







AIX AI AND THE NEW **EXPLORING AI'S IMPACT ON WORK, WISDOM** AND THE WORLD AHEAD

DATE



4TH MAY 2024, **SATURDAY**



9 AM TO 5 PM, **FULL DAY**



VENUE

THE MAJESTIC HOTEL, KUALA LUMPUR

NORMAL PRICE

BRAINHUDDLE | 50% OFF

EARLY BIRDS | 35% OFF (UNTIL 20 APRIL 2024)

CORPORATE RATE | 15% OFF EACH (4 PAX AND ABOVE)

RM780

RM390

RM499

RM663 PER PAX

*For corporate booking, email us at sarah@pmcc-corporation.com







+60173905108 connect@pmcc-corporation.com





pmcc.cafe Peter Wyss projectmentors



MEET YOUR SPEAKERS



Peter Wyss | CEO of PMCC & Founder of PMCC.Cafe

With a profound foundation in managing large-scale infrastructure projects and leading international teams, Peter Wyss is not just a seasoned leader but a pioneer in the coaching realm. His extensive experience over three decades has not only shaped his holistic coaching approach but also positioned him as a luminary in personal and professional development.

As an "Al Whisperer," Peter has merged his coaching expertise with cutting-edge Al insights, authoring "Al-Driven Success" - a testament to his forward-thinking approach.



Roshnee Rajasingam | Executive Coach, Certified Master Coach

A passionate and result-oriented professional and entrepreneur who specialises in executive coaching, corporate training, effective communication for career management, and strategic marketing. She is based in Malaysia with clients throughout Asia.

With over 25 years of career experience, and a strong proficiency in developing and executing multi-faceted programs, Roshnee's exposure to multi industries lends itself seamlessly to the executive coaching, mentoring and facilitation domain.



Mayilai Kumaran | Cyber Security Specialist

Over 10 years of experience in Cybersecurity, Software Development, and Business Analyst roles varying in Software Development ICT Centres, Telecommunication, Printed Circuit Board (PCB), and Insurance Industries. Some of his achievements have been rolling out International Organisations of Standards (ISO) in these various industries specialising in Information Security Management Systems (ISMS) & Quality Management Systems (QMS).

Led, developed and implemented enterprise-wide Information Security Policies, Standards & Guidelines while ensuring alignment with applicable laws, regulations and industry standards and best practice requirements for 5G Network as Single Wholesale Network (SWN) Company.

THE AI-ENABLED EXPERTS

UNLOCK THE POWER OF AI FOR YOUR FUTURE

What You Must Know About This Workshop

Dive into an immersive experience designed to equip you with the knowledge, skills, and strategies to navigate the Al-driven landscape of tomorrow.

This workshop isn't just about understanding Al—it's about becoming Al-ENABLED, transforming your career, and leading the charge in an Al-centric world.

Why You Can't Miss This Workshop

Understand the formula of AI x AI = RESULTS

Discover the power of 'AI x AI = RESULTS'. Learn how integrating Artificial Intelligence (AI) with your Ambition and Initiative (AI) can drive unparalleled outcomes in your professional journey. Apply this formula for tangible results.

Transform Your Smart- phone To Be CLEVER

Go beyond conventional use and make your smartphone a powerhouse of productivity. We'll guide you through innovative methods to transform your device into a CLEVER tool, boosting your efficiency and connectivity.

Reclaim Your Time, Be Al-Enabled

Imagine gaining an extra half day each week – it's possible with Al-enabled strategies. Be familiar with practical, Al-driven solutions to streamline your tasks and decision-making processes, giving you back precious hours for what truly matters.

Future-Proof Your Leadership

The future is AI, and as a leader, being ahead means being prepared. Learn to integrate AI seamlessly into your leadership style, ensuring you remain at the forefront of innovation and change, ready to guide your team towards a prosperous future.



WORKSHOP HIGHLIGHTS

Opening Session

Al x Al and the New Professional Frontier: Exploring Al's Impact on Work, Wisdom, and the World Ahead"

Are you poised to navigate the future with AI at your side? Join the conversation with **Roshnee**, a holistic coaching expert, **Kumaran**, a cybersecurity sage, and **Peter**, a visionary in entrepreneurship and project management. Curious about the synergy between AI and your professional growth? This session is your arena to engage, inquire, and interact, getting direct insights from those at the forefront of the AI revolution. Ready to be part of this groundbreaking journey?

Navigating the Future with Al: Integrating
Business Strategies, IT, and Cybersecurity

Session 2

How will AI redefine the way we do business? Join Kumaran and Peter in this transformative session where business meets the next frontier. Uncover how integrating AI with business strategies and cybersecurity can catapult your operations into a new era of efficiency and security. Are you ready to transform your business acumen with AI? This session is your portal to mastering AI's role in strategic planning, IT enhancement, and cyber resilience. Will you lead or follow in the digital age? Step into the future with us and harness AI to redefine success.

Session 3

Revolutionising Project Management with AI

Familiarise yourself with groundbreaking AI tools and sophisticated strategies in our AI session exclusively led by Peter, a renowned authority in AI-driven project management. Why settle for the status quo when Peter can guide you through AI's transformative impact on project planning, execution, and delivery? This session promises not just insights but a transformation in your approach to project management, making you an indispensable asset in a data-driven future. Join Peter and turn the AI promise into your project management prowess!

GAME: Al Strategy Sprint: The Prompt Engineering Challenge

Session 4

Are you ready to engage in a battle of wits and strategy with AI? Jump into a game where your ability to craft ingenious AI prompts sets you apart. In this interactive session, you'll tackle real project management, strategic decision-making, and leadership puzzles using AI. Think you can outsmart your peers with the most effective AI prompt? This isn't just learning; it's a thrilling competition where your AI skills can shine. Accept the challenge, collaborate with your team, and unveil your AI prowess in a race against time and intellect.

Session 5

Leadership in the Age of Al:
Charting the Future with Humanity at the Helm

Your gateway to mastering Al's transformative impact on leadership is brought to you by our leader of all leaders, Roshnee. This session zeroes in on the essential fusion of Al capabilities and human-centered leadership. How will Al transform your leadership style? Evolve into a visionary leader who skillfully navigates the Al landscape, ensuring your leadership remains impactful and relevant in an Al-driven era. Our question to you, Are you ready to lead with a blend of Al intelligence and human insight?"

Al x Al — Future-Proofing Your Professional Journey

Final Session

Our closing session delivers key AI strategies to advance your career. We equip you with the essential AI tools and insights to secure your place at the forefront of your field. At the end of the session, you will ask yourself, "How prepared am I to adopt AI tools to enhance my leadership effectiveness?" or "Can I really commit to being an AI-savvy leader in today's increasingly digital world if I do not practice AI application?"

BE AI-ENABLED WITH US!



Our Guarantee to You

20% Efficiency Upgrade = One Day Per Week

Certification of Achievement

Complete our post-workshop assessment and receive a coveted Credly certificate, a digital badge that you can display on your LinkedIn profile, CV, or any professional platform.

This certification not only endorses your newly acquired AI skills but also enhances your professional credibility.

✓ Stay Ahead in 2024

Learning AI is not just an option; it's a necessity. In the fast-evolving landscape of 2024, being proficient in AI is crucial to ensure you're not left behind.

This workshop offers the upskilling you need to stay relevant and competitive in your field.

Future-Proof Your Career

With our specialised AI training and certification, you're not just learning; you're investing in your future.

Our program is designed to arm you with skills that will be in demand for years to come, effectively future-proofing your career.

Secret Formula AI x AI = RESULTS

Transformative learning for tangible outcomes.

Master the 'AI \times AI = RESULTS' formula, turn your smartphone into a productivity powerhouse, reclaim valuable time with Al strategies, and cultivate a future-proof leadership style that sets you apart.

▼ Enhanced Output, Advanced Clarity

Our workshop will sharpen your skill set, giving you the tools to enrich your work with exceptional detail and clarity.

Step into a world where advanced AI knowledge meets practical application, leading to increased efficiency and superior precision in every task you undertake.



Quality & Efficiency Upgrade

Elevate your output quality and operational efficiency with Al mastery. Upgrade your work's quality with richer details, superior knowledge and refining your communication with enhanced English proficiency. With our workshop, learn to optimise your workflow, achieving more in less time—guaranteeing a 20% boost in productivity.

REGISTER NOW