

WELCOME TO RENO/SPARKS

RELOCATION GUIDE 2025

COMPLIMENTS OF FIRST CENTENNIAL TITLE



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RENO/SPARKS RELOCATION GUIDE

CONTENTS

1-28

GENERAL INFORMATION

- Home Means Nevada
- Why Nevada?
- Nevada Tax Advantages
- Area Profile
- Reno Map
- Downtown Reno District
- Downtown Reno
- Downtown Damonte
- Midtown Reno
- Sparks
- Reno Sparks Convention & Visitor Authority
- Reno-Tahoe International Airport
- Reno/Sparks Economy
- Nevada Economic Growth
- Tahoe Reno Industrial Center
- University of Nevada, Reno
- Washoe County School District
- Education
- Demographics

29-32

LOCAL SERVICES

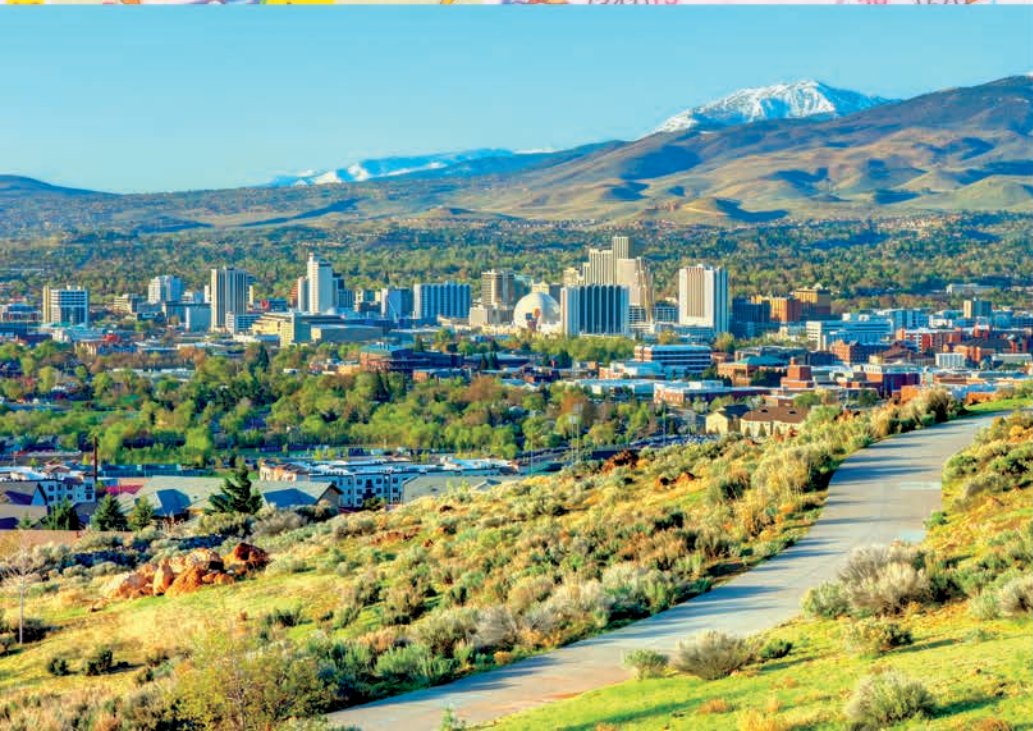
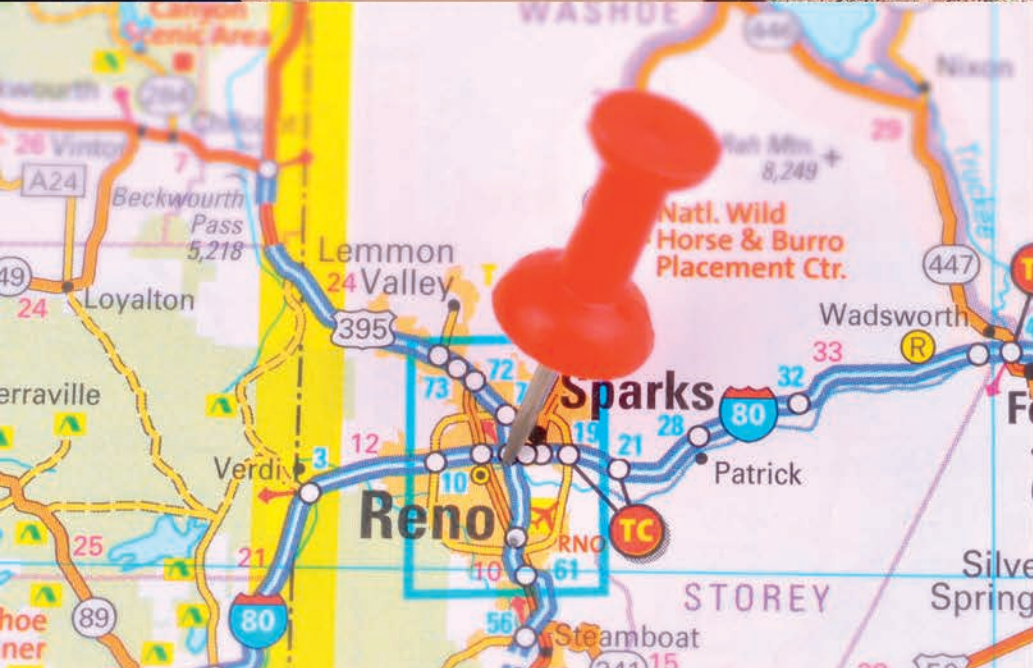
- Local Services
- Senior Resources
- Activities For Children
- Pet & Animal Services

33-45

THINGS TO DO

- Yearly Special Events
- Pioneer Center for the Performing Arts
- Artown
- Food Truck Fridays
- Reno Events Center
- Reno Sparks Convention Center
- Reno Aces
- Moana Springs Community Aquatic & Fitness Center
- Reno Ice
- Golf Courses
- Winter Recreation
- Tahoe Area Resorts
- Parks & Recreation
- Parks in the Region
- Shopping





GENERAL INFORMATION

HOME MEANS NEVADA

Entered the Union: October 31, 1864 (36th)

Capital: Carson City

Origin of Name: Spanish for "snow-covered"

State Motto: All For Our Country

State Nicknames: Sagebrush State * Silver State * Battle Born State

State Song: "Home Means Nevada"

National Forests: 2 **State Parks:** 23

Famous for: Gambling, Lake Tahoe, Reno, Las Vegas, Gold & Silver Mining, Wild Mustangs and Outdoor Recreation

STATE SYMBOLS

Bird: Mountain Bluebird

Tree: Bristlecone Pine

Flower: Sagebrush

Colors: Silver & Blue

Animal: Desert Bighorn Sheep

Fish: Lahontan Cutthroat Trout

Grass: Indian Ricegrass

Fossil: Ichthyosaur

Rock: Sandstone

Metal: Silver

FUN FACTS

- Nevada was made famous by the 1859 discovery of the Comstock Lode, the richest known U.S. silver deposit.
- Nevada is the largest gold-producing state in the nation. It is second in the world behind South Africa.
- Nevada is the gambling and entertainment capital of the United States.
- Las Vegas has more hotel rooms than any other place on earth.
- Most of the state is desert but the Sierra Nevada mountain range near Reno and the Ruby Mountains near Elko have snow for half the year.
- Nevada has more mountain ranges than any other state, with its highest point at the 13,145 foot top of Boundary Peak near the west central border.
- About 150 couples get married in Las Vegas each day.
- In 1899 Charles Fey invented a slot machine named the Liberty Bell. In 1999 Nevada had 205,726 slot machines, one for every 10 residents.

Nevada State Flag



WHY NEVADA?

Current Washoe County Population: 498,022*

Cost of Living

Nevada has an exceptionally low cost of living as compared to other states.

The Lombardo Administration is working to ensure that costs stay low, so that businesses and entrepreneurs can thrive and Nevadans can afford to raise families.

Robust, Award Winning Higher Education Opportunities

When people think of Reno, they think of gambling. However, over the last couple of decades, Reno and Sparks have become much more than just gaming cities. With many prominent corporations residing in the area, INC magazine rated Reno as the sixth best spot to do business for a mid-sized city.

Incentives for Nevada Business Relocation, Development and Expansion

Modified Business Tax Abatement

- Up to 50% for 4 years

Personal Property Tax Abatement

- Up to 50% abatement for up to 10 years

Transferable Tax Credits

- Transferable tax credit for legislatively approved large capital investment projects

Standard Abatements

- Data Center Abatements
- Aviation Parts Abatements
- \$1 Billion Dollar Investment Abatements
- Workforce Innovations for a New Nevada
- Governor's Office of Energy Abatement for Renewable Energy
- NV Energy Business Incentives

Sports Capital of the World

Nevada Hosts:

1. Formula 1
2. NHL, featuring Stanley Cup Winning team Las Vegas Golden Knights
3. UFC
4. Nascar
5. WNBA, featuring two-time playoff winning team The Aces
6. Soon to be the home of the Las Vegas A's MLB Team
7. Host of Super Bowl LVIII



SALES TAX RATE

Carson County	7.60
Churchill County	7.60
Clark County	8.38
Douglas County	7.10
Lyon County	7.10
Storey County	7.60
Washoe County	8.27



Nevada Tax Advantages

**WHAT DO YOU THINK OF LIVING IN A STATE
WITH NO STATE INCOME TAX?
IT'S JUST ONE OF THE MANY COMPELLING
REASONS TO CALL THE SILVER STATE HOME.**

The requirements are simple, and the benefits can be quite impressive.

To qualify for these tax benefits, you must establish Nevada as your primary residence. This doesn't prevent you from conducting business or owning property in other states; Nevada just needs to be where you have the strongest ties.

As a Nevada resident, you can generally avoid state income taxes, except for income earned from sources in other states. Even if you must allocate part of your income to a state with an income tax, you may still see a significant reduction in your overall tax liability.

Nevada provides numerous tax advantages for individuals and businesses looking to relocate.

Reasons to consider Nevada for your home and business:

- No personal income tax
- No corporate income tax
- No gross receipts tax
- No franchise tax
- No inventory tax
- No tax on issuance of corporate shares
- No requirements of shareholders and directors to live in Nevada
- No tax on sale or transfer of shares
- No succession or inheritance with IRS
- No sharing information with the IRS
- Simple annual requirements
- Protection for Directors and Officers
- No initial or minimum capital requirements
- Anonymity of owners-total privacy
- Low property taxes
- Business friendly environment

We are not tax attorneys or CPAs. We recommend you consult your tax advisor.



AREA PROFILE

Located in the majestic Sierra Nevada Mountains, the breathtaking Reno-Sparks Lake Tahoe area is not your average destination. From the arts to the cultural splendor, from the casinos to its unprecedented natural surroundings, the Reno-Sparks area is rich in both tradition and fresh entertainment.

Minutes away from world-famous Lake Tahoe, the Reno-Sparks community is surrounded by natural beauty and limitless recreational opportunities. The Reno-Sparks Lake Tahoe region has over 18 world-class ski resorts, many just a short 45-minutes from downtown, and 40-plus golf courses. The area also boasts 60 gaming locations, the National Bowling Stadium, the National Automobile Museum, Rancho San Rafael Park's Arboretum and Wilbur D. May Great Basin Adventure, the historic boomtown of Virginia City, and world-class fishing, hiking, biking, and numerous other outdoor activities. The quality of life in the Reno-Sparks area is tough to beat.

At 4,500 feet above sea level, the Reno-Sparks area offers four distinct seasons with few extremes. Average temperatures range from winter lows in the 20's to summer highs in the 90's. Low humidity characterizes the area, making the cool days seem not so cold and the warm days not so hot. Rain is scarce, and snow is certain. Here the sun shines more than 300 days a year.



NORTHERN NEVADA CLIMATE

TEMP	HIGH	LOW
ANNUAL	67.4	35.2
JANUARY	45.5	21.8
APRIL	64.1	33.2
JULY	91.2	51.4
OCTOBER	69.9	34

DISTANCES TO OTHER WESTERN CITIES

CITY	MILES	AIRTIME
LAS VEGAS	441	1:00
LOS ANGELES	475	1:06
PHOENIX	753	2:00
PORTLAND	586	1:30
SACRAMENTO	135	:25
SALT LAKE CITY	526	1:00
SAN FRANCISCO	231	:50

Reno-Sparks Metro

HOTELS

Aloft Reno-Tahoe Airport **40**
 America's Best Travel Inn **12**
 Atlantis Casino Resort Spa **44**
 Baymont Inn & Suites **31**
 Best Western Plus **20**
 Circus Circus Reno at THE ROW **50**
 Comfort Inn & Suites **39**
 Courtyard by Marriott **49**
 Courtyard Reno/Riverfront **65**
 Econo Lodge **37**
 Eldorado at THE ROW **57**
 Fairfield Inn & Suites by Marriott **27**
 Grand Sierra Resort & Casino **29**
 Hampton Inn Reno/Sparks **22**
 Holiday Inn Express **32**
 Home 2 Suites **45**
 Homewood Suites by Hilton **48**
 Hyatt Place Reno-Tahoe Airport **41**
 Kramer's Midtown Motel **36**
 The Jesse **9**
 La Quinta Inn **34**
 Morris Burner Hotel **10**
 Motel 6 Reno Livestock Events Center **11**
 Motel 6 Reno Virginia Plumb **38**
 Motel 6 Reno West **8**
 Motel 6 Sparks **14**
 Nugget Casino Resort **15**
 Peppermill Resort Spa Casino **42**
 Plaza Resort Club **63**
 Quality Inn **30**
 Ramada Reno Hotel & Casino **13**
 Renaissance Reno Downtown **73**
 Reno Suites **51**
 Residence Inn Sparks **23**
 Sands Regency Casino Hotel **54**
 Seasons Inn **52**
 Silver Legacy at THE ROW **53**
 Sunrise Motel **19**
 Super 8 Motel Sparks **26**
 Super 8 by Wyndham Meadow Wood Courtyard **46**
 Surestay Plus Hotel **35**
 Vagabond Inn **43**
 Western Village Inn & Casino **21**
 Whitney Peak Hotel **59**
 WoodSpring Suites Sparks **28**
 WorldMark Reno **58**

ATTRACTIONS

Basecamp Climbing Wall **60**
 Bundox Bocce **72**
 City Plaza **64**
 The Discovery **79**
 The Depot Gallery **16**
 The Eddy **68**
 Fleischmann Planetarium **3**
 Great Basin Co-op **77**
 Greater Nevada Field **62**
 Historic Reno Arch **74**
 Lake Mansion **76**
 Lawlor Events Center **4**
 The Lilley **6**
 Mackay Stadium **7**
 McKinley Arts & Culture Center **66**
 Meadowood Mall **47**
 National Automobile Museum **75**
 Nevada Historical Society Museum **2**
 Nevada Museum of Art **78**
 Outlets at Legends **24**
 Pioneer Center for the Performing Arts **71**
 Reno Arch **61**
 Reno Little Theater **33**
 Reno Neon Line **55**
 Sierra Arts Gallery **69**
 Sparks Heritage Museum **18**
 Urban Market **56**
 Victorian Square **17**
 Virginia Street Bridge **70**
 Wilbur D. May Museum & Arboretum **1**
 Wild Island Family Adventure Park **25**
 Wingfield Park & Amphitheater **67**
 W.M. Keck Earth Science and Mineral Mining Museum **5**

**Reno
Tahoe.**
 VisitRenoTahoe.com





DOWNTOWN RENO DISTRICT



There is a renaissance in Downtown Reno! The swelling tide of enthusiasm, energy and investment has created an environment for adaptive reuse of property, new businesses, historical preservation and improved residential areas and arts and cultural activities. Downtown Reno as a whole and its unique connected districts have been featured in AAA, Via, New York Magazine and Sunset Magazine

- Northern Nevada Business Weekly

HIGHLIGHTS

- Masonic, Bruka & Lear Theatre
- Hub for ARTown Festival
- National Bowling Stadium
- Old Lincoln Hwy
- Reno Bike Project
- Start-up Row
- National Automobile Museum
- Reno Aces Ballpark
- Nevada Museum of Art
- Discovery Museum
- Unique locally owned businesses
- Multicultural businesses

UNIVERSITY DISTRICT

RIVERWALK DISTRICT

LIBERTY DISTRICT

WELLS DISTRICT

THE ARCH DISTRICT

OLD BREWERY DISTRICT

Downtown RENO



LAKE TAHOE



DOWNTOWNRENO.ORG • 775-432-0776 • 40 E. 4TH ST, PAVILION A, RENO, NV

DOWNTOWN DAMONTE

COMING SOON

A VIBRANT DOWNTOWN DISTRICT IN THE HEART OF SOUTH RENO



Downtown Damonte, a 73-acre mixed-use development in the heart of Damonte Ranch, has announced plans for, “a walkable canvas of dining, housing, office, retail, medical, recreational, and commercial opportunities with a target occupancy date of late 2024 to early 2025,” according to a news release.

A place to socialize. To treat yourself. To make new friends. To enjoy a dinner out. To create memories. Downtown Damonte brings a thriving community-focused hub to Damonte Ranch and the whole of South Reno. Centered around pedestrians and cyclists, Downtown Damonte is a place where Renoites can gather and experience the best life has to offer.

HIGHLIGHTS

Downtown Damonte will include:

- 244,000 square feet of retail, shopping, dining, and bars
- 150,000 square feet of Class A office space
- 180 hotel rooms
- Up to 900 residential units
- Biking and pedestrian paths with a walkability and bike rating of 62
- Seasonal programming and special events



MIDTOWN RENO

Midtown has something for everyone—visitors, locals, residents alike—ranging from interests, socio-economic background, cultures, and tastes.

We invite you to bring your friends and family to enjoy the Midtown experience. From California street to Center street, all the way down South Virginia St. to Mt. Rose, Midtown is a place to explore, find yourself, lose yourself, meet someone new, eat something different, shop for something unique, walk, skip, dance, love and just be.

HIGHLIGHTS

- **20+ local restaurants and bars**
- **40+ boutiques / stores**
- **Professional services businesses**
- **30+ beauty supplies, wellness-related businesses**
- **Accessible and affordable public transit**
- **Annual events** (including the Midtown Art Walk, Holidays In Midtown, Black Friday, Record Store Day, and Artown), and nightly musical performances at various venues.
- **50+ murals and a variety of other artistic and historical installations** along each block
- **Accessible and walkable sidewalks**



SPARKS

Since the 1990's, Sparks has grown tremendously, offering residents and visitors a wide variety of services and activities. Sparks was reported as the fastest growing city in Nevada between 1999-2008 and continues to grow. Sparks is known as the premiere special events venue for all of Northern Nevada with attractions on the Victorian Square bringing thousands of visitors to annual events such as Hometown Farmer's Market, Hot August Nights, Best in the West Nugget Rib Cook Off and Hometown Christmas. Victorian Square is now also home to the Nugget Events Center which is a 8,517 seat venue for concerts.

HIGHLIGHTS



- Victorian Square
- Sparks Marina
- Legends Shopping Center
- Golden Eagle Sports Complex
- Nugget Events Center



VICTORIAN SQUARE

Victorian Square has been transformed into the new modern area to live, work, dine and play. The newly renovated Galaxy Theater is now open! The new 8,500-seat Nugget outdoor event center, featuring headlining musicians under the stars. Victorian Square is easily accessed between two on-ramps to I-80.

SPARKS MARINA

Eighty acres of water accommodate swimming, boating, fishing, scuba diving, paddle boarding and picnicking facilities, and breath-taking views of the nearby mountains. The Sparks Marina has become a destination for water sports competitions and hosts the International Dragon Boat Festival.



RENO-SPARKS CONVENTION & VISITORS AUTHORITY

Attracting Visitors, Improving Quality of Life

The mission of the Reno-Sparks Convention & Visitors Authority is to attract overnight visitors to Reno Tahoe lodging properties through tourism marketing, convention sales and facility operations, featuring local amenities, attractions and events; thereby enhancing the economic benefit and quality of life for Northern Nevada. Tourism is still the top industry in Nevada, and the RSCVA's purpose is to entice travelers to visit the Reno, Sparks and North Lake Tahoe area, to enjoy the amenities and activities found here, and to stay overnight at one of the great hotels found in Washoe County. Through marketing and sales efforts, the RSCVA supports local businesses and residents by helping to maximize revenues and employment opportunities throughout northern Nevada.



DID YOU KNOW?

4.7M

VISITORS TO RENO
TAHOE AREA IN 2022

4.3M

AIR PASSENGERS
IN 2022

146

AVERAGE DAILY
ROOM RATE

15K

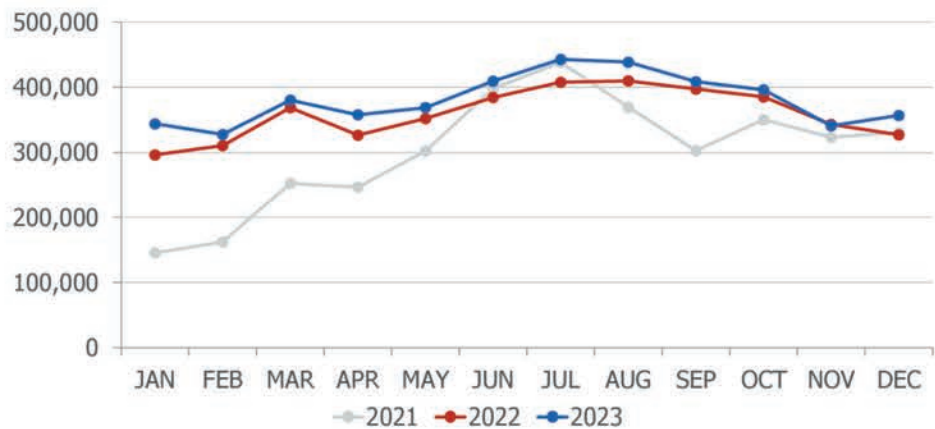
AVERAGE DAILY
ROOM COUNT

RENO-TAHOE INTERNATIONAL AIRPORT

12 AIRLINES, 20+ DESTINATIONS

The Reno-Tahoe International Airport serves over 400,000 passengers a month. The 12 airlines serving RNO provide more than 130 daily departures and arrivals, including 20+ non-stop destinations that allow you to get virtually anywhere in the world in just one stop.

Passengers



OTHER TRANSPORTATION

Stead Airport

4895 Texas Ave
Reno, NV
775.328.6570
www.renoairport.com/airport-authority/stead-airport

South Lake Tahoe Airport

1901 Airport Rd.
South Lake Tahoe, CA
530.541.0484
www.laketahoeairport.com

Amtrak

280 N Center St.
Reno, NV
775.329.8638
Reno offers railroad service for passengers and freight

Greyhound Bus Line

280 N Center St
Reno, NV
775.322.2970
* Greyhound Bus Lines operate throughout the country and have many services in and out of Reno.
* Citifare Public Bus Line provides local transportation throughout Reno year round.

Regional Transportation Commission

775.348.7433
www.rtcwashoe.com

Taxi Service

Reno Sparks Cab Co. - 775.333.3333
Yellow Cab Company - 775.355.5555

RENO/SPARKS ECONOMY

The Reno-Sparks Economy is principally based in the trade and service sector, with approximately 65% of the work force employed in these occupations. Although gaming and other recreational activities represent a significant portion of the growing economy and assessed valuation, the City is experiencing a gradual diversification of its business base with the expansion of distribution, warehousing, and manufacturing facilities. Approximately 25% of the workforce is employed in the fields of construction, manufacturing, transportation, communications, public utilities, and finance related services.

The Reno-Sparks area is serviced by two major highways, the Union Pacific Railroad and a number of trucking and airline carriers. This makes it possible to ship from Reno to 80% of the 11 western states on a next-day basis.

Nevada has no corporate or personal income tax, and is a right-to-work state. These factors have contributed to the state's tremendous growth in the 1990's and into the 2000's.

In addition to the accomplishments of the Economic Development Authority of Western Nevada in bringing new business to Northern Nevada, the City of Reno Economic and Redevelopment Agency has begun both entertainment and housing projects for in the City's downtown sector.

Over thirty million dollars of City and one billion dollars in private/other public investment have been made in downtown Reno to modernize and beautify infrastructure and facilities. A maintenance district was established to ensure that the downtown area will remain clean and beautiful. The City also established a police district downtown to ensure a safer environment.

ORGANIZATION	WEBSITE	PHONE NUMBER
City of Reno	www.reno.gov	775-334-4636
City of Sparks	www.cityofsparks.us	775-353-5555
Washoe County	www.washoecounty.gov	775-328-2003
State of Nevada	http://nv.gov	VARIOUS LISTINGS
Nevada Department of Taxation	http://nevadatax.nv.gov	1-866-962-3707
Nevada Secretary of State	www.nvsos.gov	775-684-5708
Nevada Association of Employers	www.nevadaemployers.org	775-329-4241
Reno-Sparks Chamber of Commerce	www.thechambernv.org	775-636-9550
Reno-Sparks Convention & Visitor's Authority	www.rscva.com	775-827-7600
Economic Development Authority	www.EDAWN.org	775-829-3700
Job Opportunities in Nevada	www.join.org	775-284-9600
Centers for Regional Studies (UNR)	www.nevadasbdc.org	775-784-1771

NORTHERN NEVADA ECONOMIC GROWTH

The Greater Reno-Sparks-Tahoe area is one of the fastest growing regions in the U.S. and is rated among the top metropolitan statistical areas in a recent Milken Institute report. The Economic Development Authority of Western Nevada's (EDAWN) mission is directed toward strengthening our community by attracting companies and in many cases, their corporate headquarters from diverse industry sectors. Our new economy is in part powered by a growing number of technology-related and advanced manufacturing companies to the region. Many of the homegrown start-ups are also in large part technology-related and our efforts to develop and grow this ecosystem is another key strategy to diversifying the economy.



Technology



Renewable Energy



Advanced Manufacturing



Financial Services



Distribution, Logistics & E-Commerce



Aerospace & Defense



Back Office, Office Support



Health/Medical



Source: www.edawn.org

RENO-TAHOE OUR REGION BY THE NUMBERS

DATA COLLECTED BY THE RENO-TAHOE AIRPORT AUTHORITY, EDAWN AND RSCVA



1.5 MILLION

TOTAL RESIDENTS (2021)



33.3%

BACHELOR'S DEGREE OR HIGHER



+8%

NET POPULATION GROWTH (2021 VS 2019)

• THE MAJORITY MOVED FROM LAS VEGAS, SACRAMENTO, SAN FRANCISCO, LOS ANGELES AND SAN JOSE



11

CORPORATE HQ (2021)



15,200

NEW JOBS (2021)



25

NEW COMPANIES (2021)



7.3%

AVERAGE WAGES INCREASE (2021 VS. 2020)



\$77,050

MEDIAN HOUSEHOLD INCOME (2021)

NORTHERN NEVADA ECONOMIC GROWTH

Northern Nevada Economy Fueled By Growth in Tech and Manufacturing-59 Companies, 29 Headquarters and 5,600 Jobs Reach Unexpected Milestones During the Pandemic



RENO, Nevada (Dec. 16, 2021) – Fifty-nine companies that relocated to Greater Reno-Sparks-Tahoe, Fernley, Washoe County, Storey County areas and several local companies that expanded their workforce in 2020, and 2021, were honored at EDAWN's "10th Annual New and Expanded Companies".

Technology and Manufacturing, two of the fastest growing industry sectors in Northern Nevada comprised over 60% of all the companies that relocated and expanded here in the past two years. The influx of 29 corporate headquarters are strong indicators of their commitment to long-term growth and partnership in our community and with this, also brings many high-paying jobs. Approximately 5,600 new jobs over the next 5 years are directly attributed to these 59 companies and points to EDAWN's efforts and the support of the community to diversify and grow our economy. As efforts continue to move in the right direction, average salary also rose in 2021 to \$64,000 annually.



Our strong economic activity is a direct result of the diversification of our economy. Our manufacturing, logistics, distribution, and technology employees are working and spending money. Additionally, this economic activity coupled with our remarkable quality of life is attracting talent to the region. We recently received top ten rankings for the attraction of Millennials and Gen Z members to the region, and a top 50 ranking for best places to live.



"Despite the pandemic, our region has continued to grow," said Mike Kazmierski, CEO of EDAWN. "More importantly, we are attracting quality companies bringing the higher paying "jobs of the future" to our region. The continued development of our advanced manufacturing and technology sectors will continue our diversification efforts and lead our community to economic success for many years to come," he said.

A Region For Business Start Growing in Greater Reno-Sparks-Tahoe

No matter your business Greater Reno-Sparks-Tahoe is the region for you to move or grow your company. From central access to the 11 western states, to tax and business-friendly policies, a skilled workforce and the quality of life to keep them here, Greater Reno-Sparks-Tahoe can deliver.



ECONOMIC DEVELOPMENT AUTHORITY
OF WESTERN NEVADA

#1 Highest Startup Density for MSA size class.

#3 Most Business Friendly Tax Climate

#9 Top 100 Best Places to Live

For a complete list of companies moving into the Northern Nevada area, please visit edawn.org/news



TAHOE RENO INDUSTRIAL CENTER

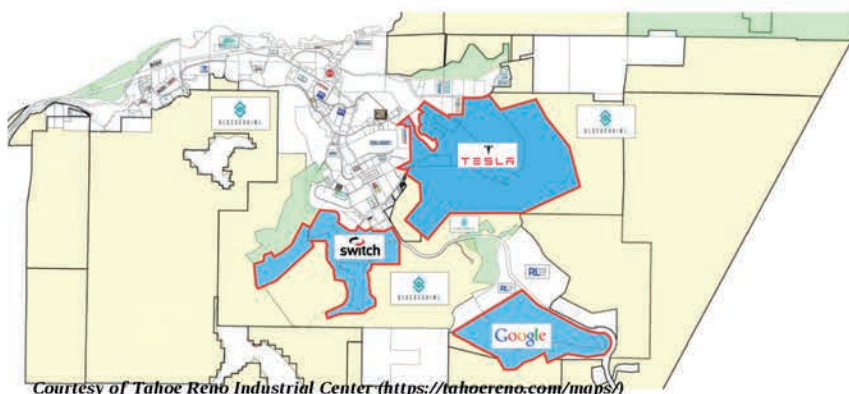
Benefits of the Tahoe Reno Industrial Center include:

- The vast majority of industrial uses are pre-approved; rarely are special use permits ever required
- Grading permits issued within 7 days of application, building permits issued within 30 days of application. Yes, you read that right! Just imagine, you could have your site graded, built and open for business within 180 days following close of escrow.
- Roads and all utilities (power, gas, fiber, water, wastewater, reclaimed water) are in place and built for industrial capacity.
- A Berkshire Hathaway owned power plant is in the park with a capacity of 1100 megawatts.
- Ample water rights secured and banked.
- 12 Miles of dedicated frontage on the I-80 corridor and Union Pacific Intercontinental rail line, which is the central logistics corridor to and from the east coast.
- Located in Nevada where there is ZERO state income tax!
- All land in the development is owned free and clear

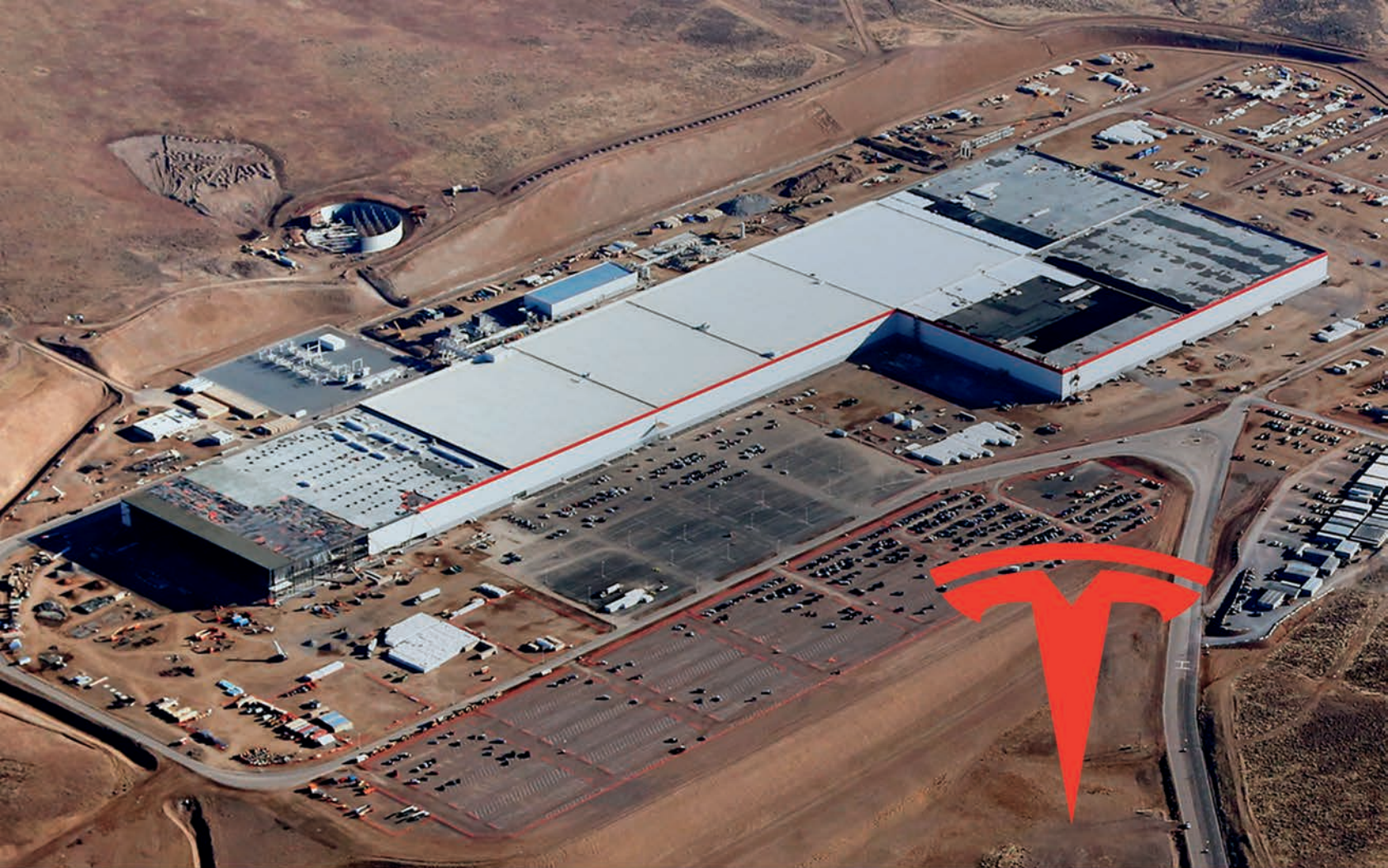
Tahoe Reno Industrial Center (TRIC) is the largest industrial park in the world. The massive 107,000 acre park encompasses a developable 30,000 acre industrial complex. The center is a 15 minute drive from the Reno Tahoe International airport.

Not only is Tesla Gigafactory 1 located here, but many of the foremost tech companies in the world, such as Blockchains, Google, Jet.com, Panasonic and Switch have recognized the unique location, development and business benefits of this park.

Another 10 million square feet of additional tenants signed recently, it is on its way to be the largest industrial complex in the world. With more major tenants scheduled to announce relocation to the Tahoe/Reno industrial center, it should produce over 100,000 new jobs to the Northern Nevada region.



Courtesy of Tahoe Reno Industrial Center (<https://tahoreno.com/maps/>)



TESLA BATTERY GIGAFACTORY

Tesla broke ground on the Gigafactory in June 2014 outside Sparks, Nevada. The name Gigafactory comes from the word 'Giga,' the unit of measurement representing "billions." The Gigafactory is being built in phases so that Tesla can begin manufacturing immediately inside the finished sections and continue to expand thereafter. Already, the current structure has a footprint of more than 1.9 million square feet, which houses more than 4.9 million square feet of operational space across several floors. Still, the Gigafactory is about 30 percent done. Once complete, Tesla expects the Gigafactory to be the biggest building in the world – and entirely powered by renewable energy sources. Designed to be a net zero energy factory upon completion, the facility will be primarily powered by solar, and installation is already underway.

In mid-2018, battery production at Gigafactory 1 reached an annualized rate of roughly 20 GWh, making it the highest-volume battery plant in the world. Tesla currently produces more batteries in terms of kWh than all other carmakers combined. With the Gigafactory ramping up production, Tesla's cost of battery cells will significantly decline through economies of scale, innovative manufacturing, reduction of waste, and the simple optimization of locating most manufacturing processes under one roof. By reducing the cost of batteries, Tesla can make products available to more and more people, allowing us to make the biggest possible impact on transitioning the world to sustainable energy.

Source: <https://www.tesla.com/gigafactory>



SWITCH TAHOE RENO

The world's largest, most advanced data center campus is now located in Reno/Sparks' backyard. The first building in Switch's Citadel Campus officially opened at the Tahoe Reno Industrial Center in late February of 2017. It is known as "Tahoe Reno 1," the 130-megawatt facility is one of several data center buildings planned for the project. The Citadel Campus is Switch's response to the increasing demand for internet-connected people, services and devices. It is designed to be the world's largest data center campus built on the same designs as the campus in Las Vegas. Before Tahoe Reno 1 came about, the title of the largest single data center building belonged to the Lakeside Technology Center located in Chicago.

JASON HIDALGO- RENO GAZETTE JOURNAL



GOOGLE IN NORTHERN NEVADA

Google's Northern Nevada facility is shaping up to be a large undertaking as construction picks up at the 1,210-acre site inside Tahoe Reno Industrial Center. There is plenty of construction activity at the site on USA Parkway just a few miles south of the Switch Citadel data center campus and Tesla Gigafactory in Storey County. The frame of a two-story structure surrounded by cranes and other construction equipment can be seen at the site, which Google bought for \$29.1 million in April 2017. Google has yet to provide specific details about the facility, which is expected to be a data center.

Google bought the facility as part of a \$13 billion investment that the company was making across the United States, including in Nevada. At the time, CEO Sundar Pichai indicated that Google will be making major expansions in 14 states. "These new investments will give us the capacity to hire tens of thousands of employees, and enable the creation of more than 10,000 new construction jobs in Nebraska, Nevada, Ohio, Texas, Oklahoma, South Carolina and Virginia," Pichai wrote in Google's official blog. "With this new investment, Google will now have a home in 24 total states, including data centers in 13 communities."

Jason Hidalgo- Reno Gazette Journal



UNIVERSITY OF NEVADA, RENO

The University of Nevada, Reno is the state's historic flagship institution of higher education. The University has a student enrollment of more than 23,000, including about 3,500 graduate students, and a total budget of nearly \$500 million.

The University provides a broad range of programs and degree options, ranging from baccalaureate degrees in more than 75 disciplines to more than 100 graduate-degree programs at the master's and doctoral level. The University of Nevada School of Medicine is a vital component of the University, with campuses in both of Nevada's major urban centers, Las Vegas and Reno, and a health network that extends to much of rural Nevada.

The University of Nevada was founded in 1874 in Elko as the state's first institution of higher education. Relocated to Reno in 1887, the University remained the state's only institution of higher education for 75 years. The first building on the Reno campus, Morrill Hall, is still in use today, and the campus has grown from a small cluster of buildings surrounding a central quadrangle (modeled after Thomas Jefferson's design for the University of Virginia), to a 290-acre site just north of downtown Reno. The University is one of eight institutions of higher education governed by the Nevada System of Higher Education.

The University has more than 145 undergraduate degree programs, and more than 150 graduate degree programs (57 master's, 80 doctoral and 24 professional graduate programs) from which students may choose. New majors approved recently include Atmospheric Sciences, Environmental Science, Forest and Rangeland Management, Wildlife Ecology, and Computer and Information Engineering. The University is also in the process of adding new Ph.D. programs in Mathematics, Statistics, and Geography, and a new interdisciplinary undergraduate program in Environmental Studies.

The tuition for Nevada resident undergraduates is among the lowest in the western United States and is a reflection of the Board of Regents' and state legislature's policy to provide access to as many Nevada high school graduates as are qualified. For example, the resident undergraduate tuition and fees total \$9,578 a year, which is lower than all but one of 15 western states. Non-resident undergraduate tuition and fees total \$27,720 a year, which is at the median for the western states.

Coupled with its status as a land-grant institution, the University has a statewide mission and boasts programs and activities in all 17 counties of the state. It has more than 700 employees outside the Reno area, most of them in Las Vegas. It plays a critical role in the promotion of health throughout the state through its Schools of Medicine, Nursing, and Public Health.

The University's athletics programs compete in NCAA Division I as part of the Mountain West Conference. The University fields competitive teams in 18 sports, with six men's sports and ten women's sports teams offering scholarships.



The University of Nevada, Reno

Facts and Figures

UNIVERSITY OF NEVADA, RENO CAMPUS PROFILE 2024-25



Established in 1874 as Nevada's first land-grant university, the University of Nevada, Reno serves over 23,000* students and is committed to providing a brighter future for the citizens of Nevada, the nation, and the world. An R1 research institution, it contributed \$188.5 million to research in 2023, fostering jobs and infrastructure statewide.

NATIONAL RECOGNITIONS

Apple Distinguished School: Recognized for the 2023-26 program term due to its commitment to continuous innovation in education.

Carnegie Classification: Held R1 status since 2018 for very high research activity, a distinction shared by only 146 institutions nationally.

Community Engagement Classification: Held since 2020, reflecting increased collaboration with partners and student involvement in civic engagement.

Emerging Hispanic Serving Institution (HSI): Designated since 2013, with plans to achieve full HSI status in the 2023-27 Strategic Plan to enhance equitable student outcomes and enrollment growth.

U.S. News & World Report Rankings: Ranked 204 in 2024-25, and 113 among Top Public Schools.

Wall Street Journal/College Pulse 2025

Ranking: Ranked 201 out of 500 universities based on student outcomes, experience, and diversity.

The New York Times College Access Index Ranking: Ranked 48th among the country's most-selective universities ranked in order of economic diversity.



FALL 2024 ENROLLMENT

Total Enrollment*: **19,511 students**

*Enrollment including non-degree and dual enrollment students: **23,029**

Undergraduate Students: **15,604**

Graduate & Professional Programs: **3,571**

UNR Medical Students: **336**

Non-Degree Students: **3,518**



More than **5,200**
Nevada high school
students enrolled

COST OF ATTENDANCE FOR FALL 2024

Undergraduate Tuition & Fees

Tuition calculations based on full-time status (30 credits for undergraduates).

- Resident - **\$9,578**
- Non-Resident - **\$27,720**

UNR Med Tuition

- Resident - **\$39,496**
- Non-Resident - **\$67,362**

CALCULATE
YOUR COST



Graduate School Tuition: Cost varies based on program.

Western Undergraduate Exchange (WUE) Offers reduced tuition for qualified non-resident students from select neighboring states.

Financial assistance given to students in 2023-24: **\$197 Million**

Average amount awarded to all students: **\$13,000**



LEARNING ENVIRONMENT

Average Class Size: **22 students**

Student-Faculty Ratio: **17:1**

Academic Faculty: More than **1,067**

Reno Campus Size: **290 acres**

Programs Offered: More than 500 major, minor, and certificate programs across 13 schools and colleges.

SCHOOLS AND COLLEGES



College of Agriculture, Biotechnology
& Natural Resources

College of Education & Human Development

College of Business

College of Engineering

College of Liberal Arts

College of Science

Graduate School

Honors College

Orvis School of Nursing

Donald W. Reynolds School of Journalism

School of Public Health

School of Social Work

University of Nevada, Reno School of Medicine

STUDENT OUTCOMES

Degrees Granted (Winter 2023 and Spring 2024):

4,278 bachelor's, master's, certificates, and doctoral degrees.

Alumni Association boasts more than **130,000** alumni and counting.





The Nevada Wolf Pack are the athletic teams that represent the University of Nevada, Reno. They are part of NCAA's Division I's Mountain West Conference.

Launched in 2020, the Wolf Pack Athletic Association (formerly known as the Athletic Association of the University of Nevada, or AAUN) was formed to provide a more seamless experience for Wolf Pack donors, fans and alumni and to grow support for our more than 400 student-athletes to ensure they can compete for championships and prepare them to excel in their lives after graduation. The Wolf Pack Athletic Association is a re-brand and re-organization of Nevada Athletics development, tickets and special events. Through the generosity of Wolf Pack Athletic Association members, Nevada Athletics annually supports the educational and competitive pursuits of more than 400 student-athletes. The AAUN was originally founded in 1947 and has made a difference in the lives of student-athletes for more than 70 years.

Tickets can be purchased at www.nevadawolfpack.net

MENS

Baseball	Golf
Basketball	Skiing
Cross Country	Tennis
Football	

WOMENS

Basketball	Softball
Cross Country	Swim & Dive
Golf	Tennis
Skiing	Track & Field
Soccer	Volleyball

WASHOE COUNTY SCHOOL DISTRICT

NEW SCHOOLS & EXPANSIONS

The District's first major expansion project was at Damonte Ranch High School, where in 2017, 22 classrooms were added. In August 2019, three new schools opened - the first new schools in a decade - Sky Ranch Middle School in Spanish Springs, Desert Skies Middle School in Sun Valley, and Nick Poulakidas Elementary School in south Reno. In August 2020, two more schools opened - Marce Herz Middle School in south Reno and John Bohach Elementary School in Spanish Springs. In August 2021, Michael Inskeep Elementary School in Cold Springs opened its doors.

The District also constructed a new high school to replace the current Procter Hug High School. Construction on the new O'Brien STEM Academy and new buildings at Swope Middle School are currently underway as well.

All of the new schools will comply with the most recent energy standards, and include energy efficient lighting and HVAC systems, as well as ground source heat pumps. The new buildings also include up to date safety and security features.



**WASHOE COUNTY SCHOOL DISTRICT HAS
INVESTED ALMOST \$800 MILLION IN NEW
SCHOOLS SINCE 2016**

EDUCATION



UNIVERSITIES AND COLLEGES

Truckee Meadows Community College

7000 Dandini Blvd.
Reno, NV
775.673.7111
www.tmcc.edu

Western Nevada College

2201 W. College Pkwy.
Carson City, NV
775.445.3000
www.wnc.edu

Career College of Northern Nevada

1421 Pullman Dr.
Sparks, NV
775.856.2266
www.ccn.edu

Academy of Arts, Careers & Technology

380 Edison Way
Reno, NV
775.327.3920
www.washoeschools.net/aact

University of Nevada, Reno at Lake Tahoe

999 Tahoe Blvd.
Incline Village, NV
775.831.1314
www.sierranevada.edu

Desert Research Institute

2215 Raggio Pkwy.
Reno, NV
775.673.7300
www.DRI.edu

CHARTER SCHOOLS

Academy for Career Education

Grades: 9-12
2800 Vassar St.
Reno, NV
775.324.3900
www.acehighschool.org

Bailey Charter Elementary School

Grades: K-6
210 Gentry Way
Reno, NV
775.323.6767
www.baileycharter.org

Coral Academy of Science

Grades: K-12
Various Locations
Reno, NV
775.322.0274
www.coralacademy.org

High Desert Montessori School

Grades: infant/toddler-8
101 Fantastic Dr.
Reno, NV
775.624.2800
www.hdmsreno.com

Mariposa Dual Language Academy

Grades: K-5
3875 Glen St.
Reno, NV
775.826.4040
www.mariposaacademy.net

Encompass Academy Charter HS

Grades: 9-12
1300 Foster Dr.
Reno, NV
775.322.5566
<http://encompassacademy.org>

Sierra Nevada Academy

Grades: K-8
13880 Stead Blvd.
Reno, NV
775.677.4500 x13
www.snacs.org

State Sponsored Charter Schools:

Alpine Academy High School

Grades: 9-12
605 Boxington Way, Suite 112
Sparks, NV
775.356.1166
www.alpineacademy.net

Nevada Connections Academy

(Distance Education)
Grades: K-12
555 Double Eagle Ct. Suite 2000
Reno, NV
775.826.4200 x325
www.connectionsacademy.com



EDUCATION

WASHOE COUNTY SCHOOL DISTRICT

HOW TO REGISTER

Any student NEW to the Washoe County School District (WCSD) must present a birth certificate and an immunization record from your health care provider. A utility bill may be necessary for proof of residency, and the student's Social Security number also is requested. High school students younger than 18 need to be accompanied by a parent or legal guardian in order to register. If you are not sure which school your child should attend, call the Zoning Office at 775-348-0200 or visit <http://buses.washoeschools.net>.

Immunizations

For information on Immunization clinics call 775-328-2441. Immunizations are required for children attending Washoe County schools. Make sure your child's immunizations are up to date. Bring your child's shot record.

The following clinics offer immunizations:

- Washoe County Health District - 775.328.2441
- Northern Nevada HOPES - 775.786.4673

Washoe County School District - www.washoeschools.net - 775.348.0200

The Washoe County public schools offer a superior education to 64,000 students in over 90 schools. The students mirror the excellent programs and curriculum offered by consistently scoring above state and national norms in standardized achievements tests as well as college entrance exams.

The District offers a full spectrum of curricular offerings from special education to gifted and talented at all schools. It offers special programs in alternative education for at-risk students, drug education and for all students an aggressive program in sex and AIDS education. Offerings in forensics, music and art help prepare students for future life. The high schools offer over 60 extracurricular activities for both girls and boys.

PRIVATE SCHOOLS

Little Flower Elementary

1300 Casazza Dr.
775.323.2931
www.littleflowerschoolnv.org

Mountain View Montessori

565 Zolezzi Ln.
775.852.6162
www.mvmreno.com

Sage Ridge School

2515 Crossbow Ct.
775.852.6222
www.sageridge.org

St. Albert the Great School

1255 Saint Alberts Dr.
775.747.3592
stalbertscatholicschool.org

Bishop Manogue Catholic High School

110 Bishop Manogue Dr.
775.336.6007
www.bishopmanogue.org

Brookfield School

6800 S. McCarran Blvd.
775.825.0257
www.brookfieldschool.com

Excel Christian School

850 Baring Blvd.
775.356.9995
www.excelchristianschool.org

Our Lady of the Snows School

1125 Lander St.
775.322.2773
www.snowsnv.org

WASHOE COUNTY DEMOGRAPHICS

People	Washoe County, NV	Nevada	United States
Population			
Population Estimates, July, 1 2022	496,745	3,177,772	333,287,557
Population Estimates, April, 1 2020	486,489	3,104,624	331,449,520
Population, percentage change - April 1, 2020 (estimates base) to July 1, 2022	1.4%	2.4%	0.6%
Population, Census, April 1, 2020	486,492	3,104,614	331,449,281
Age and Sex			
Persons under 5 years, percent	5.2%	5.5%	5.6%
Persons under 18 years, percent	20.5%	21.7%	21.7%
Persons 65 years and over, percent	17.7%	16.9%	17.3%
Female persons, percent	49.1%	49.5%	50.4%
Race and Hispanic Origin			
White alone, percent	83.4%	72.1%	75.5%
Black or African American alone, percent	3.0%	10.8%	13.6%
American Indian and Alaskan Native alone, percent	2.3%	1.7%	1.3%
Asian alone, percent	6.3%	9.4%	6.3%
Native Hawaiian and Other Pacific Islander alone, percent	0.8%	0.9%	0.3%
Two or More Races, percent	4.2%	5.1%	3.0%
Hispanic or Latino, percent	26.2%	30.3%	19.1%
White alone, not Hispanic or Latino, percent	60.2%	45.7%	58.9%
Population Characteristics			
Veterans, 2018-2022	30,622	203,118	17,038,807
Foreign born persons, percent, 2018-2022	14.4%	19.1%	13.7%
Housing			
Housing units, July 1, 2022	218,178	1,328,725	143,786,655
Owner-occupied housing unit rate - 2018-2022	58.6%	58.4%	64.8%
Median value to owner-occupied housing units - 2018-2022	\$460,000	\$373,800	\$281,900
Median selected monthly owner costs - with mortgage, 2018-2022	\$1,965	\$1,791	\$1,828
Median selected monthly owner costs - without mortgage, 2018-2022	\$543	\$491	\$584
Median gross rent, 2018-2022	\$1,401	\$1,382	\$1,268
Building permits, 2022	5,792	\$20,031	1,655,088

WASHOE COUNTY DEMOGRAPHICS

People	Washoe County, NV	Nevada	United States
Families and Living Arrangements			
Households, 2018-2022	192,420	1,163,671	125,736,353
Persons per household, 2018-2022	2.49	2.64	2.57
Living in same house 1 year ago, percentage of persons age 1 year+, 2018-2022	83.7%	84.5%	86.9%
Language other than English spoken at home, percent of persons age 5 years+, 2018-2022	22.2%	29.8%	21.7%
Education			
High school graduate or higher, percent of persons age 25 years +, 2018-2022	88.5%	87.1%	89.1%
Bachelor's degree or higher, percent of persons age 25 years+, 2018-2022	32.2%	26.5%	34.3%
Health			
With a disability, under age 65 years, 2018-2022	8.0%	8.8%	8.9%
Persons without health insurance, under age 65 years, percent	12.0%	13.2%	9.3%
Economy			
In civilian labor force, total, percentage population age 16 years+	66.0%	62.8%	63.0%
Total accommodation and food service sales, 2017 (\$1,000)	2,414,047	33,979,949	938,237,077
Total manufacturers shipments, 2012 (\$1,000)		7,654,009	895,225,411
Total retail sales, 2017 (\$1,000)	8,507,816	45,110,663	4,949,601,481
Total retail sales per capita, 2017	\$18,622	\$15,178	\$15,224
Transportation			
Mean travel time to work (minutes), workers age 16 years+ 2018-2022	22.3	24.7	26.7
Income and Poverty			
Median household income (in 2022 dollars), 2018-2022	\$81,531	\$71,646	\$75,149
Per capita income in past 12 months (in 2022 dollars), 2018-2022	\$44,448	\$37,945	\$41,261
Persons in poverty, percent	11.0%	12.5%	11.5%
Businesses			
Total employer establishments, 2021	13,559	73,505	8,148,606
Total employment, 2021	203,815	1,157,850	128,346,299
Total annual payroll, 2021 (\$1,000)	11,354,903	61,961,827	8,278,573,947
Total employment, percentage change establishments, 2020-2021	-2.2%	-9.3%	-4.3%
Total nonemployer establishments, 2012	34,970	258,560	27,151,987
Geography			
Population per square mile, 2020	77.0	28.3	93.8
Land area in square miles, 2020	6,315.88	109,860.46	3,533,038.28
FIPS Code	32031	32	1



LOCAL SERVICES

LOCAL SERVICES



DMV

Nevada Department of Motor Vehicles
www.dmvnv.com
775.684.4368

Electricity/Gas

NV Energy
775.834.4444

Garbage & Recycling

Waste Management
775.329.8822

Truckee Meadows Water Authority

(Reno/Sparks)
775.834.8080

Washoe County Utility Services

775.954.4601

Sewer Service

City of Reno - 775.334.2095
City of Sparks - 775.353.5555

Voter Registration

Washoe County Registrar of Voters
775.328.3670
www.washoecounty.us/voters

Library

Washoe County Public Libraries
775.327.8300

Animal Services

Washoe County Animal Control
775.353.8900

Northern Nevada Public Health

775.328.2400
nnph.org

Reno Gazette Journal

800.970.7366
www.RGJ.com

Sparks Tribune

775.358.8062 ext. 1
www.sparkstrib.com

Reno News & Review

775.324.4440
www.newsreview.com/reno

United States Post Office

Reno Main Office - 2000 Vassar St.
Sparks Main Office - 750 4th St.
800.275.8777

HOSPITALS



Renown Regional Medical Center

1155 Mill St
Reno, NV 89502
775.982.4100

Renown Regional Medical Center is a trauma home to the region's only children's hospital, a leading robotic surgery institute, groundbreaking brain and nerve care, and comprehensive heart and cancer services.



St. Mary's Health Network

235 W 6th St
Reno, NV 89503
775.770.3000

Saint Mary's offers a robust line of services including a top-rated Center for Cancer, state-of-the-art Emergency Room, a Cardiology program dedicated to long-term wellness and a comprehensive Stroke and Neurovascular program.



Northern Nevada Sierra Medical Center

625 Innovation Drive
Reno, NV 89521
775.799.7320

Northern Nevada Sierra Medical Center provides residents with diagnostic imaging, emergency medicine, advanced cardiovascular services, labor and delivery, intensive care, laboratory, NICU, advanced neurological services, orthopedic and surgical services, and more.



Northern Nevada Medical Center

2375 E. Prater Way
Sparks, NV 89434
775.331.7000

Northern Nevada Medical Center is a 124-bed acute care hospital. The hospital provides physicians and patients with many of the latest technological innovations for diagnosis and treatment of even the most acute clinical conditions.



SENIOR RESOURCES

Washoe County Day Break Program

Reno, NV
775.328.2591

American Association of Retired Persons (AARP)

Reno, NV
775.328.2506

RTC Access

Reno, NV
775.348.5438

First Light Home Care

Reno, NV
775.437.1382

Lend-a-Hand Senior Services

Reno, NV
775.322.8414

Social Security & Medicare Eligibility Information

Reno, NV
800.633.4227

Senior Companion Program

Sparks, NV
775.358.2322

Washoe County Senior Services

Reno, NV
775.328.2575

Aging & Disability Services Division

Reno, NV
775.688.2964

Northern Nevada Center For Independent Living

Sparks, NV
775.353.3599

Health & Human Services Department

Carson City, NV
775.684.4000

Veterans Administration Benefits/Info

Reno, NV
800.827.1000

VA Medical Center

Reno, NV
775.786.7200

Retired Senior Volunteer Program

Carson City, NV
775.686.5872

City of Reno Senior Connect

Reno, NV
775.657.4602

SENIOR CENTERS

The Continuum

3700 Grant Dr.
Reno, NV
775.829.4700

Alf Sorensen Community Center

1400 Baring Blvd.
Sparks, NV
775.353.2385

Reno-Sparks Indian Colony Senior Center

34 Reservation Rd.
Reno, NV
775.329.2936

Reno Senior Center

1155 E. 9th Street
Reno, NV
775.328.2575

Sparks Senior Center

97 Richards Way
Sparks, NV
775.353.3110

ACTIVITIES FOR CHILDREN



Animal Ark Wildlife Sanctuary
775.475.9626

Atlantis Family Fun Center
775.825.4700

BaseCamp Climbing Gym
775.398.5443

Boomtown Family Fun Center
775.345.8702

Boy Scouts - Nevada Area Council
775.787.1111

Cold Springs Park (Skate Park)
775.785.4512

DEFY Sparks
775.642.9989

Fleischmann Planetarium
775.784.4812

Fly High Trampoline Park
775.856.8131

Galaxy Imax Theater
775.343.7638

Girl Scouts of Nevada
775.322.0642

Grand Sierra Fun Quest Center
775.789.1127

Grand Bay Driving Range
775.789.2122

Idlewild Pool
775.334.2267

Key & Code Escape Rooms
775.683.9900

Magic Carpet Golf
775.853.8837

Moana Springs
775.393.1070

Nevada Discovery Museum
775.786.1000

Need 2 Speed Indoor Go-Cart Track
775.851.7223

Northwest Pool
775.334.2203

Rattlesnake Mountain Skate Park
775.334.2417

Rocksport Indoor Climbing Center
775.352.7673

Roller Kingdom
775.329.3472

Truckee Meadows Boys & Girls Club
775.331.5437

**Wild Island Family Adventure
Park/Coconut Bowl**
775.359.2927

Wilbur D. May Center
775.785.5961

**Urban Air Trampoline and
Adventure Park**
775.300.7607

YOUTH SERVICES

Washoe County Human Services Agency
775.785.8600

The Children's Cabinet
775.856.6200

Education Alliance of Washoe County
775.353.6950

Family Counseling Services
775.329.0623

Nevada Division of Child & Family Services
775.684.4400

Boys & Girls Club of Truckee Meadows
775.331.5437

Division of Welfare & Supportive Services
775.684.7200

Big Brothers Big Sisters of Northern Nevada
775.352.3202

PET & ANIMAL SERVICES



DOG PARKS

Reno:

South Valleys Regional Park
North Valleys Regional Park
Rancho San Rafael
Link Piazza Dog Park
Whitaker Park
Hidden Valley Regional Park

Virginia Lake Dog Park
Biggest Little Dog Park
Cyan Park
Somerset West Park
Donnelly Park
Village Green Dog Park

Sparks:

Lazy 5 Regional Park
Sparks Marina Dog Park
Wedekind Regional Park

SHELTERS & RESCUE ORGANIZATIONS

Nevada Humane Society

775.856.2000
www.NevadaHumaneSociety.org

Washoe County Animal Services

775.353.8900
www.washoecounty.gov/animal

SPCA of Northern Nevada

775.324.7773
www.SPCAnevada.org

EQUESTRIAN CENTERS

Reno Tahoe Equestrian Centre

775.720.3548

Franktown Meadows Equestrian Centre

775.849.1600

Maplewood Stables

775.849.1849

KENNELS, BOARDING & DAYCARE

The Bark House

775.359.2275

Animal Oasis

775.826.9911

Fantasia Pet Resort

775.322.1199

On Command 2

775.825.3647

Pet Play House

775.324.0202



THINGS TO DO



YEARLY SPECIAL EVENTS

January

The Sheep Show
Brew HaHa

February

SCI Annual Hunter's Convention
Alpenglow Sports Mountain Festival

March

Rocky Mountain Oyster Fry
Monster Jam
Snowfest!

April

Reno Jazz Festival
Virginia City Grand Prix

May

Reno River Festival
IRC Endurofest
Cinco de Mayo Festival
Northern Nevada Celtic Celebration
Biggest Little Half Marathon
Hot August Nights Spring Fever Revival
Reno-Tahoe Odyssey

June

Street Vibrations Spring Rally
Reno Rodeo
Great Eldorado BBQ, Brews & Blues
Reno Ukulele Festival
Nevada State Fair
Reno Art Fest

July

Artown
Lake Tahoe Shakespeare Festival
Star Spangled Sparks
Reno Chalk Art & Music Festival
Biggest Little City Wing Fest
Barracuda Championship

August

Hot August Nights
Reno Aloha Festival
Northern Nevada Dragon Boat Festival
Burning Man

September

Best in the West Nugget Rib Cook-Off
Virginia City International Camel Races
Annual Great Reno Balloon Races
Street Vibrations Fall Rally
Genoa Candy Dance

October

Eldorado Great Italian Festival
Nevada Day Parade
Pumpkin Palooza
Zombie Crawl

November

Crafts for Christmas
ACTRA National Finals

December

Sparks Hometown Christmas
Northern Lights Festival
39 North Pole Village
Reno Santa Crawl
Tahoe Film Festival
Nevada Chamber Music Festival

PIONEER CENTER FOR THE PERFORMING ARTS



Pioneer Center for the Performing Arts (PCPA) is a private, non-profit 501(c)3 cultural organization. PCPA owns and operates the Pioneer Center, a 1,500-seat theater located at 100 S. Virginia St. in the heart of downtown Reno, Nevada. The largest performing arts facility in northern Nevada, the Pioneer Center features a distinctive gold-anodized geodesic dome and is an excellent example of mid-century Populuxe architecture.



RESIDENT COMPANIES



artown

AVA. BALLET THEATRE
ALEXANDER VAN ALSTYNE, ARTISTIC DIRECTOR



renophil

ARTOWN

Artown, a month-long summer arts festival, features nearly 500 events produced by more than 100 organizations and businesses at over 130 locations city and countywide. Artown's primary goal is to encourage local artist and creative participation to highlight the finest multidisciplinary arts in northern Nevada.

Artown started in 1996 as a way to counteract suburban flight and revitalize downtown Reno by getting more people to visit the city center. An arts themed festival was created through the efforts of civic leaders, business people, and the arts community.



RENO PHILHARMONIC



The Reno Phil is northern Nevada's largest performing arts organization and is a resident company of the Pioneer Center for the Performing Arts in Reno, Nevada. The flagship of the Reno Phil concert offering is a six-concert classical music series, Classix, performed on Saturday evenings and Sunday afternoons at the Pioneer Center. Music director and conductor Laura Jackson invites guest soloists of local and international acclaim. She thoughtfully selects programming that will inspire and challenge both the audience and the orchestra, balancing traditional with contemporary.

FOOD TRUCK FRIDAYS



Food Truck Friday, Nevada's largest weekly food truck gathering, is at Idlewild Park in Reno every Friday during the summer. It transforms Idlewild Park into a sea of foodies and food trucks that features a weekly rotating list of food, drink and dessert vendors.

Come hungry and leave full with over 30 rotating gourmet food, craft desserts, beer, wine, and mixed drink vendors to serve you weekly. Free to attend with live music, lots of grass to sit on with friends and family, plenty of parking and a large playground and train rides for the kids, making it a great family event for locals. Relax in the park, bring your lawn chairs and a blanket and let the food trucks cook for you! Reno Street Food is the original weekly gourmet street food event in Reno put on by locals for locals.





DOWNTOWN RENO'S LARGEST CONCERT VENUE

With 118,000 square feet of total space, Reno Events Center is the premier venue in Reno for concerts, community events, tradeshow, sporting events, conventions and conferences. It is conveniently located near hotels and many dining options.

Popular events such as the USA Boxing Olympic Team Trials, Big Sky NCAA Men's Basketball Tournament and Reno Tournament of Champions have made their way to the venue. Concerts from Rod Stewart, Dierks Bentley and Tyler, the Creator have been hosted at Reno Events Center.



A wide-angle photograph of the Reno Sparks Convention Center. The building features a prominent blue steel framework and a large sign on the roof that reads "RENO-SPARKS CONVENTION CENTER" in red, blocky letters. The foreground shows some landscaping with green shrubs and a clear blue sky.

RENO SPARKS CONVENTION CENTER

Owned and operated by the RSCVA, the Reno-Sparks Convention Center underwent a major renovation and expansion in 2002, and continues to receive upgrades and improvements to its public spaces and technology offerings. Housing 600,000 square feet of meeting space, with 53 breakout rooms and 380,000 sq. ft. of contiguous exhibit space, the RSCC is the largest convention facility in Reno Tahoe. The convention center hosts a wide variety of events, including conventions, trade shows, corporate meetings, consumer shows, sporting events and competitions, and community events.

The Reno-Sparks Convention Center has also been home to various sporting conventions throughout the year, including the USA Karate National Championships and Team Trials, USA Judo Scholastic Championships, USA Taekwondo US Open, USA Weightlifting Series 1 American Open, USA Volleyball National Championships, USA Gymnastics Men's Junior Olympic Nationals, and the Amateur Athletic Union's Basketball Jam On It Memorial Day Tournament





The Reno Aces are a Minor League Baseball team of the Pacific Coast League (PCL) and the Triple-A affiliate of the Arizona Diamondbacks. They are located in Reno, Nevada, and play their home games at Greater Nevada Field, which opened in 2009. This 9,534 capacity stadium sets the standard for venue excellence with state-of-the-art technology, comfort and amenities.

The Aces have been members of the PCL since 2009, including the 2021 season in which it was known as the Triple-A West. They won the PCL championship in 2012 and went on to win the Triple-A National Championship Game.

Ticket options include individual tickets, season memberships, and group outings.

Tickets: www.milb.com/reno/



MOANA SPRINGS

COMMUNITY AQUATICS & FITNESS CENTER

BRAND NEW FOR 2024

Located in the heart of Reno, the brand-new Moana Springs Community Aquatics and Fitness Center offers world-class amenities designed for health, wellness, and recreation. This state-of-the-art facility features indoor and outdoor pools, a fully equipped fitness center, and versatile spaces for community events. Whether you're looking to swim laps, take a fitness class, or enjoy family-friendly activities, Moana Springs provides an exceptional experience for residents of all ages.



The Moana Springs Community Aquatics and Fitness Center is a 52,000-square-foot facility that will include:

- 50-meter indoor competition pool
- Multi-use indoor recreation pool
- Outdoor soaking pool
- 5,000-sq-ft fitness room
- Locker rooms
- Multi-use rooms

RENO ICE

COMMUNITY ICE ARENA

The Community Ice Arena opened its doors in January of 2021. The arena is a year-round, indoor, state-of-the-art facility with one NHL size rink and is actively fundraising for a second NHL size rink.

The full-service ice arena includes, food concessions, skate sharpening, skate rentals, and a pro shop. Youth and adult hockey and figure skating programs, public skating, private lessons for figure skating and hockey, school field trips, homeschool skating programs, birthday parties, sled hockey, Reno Hockey Academy are also available.





GOLF COURSES

PRIVATE

Arrowcreek Country Club

2905 Arrowcreek Pkwy
775.850.4653
golfarrowcreek.com

Montreux Golf & Country Club

16475 Bordeaux Drive
775.849.1090
montreuxgolf.com

Somerset Country Club

2019 Championship Trail
775.787.1800
Somersetgolfandcountryclub.com

Hidden Valley Country Club

3575 E. Hidden Valley
775.857.4735
hvccreno.com

The Private Club at Redhawk

6600 N. Wingfield Parkway
775.626.6000
redhawkgolfandresort.com

PUBLIC

Sierra Sage Golf Course

6355 Silver Lake Road
775.972.1564
sierrasagegolf.org

Washoe County Golf Course

2601 Foley Way
775.828.6633
washoegolf.org

Lakeridge Golf Course

1218 Golf Club Drive
775.825.2200
lakeridgegolf.com

Wolf Run Golf Club at Fieldcreek

1400 Wolf Run Road
775.851.3301
wolfrungolfclub.com

Wildcreek Golf Course

3500 Sullivan Lane
775.673.3100
wildcreekgolf.com

Redhawk Golf Course

6600 N. Wingfield Parkway
775.626.6000
redhawkgolfandresort.com

Toiyabe Golf Course

19 Lightning W Ranch Road
775.882.0882
duncangolfreno.com



WINTER RECREATION

The Reno / Lake Tahoe region has a wide variety of top cross-country skiing areas, downhill ski resorts, and snow play areas. Sprinkled around the Lake Tahoe area, these winter sports areas are blessed with abundant snow, excellent accommodations, and easy access from Reno, Sacramento, and the Bay Area. In addition to downhill and cross-country skiing, winter sports opportunities include snowshoeing, sledding, snow tubing, and snowmobiling.

SLEDDING, SNOWSHOEING, ETC!

Tahoe Donner Snow Play Area- (530) 587-9400 ext 0 - 12790 Northwoods Blvd. Truckee

Soda Springs Snow Park- (530) 426-3901 - I-80 at Soda Springs exit

Sugar Bowl Sledding & Snow Play - (530) 426-9000 - I-80 at Soda Springs exit

Northstar at Tahoe - (530) 562-2013 - south of Truckee on Highway 267

Heavenly Adventure Peak Snow Park - (775) 586-7000 - South Lake Tahoe

Boreal's Tubing Park - (530) 426-3666 - I-80 at Donner Summit

Hansen's Resort- (530) 544-3361 - South Lake Tahoe

Granlibakken's Sledhill- (800) 543-3221 - Tahoe City, west shore Lake Tahoe

Kingvale Sledding and Tubing Park - (916) 622-6654 - I-80 at Kingvale exit

Woodward Tahoe - (530) 426-1114 - 19749 Boreal Ridge - Soda Springs

Hope Valley Outdoors- (530) 721-2015- Pickett's Junction, SR-88 and SR-89

Cross Country Skiing

Caples Lake Resort

1111 Highway 88, Kirkwood, CA
209.258.8888

www.capleslakeresort.com

Desolation Hotel Hope Valley

14255 Highway 88, Hope Valley, CA
530.694.2203

www.desolationhotel.com

Royal Gorge Cross Country

9411 Pahatsi Rd. Soda Springs, CA
530.426.3871

www.royalgorge.com

Snowmobiling

Lake Tahoe Adventures

South Lake Tahoe, CA

800.490.3955

www.laketahoeadventures.com

Zephyr Cove Snowmobiling Center

760 Hwy 50, Zephyr Cove, NV

775.588.4906 / 800.238.2463

www.zephyrcove.com



TAHOE AREA RESORTS

	Elevation	Terrain (Acres)	Vertical Drop	Chairlifts	Lessons	Beginner Runs %	Intermediate Runs %	Advanced Runs %
Boreal (530) 426-3666	7,700'	380	500'	8	YES	30	55	15
Diamond Peak (775) 832-1177	8,540'	655	1,840'	7	YES	18	46	36
Donner Ski Ranch (530) 426-3635	7,781'	460	750'	6	YES	25	50	25
Granlibakken (530) 583-4242	6,300'	7	300'	2	YES	60	40	0
Heavenly (775) 586-7000	10,067'	4,800	3,500'	28	YES	2	80	18
Homewood (530) 525-2992	7,880'	1,260	1,650'	8	YES	15	40	45
Kirkwood (209) 258-6000	9,800'	2,300	2,000'	15	YES	12	30	58
Mt. Rose (775) 849-0704	9,700'	1,200+	1,800'	8	YES	20	30	50
Northstar (530) 562-1010	8,610'	3,170	2,280'	20	YES	25	60	27
Sierra-at-Tahoe (530) 659-7453	8,852'	2,000	2,212'	14	YES	25	50	25
Soda Springs (530) 426-1010	7,300'	200	550'	5	YES	30	40	30
Palisades Tahoe (800) 403-0206	9,050'	3,600	2,850'	29	YES	13	45	30
Sugar Bowl (530) 426-9000	8,383'	1,650	1,500'	12	YES	17	45	38
Tahoe Donner (530) 587-9444	7,350'	120	600'	4	YES	40	60	0

PARKS & RECREATION

Truckee River Walk

Features native Nevada wildlife reliefs and unique fountains year-round. The River walk is a perfect place to take a leisurely stroll and take in the beauty that surrounds downtown Reno.

Sand Mountain

Sand Mountain is a dune over 328 feet high located about 2 hours from Reno. It is popular with camping and off-road vehicle enthusiasts.

Sparks Marina

This 77-acre lake with year round picnicking, fishing, jogging trails and children's playground. A family beach, volleyball courts and a dog park.

Rancho San Rafael

The Wilbur D. May Arboretum and Botanical Garden ~ one of the most beautiful and diverse gardens in Nevada. Twelve acres covered with groves of trees, wetland habitats, outdoor courtyards and secluded gardens.

Bartley Ranch Regional & Robert Z. Hawkins Amphitheater

Consisting of 56 acres of scenic pasture, walking trails, a regulation size horse arena and warm-up area, the Western Heritage Interpretive Center and the Old Huffaker School.

Galena Creek Recreation Area

The center includes a weather station, exhibits, gift shop and a book store. A half-mile paved nature trail is located just outside the Visitor Center along with access to the Jones-Whites Creek Loop Trail and the Mt. Rose Wilderness. The Recreation Area has individual picnic areas and one large group picnic area and a new trailhead.

Lazy 5 Regional Park

This park includes a 2,400 sq. ft. community center with outdoor patio and barbecue area, a water play park, two playgrounds, volleyball courts, horseshoe pits and two multi-use athletic fields.

Bowers Mansion Park

The Stately Bowers mansion is located in the center of the park and offers a rare glimpse into Nevadan life in the 1860's. The park also includes an outdoor swimming pool, playground, group and individual picnic areas.

Golden Eagle Regional Park & Sports Complex

This large outdoor artificial turf sports complex in Sparks has 1.4 million square feet of turf which currently makes it the largest single installation artificial turf project in North America.

City of Reno Parks & Recreation - 775.334.2262 | www.cityofreno.com

Sparks Parks & Recreation Department - 775.353.2376 | www.cityofsparks.us/living/parks_rec

Washoe County Parks and Recreation - 775.828.6642 | www.co.washoe.nv.us/parks

PARKS IN THE REGION

Regional Parks and Open Space is part of Washoe County's Community Services Department. Their mission is to provide exceptional parks, open space and recreational opportunities while preserving our natural, historical and cultural resources.

Washoe County manages over 12,000 acres including over 10,000 acres of open space, 49 parks, an Arboretum, developed trails, trailheads, athletic fields, golf courses, a campground, a shooting facility, an archery facility, a museum, and so much more!

If you have a favorite outdoor activity, chances are it can be done in a Washoe County Park!

For an online directory visit www.washoecounty.gov/parks/

Ambrose Park
Anderson Park
Arrowcreek Park
Bailey Creek Park
Bartley Ranch Regional Park
Betsy Caughlin Donnelly Park
Bowers Mansion Regional Park
Phillip & Annie Callahan Park
Cold Springs Park
Crystal Peak Park
Davis Creek Campground
Davis Creek Regional Park
Desert Winds Park
Dorostkar Park
Eagle Canyon Park
Ellen's Park (South Hills Park)
Forest Park
Galena Creek Regional Park
Gator Swamp Park
Golden Valley Park
Hidden Valley Regional Park
Lazy 5 Regional Park
Lemmon Valley Horseman's Arena and Park

Lemmon Valley Park
Lockwood Park
Martin Luther King Park
Mayberry Park
Mogul Park
New Washoe City Park
North Valleys Regional Park
Pleasant Valley Park
Rancho San Rafael Regional Park
Rivermount Park
Saddlehorn Park
Sierra Rock Park
Silver Knolls Park
South Valleys Regional Park
Sun Valley Regional Park
Swan Lake Nature Study Area
Thomas Creek Park
Verdi School Park
Village Center Park
Virginia Foothills Park
Whites Creek Park
Wilson Commons Park

SHOPPING



From the spectacular to the sublime, Reno/Sparks has the boutiques, retail stores, shopping malls, and outlet stores you need. Whether you're the most finicky bargain hunter or the biggest spender, whatever you're looking for, you'll find it in Reno/Sparks!

The Legends at Sparks Marina

In Reno's sister city resides the Legends at Sparks Marina, which offers outlet shopping, dining and entertainment is located off I-80. The Legends is anchored by Scheels, the World's Largest All Sports Store. The complex also features an array of top brand outlet stores, many exclusive to the Northern Nevada region. Outlet retailers include: Adidas, Banana Republic, Bath & Body Works, Carters, Converse, Forever21, Buckle, Burlington, Guess, GAP, Lane Bryant, Nike, Oakley, Levi's, Sephora, Vans, and Volcom to name a few.

The Summit

Located at the south end of Reno at Mt. Rose Highway, The Summit is an open-air lifestyle shopping center with more than 70 shops specialty retailers, salons and restaurants. Its many courtyards feature fountains, paths and fire pits to gather around on cool evenings. Retailers include: Apple, Bath & Body Works, Dillard's, Jared "The Galleria of Jewelry", Lucky Brand Jeans, Lululemon, Athleta, Old Navy, Pottery Barn, Ulta, Victoria's Secret, White House | Black Market, Williams-Sonoma, and more.

Meadowood Mall

Meadowood Mall, a longtime favorite, is located right in the middle of Reno. Meadowood Mall in southwest Reno features hundreds of popular stores, including names like JCPenney, Macy's, and Dick's Sporting . Clothing stores like American Eagle, are included alongside popular Victoria's Secret, H&M and Bath & Body Works. The mall has jewelry stores, bookstores, shoe stores, electronics stores, home furnishings stores, an extensive food court and even a salon. Dick's Sporting Goods is the newest major tenant in Meadowood.

South Creek

The shopping arena is located right at the crossroads between South Virginia St. & South Meadows Pkwy and is serviced by two US 395 freeway off-ramps, making it accessible from all directions.

Truckee River Arts District

Want to cater to your inner culture enthusiast? Located in close proximity to Reno's Truckee River Whitewater Park is the Truckee River Arts District. Both the CalAve and Riverwalk sections of the district feature unique shopping excursions to specialty shops, antique stores, boutiques, galleries and unique culinary attractions. This area is quickly becoming Reno's preeminent neighborhood retail, restaurant, entertainment and business district. No big box stores here in this newest, hippest section of Reno.

Mayberry Landing Shopping Center

A shopping oasis with a collection of 19 unique shops and restaurants. Mayberry landing offers a variety of specialty stores. Including: gift shops, wine stores, restaurants, spas, hair salons, pet stores, dry cleaning, Pilates, art classes and even music lessons!

Midtown Boutiques

The Midtown District has become the most compelling shopping area in Reno with a variety of locally owned wine bars, coffee shops, restaurants, and spas. Midtowns shops display originality that stands out compared to any other market.

Village at Rancharrah

Reno-Tahoe's newest destination for boutique shopping, gourmet dining, and holistic wellness. The walkable outdoor center is home to over 20 specially curated boutiques, restaurants, bars and wellness spaces.



FIRST CENTENNIAL TITLE CO. OF NEVADA

www.FirstCentennial.com

First Centennial Title Company: A History of Growth and Resilience

On February 15, 1978, First Centennial Title Company began its journey with a small but dedicated team: a manager, one escrow officer, a title searcher, a bookkeeper, and a receptionist. Affiliated with Centennial Title Resource of San Diego, California, the company faced an uphill battle from the start. Entering the Nevada real estate market during one of its lowest points and competing against nine established title companies, competitors doubted First Centennial's ability to survive. Despite the challenges, the company defied expectations and laid the foundation for decades of success.

In 1983, First Centennial Title of Nevada took a significant step toward independence by separating from its San Diego affiliate. This pivotal move included acquiring the building and business of Valley Title while retaining its name, loyal clients, and employees.

On March 1, 2001, First Centennial joined the Orange Coast Title Family of Businesses. This partnership brought robust corporate support, including advanced technology and e-commerce initiatives, strengthening First Centennial's capabilities. Orange Coast Title, one of the most successful privately held companies in the Commercial and Residential real estate sectors, provided the resources to propel First Centennial forward.

Today, First Centennial Title is a full-service title and escrow company that has grown from a single office to a multi-branch operation. With locations in Reno, Sparks, Carson City, Zephyr Cove, Fernley, and Minden/Gardnerville, the company has firmly established itself as a leader in Nevada's real estate market. Through the unwavering dedication of its employees and strategic guidance from management, First Centennial Title has not just survived but thrived, building a legacy of excellence and resilience.

MISSION STATEMENT

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FIRST CENTENNIAL TITLE IS YOUR PREEMINENT PROVIDER OF TITLE AND ESCROW SERVICES IN NORTHERN NEVADA. OUR EXPERIENCED TEAM IS COMMITTED TO BRINGING COMPREHENSIVE SOLUTIONS THROUGH OUR "IN IT TO CLOSE IT" CULTURE. WITH UNSURPASSED RESOURCES WE CREATE PEACE OF MIND MAKING YOUR REAL ESTATE EXPECTATIONS A REALITY.

RENO MAIN

1450 Ridgeview Dr. #100
Reno, NV 89519
Phone: 775.689.8510
Fax: 775.689.8520

PLAZA

3700 Lakeside Dr. #110
Reno, NV 89509
Phone: 775.689.1810
Fax: 775.800.5701

DAMONTE RANCH

500 Damonte Ranch Pkwy. #820
Reno, NV 89521
Phone: 775.737.5090
Fax: 775.571.1441

SPARKS

4870 Vista Blvd. #110
Sparks, NV 89436
Phone: 775.689.8551
Fax: 775.507.3998

CARSON CITY

896 W. Nye Ln. #104
Carson City, NV 89703
Phone: 775.841.6580
Fax: 775.507.3995

ZEPHYR COVE

212 Elks Point Rd. #107
Zephyr Cove, NV 89448
Phone: 775.841.6580
Fax: 775.507.3995

GARDNERVILLE / MINDEN

1352 Hwy 395 #114
Gardnerville, NV 89410
Phone: 775.737.5110
Fax: 775.737.5109

FERNLEY

1032 Inglewood Dr. #100
Fernley, NV 89408
Phone: 775.583.7100
Fax: 775.583.7101