



**4 Data Points
Academy**

VentureU

5-DAY IMMERSIVE RETREAT | OCTOBER 1 - 6, 2025

Clarity, systems, and strategy to move your
business forward in 90 days. **POWERED BY 4DPA**

VentureU

BUSINESS RETREAT MEDELLIN COLUMBIA



DATA POINTS
ACADEMY

Luxury Villa



Private Chef



Meeting Space



Please Note: The images shown in this brochure are for illustrative purposes only and may not reflect the exact accommodations for this specific retreat. Because we host our retreats in various locations, the actual residence may vary from the photos. However, all venues are carefully selected to ensure a comfortable, high-quality experience comparable to what is pictured.



Who would benefit most from this retreat?

Growth-Minded Entrepreneurs

You've got the idea—but need structure. At VentureU, you'll learn how to turn your vision into a real business, with clear systems, daily routines, and strategies to launch with confidence and stay focused.

Professionals Leaving the 9-to-5

You're ready to build something that's yours. This retreat gives you the clarity, plan, and support to make the leap—helping you transition smoothly and start earning on your terms.

Side Hustlers Going Full-Time

Your business works—you just need time and strategy to scale it. VentureU helps you streamline, build a plan, and finally go all in without the burnout or guesswork.



Setting the Pace

To ensure a balanced and fulfilling retreat experience, each day will conclude by 4:00 PM. This gives you the opportunity to unwind, explore the surroundings, or spend time reflecting and integrating what you've learned. Whether you're resting, journaling, or connecting with fellow attendees, we've designed each day with intention — allowing space for both personal growth and relaxation.

Day 1 - Wednesday: Arrival

Day 2- Thursday: Vision & Foundation

Laying the Foundation

Day 3- Friday: Systems & Support

From Hustle to Flow

Day 4- Saturday: Protect & Profit

Money, Structure, and Strategy

Day 5- Sunday: Wealth in Motion

Invest Like an Entrepreneur

Monday: Departure Day



Weekend Flow

On **Saturday and Sunday**, we'll ease into the day with a 9:00 AM breakfast, followed by impactful sessions focused on real-world business growth. These days are structured to give you clarity and momentum while still honoring our commitment to wrap up by mid-afternoon. Your free time is yours to enjoy — take it to recharge, reflect, or continue building your business vision in whatever way feels right for you.



The background features a dark grey area with various business-related terms and graphics. On the left, there's a bar chart with four bars of increasing height, colored yellow, green, orange, and red. Above the bars, the word 'SUCCESS' is written in a stylized font. To the right, the words 'SWOT', 'TRAINING', 'MANAGEMENT', and 'GOAL' are visible, along with a stick figure running towards a large yellow arrow pointing right. The word 'BUSINESS PLAN' is also partially visible.

Day 2- Thursday: Build it Right

Laying the Foundation

Session One

Sales Strategy

“Sales First, Everything Else Second”

- Understand your sales path
- Develop your pitch and pricing
- Close deals with confidence

Session Two

Marketing Strategy

“Visibility Is the New Currency”

- Choose your platforms
- Build an audience that converts
- Organic vs. paid strategies

Session Three

Market Research & Validation

“Know Before You Build”

- Find your people (target audience)
- Identify real problems to solve
- Validate your idea with simple tests



Day 3- Friday: Systems & Support

From Hustle to Flow

Session One

Product or Service Delivery

“Deliver Like a Pro”

- Build and refine your offer
- Ensure consistent delivery
- Create a customer-centric model

Session Two

Customer Experience & Retention

“Turn Clients Into Lifers”

- Map the ideal client journey
- Support systems that build trust
- Keep clients engaged long-term

Session Three

Operations & Systems

“Build It to Scale”

- Document your processes
- Tech tools that save time
- Workflows that grow with you



Day 4- Saturday: Protect & Profit Money, Structure, and Strategy

Session One **Financial Planning**

**“Don’t Just Make Money
—Manage It”**

- Budgeting and forecasting
- Pricing for profit
- Building business credit

Session Two **Legal & Structure**

“Protect the Bag”

- LLC, S-Corp, and liability basics
- Contracts, trademarks, and compliance
- Know what to insure and when

**SESSIONS END
AT 2PM. ENJOY
THE CITY!**

**There will be activities
scheduled though they
are not mandatory.**



Day 5- Sunday: Wealth in Motion

Invest Like an Entrepreneur

You've built the business

—now it's time to multiply what it earns. Learn how to reinvest profits strategically to create long-term wealth.

Business Investing

- When to reinvest in growth vs. take profit
- Building business credit & preparing for funding
- Acquiring assets under your business


Personal Investing

- Real estate investing fundamentals
- Diversifying with stocks, crypto, or other vehicles
- Creating passive income streams

Smart Scaling

- Leveraging your profits to scale products, systems, or teams
- Investing in education, mentorship, and new ventures

Legacy Planning

- Retirement accounts for entrepreneurs
 - Estate planning basics
 - Creating wealth that outlives you
- 

A background image showing a handshake in the foreground, with a dense city skyline (likely New York City) visible in the background. The handshake is centered and the city is slightly faded behind it.

Your future deserves more than guesswork.

Retreat-Only Access

Includes all sessions, materials, transportation to/from airport if needed, and participation in group activities.

Guest responsible for their own accommodations

CLIENT INVESTMENT

\$2,800

Private Room Package

Enjoy your own private space to recharge, reflect, and rest in total comfort.

Rooms for this package are limited and will be reserved for the first three guests who register.

CLIENT INVESTMENT

\$5,000

Shared Room Package

Share a beautifully appointed room with another guest while still enjoying all the benefits of the retreat experience.

Guests will choose their rooms upon arrival.

CLIENT INVESTMENT

\$3,800

FAQ

What is the VentureU Business Retreat?

The VentureU Business Retreat is a 5-day immersive experience designed to provide individuals (or organizations) with clarity, systems, and strategies to advance their businesses within 90 days. Hosted in a luxury villa in Medellín, Colombia, the retreat offers private chef services and dedicated meeting spaces to ensure a comfortable and productive environment.

How do I register for the retreat?

To register for the VentureU Business Retreat, please visit our official website at www.VentureU.live and complete the application form. Our team will review your application and contact you with further details.

Can I bring a guest to the retreat?

Yes, you are welcome to bring a guest or team member to the retreat. Please note that each attendee must register individually, and accommodations are based on the selected package.

Where is the retreat located?

The retreat will take place in a carefully selected luxury villa in Medellín, Colombia. The exact address and details will be provided upon registration.

Is lodging and transportation included in the retreat investment?

Depending on the package selected, lodging may be included. The options are:

- Private Room Package: Includes private accommodations.
- Shared Room Package: Includes shared accommodations with another guest.
- Retreat-Only Access: Does not include accommodations; attendees are responsible for their own lodging.

Transportation to and from the airport can be arranged upon request.

Will meals be provided during the retreat?

Yes, a private chef will prepare daily meals, including breakfast, lunch, and dinner. If you have any dietary restrictions, please inform us in advance, and we will accommodate your needs.



FAQ

Continued

What is the daily schedule for the retreat?

Each day is structured to provide a balance of impactful sessions and personal time:

- Wednesday (Arrival): Guests arrive and settle in, followed by an evening welcome session.
- Thursday (Day 2): Vision & Foundation sessions.
- Friday (Day 3): Marketing & Sales sessions.
- Saturday (Day 4): Systems, Tools, and Setting the Pace sessions.
- Sunday (Day 5): The Wealth Blueprint sessions, concluding by mid-afternoon.

Each day begins with a 9:00 AM breakfast, sessions conclude by 4:00 PM, allowing free time in the evenings.

How should I prepare for the retreat?

Come with an open mind, readiness to learn, and a focus on personal and professional growth. All necessary materials will be provided.

What should I bring to the retreat?

We recommend bringing comfortable clothing suitable for both indoor sessions and outdoor activities, personal toiletries, any necessary medications, and a journal or notebook for personal reflections.

Is there a code of conduct?

Yes, to ensure a respectful and enriching experience for all attendees, we have a code of conduct that will be provided upon registration.

What is the cancellation and refund policy?

Due to the limited availability and high demand for the retreat, all sales are final. However, if unforeseen circumstances arise, please contact our team to discuss potential options.

How can I contact the VentureU team for further questions?

For any additional questions or concerns, please reach out to our team via email at info@4datapoints.com or call us at 833-367-6347.

Day of Arrival

Arrival Airport: MDE



Day One Airport Arrival & Transportation

Jose Maria Cordova International Airport

Upon Arrival

- Attendees will be greeted at a designated meeting point at the airport.
- A private shuttle will transport everyone from the airport to the residence.
- If any delays occur, backup transportation will be arranged.
- Prior to the retreat, we will collect all contact details and flight information to ensure smooth communication and arrivals.

Check-In at the Residence

- Upon arrival, attendees will check into their pre-assigned rooms, arranged according to the retreat package they selected.
- Our team will be on-site to welcome each guest, assist with luggage, and guide them to their rooms.
- Refreshments and light snacks will be available upon arrival.

Evening Schedule: Connection & Kickoff

After settling in, guests will have free time to relax, unpack, and explore the space at their own pace. This is a chance to enjoy the amenities, recharge from travel, and connect casually with other attendees.

Later in the evening, we'll gather for a warm welcome from the 4 Data Points Academy team. We'll walk through the retreat schedule, set intentions for the experience, and review shared space guidelines to ensure a comfortable and respectful environment for all.

Following the overview, guests will enjoy a light, catered dinner focused on community and connection. We'll also take a moment to introduce ourselves with a simple yet powerful exercise: "Your Vision in One Sentence."



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