



# Your Essential Esthetician Starter Guide

A comprehensive guide to beginning your journey

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Long Island Skin, Lash and Brow Academy

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[www.SkinLashBrowAcademy.com](http://www.SkinLashBrowAcademy.com)

# The *Ultimate* Pre-Enrollment Checklist

## Before You Enroll, Make Sure You've:

- ✓ Researched licensed esthetics schools in New York
- ✓ Scheduled a tour or phone consultation
- ✓ Asked about the curriculum and hands-on training
- ✓ Understood the weekly schedule and commitment (day or evening options)
- ✓ Got clarity on tuition, payment plans, and what's included
- ✓ Read reviews
- ✓ Visualized how school will fit into your life
- ✓ Thought about your goals after graduation (spa job? business owner?)

# ✗ Top 5 Myths About Becoming an Esthetician

## *Busted!*

### **Myth #1: You need perfect skin to be successful**

Nope! Many estheticians entered the industry because of their own skin struggles. Empathy is your superpower.

### **Myth #2: Esthetics isn't a "real" career**

Estheticians are licensed professionals trained in anatomy, skin health, and advanced treatments. It's a regulated medical-adjacent field.

### **Myth #3: You won't make good money**

Many estheticians earn solid incomes ranging especially those who specialize, work in medspas, or run their own business.

### **Myth #4: You have to be an influencer to succeed**

Absolutely not. Most successful estys grow by building relationships, not followers.

### **Myth #5: You can learn everything on YouTube**

YouTube can't give you a license, legal hands-on practice, or correct technique. School teaches what videos can't.





# BEAUTY IS A BILLION DOLLAR INDUSTRY!

**\$120 X 3 Clients Per Day = \$360 Per Day**

**\$360 X 5 Days Per Week = \$1,800 Per Week**

**\$1,800 X 4 Weeks = \$7,200 Per Month**


**\$7,200 X 12 Months = \$86,400 Per Year**

## INCOME BREAKDOWN

**3 clients a day at \$120 = \$360/day, \$1,800/week, \$86,400/year—before tips and retail sales!**

 **Entry-Level: Core services + tips.**

 **Mid-Level: Advanced facials & peels + retail commission.**

 **Specialized: High-value services for maximum earning power.**

**The beauty industry is a billion-dollar opportunity  
—your potential is limitless.**





# WHAT HAPPENS NEXT...



## START YOUR JOURNEY TODAY IN 3 SIMPLE STEPS

### STEP 1

**Book a Tour** 📅

Come see  
where your  
beauty  
career  
begins

### STEP 2

**Meet With  
Admissions** 💬

We'll discuss class  
schedules, tuition,  
and financing  
options to find the  
perfect fit for you.

### STEP 3

**Reserve Your Spot** 📝

Secure your place in  
our next class and  
start your journey  
toward becoming a  
licensed esthetician.

📍 **Long Island Skin Lash & Brow Academy**

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