# RISE MEMBERSHIP



PERSONAL BRANDING BOOTCAMP

# Building the YOU Brand

Monetize and OWN your uniqueness



#### PERMISSION TO SHINE

## THE YOU BRAND

I believe you're ready to expand taking bold action towards building the beautiful brand called YOU and a kickass life while expressing yourself in new ways so you can share our brilliance and unique gifts, skills and talents with the world.

You already have a brand - YOU.

However, my guess is that you don't have clarity on **how massively important and mighty** authentic personal branding is for your personal fulfillment and holistic success. It's time to discover and *tap into the power* of the brand called YOU.

Welcome to RISE Membership!

With love. Nathalie

## INTRODUCING PERSONAL BRANDING BOOTCAMP GROUP PROGRAM

Your most valuable asset in life is your mindset, your energy and your authenticity. Your way of being and how you show up every day is part of building the brand called YOU. Authentic personal branding is about you and learning how to leverage your brand so that there is NO QUESTION of who you are, what you do, and who you are here to serve and why.

You build your brand on values, vision, purpose, and passions.

If you want to grow your brand with heart, you need to live, lead and BE your brand both personally and professionally. Your brand is ultimately about YOU, it's your unique promise of value to the world, it is an authentic expression of who you truly are, think of it as a one-of-a-kind shining and radiant offering to the world from your heart of your highest self.

It is NOT just a logo, a tagline, or your IG feed and all the graphics alone (although they are important expressions of your brand too).

Knowing who you are is crucial. You need to get crystal clear on how you want to show up in the world and whom you CHOOSE to be. So your brand is MIGHTY, it empowers your self-image and identity and helps you to support your mission and the people you are here to serve and helps you achieve your goals and heart desires, whatever they might be.

This is where your values, passion, purpose and vision structure your business and the way you lead your life. This is where personal branding essentially becomes personal transformation. It's time for you to move beyond fear and old limiting stories and elevate the most powerful asset you've got – which is **the beautiful brand called YOU.** 

Time to rize up, ladies!

# welcome to next level LEADERSHIP

you are the message to the world

YES, I WANT TO JOIN!

## MODULE 1

UNDERSTANDING YOUR INTRINSIC VALUE AND UNIQUENESS

## MODULE 2

YOUR AUTHENTIC PERSONAL BRAND IDENTITY FUNDAMENTALS

### MODULE 3

COMMUNICATE YOUR BEAUTIFUL BRAND
WITH FEMININE POWER

## MODULE 4

WALK YOUR TALK BOLDLY AND BECOME A MAGNETIC LEADER

# UNDERSTANDING YOUR INTRINSIC VALUE AND UNIQUENESS

#### **Identity Deep Dive & Strength Finder Exploration**

Your personal story, journey and professional experience come with tremendous WORTH and VALUE. That's why you need to get crystal clear on your expertise and your unique gifts, skills, and talents. We'll dive deep so that you can understand that what's NATURAL for you - is worth GOLD for others. People buy solutions to their problems and you can help them, get ready to OWN why you are their solution.

"Who Am I & What Makes Me UNIQUE?"

# YOUR AUTHENTIC PERSONAL BRAND IDENTITY FUNDAMENTALS

#### **Creating Your Personal Brand Identity**

Everything starts with developing and EMBODYING your values, mission, vision, why and bigger purpose. Get crystal clear on your brand pillars and who you are talking to. Your values guide who you need to BE and what to DO in any given situation - personally and professionally. Reputation is what drives your revenue, work this way around not the opposite. Who are you here to serve and why is that so?

"What is my big WHY and what do I want to be known for?"

# COMMUNICATE YOUR BEAUTIFUL BRAND WITH FEMININE POWER

#### Speak Up And Master Leadership Language

Learn the power of your personal brand story and how to craft, LIVE - and LEAD - it. You communicate your brand everywhere you go, from social media to networking events to random encounters. Learn the psychological tools to power up your language and the words you use to have people LISTEN to what you have to say. Shine your light unapologetically and share your brilliance in all your channels.

"How Do I Powerfully Communicate My Brand?"

# WALK YOUR TALK BOLDLY AND BECOME A MAGNETIC LEADER

#### **The Future Of Your Business Starts With YOU**

Magnetic leaders are authentic leaders, they don't try to be someone else or "fit in", they are true to themselves and are honest in their communications. And they dare to STAND OUT. Leadership is the art of moving people into productive and inspiring action. As you become a better leader you will get more opportunities, have more influence, earn more income and make more impact in the world. Level up and BE the example.

"How Do I Choose To LEAD And Show Up In The World?"

# WHAT'S INCLUDED

### 1 x LIVE INTRO & COMMUNITY SESSION (90 min)

We begin our journey with a LIVE community gathering session to connect, share intentions and get an introduction of what's to come.

#### **4 x PRE-RECORDED VIDEO TRAININGS**

Each teaching module is delivered to you via pre-recorded videos that you can watch and work with when the time fits you the best.

### 4 x LIVE GROUP COACHING CALLS (75 min)

Each module is supported with one LIVE Group Coaching Call where you can ask any question and get direct feedback and mentoring.

#### 1 x THE BRAND HEART WORKBOOK

This is a powerful bonus resource that will support your progress and transformation with everything you need in between sessions.

#### 1 x LIVE CELEBRATION & COMPLETION SESSION (90 min)

You will get the opportunity to present and pitch your breautiful brand LIVE in a fun networking session to put your new learnings into action.

#### FULL ACCESS TO THE RISE MEMBERSHIP PORTAL

Inside the RISE platform you'll find plenty of other resources that will support your growth and evolution as you implement the materials.

#### **EMPOWERING PRIVATE COMMUNITY GROUP**

The most loving and fabulous place to be, connect and hold each other accountable in between sessions to get ultimate support.

Regular Price

€ 997 EURO

For the program curriculum and materials only.

Special Offer

€99XEURO

Join RISE Membership <u>before July 12</u> and get Personal Branding Bootcamp with group LIVE Coaching included for FREE.

# Fast Action Bonny

# 60 min VIP 1:1 Brand Clarity Coaching Session (€ 500)

I am all about inspired action, so I want to celebrate those who are committed, decisive, and ready to take massive action. I'm offering an exclusive bonus to the first FIVE women and new RISE members who say YES to joining the program!

This 60-minute VIP Intensive 1:1 Brand Clarity Coaching Session is a golden opportunity for you to receive high-level coaching and mentoring, tailored to your unique needs and goals so that you can get crystal clear on the YOU brand.

It's for the <u>bold</u>, the <u>driven</u>, and the <u>unstoppable action-takers</u> who are ready to RISE and take things to the next level.

\*this bonus is valid for new RISE yearly members.

YES, I WANT TO JOIN!

Where authentic personal branding becomes powerful

personal transformation

# Do not migg out!

# We begin the journey July 14

Dates and times for the program and LIVE calls will be announced soon.

YES, I WANT TO JOIN!

# LEAD with intention

OWN your uniqueness

SHARE your brilliance

IMPACT the world

# GET READY TODISCOVER. THE POWER OF THE YOU BRAND



Nathalie Banaszak is a Success & Mindset Coach who helps highly-driven women with BIG dreams to break free from fear and self-limitations, unlock UNSHAKABLE confidence, reclaim their feminine power, and BECOME the fierce, heart-led woman they need to be, so they can achieve their heart's deepest desires and create a KICKASS life – one that's fabulous, wild, and free.

Through proven self-mastery coaching, savvy business strategy and mentoring programs that combine psychology-based tools, mindset and embodiment practices, powerful manifestation techniques, and her unique Holistic Success Method, Nathalie not only inspire, empowers and equips women to upgrade their mindset, but to also take ALIGNED action daily fueled by heart and soul.



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