that summarize and inspire attendees to take action and do things differently.

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KEYNOTE PROGRAM

The Firebox Principle

Finding Motivation That Lasts



In today's competitive landscape, sustaining motivation within teams and organizations is more crucial than ever. "The Firebox Principle" uncovers the secret to building authentic, enduring motivation that fuels performance and drives success. Drawing on insights from his bestselling book, Matt shares how leaders, entrepreneurs, and sales teams can ignite a passion for excellence and maintain momentum even in the face of adversity.

Why This Talk Matters

Motivation is often fleeting, with temporary incentives and surface-level rewards failing to inspire lasting commitment. In a world where teams are looking for meaning and purpose, leaders need to cultivate intrinsic motivation that resonates deeply with individuals. This talk is essential for entrepreneurs, sales teams, and leaders seeking to understand what truly drives people, and how to harness the 7 "fire drives" to achieve long-term success.

Key Takeaways

- 1. Tapping into your "Firebox":** Learn the core 7 motivational drives of The Firebox Principle and how it can be applied to fuel sustained motivation and performance.
- 2. Igniting Intrinsic Motivation:** Discover how to tap into the intrinsic motivations that inspire individuals to excel and remain committed to their goals.
- 3. Building a Purpose-Driven Culture:** Explore strategies for creating a culture that aligns individual purpose with organizational vision, fostering a sense of belonging and commitment.
- 4. Overcoming Motivation Roadblocks:** Identify common barriers to motivation and learn how to address them effectively, transforming challenges into opportunities for growth.
- 5. Sustaining Momentum:** Gain insights into maintaining motivation over the long term, ensuring that your team remains energized and focused on achieving their objectives.
- 6. Leveraging Motivation in Sales and Entrepreneurship:** Understand how to apply motivational principles specifically to sales teams and entrepreneurial ventures, driving innovation and success.

Discover how The Firebox Principle can revolutionize your approach to motivation and empower your team to achieve extraordinary results. Whether you're leading a sales team, running a startup, or managing a dynamic organization, this talk will help ignite and sustain real motivation that lasts.

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MATT'S STORY

Hi, I'm Matt "Born For Business"

I think I've always had an entrepreneur's heart. At 6 years old, I wrote a note to my parents telling them I was running away to be an "Ice cream man." I also dreamed of one day owning Toy City, my go-to toy store where I spent hours looking over the latest 1980s Transformers.



I never dreamed of working in those places, I dreamed of owning them. I never wanted to just be a "consumer", instead I have always felt like a creator. Since starting my first business at 21 years old, I have set out to create and innovate in the world of business. After 23 years in business and 18 years of speaking and coaching, I've learned what top leaders, sales pros, and entrepreneurs all share in common: the desire and drive to improve the world around them. And that is what makes us so unique!

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MATT'S BIO



Matt Brauning is a former writer for FORBES, a 3-time best-selling author, and host of the top-charting podcast “The Driven Entrepreneur,” which syndicates on 16 AM/FM stations coast to coast.

He filmed in the movie “The Journey” with Brian Tracy, you’ve seen him all over television on ABC, NBC, CBS, and FOX, and he has spoken at places like The Harvard Club, TEDx, NASDAQ, and the United States Air Force Academy.

Matt delivers engaging keynote talks that are equal parts inspiring, actionable, and fun for corporate events, conferences, and association gatherings all over the world. Leaders, sales teams, and entrepreneurs get the opportunity to learn, grow, and laugh all at the same time!

Matt is also an avid motorcycle rider, church leader, and rock climber. He currently resides in Grand Rapids, Michigan, with his amazing wife Lola and awesome son Valiant.

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TRUSTED

Organizations Love Matt!



Media Does Too!



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BOOK MATT TODAY

KEYNOTES & WORKSHOPS

CONNECT WITH US

Email, call, fill out a form, or send a carrier pigeon! Let us know about your event needs.



PRE EVENT SURVEY

We collaborate together based on your needs and goals for your event to build your program



CUSTOM KEYNOTE

Matt delivers a customized and actionable keynote program your audience will love.



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