

CASE STUDY



SCHIER PRODUCTS

Background: Schier Products in Edwardsville, KS, wanted to accelerate their product speed-to-market through implementing a Scrum for their product development efforts. Their existing stage gate process was both inefficient and ineffective; their last new product development effort required three years to complete! I partnered with them to implement a new approach.

Adapting Scrum to Hardware: Although my knowledge of Scrum is extensive, I had never before applied Scrum principles to manufactured goods, so there was a short period of trial and error. Hardware is obviously different from software in a lot of ways, so it took some adaptation and ingenuity to make Scrum work for them.

Results: The end result has been amazing! It required two months to develop and implement the process, and within a year they launched their newest product AND five originally unplanned subsystems. That's a +100% increase in speed-to-market! That is a whole lot better than three years!